



MEDIA KIT - Advertising Rates and Specifications

San Antonio, Austin, San Marcos, New Braunfels, Lockhart, Converse, Floresville, and growing.



FULL PAGE
7 X 9.4295

HALF PAGE VERTICAL
3.4167 X 9.4295

HALF PAGE HORIZONTAL
7 X 4.669

QUARTER PAGE
3.4167 X 4.669

EIGHTH PAGE
3.4167 X 1.688

Glossy	Frequency (Per Edition) <u>Per zone only</u>				Newsprint	Frequency (Per Edition) <u>All Zones Only</u>			
	1 X	6 X 3 Months	12 X 6 Months	24 X Year		Size	1 X	6 X 3 Months	12 X 6 Months
Full Page	\$590.00	\$560.50	\$531.00	\$501.50	Full Page	\$500.00	\$475.00	\$450.00	\$400.00
Half Page	\$350.00	\$332.50	\$315.00	\$297.50	Half Page	\$350.00	\$315.00	\$297.50	\$280.00
Quarter Page	\$200.00	\$190.00	\$180.00	\$170.00	Quarter Page	\$200.00	\$180.00	\$170.00	\$160.00
1/8 Page	\$125.00	\$118.75	\$112.50	\$106.25	1/8 Page	\$125.00	\$112.50	\$106.25	\$100.00
Business Card	*	*	*	*	Business Card (Guides)	\$40.00	*	*	\$450.00
Back Cover	*	*	*	*	Page Sponsor	\$150.00	\$135.00	\$127.50	\$120.00
Inside Front Cover	\$800.00	\$760.00	\$720.00	\$680.00	Website				
Inside Back Cover	\$800.00	\$760.00	\$720.00	\$680.00	Online Banner * Monthly	\$250.00	\$225.00	\$200.00	**
Page 3	\$800.00	\$760.00	\$720.00	\$680.00					
3rd from Last page	\$750.00	\$712.50	\$675.00	\$637.50					

*All ads are hyperlinked to your website in the online edition Flipping Book for no additional charge from the www.saltyangler.com website.

24 Editions are printed in a calendar year.

Published the 2nd and 4th Friday of every month.

All advertising prices include print, ad design and online editions.

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