

## Pardot Quickstart



### Increase Revenue

with Strategic Management Consulting

### Optimize Customer Experience

with Salesforce Implementation & Consulting Services

### Improve Execution

with On Demand Sales, Marketing & Service Outsourcing

You have made the investment in taking your marketing to the next level with Pardot and Salesforce.

Where do you go from here?

How do you ensure that it is uniquely customized to your organization?

How do you quickly and effectively get Pardot up & running and your team trained?

Taku's experienced Pardot, Salesforce and Marketing consultants have designed a Quickstart package to realize your investment and maximize your ROI.

Our Quickstart will cover the following areas:

- Discovery & Design
- Build & Implement
- Enablement

### Discovery & Design

- Collaborative sessions exploring and mapping out strategic and tactical marketing & sales objectives & goals
- Architect customized design of Pardot
- Dedicated project management contact and support

### Build & Implement

- Installation and configuration of the Pardot Salesforce Connector
- Customizations to Lead, Contact and Campaign tabs
- Custom field integrations (to be specified)
- User and role set-up

### Enablement

- Training of Pardot implementation
- 30 Day Support to ensure smooth adoption
- Ongoing support available (details TBD)

### Contact Us

To learn more, call 1-833 Taku Win (825-8946) or visit [www.takuinc.com](http://www.takuinc.com)