

**BCA General Board Meeting**  
**Sept. 9 Thursday 7:30 PM**  
**Via zoom**

The meeting opened at 7:31 by President Darien Ward.

Legislator Debra Mule announced to the General Body that the press conference that was scheduled to take place at Silver Lake was postponed because the new Governor wants to be a part of the announcement. Hopefully, the press conference will take place next week. The Grand Avenue Complete Streets will be starting in the fall. She announced that there has been an uptick in cases and even though people are vaccinated, people still need to be careful.

### **Officer Reports**

- Recording Sec:
  - Adoption of Meeting Minutes: Marguerite Keller asked that minutes be adopted. Minutes so adopted.
  - Naming of Silver Lake Pond (Caroline Pond): Marguerite presented to the General Body the reasons behind the naming of the body of water that is a part of the Silver Lake Park. Caroline McCahon passed away in 1990 and a group of friends and family planted a tree with a memorial in her memory. The State has come to unofficially refer to that body of water as Caroline's Pond. For that reason, we are seeking to name it officially. Karen made a motion that the Baldwin Civic Association supports the naming of Caroline's Pond within the Silver Lake Park. Claudia seconded. A vote was taken, and all were in favor. Motion carried.
  
- Corresponding Sec:
  - Introduction of Mark Prevatt: President Darien Ward introduced Mark as the new Corresponding Secretary. Mark gave a little bio about himself to the Members.
  
- Treasurer Report:
  - Updates: Steve Greenfield reported a combined balance of \$19770.04 in the accounts.
  
- President/Vice President Report
  - Challenges Ahead: Darien spoke to the General Body about needing to make inroads with the Town of Hempstead. He expressed that we need to continue being advocates for the community we want. The Baldwin Civic Association came about because of the revitalization and now that we have the money, we have to stay engaged.
  - Committee Support: The different committees are looking for more volunteers.

### **Standing and Adhoc Committee Reports**

- Economic Development:
  - Committee Updates: Willy Zambrano reported that the core group has been trying to measure streets for the potential bike routes. Hopefully more information will be coming in October. Grand Baldwin Festival will be coming up and almost every booth is filled. Claudia asked if anyone is interested in volunteering, there is a form to be filled out on their website. The upper parking lot will be a food court. Masks are required. 62 vendors are signed up. Willy

made a motion for the BCA to sponsor \$500.00 towards the Grand Baldwin Festival. Rob seconded. Motion carried.

- **Government Liaison:**
  - Updates: Karen Montalbano reported that over the summer she has made numerous phone calls to the Town of Hempstead about the DRI to try to find out about the different projects. She will continue to call. She also reported about receiving grant information from Senator Kaminsky's office that Marguerite will work on. Rob asked her if she needed others to help reach out to the Town of Hempstead and she said she will get back to us. There are funds bundled under a façade program and she is seeking clarification.
- **Beautification:**
  - Updates: Darien spoke about the Beautification Committee and how they need members and what the committee does in Baldwin.
- **Fundraising:**
  - Open Position: Darien reported that there is an open position on the Fundraising Committee. Jessie is unable to do this any longer.
  - OktoberFest: Darien asked what the members thought about the possibility of the Oktoberfest occurring. Discussion took place and decision will come soon.
  - Sheree asked what the plans are for the Popcorn Fundraiser and if the BCA is interested in doing it again. Darien asked when she needs the decision by and she explained that she is just looking to see if the BCA is interested. Darien expressed interest in the BCA participating and asked that she reach out to Kim.
  - Annie suggested a fundraiser of a "trunk or treat" for \$10.00 a car at the Community Garden.
- **Membership/Website:**
  - Committee Updates: Rob reported we are up to 82 paid members and hopefully the Festival will get more people interested in joining.
- **Quality of Life:**
  - QOL Updates: Rodney gave a shout out to the other members who got involved with the removal of the sign on Sunrise Hwy. He reported he has been trying to get in touch with the First Precinct about an abandoned car. The QOL campaign of "Best Practices" is still being worked on.

### **New Business**

- **Strategic 5-year plan 2021-2026:** Darien spoke about the 5 year plan on how we engage with the Town. He reported it's time to re-up and decide how the BCA should move forward, we have to stay focused on the goals we have planned and to focus on select projects to see to the end.
- **BCA Bylaw Review:** Darien is looking to draw up a Bylaw review committee and is looking for volunteers.

Meeting adjourned at 8:55 by a motion from Claudia and seconded by Mark.

NEXT MEETING: October 7<sup>th</sup>, 2021, 7:30 General Body.

