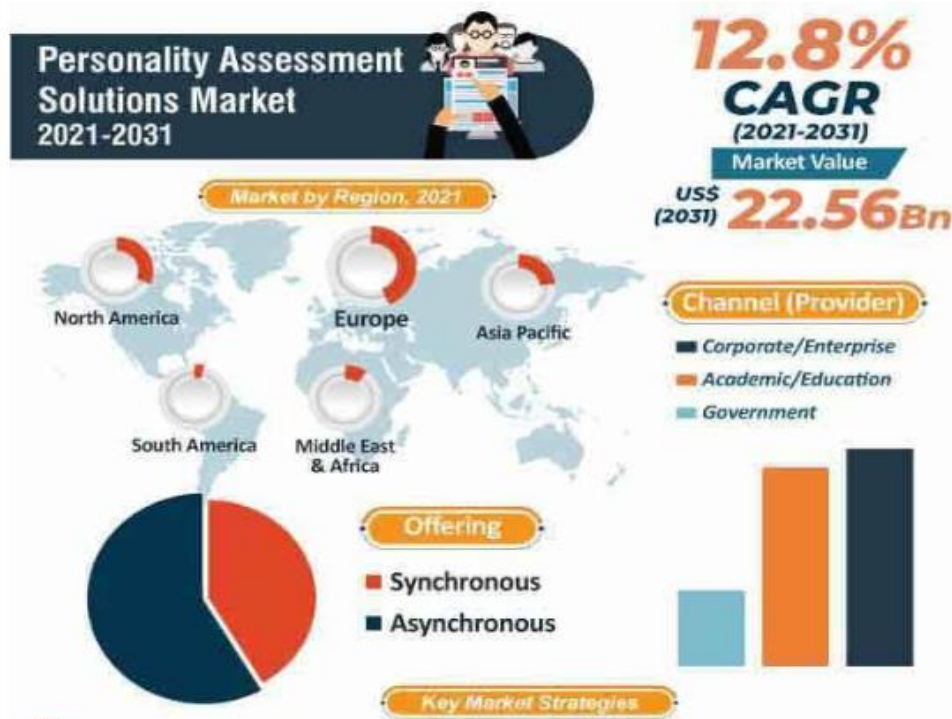


INTEGRATED GLOBAL PERSONALITY ASSESSMENT SOLUTIONS MARKET, COMPANIES & TESTS

**Destiny
-Gram
.com**

1. THE MARKET



Source: <https://www.transparencymarketresearch.com>

According to a recent 'The Insight Partners' market study on 'Personality Assessment Solutions Market Forecast to 2028' - the Global Personality Assessment Solutions Market Size is expected to grow from US\$ 7.4 billion in 2021 to US\$ 16.5 billion by 2028; and US\$ 22.6 billion by 2031 at a compound annual growth rate of 12%. On the basis of end-user, the personality assessment solutions market is segmented into corporate/enterprise, academic/education, and government.

2. COMPANIES

Lead Integrated Global Personality Assessment Solutions Companies



- Aon plc.
- Paradox
- Criteria Corp.
- Development Dimensions International, Inc.
- Franklin Covey Co.
- Hogan Assessment Systems Inc.
- Mind Gym plc
- Persona Labs
- SHL
- Sigma Assessment Systems Inc.
- The Myers & Briggs
- Traitify, Inc.
- TTI Success Insights
- Gallup, Inc.
- Crystal Project, Inc.
- Mercer LLC.
- Enneagram Institute
- Hire Success
- Well Suited

Up until now, the majority of the users come from the 'Corporate Employer Sectors' active in recruitment and training. The substantially untapped 'Educational/Employee Sector' for individuals at college, or at work, or at home to assess their own personality, potential and opportunities - is unknown, but evidently substantial.

Most of the above companies work principally in the Corporate Employer Market Sector because that is where the income is, and their services are invariably chargeable. The SIGMA Assessment, for example, costs £799 per candidate. Custom Tests produced by HIRE SUCCESS and WELL SUITED can cost over \$10,000.

In terms of the 'Tests' themselves, there are over 2,000 Personality Test on the market. Many are free but of questionable output. Recognised On-Line Personality Test Companies still charge, and the best tests aren't free: Personality assessments are an internal investment. The cost of personality assessments can range under between \$10 and \$10,000 per individual or employee. Truity.com is one of the fastest growing and most-used On-Line Companies focused on 'individuals' not Corporate Clients. They claim to have 2 million tests undertaken per month. They combine the leading recognised tests of the Enneagram, Type-Finder, Big Five Assessment, Career Profiler and Workplace DISC Tests. They offer free tests but typically charge \$19-\$70 for upgraded full reports. The Top-5 Ranked Tests according to SeniorExecutive.com all charge-ENNEAGRAM, BIG FIVE, DiSC, MYERS-BRIGGS and CLIFTON STRENGTHS.

A sample of 50 lead Tests/ On-Line Companies is given over the page.

www.thinkbigpartnership.com

3. ON-LINE TESTS

50 Personality Tests/ Companies

✓	*1	Truity.com	5 free tests, \$19-70 per full test, 2m tests / mth	
✓	*2	Enneagraminstitute.com	\$12 per test	Ranked Best -Top 5 Personality Tests https://seniorexecutive.com/the-top-5-personality-tests-in-business-which-one-should-your-company-use/
✓	*3	Discprofile.com	\$64 per test	
✓	*4	Myers-briggs.org	\$50 per test	
✓	*5	Gallup.com/CliftonStrengths	\$50 per test	
✓	6	Integrative9.com	\$60 per test	
	7	Narrativeeneagram.org	\$10 per test	
	8	High5test.com	Based on strengths assessment	
	9	Openpsychometrics.com	16 personality factor questionnaires (Big 5)	
	10	Hexaco.com		
	11	Acer.edu.au	Revised NEO personality inventor	
	12	Similarminds.com	Eysenck personality (inventory & questionnaire)	
	13	Pearsonclinical.com	Minnesota multiphasic (personality inventory)	
	14	Birkman.com		
	15	PsyTech.com	Values and motives inventory	
	16	Hoganassessments.com	3-Motives, values, preferences tests	
	17	Psychometrics.com	California psychological inventory	
	18	Psionline.com	Personality and preference inventory	
	19	Verywellmind.com	Keirseley temper sorter	
	20	Redbull.com	Redbull Wingfinder	
	21	My-personality-test.com	True Colours	
	22	Caliper.com.au	Caliper profile	
	23	Pymetrics.ai	Used by EY	
	24	Theinkblot.com	Rorschach inkblot test	
	25	Winslowsolutios.com		
	26	Parinc.com	Based on NEO	
	27	Learning-mind.com	Szondi test	
	28	Personalityhacker.com		
	29	Careerfitter.com		
	30	Seemypersonality.com		
	31	Testcolor.com		
	32	Sapa-project.org		
	33	Humanmetrics.com		
	34	123test.com		
	35	Crystalknows.com	1 million tests a year	
	36	Personalityperfect.com		
	37	You.visualdna.com		
	38	Careerexplorer.com	Berkeley emotional intelligence test	
	39	lhhp.com	Institute for health & human potential	
	40	Goodjob.io		
	41	Zelfium.com	AI based	AI-based Personality Tests
	42	Testgorilla.com	AI based	
	43	Testgroupassessments.com	AI based	
	44	Mygoodinterview.com	AI based	
	45	Sapia.ai	AI based	
	46	Ntalents.ai	AI based	
	47	Typefinder.com	\$29 per test	
	48	Testyourself.psychtests.com		
	49	Resourceassociates.com	\$15-75 per test	
	50	Centraltest.com		