

How will the data collected, stored, analyzed, shared, and possibly sold by third party software vendors like Edmodo affect your children and their future?

Politico, 5/15/14 title: The big biz of spying on little kids

"Students shed streams of data about their academic progress, work habits, learning styles and personal interests as they navigate educational websites. All that data has potential commercial value: It could be used to target ads to the kids and their families, or to build profiles on them that might be of interest to employers, military recruiters, or college admissions officers."

<http://www.politico.com/story/2014/05/data-mining-your-children-106676#ixzz330lA3nOm>

New York Times, 8/31/15 title: Tools for Tailored Learning May Expose Students Personal Details

"These apps and sites represent a small but growing segment of the overall market for prekindergarten through 12th-grade education software. But already, the data collection has raised concerns among lawmakers and parents about whether school districts are equipped to monitor and manage how schools and online education services safeguard students' personal details."

"As schools themselves increasingly analyze socioeconomic, behavioral and emotional data about students, some parents are more troubled by the possibility that the data could be used in making decisions that are damaging to their children, potentially affecting their college or job prospects."

<http://www.nytimes.com/2015/08/31/technology/tools-for-tailored-learning-may-expose-students-personal-details.html>

Pittsburgh Post-Gazette, 8/20/15 title: Surveillance Society: Students easy targets for data miners

"The growing education technology sector is selling the promise of improved student achievement through websites, apps and tools that analyze each child's strengths and weaknesses. In doing so, though, ed tech companies are lapping up unprecedented amounts of information about students, while laws provide little protection." "Parents are very nervous, and rightfully so, when third parties are empowered to build dossiers on their children"

<http://www.post-gazette.com/news/surveillance-society/2015/08/20/Surveillance-Society-Students-easy-targets-for-data-miners/stories/201508230018>

Atlantic Journal-Constitution, 2/26/16 title: Children's privacy at risk from software used in schools

"These interactive programs, marketed by private vendors, frequently use sophisticated software that collects massive amounts of highly personal information about the student's behaviors, mindsets, and attitudes - the '21st-century' psychological skills that the government thinks he should have."

<http://getschooled.blog.myaajc.com/2016/02/27/opinion-digital-learning-in-school-exposes-highly-sensitive-data-on-children/>

American Thinker, 8/22/15 title: Common Core: Who's Watching the Kids?

"Children may be playing interactive educational games, doing interactive assignments, and writing stories that can be easily shared with the teacher and other students. These seemingly harmless activities are in fact being used to collect personal and private information without the parents' consent or knowledge."

"This data will be stored forever, and parents will have very, very limited access to it, if any at all."

http://www.americanthinker.com/articles/2015/08/common_core_whos_watching_the_kids.html

If your child uses Edmodo the company will likely be, "amassing a profile" on your child;

http://blogs.edweek.org/edweek/DigitalEducation/2014/09/landmark_student-data-privacy.html

Edmodo will share your children's personal information with others.

<https://www.edmodo.com/privacy#policy>

The bottom line is: WE HAVE NO IDEA WHAT STUDENT DATA MINING COMPANIES LIKE EDMODO WILL COLLECT, STORE, ANALYZE, AND SHARE ABOUT OUR CHILDREN; MORE IMPORTANTLY WE DON'T KNOW HOW IT WILL AFFECT THEIR FUTURE.