



communications group
MEDIA FACTORY

Award Winning
World Wide
Public Relations & Marketing
Advertising Agency

CAPABILITY STATEMENT

Our Mission is to provide quality service effectively & efficiently, while maintaining a sense of accountability and trust through our clients.

Our Vision is to become a Global Public Relations Agency that understands the importance of messaging to all media.



ELittle Communications Group, LLC is a full-service, public relations agency that specializes in external/internal communications, marketing, advertising, social media, crisis communications, and focus group research. ELCG has positioned itself as a top PR firm in the Midwest by providing the highest quality of services, delivering positive results, and guaranteeing on-time delivery. Our goals are: to support, develop, and promote the reputations, images, and public perceptions of our clients. We identify the current level of public outreach and prepare strategies around how to maximize effectiveness. ELCG brings a unique offering to clients: a high level experienced executive team, driven by purpose not by pocketbook!

Core Competencies

What We Can Do for You

- Public Relations
- Media Relations
- Marketing
- Advertising
- Graphic Design & Web Design
- Editorial Services
- Strategic Communications

Past Performances

Fort Detrick, U.S. Army
Fathers Support Group
City of Ferguson
City of Dellwood
Normandy School District
Jennings School District
Senator Joe Keaveny
Ferguson Florissant School District
Mangrove Redevelopment
Medi Plex Home Healthcare Agency

Differentiators

- Our firm launches Ideas, Builds Awareness and Creates Brand Names for our clients.
- We focus on Crisis Communications, Event Management, Radio & Television Advertising and Media Relations.
- Our executive Team bring Communications experience and Strategic media planning to the project.
- ELCG was instrumental in providing Community Outreach & Crisis Communication during civil unrest, and was contracted to provide Public Relations & Community Engagement to the Police Department.
- Award Winning Agency known for Actions that Exceed Client Expectations.

Company Snapshot

POC: Johnny Little, Jr. President
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Louisville, KY 40202
Website: www.elittlemedia.com
Socio-Economic Status:
8(a) Minority Owned Certified DBE

NAICS

541613 Marketing Consulting Services
541810 Advertising Agencies
541820 Public Relations Agencies

DUNS: 017313140
CAGE: 7Q7T8
SAMS: Active

Awards

2017 & 2018

Top Public Relations Agencies
St. Louis Small Business Monthly

2016

St. Louis County NAACP
Minority Business of the Year
Spirit of St. Louis Award
St. Louis Visitors & Convention Center



"e" exceeding every expectation