

# The Good Horseman<sup>®</sup>'s Dressage Events



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*The Good Horseman<sup>®</sup> Foundation is a 501-c-3 non-profit educational organization and a Group Member Organization of The United States Dressage Federation (USDF).*

## Advertising Rates

We have type-setting capabilities. You may handwrite what you would like to have in your ad. We will need clean, clear reproductions of photos, logos or other art. We can also accept .pdf and .jpg files.

Make checks payable to The Good Horseman<sup>®</sup> Foundation, and mail to address above, or use the credit card box below for Visa or MasterCard (no other cards).

Contributions and donations to The Good Horseman Foundation are tax deductible.

### Show Program (circle one)

- Full page (7½x 10"): \$ 200
  - Full-color full page: \$ 225
  - Half-page (7½x5"): \$ 100
  - Full-color half page: \$ 125
  - Quarter Page (7½x3½"): \$75
  - Full-color quarter page: \$100
- Vendor/weekend/\$100 includes half-page ad in program if received in time—add \$25 per weekend for electrical hookup if needed; \$50/day for banners.
  - Electronic Scoreboard: Show awards sponsors' and advertisers' logos are displayed at no extra charge.

## RECEIPT

The Good Horseman<sup>®</sup> Foundation (IRS Tax ID #58-2163463)

Name of Event \_\_\_\_\_ Event Date \_\_\_\_\_

Name of Vendor Company \_\_\_\_\_

Name of Person in Charge \_\_\_\_\_ Amt. Paid \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ e-mail: \_\_\_\_\_

Did you include ad copy?  Yes  No

Received \$ \_\_\_\_\_ from \_\_\_\_\_ (Advertiser/Donor's name)

Date \_\_\_\_\_ (Receipt will be e-mailed to e-mail address above.)

Visa/MC No. \_\_\_\_\_ Exp. date \_\_\_\_\_

Name on card \_\_\_\_\_ CSV # \_\_\_\_\_  \$10 EFT Fee

Zip Code where credit card statement received \_\_\_\_\_ Total Amount \_\_\_\_\_