



ATN PITCH DECK PRESENTATION

For Corporates, Foundations and Trusts who want to make a positive social impact in the communities they serve.

WELCOME TO OUR PRESENTATION

WELCOME MESSAGE

Adult Training Network (ATN) is keen to work in partnership with Corporates, Foundations and Trusts to meet the needs of the community. We believe that partnerships are important because they help us change lives by improving access to education, employment, and social mobility for disadvantaged communities.

**EMPOWERING COMMUNITIES
THROUGH LIFELONG LEARNING**



LIST OF CONTENT PRESENTATION

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WHO'S ATN

Established in 1999, ATN is a UK charity transforming lives through education and employment support.

04

WHAT WE DO

We serve refugees, low-income adults, ethnic minorities and people excluded from mainstream education, offering tailored learning, digital inclusion, and career pathways.

03

OUR IMPACT

Improved health and well-being through education and employment prospects and education advocacy.

04

WHY WE NEED YOUR HELP

To pool resources, share skills, create a pipeline of funding, support and partnerships - to become stronger.

ALL ABOUT US

WHO WE ARE?

Established in 1999, ATN is on a mission to unlock the potential for employment and social prospects through education and training, and provides tutoring, training, and employment opportunities for individuals across all generations.

HOW WE WORK?



- Regional delivery through local teaching hubs
- Learner-centered approach with wellbeing and employability services
- Partner with councils, funders, and community institutions.



ATN TRACK RECORD

In its 25 years of existence, ATN has supported thousands of learners across London and beyond. From language learners gaining confidence, to adults moving into employment, ATN empowers learners in every step of their journey.

ATN are proud of their track record empowering Communities Through Lifelong Learning.

ATN is committed to unlocking potential and building stronger, more inclusive societies.

**Over 25 yrs
of existence**

Educating Learners,
build confidence &
improve life prospects

**Impacting
lives**

Changing life
chances, 1,000 of
learners from all
ages

**Health &
Well-being
focus**

Well-being activities,
yoga classes, tutoring,
arts and crafts activities

INTRODUCING OUR TEAM



SARJEET SINGH GILL

FOUNDER/ CEO

Founder and CEO devoted to the continued success of ATN learners programmes and partnerships



KAMALJIT KAUR

REGIONAL MANAGER

Oversees and manages multiple educational hubs within a specific geographical region



PUNITHARANI GUNASEELAM

QUALITY ASSURANCE COORDINATOR

Responsible for ensuring quality assurance in the delivery of programmes to a high standard



BEENISH ASAD

SENIOR TUTOR

Support tutors, mentors students and delivers English, Digital Skills, and Employability programmes



BRAULIA DA COSTA

TUTOR

Delivers high quality programmes in English, Digital Skills, Health and Well-being and Employability for learners

ATN is committed to bringing about significant and tangible outcomes for learners from disadvantaged communities, addressing their unique needs and challenges.

OUR VISION

To build a future where no one is left behind, where education unlocks opportunity and every adult, regardless of age or background, can access meaningful employment and contribute to society.



OUR FOCUS

Our mission focuses on supporting learners with language & literacy, digital inclusion and ICT for daily life and job readiness.

Our approach includes support with functional skills and Maths & English for adult learners and confidence-building to help support well-being and improve life chances.



OUR MISSION:

1

To improve employment and social prospects: through education and training, and employment opportunities for individuals across all generations.

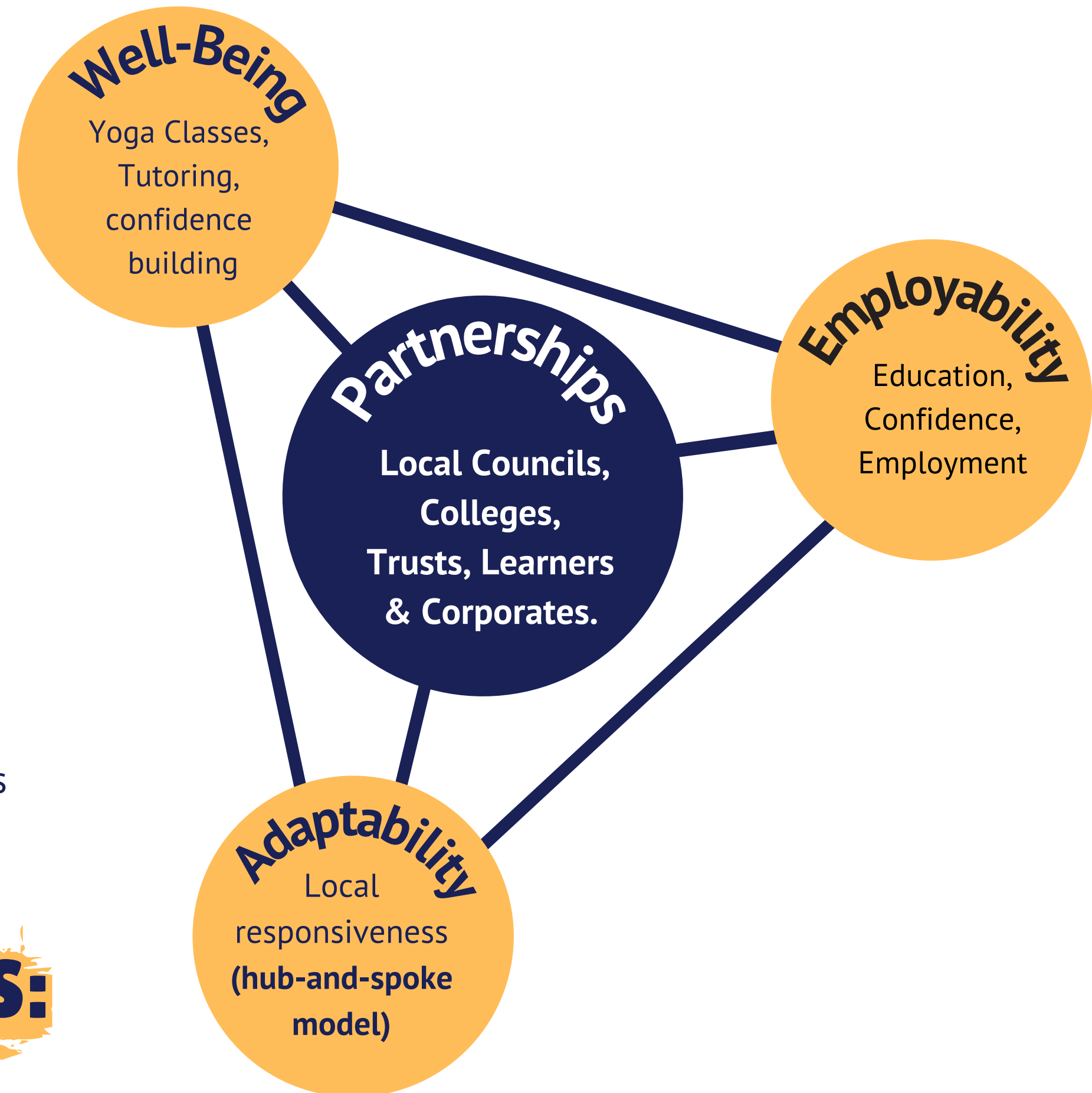
2

To reduce financial vulnerability through education; dedicated to bridging language gaps, digital exclusion, low self-esteem and underemployment.

3

To prevent isolation and mental health: act as advocate especially among refugees and older adults

HOW WE DO THIS:



OUR ORGANISATION VALUES

ATN CORE VALUES

ATN has a set of six core values that guides the organisations, vision, mission and operations in the community.



EMPOWERMENT:--

Helping learners gain self-belief



ADAPTABILITY:--

Evolving with community needs



INCLUSION:--

All welcome



RESPECT:--

Honouring individual journey



COLLABORATION:--

Strong partnerships with funders



ACCOUNTABILITY:--

Measurable outcomes, real results





THE PROBLEM WE'RE FACING

PROBLEM DESCRIPTION

Learners are often navigating significant structural barriers to employment & education, which in turn can significantly impact their physical and mental health thereby affecting their quality of life and wellbeing.

SOCIAL PROBLEMS

- LANGUAGE GAPS
- DIGITAL EXCLUSION
- POVERTY
- UNEMPLOYMENT
- LOW-SELF ESTEEM
- DISCRIMINATION
- ISOLATION & MENTAL HEALTH

THE PROBLEMS WE FACE (CONT):

Social Issues:	Impact:
Racial Discrimination:	Black and minoritised communities in London may face racial discrimination in areas such as employment, housing, education, and access to healthcare.
Economic Inequality:	There are disparities in income and wealth between different ethnic groups in London, which can affect access to opportunities and quality of life.
Community Violence:	Certain areas of London may experience high levels of community violence, which can impact the safety and well-being of individuals and families in these communities.
Mental Health:	Black and minoritised communities in London may experience higher levels of mental health issues such as anxiety, depression, and trauma, which can be linked to experiences of racism and discrimination.
Fragmented Services:	Widening gap in access to training and education and learning spaces, without targeted interventions, entire communities remain locked out of opportunities.

HOW WE SOLVE THE PROBLEMS

ATN solution covers three key areas: **Improve education access, digital literacy and employment & social prospects.**

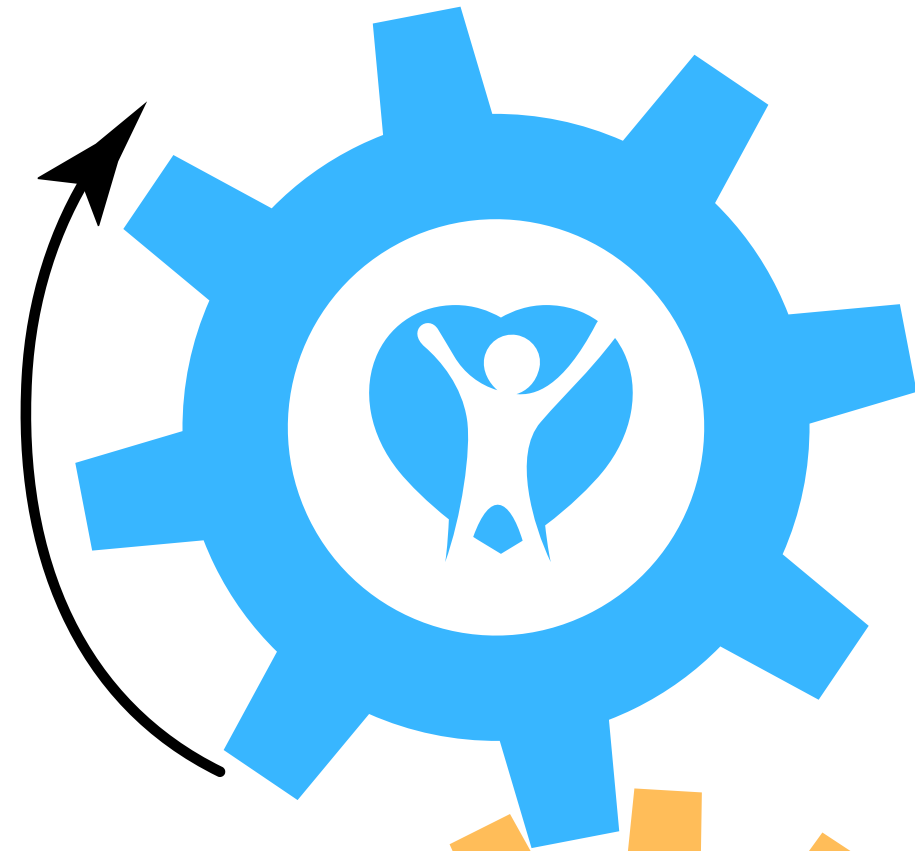
SOLUTION DRIVEN

ATN solution is tailored towards meeting the needs of young & old learners from deprived areas in SE England impacted by inequity of health, poverty, poor housing, often but not exclusively related to race, gender, and class.



ATN SOLUTION PROCESS WHEEL

ATN

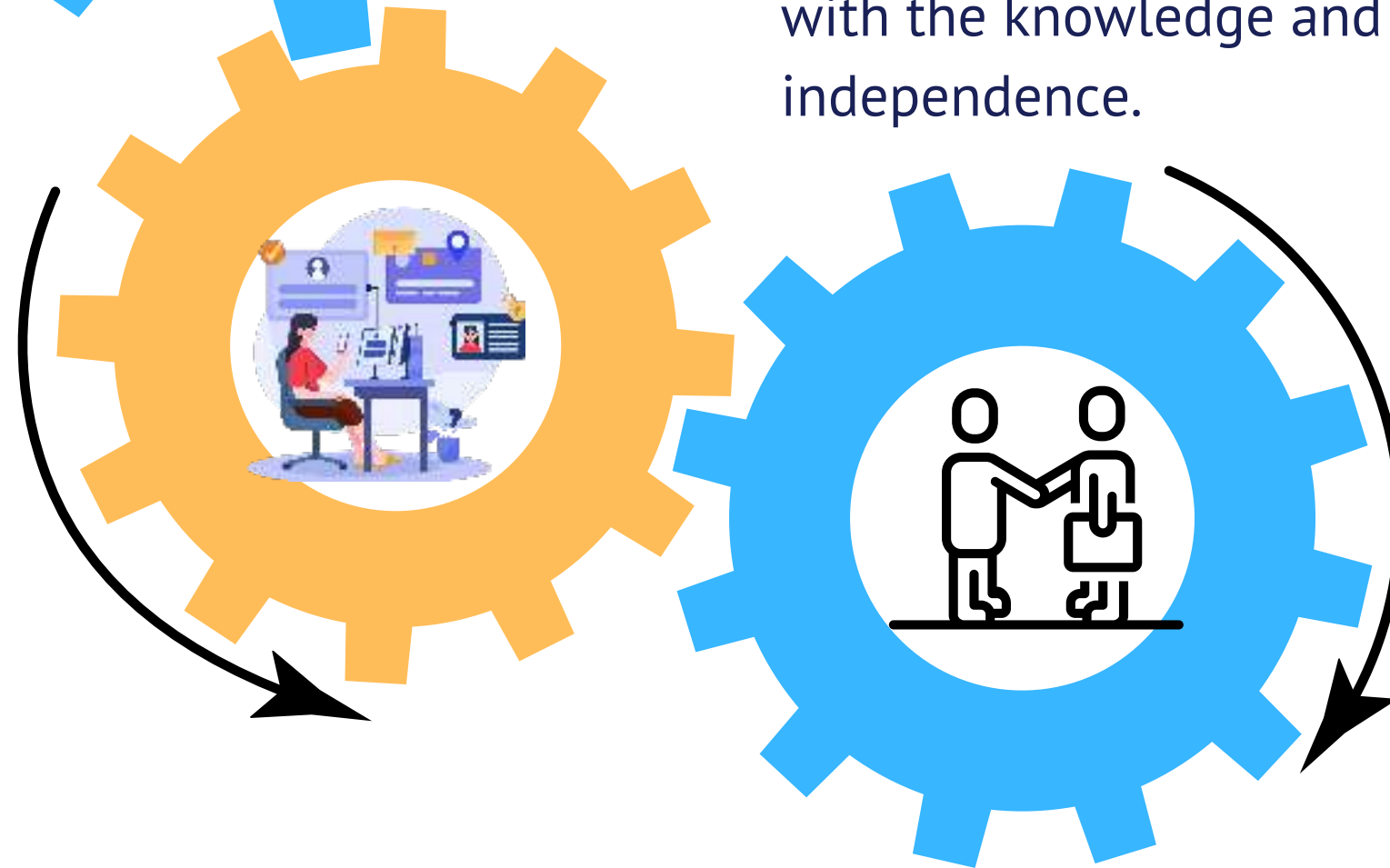


IMPROVE HEALTH & WELL-BEING

By providing inclusive workshops and activities that promote wellbeing, resilience, and connection.

INCREASE EDUCATION ACCESS

Offer tailored learning programs that empower adults with the knowledge and skills to navigate life & achieve independence.



IMPROVE SOCIAL PROSPECTS

Equip learners with language, digital, and employability skills that build confidence, and open doors to opportunities.



WHAT WE DO BEST



HIGH-IMPACT EDUCATION:

Offer ESOL, digital, and functional skills training tailored to disadvantaged adult learners.



EMPOWERS THROUGH EMPLOYABILITY:

Supports learners with career coaching, CV writing, and job readiness pathways.



STRONG COMMUNITY TRUST:

Operates through local hubs with deep partnerships across councils, funders, and grassroots groups.



MAXIMIZES COST-EFFICIENCY:

Delivers impactful services at a low per-learner cost, with strong ROI for funders and partners.



SUSTAINABILITY FOCUSED:

Actively restructures and invests in digital, fundraising, and strategic capacity to scale impact.

OUR IMPACT:

Our outcomes include a marked increase in the number of learners with increased confidence, improved well-being and employability and social prospects



100%

**Isolation
reduction**



80%

**Improvement of
self esteem**



85%

**Improved maths &
English literacy**



80%

**improved
communications**

WHAT WE NEED

To collaborate holistically with Councils, Trusts, and Corporates in addressing the underlying systemic issues that contribute to limited educational access, unemployment, and social exclusion.

We need continued financial support, which is vital for sustaining ATN collaborative efforts, on-the-ground support, and educational services to vulnerable and marginalized communities.



WHAT ATN NEEDS NOW:—

Your support to change the life of someone who's been left behind by the system.

By partnering with ATN, you help adult learners gain the skills, confidence, and pathways to secure employment, integrate into society, and thrive.

URGENTLY NEEDED

- **£60,000** in short-term unrestricted funding to stabilize operations
- Corporate partners for **tech donations, employee time, and branding support**
- **Amplification partners** to raise visibility of **ATN's learner stories and social media campaigns**
- Investment in **CRM, website, and donor systems** for digital transformation





WHY YOU SHOULD SUPPORT ATN

STRONG BRAND RECOGNITION

Overall, supporting ATN is not only important for making a positive impact on society, but it also benefits businesses by enhancing their reputation and providing opportunities for employee engagement and marketing.

MEET YOUR CSR OR ESG OBJECTIVES

We encourage corporates to consider supporting ATN and the communities they serve as part of their CSR and ESG objectives.

MORE REASONS TO SUPPORT ATN

Key Points:	Social Impact of Your Support:
ATN provides essential services and support	ATN is a lifeline for adults shut out of opportunity. Without your support, countless learners risk being left behind, without the skills or confidence to move forward.
Positive impact on society	Partnering with ATN allows businesses to make a positive impact on society and demonstrate their commitment to responsible business practices.
Benefits for businesses	Supporting ATN can improve corporates public image, enhance their reputation, and provide opportunities for employee engagement and team building, as well as new networking and marketing opportunities.
Part of CSR and ESG objectives	Supporting ATN is an important part of corporate social responsibility and environmental, social, and governance objectives.



THANKS FOR YOUR SUPPORT

Please join our quest to build a
more equitable society for all!

ATN CONTACT DETAILS:



sgill@adult-training.org.uk



020 8574 9588



**Unit 3, Triangle Centre,
Southall, UB1 3EJ**



www.adult-training.org.uk

