



New Opportunities & Challenges for Law & Business



Inter-Pacific Bar Association 23rd Annual Meeting & Conference

17 - 20 April 2013 I W Hotel & Sheraton Walkerhill, Seoul, Korea

www.ipba2013seoul.org



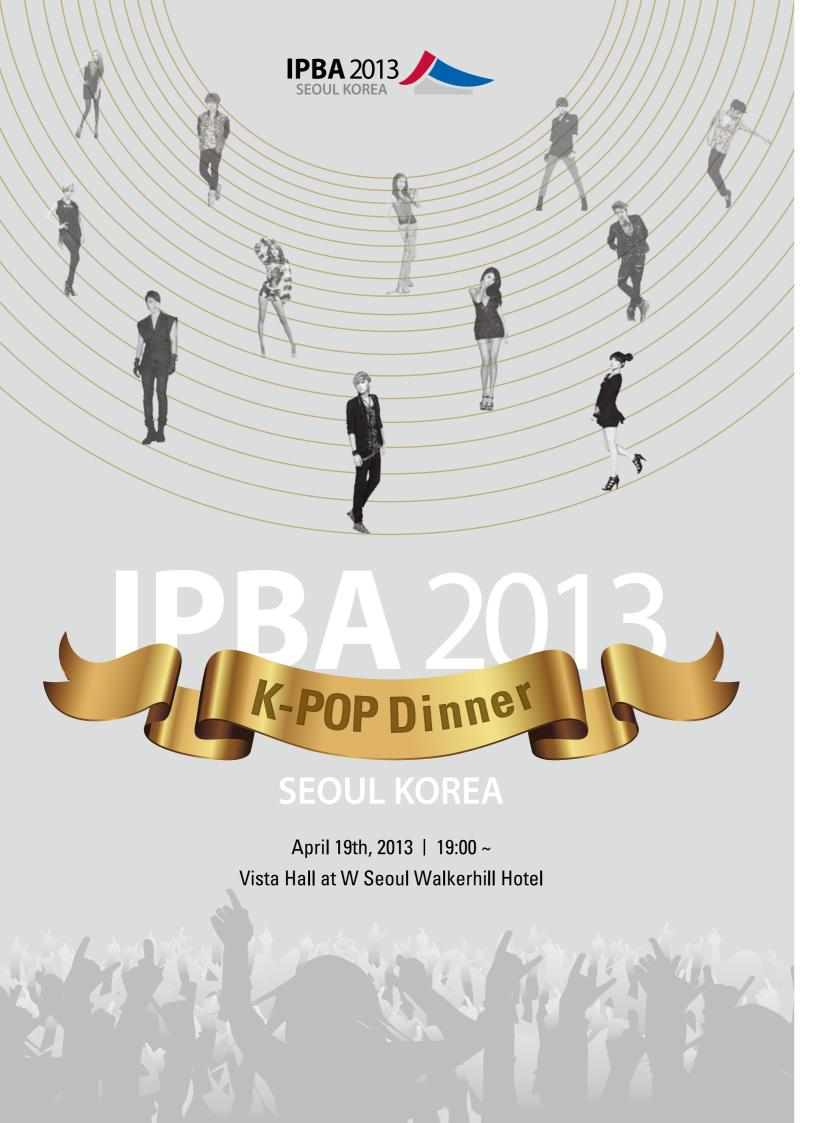


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Welcome Message



"It is my honor and privilege to welcome you to Seoul, Korea for the 23rd IPBA Annual Meeting & Conference from April 17 to April 20, 2013."

Seoul is one of the most dynamic cities in the world. It has been the capital of Korea for hundreds of years and yet it continues to evolve as one of the largest metropolitan cities in Asia. Visitors to Seoul are invariably enchanted by the harmonious co-existence of old and new that they find here, and are delighted to discover scenes of great natural beauty in the midst of a pulsing urban landscape.

This vibrant city will provide the backdrop for a conference themed "Dynamic Asia – New Opportunities & Challenges for Law & Business." In recent decades, the Asia Pacific region has experienced rapid growth giving rise to unparalleled opportunities and challenges. Over the four days of the conference, delegates will enjoy informative and in-depth discussions of current legal and business developments in Asia while expanding their professional networks in the special atmosphere of collegiality for which the IPBA is justly celebrated.

In particular, we expect that the Chief Justice of the Supreme Court, the President of the Constitutional Court, and the Minister of Justice in Korea will be with us to deliver congratulatory speeches at the Opening Ceremony on April 18th.

In addition, delegates will experience the beauty of a Korean spring, with a wide variety of social programs, sightseeing and other activities prepared by the host committee to give you, as our esteemed guests, memorable insights into the land of the morning calm.

I look forward to welcoming you to Seoul in April 2013.

SHIN, Young-Moo

Chair, The IPBA 2013 SEOUL Host Committee

About IPBA



The Inter-Pacific Bar Association ("IPBA") is an international association of business and commercial lawyers who live in, or otherwise have a strong interest in, the Asia Pacific region.

It was established in April 1991 at an organizing conference held in Tokyo, where more than 500 lawyers from countries within the Asia Pacific region.

Since then, it has grown to become a preeminent legal association in the Asia Pacific region, with its membership drawn throughout the world, and currently has over 1,500 members from over 65 national jurisdictions worldwide.

I Purposes of the IPBA

The IPBA's purposes (as stated in its constitution) are to:

- Provide IPBA members with opportunities to:
- · contribute towards the development of the legal profession within the Asia-Pacific region and the development and improvement of the legal profession's status and organization within the Asia Pacific region;
- · contribute towards the development of the law and the legal structures within the Asia Pacific region;
- · meet and exchange ideas with other lawyers who live in, or are interested in, the Asia Pacific region;
- · study and discuss legal issues that involve the Asia Pacific region; and
- · share information about legal developments affecting the Asia Pacific region.
- Serve its members fairly and equitably.
- Promote the rule of law.

I Goals of the IPBA

IPBA, based on those purposes, has set out more detailed goals as follows.

IPBA will have an annual meeting and conference that provides:

- · an opportunity to discuss the currently important topics among many lawyers from all over the world who are interested in the Asia Pacific region and engaged in a cross-border practice.
- · programs and sessions to promote better understanding of legal and related business issues involving the Asia Pacific region.
- enjoyable social, cultural and sport events that promote friendship and camaraderie among the members.

Message From the President of IPBA



"Our eyes are now on Seoul. Under the Chairmanship of the President Elect Dr. Young-Moo Shin, the Seoul Host Committee has made very engaging and colourful programme for the forthcoming Annual Meeting."

The Event is taking shape nicely. The Committee Chairs / Vice Chairs have finalized the speakers for their respective sessions. The cultural and social events will be the highlights of the Seoul Annual Meeting and Conference. The Host Committee has not left any stones unturned for making this Conference a grand success. I request IPBA membership throughout the world to attend the Seoul event in large numbers and that would be a fitting tribute to the ceaseless and remarkable efforts being made by Dr. Shin and his team to make this a historic Conference.

A prominent feature of the conference will be IPBA 2013 SILENT AUCTION. The funds raised at the 2013 Silent auction will be used primarily to provide scholarships for North Korean refugee students pursuing legal education in South Korea, as well as to provide scholarships, as we are able, for other North Korean refugee students attending colleges and universities in South Korea. The Silent Auction Committee hopes to help these young people in their educational endeavours. As always the Scholarship Committee is also ensuring presence of young deserving law scholars to attend the Conference by extending financial assistance.

IPBA welcomes you to Seoul for the annual Family reunion.

There is more to Seoul than Gangnam Style.

Lalit Bhasin
President, IPBA

IPBA Leadership

I Officers

Name	Position	Organization	
Lalit Bhasin	President	Bhasin & Co., Advocates, New Delhi	
Young-Moo Shin	President-Elect	SHIN & KIM, Seoul	
William A. Scott	Vice President	Stikeman Elliott LLP, Toronto	
Alan S. Fujimoto	Secretary-General	Goodsill Anderson Quinn & Stifel, Honolulu	
Wai Ming Yap	Deputy Secretary-General	Stamford Law Corporation, Singapore	
Christopher To	Program Coordinator	Construction Industry Council, Hong Kong	
Allan Leung	Deputy Program Coordinator Hogan Lovells, Hong Kong		
Ada Ko	Committee Coordinator	Garvey Schubert Barer, Seattle	
Sylvette Tankiang	Deputy Committee Coordinator Villaraza Cruz Marcelo & Angangco, Met		
Suresh Divyanathan	Membership Committee Chair Messrs. Oon and Bazul LLC, Singapore		
Mitsuru Claire Chino	Membership Committee Vice-Chair Itochu Corporation, Tokyo		
Caroline Berube	Publications Committee Chair HJM Asia Law & Co LLC, Guangzhou		
Maxine Chiang	Publications Committee Vice-Chair Lee, Tsai & Partners, Taipei		

I Jurisdictional Council Members

Country	Name	Organization
Australia	Bruce Lloyd	Clayton Utz, Sydney
Canada	Robert Wai Quon	Fasken, Martineau DuMoulin LLP, Vancouver
China	Audrey Chen	Jun He Law Offices, Beijing
France	Patrick Vovan	Vovan & Associes, Paris
Germany	Gerhard Wegen	Gleiss Lutz, Stuttgart
Hong Kong	Annie Tsoi	Deacons, Hong Kong
India	Praveen Agarwal	Agarwal Jetley & Company, New Delhi
Indonesia	Nini N. Halim	Hutabarat Halim & Rekan, Jakarta
Japan	Ryosuke Ito	TMI Associates, Tokyo
Korea	Chang-Rok Woo	Yulchon, Seoul
Malaysia	Dhinesh Bhaskaran	Shearn Delamore & Co., Kuala Lumpur
New Zealand	Neil Russ Buddle Findlay, Auckland	
Pakistan	Badaruddin F. Vellani Vellani & Vellani, Karachi	
Philippines	Aleli Angela G. Quirino	Angara Abello Concepcion Regala & Cruz (ACCRALAW), Makati City
Singapore	Vi Ming Lok	Rodyk & Davidson, Singapore
Switzerland	Bernhard F. Meyer (acting) MME Partners, Zurich	
Thailand	Anuphan Kitnitchiva Dherakupt International Law Office, Ltd., Bangkol	
UK	Roger Best Clifford Chance LLP, London	
USA	Kenneth J. Stuart Becker, Glynn, Muffly, Chassin & Hosinski LLP, Nev	

IPBA Leadership

At-Large Council Members

Country	Name	Organization
China	Yunchuan Jing	Beijing Gaotong Law Firm, Beijing
Hawaii & South Pacific Islands	Mark Shklov	Mark T. Shklov, AAL, LLC, Honolulu
India	Sumeet Kachwaha	Kachwaha & Partners, New Delhi
Latin America	Shin Jae Kim	Tozzini Freire Advogados, São Paulo
Osaka	Hiroe Toyoshima	Nakamoto Partners, Osaka

I Regional Coordinators

Region	Name	Organization
Asia-Pacific	John West	Barrister at Law, Sydney
Europe	Jean-Claude Beaujour	Smith Violet, Paris
North America	Cedric Chao	Morrison & Foerster LLP, San Francisco
Sri Lanka and Bangladesh	Mahinda Haradasa Varners, Colombo	

I Committee Chairpersons

Committee	Name	Organization	
Aviation Law	Kala Anandarajah (acting Chair)	Rajah & Tann, Singapore	
Banking, Finance and Securities	Hajime Ueno	Nishimura & Asahi, Tokyo	
Competition Law	Harumichi Uchida	Mori Hamada & Matsumoto, Tokyo	
Corporate Counsel	Anne Durez	Total SA, Paris	
0 0 1 1	Yong-Jae Chang	LEE & KO, Seoul	
Cross-Border Investment	Jose Cochingyan III	Cochingyan & Peralta Law Offices, Makati City	
D' . D . L	Mohanadass Kanagasabai	Mohanadass Partnership, Kuala Lumpur	
Dispute Resolution and Arbitration	Juliet Blanch	Weil, Gotshal & Manges, London	
Employment and Immigration Law	Fiona Loughrey	Simmons & Simmons, Hong Kong	
Energy and Natural Resources	Robert Y.M. Kwauk	Blake, Cassels & Graydon LLP, Beijing	
Environmental Law	Agustina Supriyani Kardono	Soewito Suhardiman Eddmurthy Kardono, Jakarta	
Insolvency	Byung-Joo Lee	SHIN & KIM, Seoul	
Insurance	Angus Rodger	Steptoe & Johnson, London	
Intellectual Property	Juan Carlos A. Marquez	Stites & Harbison, PLLC, Alexandria	
International Construction Projects	Keith Phillips	Watt, Tieder, Hoffar & Fitzgerald, LLP, McLean	
International Trade	Jeffrey Snyder	Crowell Moring LLP, Washington, D.C.	
international frade	Rafael Vergara	Carey y Cia, Santiago	
Legal Development and Training	Lawrence Foster	University of Hawaii School of Law, Shanghai	
Logal Prostice	Satoshi Moriguchi	Nagashima Ohno & Tsunematsu, Tokyo	
Legal Practice	Hee-Chul Kang	Yulchon, Seoul	
Maritime Law	Timothy Elsworth	Stephenson Harwood, Singapore	
Scholarship	Varya Simpson	Law Offices of Varya Simpson, San Francisco	
Tax Law	Michael Butler	Finlaysons, Adelaide	
Technology and Communications	Edgar Chen	Tsar & Tsai Law Firm, Taipei	
Women Business Lawyers	Priti Suri	PSA, Legal Counsellors, New Delhi	

Host Committee

I Host Committee

Chair	Name	Title	Company
	OL: W. M.	President	KOREAN BAR ASSOCIATION
	Shin, Young-Moo	Founder / Senior Advisor	SHIN & KIM
Senior Advisors	Chang, Soo Kil	Senior Attorney	KIM & CHANG
	Rhi, Sang Kyu	Of Counsel	RHI & PARTNERS
Members	Choe, Byoung Seon	Senior Partner	SHIN & KIM
	Choi, Kyung Won	Senior Partner	KIM & CHANG
	Choi, Won Hyun	Managing Partner	KIM, CHOI & LIM
	Choi, Woo-Young	Senior Partner	HWANG MOK PARK P.C.
	Chung, In Jin	Managing Partner	BARUN LAW
	Kang, Hee Chul	Senior Vice-President	KOREAN BAR ASSOCIATION
	Kim, Sang Kyun	General Counsel	SAMSUNG Legal & Compliance Office
	Kim, Yong Ho	Managing Partner	LOGOS LLC
	Kim, Yong Won	Managing Partner	HANBYOL LAW FIRM
	Kim, Young-Cheol	Managing Partner	LAW FIRM JEONG SE
	Lee, Kong Hyun	Managing Partner	JIPYONG & JISUNG
	Lee, Jong-Sang	Senior Vice-President (GC)	LG CORP.
	Lee, Jung Hoon	Managing Partner	BAE, KIM & LEE LLC
	Lee, Mee Hyon	Senior Partner	LEE & KO
	Lim, Seung Soon	Managing Partner	YOON & YANG LLC
	Sohn, Yong Keun	Managing Partner	DONGIN LAW GROUP
	Tschoy, Charley	Senior Partner	APEX LLC
	Woo, Chang Rok	Managing Partner / JCM (Korea)	YULCHON
	Yoon, Jin-Won	Executive Vice-President (GC)	SK HOLDINGS

I Organizing Committee

Chair	Name	Title	Company
	Woo, Chang Rok	Managing Partner / JCM (Korea)	YULCHON
Vice Chair	Kang, Hee Chul	Senior Vice-President	KOREAN BAR ASSOCIATION
	Kim, Kap You	Partner	BAE, KIM & LEE LLC
	Rhi, Jihn U.	Managing Partner	RHI & PARTNERS
	Yoon, Byung Chol	Partner	KIM & CHANG
Members	Chang, Yong Jae	Partner	LEE & KO
	Choi, Chunghwan	Partner	LEE & KO
	Chung, Tong Soo	Senior Foreign Counsel	YULCHON
	Park, Eun Young	Partner	KIM & CHANG
	Kim, Kwon Hoe	Partner	YOON & YANG LLC
	Lee, Byung Joo	Vice President (Planning)	KOREAN BAR ASSOCIATION
	Son, Doil	Vice President (International)	KOREAN BAR ASSOCIATION

Korea's Premier Law Firm

Global Standard, Local Strengths at Work in Korea

Founded in 1973 Over 800 professionals

Who's Who Legal 100 (2012)
Selected as One of the World's Top 100 Law Firms

IFLR Asian Awards (2012)
Named "National Law Firm of the Year for Korea"

Chambers Asia-Pacific Awards (2012)



Program Highlights

CONFERENCE THEME



New Opportunities & Challenges for Law & Business

IPBA 2013 SEOUL Annual Meeting & Conference will provide a vibrant discussion forum for the future of the law & business in the Asia-Pacific region, as well as an opportunity to network and deepen the relationships with one another.

Over 1,200 IPBA members from over 67 national jurisdictions worldwide and other business and commercial lawyers, judges, prosecutors, legal academics, professors, business CEOs and others who are interested in the business and commercial law in the Asia-Pacific region are expected to participate in the IPBA 2013 SEOUL Annual Meeting & Conference.

I IPBA 2013 SEOUL Annual Meeting & Conference offers dynamic programs

[Hear from the CEOs]

· As the first session, "Hear from the CEOs" will be held in the morning.

Global business CEOs such as Dr. Yoon-Dae Euh (CEO, KB Finance Group), Dr. Chang-Gyu Hwang (former Samsung Electronics CEO), Dr. Ben Verwaayen (Alcatel-Lucent CEO) and other world-renowned business leaders will discuss about the present situation of the Asian business market and the future perspectives.

[Hear from the Managing Partners]

• The managing partners from the leading law firms of Asia, Europe, and America will share their insightful views about the opportunities and challenges in the global legal market. Also, experts in the global legal market will make presentations about the changes in the global legal market and analyze the perspective of the Asian legal market.

[Special Focus on East Asia - A Decade of Legal Change and Future Perspectives]

· IPBA 2013 SEOUL Annual Meeting & Conference is preparing a special host committee session focusing on the key legal issues of East Asia (in particular, Korea, Japan, and China) such as Cross-Border M&A, Arbitration, Competition Law and Business Restructuring. This special session will be served with simultaneous interpretation to promote more participation of non-English speaking lawyers from Korea, China and Japan, and papers in their own languages will be provided.

Korea's Premier Law Firm

Driving Excellence to Help Clients Succeed

Founded in 1973 Over 800 professionals

IFLR 1000 (2013)

Ranked as a leader in all 5 practice areas

The Legal 500 Asia Pacific (2013)

Ranked as the top tier in all 15 practice areas

Asialaw Profiles (2012)

Ranked as the top tier in all 9 practice areas

Chambers Global (2012)

Top rankings in all 6 practice areas

Global Arbitration Review's GAR 30 (2012)
Globally ranked in top 30 for International Arbitration practice

Keynote Speaker



Dr. Il SaKong, a world-renowned figure, will keynote the 23rd IPBA Annual
Meeting & Conference on Thursday, 18 April 2013 on the theme
"Challenges and Opportunities for the New Asia"

Theme

Dynamic Asia: New Opportunities and Challenges for Law and Business

Keynote Speaker

Dr. Il SaKong, Chairman of the Institute for Global Economics (IGE) in Seoul, former Chairman of the Presidential Committee for the Seoul G20 Summit, former Minister of Finance

Description

Dr. SaKong is Founder and Chairman of the Institute for Global Economics, a private non-profit research institute, since its establishment in 1993. He served in the government of the Republic of Korea in a number of posts, including the Minister of Finance, Senior Secretary to the President for Economic Affairs, Senior Counselor to the Minister of Economic Planning Board, Senior Economist of the Council on Economic and Scientific Affairs for the President. Before joining the Korean government, he spent nearly 10 years at the Korea Development Institute. More recently, Dr. SaKong led Korea's endeavor for the G20 Summit in Seoul in 2010. As Chairman of the Presidential Committee for the Seoul G20 Summit, he was wholly responsible for the preparation and coordination for the Seoul G20 Summit. Simultaneously, he chaired the Korea International Trade Association from 2009 to 2012.

Program at a Glance

Time	Wed	, Apr 17	Thu, Apr 18	Fri, Apr 19	Sat, Apr 20	Sun, Apr 21
08:00 - 08:30						
08:30 - 09:00						
09:00 - 09:30		Pre-Conference Golf Tournament			-	
09:30 - 10:00			Opening Ceremony /	Committee Sessions / Special Focus	Committee Sessions	
10:00 - 10:30	Nominating		Keynote Speech	on East Asia		
10:30 - 11:00	Committee and SLTP Committee			Coffee Break	Coffee Break	IPBA Cup
11:00 - 11:30	Meetings	Officer' Meeting		Committee		Golf Tournament
11:30 - 12:00		iviceting	Plenary Session Hear from the CEOs	Sessions / Special Focus	Committee Sessions	
12:00 - 12:30				on East Asia		
12:30 - 13:00			Lunch			
13:00 - 13:30	Lı	ınch	Lunch	Lunch	Lunch	
13:30 - 14:00						
14:00 - 14:30			Plenary Session Hear from the	Committee		
14:30 - 15:00	Social	Program	Managing Partners / Committee Sessions Sessions Sessions On East Asia			
15:00 - 15:30				OII East Asia	Annual General	
15:30 - 16:00			Coffee	Break	Meeting	
16:00 - 16:30		Business Committee		Committee		
16:30 - 17:00		eption	Committee Sessions	Sessions / Special Focus		
17:00 - 17:30		Members		on East Asia		
17:30 - 18:00		A Scholars eption				
18:00 - 18:30						
18:30 - 19:00						
			Dinner	Gala Dinner		
19:00 ~	Welcome	e Reception	Young Lawyers' Night	(K-pop dinner)		

Plenary Session Program

I Hear from the CEOs

Moderator	TBD
Speaker	Dr. Yoon-Dae Euh, Chairman & CEO of KB Finance Group, Korea
	Dr. Chang-Gyu Hwang, Former Samsung Electronics CEO, Korea
	Dr. Ben Verwaayen, Alcatel-Lucent CEO, France
	[One more speaker from Asia or Middle East, TBD]
Description	As the first session, "Hear from the CEOs" will be held in the morning. Global business CEOs such as Dr. Yoon-Dae Euh (CEO, KB Finance Group), Dr. Chang-Gyu Hwang (former Samsung Electronics CEO), Dr. Ben Verwaayen (Alcatel-Lucent CEO) and other world-renowned business leaders will discuss about the present situation of the Asian business market and the future perspectives.

I Hear from the Managing Partners

Special Presentation	Alan Hodgart, Huron Consulting Group Inc., UK Chang Rok Woo, Yulchon, Korea		
Moderator			
Panelist	Michael Reynolds, Allen & Overy, UK & Brussels / President, International Bar Association		
	Mark Leddy, Cleary Gottlieb Steen & Hamilton, USA		
	Richard Briggs, Hadef & Partners, UAE		
	Kye Sung Chung, Kim & Chang, Korea		
	Hisashi Hara, Nagashima Ohno & Tsunematsu, Japan		
Description	The managing partners from the leading law firms of Asia, Europe, and America will share their insightful views about the opportunities and challenges in the global legal market. Also expert in the global legal market will make presentation about the change of global legal market and analysis the perspective of Asian legal market.		

Speakers at Session of "Hear from the CEOs"



I Dr. Yoon-Dae Euh

Dr. Yoon-Dae Euh is Chairman & CEO of KB Financial Group Inc. In appreciation of his extensive experience and track record in a wide spectrum of the financial industry, corporate sector, government bodies and academic sphere, he was elected as Chairman & CEO of the KB Financial Group in July 2010. Previously, Dr. Euh was Chairman of Presidential Council on Nation Branding from 2009 and successfully enhanced Korea's national standing through the systematic and strategic collaboration of the government, private companies and the general public.

He also served as Chairman of the Steering Committee of Korea Investment Corporation (KIC) for two years from 2008. He also served as a Board Member of Hyundai Corporation and CJ Home Shopping. He became a board member of IIF (The Institute of International Finance) from 2011.



I Dr. Chang-Gyu Hwang

Dr. Chang-Gyu Hwang is currently the National Chief Technology Officer and the President of the Office of Strategic R&D Planning of the Ministry of Knowledge Economy in Korea. From 2008 to 2009, Dr. Hwang served as the Chief Technology Officer of Samsung Electronics Co.

In April, 2010, he was appointed the National Chief Technology Officer and the Head of the Office of Strategic R&D Planning, Ministry of Knowledge Economy after serving as an advisor to Samsung Electronics counseling on the research and development of Samsung

Electronics' future technologies. According to government protocol, his current position is a minister-level.

Dr. Hwang serves as a Member of the Board of Directors for Korea Center for UN Human Rights Policy (KOCUN). He has been a Member of the Board of Directors of National Academy Engineering of Korea (NAEK) since May 2009. He also serves as a Member of the Advisory Committee at the Constitutional Court in Korea.



I Dr. Ben Verwaayen

Previously, Dr. Ben Verwaayen was appointed to the Board of Directors of BT (British multinational telecommunications services company) on January 14, 2002 and became Chief Executive on February 1, 2002. He left BT Group on June 1, 2008 as Chairman of the Board's Operating Committee.

Before joining BT Group, he was at Lucent Technologies starting September 1997, holding various positions. He left Lucent as Vice Chairman of the Management Board. Other positions that Dr. Verwaayen held at Lucent were Executive Vice-President and

Chief Operating Officer, and Executive Vice-President, International.

Prior to joining Lucent, Dr. Verwaayen worked for KPN in the Netherlands for nine years as President and Managing Director of its subsidiary PTT Telecom. From 1975 to 1988, he worked at ITT in Europe.

Host Committee Session Program

| Special Focus on East Asia

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Description	IPBA 2013 SEOUL Annual Meeting & Conference is preparing a special host committee session focusing on the key legal issues of East Asia (in particular, Korea, Japan, and China) such as Cross-Border M&A, Arbitration, Competition Law and Business Restructuring. This special session will be served with simultaneous interpretation to non-English speaking lawyers from Korea, China and Japan, and papers in their own languages will be provided.	
Topic I	"Cross-Border M&A in East Asia"	
Moderator	Sang Hyuk Park, KIM & CHANG	
Speaker	[Korea] Edward Kim, LEE & KO [Japan] Masaakira Kitazawa, Anderson Mori & Tomotsune [China] Chuanjie Zhou, Fangda Partners	
Topic II	"Insolvency and Business Restructuring in East Asia"	
Moderator	Jin Yeong Chung, KIM & CHANG	
Speaker	[Korea] Byung-Joo Lee, SHIN & KIM [Japan] Hideyuki Sakai, Bingham McCutchen Murase, Sakai Mimura Aizawa-Foreign Law Joint Enterpris [China] TBD	
Topic III	"International Arbitration in East Asia"	
Moderator	TBD	
Speaker	[Korea] Kap-You (Kevin) Kim, BAE, KIM & LEE [Japan] Hiroyuki Tezuka, Nishimura & Asahi [China] Ariel Ye, King & Wood	
Topic IV	"Competition Regulation in East Asia"	
Moderator	Hoil Yoon, YOON & YANG LLC	
Speaker	[Korea] Sai Ree Yun, YULCHON [Japan] Harumichi Uchida, Mori Hamada & Matsumoto [China] TBD	
Topic V	"Increasing Roles and Responsibilities of In-House Counsel"	
Moderator	Woong-Soon Song, SHIN & KIM	
Speaker	Sang Woo Kim, Executive Vice President, Samsung Electronics Senior in-house counsel of LG, Hyundai Motor Group, SK and a few other Korean and multinational corporations (TBD)	

Committee Session Program

Committee	APEC Special Committee		
Topic	I."Coordination of APEC and IPBA: Cross - Border activities of Small and Medium Enterprise and venture business"		
Moderator	Alexander Jampel (Japan)		
Speaker	Dr. Wimonkan Kosumas, Ph.D (Thailand), Hiromichi Moriyama (Japan)-invited, Anangga W. Roosdiono (Indonesia), Seong Hoon Yi (Korea), APEC official (TBD)		
Description	Besides updating recent development of APEC/IPBA collaboration, the session will focus on promotion of Cross-border activities and development of SME/venture business and business lawyers' role therein. Discussion will range over SME's overseas investment and expansion, Cross-border financing, risk management and so forth.		
Committee	Aviation Law		
Committee Chair	Kala Anandarajah, Rajah & Tann LLP, Singapore		
Topic	I. "The Changing Face of Aviation Disputes - 21st Century"		
Moderator	Francis Xavier (Singapore)		
Speaker	Ravi Nath (India), Pedro Cortés (Macau), Jin Young Jung (Korea), David Biderman (USA)-invited, Speaker from Japan (TBD)		
Description	There have been a significant number of disputes in the aviation industry in the last decade ranging from the seemingly mundane labour disputes and disputes with passengers to more complex issues relating to delivery delays and failures to engine failures and the like, alongside regulatory changes. This session will in a practical and interactive manner share best practices in managing the varied disputes that arise which transcend jurisdictions.		
Topic	II. "Critical Regulatory Issues in Aviation"		
Moderator	Kala Anandarajah (Singapore)		
Speaker	Piyush Gupta (India), Helen Sohn (Korea), Speakers from Japan, China, Australia and New Zealand (TBD)		
Description	The Aviation industry is replete with varied regulatory requirements both at national and at international levels. This session reviews current requirements in several jurisdictions and explores practical steps to ensure compliance and surmount barriers as far as possible.		
Committee	Banking, Finance and Securities		
Committee Chair	Hajime Ueno, Nishimura & Asahi, Tokyo, Japan		
Topic	I. "A New Global Currency? The Role of the RMB in Times of Global Currency Market Turmoil and Beyond"		
Moderator	Jan Peeters (Belgium)		
Speaker	Potential speakers would be: central banker(s), investment banker(s), corporate treasurers (e.g. from Samsung or Hyundai).		
Description	This session will address the changing role of the RMB, both domestically and internationally, in light of changing economic circumstances within China and in light of the Euro crisis.		
Topic	II. "Challenges for Asian Exchanges: Competition and Structural Change"		
Moderator	Robert Postema (Australia)		
Speaker	Potential speakers would be: representative of regional exchange(s) for example, from Hong Kong, Singapore, Korea and Japan, and panel of equity / debt capital markets lawyers.		
Description	This session will address regional and international competition for debt and equity listings and structural challenges facing regional exchanges (from dark pools to algorithmic trading and regulatory responses to them).		
Committee	Competition Law		
Committee Chair	Harumichi Uchida, Mori Hamada & Matsumoto, Tokyo, Japan		
Topic	I. "Cartel Issues on the Pacific Rim"		
Moderator	Steve Harris (USA)		
Speaker	Speakers from China, India, Korea, Japan and Singapore (TBD)		
Description	Cartel investigations in Asia are becoming more prevalent and a number of regimes have shown increased activity, and there have been several investigations touching on a number of Asian countries. It is essential to understand the similarities and differences among the laws in different Asian jurisdictions, including their implications for leniency applications and follow-on civil litigation. The panel of speakers discuss those issues.		
Topic	II. "Investment Review Issues on the Pacific Rim: Inbound Investments in Australia, the United States and Canada and Outbound Investments From China"		
Moderator	Shigeyoshi Ezaki (Japan)		

	Harriston of David Character Mandre (Consult) Bill David (Australia) Character Harris (HCA)	
Speaker	[Investment Review] Shawn Neylan (Canada), Bill Reid (Australia), Steve Harris (USA) [Outbound Investment from China] Chinese Counsel (TBD), Chinese Government Officer (TBD)	
Description	Asian investments in the Pacific Rim have become increasingly important in recent years. Australia, the United States and Canada have laws and review processes for inbound investments and there have been a number of recent high profile reviews of investments, some of which involve state-owned enterprises. China has laws and government agency involvement regarding Chinese investments in other countries. This panel will discuss significant investment review matters and include a discussion of how to handle investment review issues on transactions. The panel will also discuss Chinese government review of outbound investments to allow for a better understanding of how the government considers such investments.	
Committee	Corporate Counsel	
Committee Chair	Anne Durez, Total SA, Paris, France	
Topic	I. "Doing Business Between EU and South Korea: Comparative Views"	
Speaker	Anne Durez (France) and other lawyers from Korea and EU countries (TBD)	
Description	This session will include two subtopics : (i) Part I - Operational: lawyers and representatives of companies and (ii) Part II - Institutional: representatives of the EU in Korea.	
Committee	Corporate Counsel / Women Business Lawyers	
Committee Chair	Anne Durez, Total SA, Paris, France Priti Suri, PSA Legal Counsellors, New Delhi, India	
Topic	I. "Lawyers on the Boards of Companies"	
Moderator	Priti Suri (India)	
Speaker	Suet Fern Lee (Singapore), Anne Durez (France), Jerry Burgdoefer (USA), Julia Dnistrianski (Australia), Youkyung Choi (Korea)-invited	
Description	The broad scope would be to assess how having (women or men) lawyers on the Boards of companies can create business opportunities, are there any down-sides to it? We will draw interesting parallels with Asian and other jurisdictions and determine if being on the Board is conductive to new opportunities. We will also include the issue of gender diversity with reference to quotas in different jurisdictions - the pros and cons.	
Committee	Cross-Border Investment	
Committee Chair	Yong-Jae Chang, LEE & KO, Seoul, Korea Jose Cochingyan III, Cochingyan & Peralta Law Office, Makati City, Philippines	
Topic	I. "M&A Negotiation Trends and Practices in Pan-Pacific M&A"	
Moderator	Wilson Chu (USA)	
Speaker	Suet Fern Lee (Singapore), Michael DeSombre (Hong Kong), Michael Burian (Germany), Yong-Jae Chang (Korea), Jacques Buhart (France), Florian S. Jörg (Switzerland), Myles Seto (China), Lawrence Guo (China), Anand Prasad (India)	
Description	Two questions that are always top-of-mind in any M&A deal: "What are the deal-breakers?" and "What's market?" For cross- border M&A, these questions are far more complex and challenging. Based on the framework of leading benchmark studies published by the American Bar Association on market terms for commonly negotiated M&A deal points, this session will compare and contrast evolving market practices in Asia, as impacted by a hot pot of US, English, and EU influences.	
Topic	II. "Shareholder Activism and Corporate Governance"	
Moderator	Jose Cochingyan III (Philippines)	
Speaker	Keynote Speaker: Prof. Hasung Jang (Korea)-invited Panelists: Evelyn Ang (Singapore), Frédéric Ruppert (France), Thomas Meister (Switzerland), Kevin Liu (China), Matt Komatsu (Japan), Philip TN Koh (Malaysia)	
Description	Shareholder Activism, typically by minority shareholders, including institutional investors, is the pressure exerted by investors to generate corporate action or turnaround. The objectives can range from the limited goals of dividend payouts or management compensation to the broader issues of corporate social responsibility, such as those regarding the environment or on social issues. The strategies can swing from the relatively benign private discussions to aggressive hostile takeovers and lawsuits. Hence, the session will explore shareholder activism for its motivations, the tactics used and its consequences, including important changes in corporate governance that has resulted from it. Ultimately, the session will go beyond a jurisdiction by jurisdiction analysis of shareholder activism, but will delve into its pros and cons and thus, the panelists will explore the very raison dêtre for shareholder activism. The panelists will attempt to answer the question: does shareholder activism work and is there room for it in either the statutes or regulations?	
	III. "Unusual Cross Border Contracts: Unraveling Mysterious Jurisdictions & Dynamic	
Tonic		
Topic	Investment Contracts - Discovering New Challenges & Opportunities"	
Topic Moderator	Investment Contracts - Discovering New Challenges & Opportunities'' Michael Burian (Germany) Jaime Castillo (Mexico), Fernando Hurtado de Mendoza (Peru), Luciano Ojea Quintana (Argentina), Björn Etgen (China/Germany),	

Committee Session Program

Description	This session is a refreshing look at cross-border investment contracts in jurisdictions where information is shrouded in misleadir stereotypes or in areas that do not fall within the mainstream perception of what can be the subject of a cross border investme contract. The session will bravely face the realm of the unusual and unravel that what appears to be mysterious can actually be defined by contract. We will bridge the information gap and clear the cobwebs created generalizations with regal solutions. We were be tackling international football contracts and stabilization contracts between government and foreign investors guaranteeing to take or investment incentives. We will explore how opening up territories may mean dealing with indigenous peoples which may not have been considered during the planning of an investment. We will take you to Latin America, China and the First Nations of Canadin the search for new challenges and opportunities.	
Торіс	IV. "Effect of Anti-Corruption Legislation, Criminal Enforcement & Administrative Sanctions On Expanding East-West Investment"	
Moderator	Kenneth J. Stuart (USA)	
Speaker	Keynote Speaker: Pascale Helene Dubois, World Bank Panelists: Shin Jae Kim (Brazil), Henry Chang (Canada), Jaipat Jain (USA), Ronaldo Camargo Veirano (Brazil), Christian Wind (Switzerland), Andrew Xu (China), Jose Justiniano (Philippines), Jonathan Warne (UK), Akihisa Shiozaki (Japan), Taek-Rim Oh (Kore	
Description	This session will review the effect of anti-corruption legislation, criminal enforcement and the use of administrative sanctions cross border investments, both those from the West to Asia and the rising volume of Asian investments going to Europe and Nor America. A panel of speakers from the World Bank and diverse selected jurisdictions will discuss how anti-corruption legislation and the risk of administrative sanctions or other enforcement action impacts on such investments. The session will cov legislative and regulatory developments; levels of enforcement and implementation; suggestions on how to create and manage proper anti-corruption program, and how to mitigate or address consequences of violation of anti-corruption regulations.	
Committee	Cross-Border Investment / Taxation Law	
Committee Chair	Yong-Jae Chang, LEE & KO, Seoul, Korea Jose Cochingyan III, Cochingyan & Peralta Law Office, Makati City, Philippines Michael Butler, Finlaysons, Adelaide, Australia	
Topic	I. "Dealing with Foreign Ownership Constraints in Asia"	
Moderator	Pieter de Ridder (Singapore)	
Speakers	Dominic Hui (China & Hong Kong), Aseem Chawla (India), Freddy Karyadi (Indonesia), Mee-Hyon Lee (Korea), Goh Ka Im (Malaysia), Raoul Angangco (Philippines), John Wilson (Sri Lanka), Anuphan Kitnitchiva (Thailand), [TBD] (Vietnam)	
Description	This session will examine tax & non-tax issues in relation to minimizing legal exposures by working, on the one han with a nominee arrangement and, on the other hand, using tax tools such as technical fees, royalties, operational lease contract manufacturing, commissionaire arrangements, financing and pledges of shares by the nominee.	
Committee	Cross-Border Investment / International Trade / Intellectual Property	
Committee Chair	Yong-Jae Chang, LEE & KO, Seoul, Korea Jose Cochingyan III, Cochingyan & Peralta Law Office, Makati City, Philippines Jeffrey Snyder, Crowell Moring LLP, Washington, D.C., USA Juan Carlos A. Marquez, Stites & Harbison, PLLC, Alexandria, Egypt	
Topic	I. "Free Trade Agreement in Asia - Part of the Problem, or part of the Solution?"	
Moderator	Pieter de Ridder (Singapore)	
Speaker	Shin Jae Kim (Brazil), Eriko Hayashi (Japan & China), Michael Burian (Germany)	
Description	This session will address such issues as trade liberalization, IP protection, or investment disincentives. Proposi Summary: We have all witnessed the growth of FTAs in the Asia-Pacific region: there are more of them and they cov more issues. Through the lens of investment, IPR, and trade, this session will consider whether the proliferation of FTA is a good thing or not - do the benefits outweigh the costs for international business?	
Committee	Dispute Resolutions and Arbitration	
Committee Chair	Mohanadass Kanagasabai, Mohanadass Partnership, Kuala Lumpur, Malaysia Juliet Blanch, Weli, Gotshai & Manges, London, England	
Topic	I. "The Efficient Arbitral Institution"	
Moderator	Juliet Blanch (UK), Mohan Pillay (Singapore)	
Speaker	Minn Naing Oo (Singapore), Doug Jones (Australia), Jean Claude Najar (France), Rashda Rana (Australia), Sumeet Kachwaha (India), Cedric Chao (USA)	
	A comparison of arbitral institutions and their role in supervising arbitrations, their ability to control costs, reduce time and control wayward arbitrators including a look at fast track models. This session would involve representatives from national or international arbitral institutions.	
Description		
Description Topic		
	national or international arbitral institutions.	

Description	A look at different National Court systems from the perspective of how they have evolved or innovated to deal with litigation issues such as; efficiency, costs, quality of justice etc. including the use of court annexed mediation. Are Courts now a better value proposition than ADR? How much further do National Courts have to go to a complement and support ADR.		
Topic	III. "BIT Claims"		
Moderator	Cliff Sosnow (Canada), Young Seok Lee (Korea)		
Description	BIT claims and the need, if any, to reassess investment treaties.		
Topic	IV. "Case Study – A Failed Construction Project"		
Moderator	Urs Lustenberger (Switzerland)		
Description	A case study on a failed international construction project and potential claims including jurisdictional issues, environmental claims and BIT issues.		
Committee	Dispute Resolution and Arbitration / Maritime		
Committee Chair	Mohanadass Kanagasabai, Mohanadass Partnership, Kuala Lumpur, Malaysia Juliet Blanch, Weil, Gotshai & Manges, London, England Timothy Elsworth, Stephenson Harwood, Singapore		
Topic	I. "Issues In Ship Building Disputes"		
Moderator	Eckart Broderman (Germany), Timothy Elsworth (Singapore)		
Speaker	John Rhie (Korea), Matthew Christensen (Korea)		
Description	A joint session with the Maritime committee looking at issues arising out of the ship building industry including enforcement of guarantees and other cross border issues.		
Committee	Dispute Resolution and Arbitration / Women Business Lawyers		
	Mohanadass Kanagasabai, Mohanadass Partnership, Kuala Lumpur, Malaysia		
Committee Chair	Juliet Blanch, Weil, Gotshai & Manges, London, England		
	Priti Suri, PSA, Legal Counsellors, New Delhi, India		
Topic	I. "Women in Arbitration"		
Moderator	Kyo-Hwa Chung (Korea), Sitpah Selvaratnam (Malaysia)		
Speaker	Michelle Sindler (Australia), Kevin Kim (Korea)		
Description	Joint session with Women Business lawyers Committee on the particular strengths of women arbitrators and the challenges faced by women in the arbitral process.		
Committee	Employment & Immigration Law		
Committee Chair	Fiona Loughrey, Simmons & Simmons, Hong Kong		
Topic	I. "Social Media and Workplace - Risks and Rewards"		
Moderator	Pieter de Ridder (Singapore)		
Speaker	Sandra McCandless (USA), Emily Duncan (Hong Kong), Philip Berkowitz (USA), Roland Falder (Germany), Frederique David (France), Poorvi Chothani (India), Aki Tanaka (Japan)		
Description	Whether employers like it or not, social media is now an integral part of modern society across all demographics. While social media has proven to be an invaluable tool for businesses seeking to promote their products or services, it can also lead to complex and troublesome employment relations issues. This session will examine the legal issues that have emerged with the increased usage of social media and how employers and their lawyers are dealing with those issues in different jurisdictions.		
Committee	Energy & Natural Resources		
Committee Chair	Robert Y.M. Kwauk, Blake Cassels & Gradon LLP, Beijing, China		
Topic	I. "Liquefied Natural Gas (LNG): Why Has It Become So Popular?"		
Moderator	Jeffrey Robert Holt (Norway)		
Speaker	Stefan Ricketts (UK), Peter Chow (Hong Kong/Singapore), Ho Chien Mien (Singapore), Douglas Codiga (USA), Julia Dnistrianski (Australia)		
Description	This session will take a look at liquefied natural gas from the perspectives of producing countries, exporting countries and user countries.		
Committee	Environmental Law		
Committee Chair	Yani Kardono, Soewito Suhardiman Eddymurthy Kardono, Jarkarta, Indonesia		
Tonic	I. "Projects Development and Community Relations: Managing expectations, contradicting		
Topic	interests and fears"		
	interests and rears		
Moderator	Shweta Bharti (India), Doil Son (Korea), Yani Kardono (Indonesia), Douglas Codiga (USA)		
Moderator Speaker			

Committee Session Program

Description	The discussion will cover not only (i) the implementation of corporate social responsibility that are focused on corporate self-regulation on community relations and environmental issues, but also (ii) International rules, standards & guidelines regarding projects developments & community relations and their implementation/adoption in different countries and (iii) relations with aboriginal or native groups, covering native title issues and application of international conventions such as the International Labor Organization Convention on Protection of Indigenous and Tribal Peoples.		
Committee	Insolvency		
Committee Chair	Byung-Joo Lee, SHIN & KIM, Seoul, Korea		
Topic	I. "Bankruptcy in Maritime and Shipbuilding Industry"		
Moderator	Lynn Harrison III (USA)		
Speaker	Andrew Rigden Green (Hong Kong)		
Description	In the time of financial crisis around the world, maritime industry is one of the most vulnerable area to fall into the sea of bankruptcy. This session will discuss about the various situation of drowning maritime companies around the world and the art of bankruptcy practice which saves the companies to life again.		
Topic	II. "Real Estate Bankruptcies in Troubled Econmies"		
Moderator	Shinichiro Abe (Japan)		
Speaker	Donald L. Spafford, Jr. (USA)		
Description	In the troubled economy, the price of real estate experience free fall and also is the fate of the construction companies and the people who invested to the real estate. This session will discuss the impact of the bubble economy in real estate and the various solutions to the problems.		
Committee	Insurance		
Committee Chair	Angus Rodger, Steptoe & Johnson, London, United Kingdom		
Topic	I. "The Financial Crisis - Liability and Insurance Aspects"		
Moderator	Angus Rodger (UK)		
Speaker	Denis Brock (Hong Kong), Tunku Farik (Malaysia)		
Description	The session will discuss the financial crisis and litigation arising from it, including insurance coverage for regulatory investigation and insurance for mis-selling from a Malaysian perspective.		
Committee	International Construction Projects		
Committee Chair	Keith Phillips, Watt, Tieder, Hoffar & Fitzgerald, LLP, McLean, USA		
Topic	I. "Use (and Mis-Use) of Experts in International Construction Disputes"		
Moderator	Keith C. Phillips (USA)		
Speaker	Roger Ter Haar (UK), Naresh Mahtani (Singapore), Kirindeep Singh (Singapore), Tim Heffernan (USA)		
Description	With the increasing need for expert witnesses in international construction disputes, this session will explore the selection management and proper use of such experts. The panelists will discuss the importance of experts witnesses, the independence of experts and the presentation of expert evidence, as well as the use of Expert Determination for resolution of disputes.		
Committees	International Trade / Taxation Law		
	Jeffrey Snyder, Crowell Morning LLP, Washington, D.C., USA		
Committee Chair	Rafael Vergara, Carey y Cia, Santiago, Chile		
	Michael Butler, Finlaysons, Adelaide, Australia		
Topic	I. "Transfer Pricing & Customs Duty"		
Moderators	Michael Butler (Australia), Jeff Snyder (USA), Rafael Vergara (Chile)		
Speakers	Vanda Davis (Australia), [TBD] (Brazil), [TBD] (Chile), [TBD] (China), Atul Dua (India), Lee Min Kyu (Korea), [TBD] (Japan), [TBD] (Malaysia), [TBD] (Taiwan), David Blair (USA)		
Description	This Session will examine transfer pricing (i.e. the prices charged by multinational groups for the cross-border supply of good & services) and the difficulties that can arise as a result of Tax and Customs Authorities taking different approaches whe calculating the value of goods for transfer pricing, as opposed to customs duty, purposes. Problems can arise, in particula because income tax rules often focus on overall profitability, whereas customs rules typically focus on values for individual importransactions. The speakers will examine the extent to which the problem has been identified in their respective jurisdictions, and examine possible solutions to link transfer pricing for income tax and customs purposes.		

Committee	Legal Practice		
Committee Chair	Satoshi Moriguchi, Nagashima Ohno & Tsunematsu, Tokyo, Japan Hee-Chul Kang, YULCHON, Seoul, Korea		
Topic	I. "Liberalization of Legal Market in Asia"		
Moderator	Mark Stinson (Canada)		
Speaker	Christopher Leong (Malaysia), Hee-Chul Kang (Korea), Peter Brien (Hong Kong/UK), additional speakers from USA, Singapore and India (TBD)		
Description	Legal market opening is under way in Korea. It is a very important pending issue also in some other Asian countries such as Malaysia and India. This session will address the process and the results of legal market opening in various countries and the challenges the legal profession should face and overcome.		
Committee	Scholarship Committee		
Committee Chair	Varya Simpson, Law Offices of Varya Simpson, San Francisco, USA		
Topic	I. "A Cultural Exchange with our IPBA Scholars and Friends: Business Etiquette in a Dynamic World"		
Moderator	Varya Simpson (USA)		
Speaker	IPBA 2013 Scholars		
Description	This years IPBA Scholars will discuss the current etiquette in their jurisdictions regarding meeting foreign legal counsel and conducting business negotiations. This is an opportunity to hear about different traditions to help you understand and better communicate with lawyers in other countries.		
Committee	Taxation Law		
Committee Chair	Michael Butler, Finlaysons, Adelaide, Australia		
Торіс	I. "Practical Developments with Domestic & Treaty General Anti-Avoidance Provisions (GAAPs) on Cross-Border Transactions"		
Moderator	Jan Kooi (Netherlands)		
Speaker	Jessica Pengelly (Australia), Kim Maguire (Canada), [TBC] (Brazil), Peter Ni (China), Bijal Ajinkya (India), Freddy Karyadi (Indonesia), [TBC] (Japan), Jay Shim (Korea), Neil Russ (New Zealand), John Eastwood (Taiwan)		
Description	India is in the process of introducing a new GAAP; Australia is radically overhauling its rules; while other countries are giving serious consideration to enacting general anti-avoidance legislation. This Session will examine those recent developments and consider whether there are any common themes that would be of assistance to lawyers practising in the Asia Pacific Region.		
Committee	Technology and Communications / Intellectual Property		
Committee Chair	Edgar Chen, Tsar & Tsai, Taipei, Taiwan Juan Martinez, Stites & Harbision PLLC, Alexandria, USA		
Topic	I. "IP/IT Challenges in the Business Landscape"		
Moderator	Juan CarMartinez (USA)		
Speaker	Riccardo Cajola (Italy), Vivek Kathpalia (Singapore), speakers from other jurisdictions (TBD)		
Description	This session will examine challenges facing companies in bringing communication technology to the market, i.e. from access to telecom spectrum, over patent litigation (including contributory infringement) to ISP liability.		
Topic	II. "IP/IT Challenges in the Regulatory Landscape"		
Moderator	Michael Cartier (Switzerland)		
Speaker	Steven Howard (General Counsel for Sony Communications), Maryke Silalahi Nuth (Indonesia), Daniel Lim (Singapore), Korea (TBD)		
Description	This session will examine developments and challenges on data protection and privacy, in respect to mobile communications, internet services.		
Committee	Women Business Lawyers		
Committee Chair	Priti Suri, PSA, Legal Counsellors, New Delhi, India		
Topic	I. "What Lawyers need to know about Social Media"		
Speaker	Poorvi Chothani (India), Priti Suri (India)		
Description	This session will assess how two or three jurisdictions are dealing with the challenges of social media and the need to adapt to it. It would also be interesting to see the evolution of jurisprudence in the selected jurisdictions.		

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- Insurance
- Intellectual Property
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- Labor
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About Seoul

A fascinating city with eye-catching appeal at every turn

Cuisine

· Food is definitely one of Seoul's greatest draws. Korean cuisine, combining fresh ingredients with a variety of spices and cooking techniques, covers a wide range of tastes and styles.

Culture & History

· When you visit Seoul you'll immediately notice the abundance of palaces, temples, art galleries and museums, which attest to Seoul's rich history and wealth of cultural assets.

Entertainment

· You'll never run out of things to do or buy in Seoul. Since some shopping areas and entertainment districts never close, you'll always find excitement and you can literally 'shop till you drop'.

Korean Wave

· Captivating Korean cinema and dramas sparked an interest in Korea that is often referred to as the "Korean Wave". This sensation started here in Seoul and spread throughout Asia.



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About the Venue

I A Stylish Conference Venue W Hotel & Sheraton Walkerhill

The W Seoul & Sheraton Walkerhill business and resort hotel features 589 guest rooms, 12 fabulous restaurants and bars, 14 convention halls, the Walkerhill Theatre, the finest casino in all of Seoul, a Duty Free store with top name brands, and facilities to enjoy leisure sports.

Other Facilities

 Casino / Fitness Club (Gym, In & Outdoor swimming pools) / Golf Range / Tennis Court / Ice Rink / Jogging Course / Sauna & Spa / Etc.

Special Rates for IPBA 2013 SEOUL Annual Meeting & Conference

 The Host Committee is proud to offer "excellent special rates" to encourage participation and support towards participants' travel expense.



Hotel Reservation

Main Hotel	Website
Sheraton Grand Walkerhill Hotel	http://www.sheratonwalkerhill.co.kr
W Seoul Walkerhill Hotel	http://www.wseoul.com

** Only Sheraton Grand Walkerhill & W Seoul Walkerhill is directly linked to the online hotel reservation system. Please visit the IPBA 2013 SEOUL Annual Meeting & Conference website. (www.ipba2013seoul.org)

Sub Hotel	Website
Lotte Hotel World	http://www.lottehotelworld.com
InterContinental Seoul COEX	https://www.iccoex.com
Ramada Seoul Hotel	http://www.ramadaseoul.co.kr
Hotel Riviera	http://www.hotelriviera.co.kr
Ellui Hotel	http://www.ellui.com

^{**} To book above sub hotels, please visit the IPBA 2013 SEOUL Annual Meeting & Conference website and download the registration form. Please fill out the registration form and return to the hotel of your choice directly by fax or email.

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Social Program

I Pre-Conference Golf Tournament / Wed, Apr 17

The Ananti Club, Seoul offers three uniquely memorable golf courses, total 27 holes to blend seamlessly into the stunning environment. Golfers and their families will be gathered at The A House, an iconic Modernist clubhouse, and set amidst the undulating greens.



I Welcome Reception / Wed, Apr 17

The Welcome Reception will take place in standing buffet. The reception will provide you with an opportunity to network with other colleagues and participants of the Conference. Guests will experience an excellent range of cuisine, drinks and a warm welcome of Korea.



I Young Lawyers' Night / Thu, Apr 18

Enjoy a fun night of music, food and entertainment. You will be able to enjoy the dynamic night life of Korea and be provided with an opportunity to network with fellow colleagues from around the globe.



I Silent Auction / Fri, Apr 19

Silent Auction for fundraising will be held during the Gala Dinner to benefit a worthy cause. Funds will be raised through competitive bidding for items donated by IPBA Members, clients, and friends prior to the annual meeting. The proceeds of this year's Silent Auction will be donated to Korean Bar Association and used to provide scholarships for North Korean refugee students pursuing legal education at law school and/or for other North Korean refugee students attending colleges and universities in South Korea.



I K-Pop Gala Dinner / Fri, Apr 19

The K-Pop Gala Dinner will be the highlight of the IPBA 2013 SEOUL Annual Meeting & Conference, offering you the excellent range of cuisine, drinks and entertainment with Korean influence at its best. Special boy and/or girl bands will be invited to add excitement to the evening. Be prepared to be entertained, amused and fascinated with the dynamic music and performance.



I IPBA Cup Golf Tournament (TBD) / Sun, Apr 21



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[Day Tour 1] Shopping Tour

| Myeong-dong

Myeong-dong is one of the trendiest shopping, entertainment districts of Seoul, and is popular among local and foreign shopaholics and fashionistas. The streets are crowded at all times and days of the week. The stores, restaurants, coffee shops, beauty salons and entertainment, however, are worth the little moments of pushing and shoving. Many fashion models and minor TV stars can be seen walking around Myeong-dong streets promoting fashion and cosmetics products or shooting fashion-related TV programs. Young aspiring dancers and singers can be spotted performing on the big stage of Migliore.



Namdaemun Market

Namdaemun Market is the largest traditional market in Korea with over 10,000 stores that line the streets around Namdaemun (Gate). It boasts one of the largest distribution structures in Korea, providing local products, daily living essentials, food products, medical supplies and more to retailers and consumers across the country. Due to the wholesale nature of the market, shoppers can comparison shop for the lowest prices on all sorts of goods. Namdaemun Market is also packed with interesting things to see and eat, making it a popular destination for both locals and international visitors alike.



Itaewon

Located smack-dab in the center of Seoul, Itaewon is home for the majority of expats that reside in Korea, making Itaewon a mini melting pot of cultures and religions from all over the world. The Seoul Central Mosque is also located in Itaewon along with a number of halal food stores, and large numbers of US military personnel can be seen here as the Yongsan Garrison that is stationed nearby. Due to the area's diverse inhabitants, Itaewon has become one of the most cosmopolitan areas in Seoul boasting restaurants, shopping and nightlife



that are equally diverse and cater to international tastes, attracting many other foreigners and tourists.

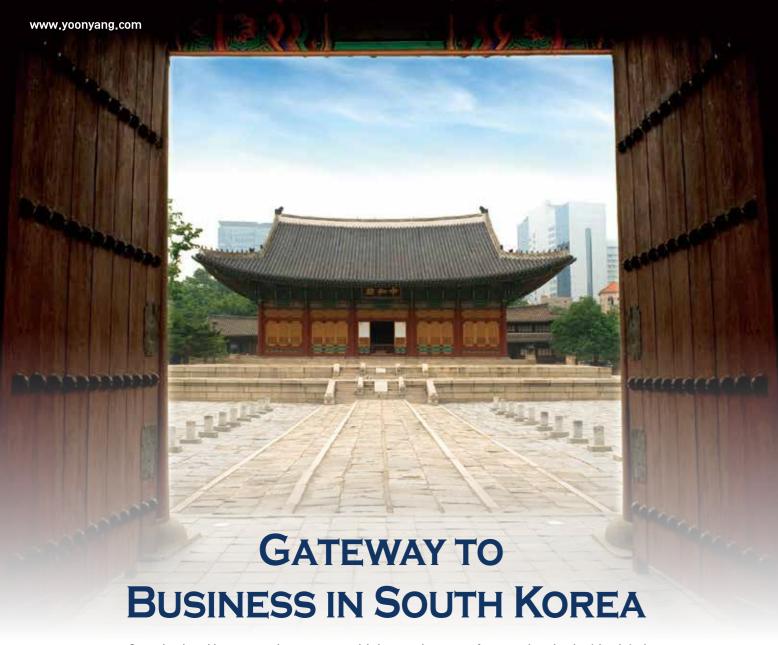
Duration Depart at 09:00 - Arrive at 17:00

Cost Around \$50 ~ \$70 (subject to number of participant)

Includes Excursion Guide, Bus and Admission Fee / Lunch not included

V Depart from W Hotel & Sheraton Walkerhill > Myeong-dong > Namdaemun Market > Itaewon > Drop off at the Hotel

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- Construction / SOC
- International Arbitration
- · Medical / Pharmaceutical
- Real Estate Planning
- Tax planning / Litigation
- Administrative Regulations
- White Collar Crimes



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[Day Tour 2] UNESCO's World Heritage Sites

I Changdeokgung

Discover the charms of ancient royal palace and garden in this tour. One of the UNESCO World Cultural Heritage, Changdeok Palace, the most successfully preserved palace, was built during the reign of Taejong, the third King of the Joseon Dynasty in 1405.



It is best known for its beautiful garden for the royal family, Huwon ("Secret Garden") with its superb landscape with pavilions, ponds and wooded areas. Feel the royal family strolling around the house and garden.

I Jongmyo

Jongmyo is a royal shrine dedicated to the performance of ancestral rites for the deceased kings and queens of the Joseon Dynasty. Being the place where the royal ancestral tablets are enshrined, Jongmyo's atmosphere is solemn and sacred rather than splendid like the royal palaces. The simple and elegant buildings of this shrine have faithfully kept their original forms since the 16th century. Jongmyo's main hall, Jeongjeon is where the royal ancestral rites are performed. The main hall is an outstanding example of traditional Korean



architecture. Jongmyo was designated as a UNESCO World Cultural Heritage site together with Jongmyo Jerye and Jongmyo Jeryeak. Jongmyo Jerye is the royal ancestral ritual and has been performed for 600 years.

I Hwaseong Fortress

The fortress wall stretches for a total of 5.52km and has a great variety of military facilities that's hard to find anywhere else. Four gates face each of the cardinal directions-Janganmun (north), Paldalmun (south), Changnyongmun (east), and Hwaseomun (west)-and the seven-arch style Sumun gates straddle the point where the nearby stream reaches the palace. Above the Sumun gates is a pavilion called Hwahongmun. The fortress was designated as Historical Monument No. 3 in January 1963, and in December 1997, it was designated a UNESCO World Cultural Heritage Site.



Duration Depart at 09:00 - Arrive at 17:00

Cost Around \$50 ~ \$70 (subject to number of participant)

Includes Excursion Guide, Bus and Admission Fee / Lunch not included

Depart from W Hotel & Sheraton Walkerhill > Changdeokgung > Jongmyo > Hwaseong Fortress > Drop off at the Hotel

[Day Tour 3] Gallery Tour

Korea Furniture Museum

This specialized museum exhibits traditional Korean wooden furniture and household goods, such as pottery and brass tableware. The collections are classified according to type (bedroom, guest room, kitchen), material (black persimmon tree, ginkgo tree, bamboo, pine, paper), and region. The total collection numbers about 2,000 pieces, including wooden furniture, brass tableware, ceramics and wood articles. Other than the standard exhibition, it opens special exhibitions and international exchange exhibitions. It also actively promotes traditional Korean furniture through publications, etc.



| Samchung-Dong

Samchung-Dong is very closely located to Cheongwadae (the Office of the Korean President): the development of this town has been strictly banned until very recent days. It is also the heart of old Seoul. You'll find people who pridefully say their grandfather's father was also born in this town. Coming from the metropolitan area, you might think the time in this area stopped in the '70s. Many nice small cafes, galleries, restaurants and shops are hidden in small streets like small presents.



I Sagan-Dong

Sagan-Dong is a famous gallery street in Gangbuk area of Seoul and there are many biggest and oldest galleries. If you visit Sagan-Dong, you must visit Hyundai Gallery, Kukje Gallery, Kumho Museum and Hakgojae Gallery.



Duration Depart at 09:00 - Arrive at 17:00

Cost Around \$50 ~ \$70 (subject to number of participant)

Includes Excursion Guide, Bus and Admission Fee / Lunch not included

rary Depart from W Hotel & Sheraton Walkerhill > Korea Furniture Museum > Samchung-Dong > Sagan-Dong > Drop off at the Hotel

[Day Tour 4] DMZ Tour

I Imjingak

Imjingak tourist sites are the places where the Korean War broke out on 25 June 1950 and one people has been opposed to another. There are diverse monuments in this place; a war record monument of Imjingak district, a monument of America's entry into the war, a memorial tower of 17 diplomatic mission died by North Korean's bomb terror in Myanmar in 1983, and a monument for people in Gimpo Airport bomb accident in 1987. Train used to travel to Sinuiju, located in the north end of the country, before the partition of the Korean peninsula.



| Dora Observatory

It is the northernmost observatory of South Korea from which visitors can view a part of North Korean life through a telescope, such as Mt. Songaksan in Gaeseong, Kim II-seong statue, Gijeong-dong, the outskirts of Gaeseong-si, Train smokestack at Jangdan station, and Geumamgol (collective farm). This has some facilities; 500 capacity, VIP Room, control office, 30 to 40 capacity parking lot. It has opened to the public since Jan. 1987.



The Third Infiltration Tunnel

The Third Tunnel was discovered on 17 October, 1978. It is located 52km from Seoul. It was estimated that 10,000 soldiers could move through this tunnel in one hour. When this tunnel was discovered, North Koreans insisted that it was made by South Koreans to invade North Korea, but this proved to be false.



I Panmunjeom (JSA)

Panmunjeom (Joint Security Area) is the place where the Armistice Agreement was concluded on 27 July 1953. It is located 50 km north of Seoul.

A place name is Neolmun-ri. The place became famous worldwide as the South-North Conference or the Military Armistice Council Conference was held. This is a sad place where country was divided and war broke out between the same nations.



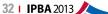
Duration Depart at 08:30 - Arrive at 18:00

Cost Around \$50 ~ \$70 (subject to number of participant)

Includes Excursion Guide, Bus and Admission Fee / Lunch not included

Perary Depart from W Hotel & Sheraton Walkerhill > Imjingak > Dora Observatory > The Third Infiltration Tunnel > Panmunjeom(JSA) > Drop off at the Hotel

Color scanned passport is required at Panmunjeom



[Day Tour 5] IT Technical Biz Tour

| Samsung d'light

Located within the Samsung Electronics, 'Samsung d'light' is a global exhibition space that showcases the latest product lineup by Samsung Electronics. The name d'light combines the words 'digital' and 'light' to correlate with the company's vision of being 'a guiding light to the digital world' and sharing the excitement and delight of digital technology through interaction with visitors. The 'd' also carries with it the connotation of 'dynamic', 'dream', and 'diversity'.



I Shopping at I'PARK Mall

I'PARK Mall, one of the biggest shopping complex in Korea, is the urban entertainment shopping mall composed of various shopping space and cultural, entertainment space. There are I'PARK department store (Fashion store, Living store, Culture store), Digital Specialty Store and Fashion Street. As entertainment, cultural space, there are CGV IMAX (Movie Theater), Event Park, the first E-sports Stadium in the world, Culture center and Putt Putt golf & game, Fitness center, Weddinghall and more convenience stores.



ILG Display

Paju Display Cluster is the most sophisticated display industrial cluster in the world that has integrated the backward industry of materials, parts and equipments and the forward industry of finished products focusing on LG Display.



I SK T.um

SK T.um is a venue for a mobile experience, which combines cutting-edge IT technology and a mobile communications service. T.um comes from "sprout" in Korean, and is a compound word formed from "T" for SK Telecom and the word "Museum". At SK T.um, visitors can experience firsthand the past and present of Korea's mobile communications industry as well as the future of the industry, which is constantly evolving. The venue comprises a total of three themed zones; Play Dream zone looks towards the future, Play Now zone represents the present and Play Basic looks back at the past.



Duration Depart at 09:00 - Arrive at 17:00

Cost Around \$50 ~ \$70 (subject to number of participant)

Includes Excursion Guide, Bus and Admission Fee / Lunch not included

Itinerary Depart from W Hotel & Sheraton Walkerhill > Samsung d'light > Shopping at l'PARK Mall > LG Display > SK T.um > Drop off at the Hotel

[2 Nights 3 Days] Nam Hae Tour

I Darangyi Village

Darangi Field of Gacheon Village on the sightseeing road of southern coast is a popular driving course in Namhae.

This is a narrow and long stairs type rice paddy cultivated from a steep mountain slope, which faces the blue sea. This symbolizes the diligence of Namhae people and you can feel the unique atmosphere of the island.



I Sangju Eunmorae beach

The Sangju Beach with a magnificent view of Mt. Geum as a background is the most beautiful getaway spot in south coast. The sand beach along the circular ocean beach where natural trees and rocks defend against the waves! The Sangju Beach with the nation's best sand is wooded with 100 years old pines so it has been spotlighted as the summer vacation spot.



The Mt. Geum Boriam

The Mt. Geum is a miracle mountain where Taejo Lee Seong-Gye built Joseon Dynasty after 100 days of prayer.

As it looks like the entire mountain is covered with a silk, Mt. Bogwang was renamed as Mt. Geum. There's Boriam, one of three prayer spots which Great Master Wonhyo established, and the sunrise of Mt. Geum is more than the words can express.



I Mulgeonbangjoeobu Forest

A semi-circular dense forest with a million trees, as a windbreak forest on 1.5km beach in Mulgeon-ri, Samdong-myeon, is forming magnificent sight.

The Mongdol coast with forest has a unique style.



Cost Around \$260 ~ \$280 (subject to number of participant)

Includes Excursion Guide, Bus and Admission Fee / Accommodation and Lunch not included

[Day1] Depart from W Hotel & Sheraton Walkerhill > Hotel Check in > Darangyi Village > Drop off at the Hotel

[Day2] Depart from hotel > Sangju Eunmorae beach > The Mt. Geum Boriam > Mulgeonbangjoeobu Forest > Drop off at the Hotel

[Day3] Check out hotel > Haeorum Art Village > Arrive to W Hotel & Sheraton Walkerhill

[2 Nights 3 Days] Andong and Gyeongju Tour

I Andong Hahoe Village

Hahoe Village is home to descendants of the Ryu clan of Pungsan and is well-known for its traditional houses. Birthplace of renowned scholars of the Joseon Period such as Gyeomam Ryu Un-ryong and Seoae Ryu Seong-ryong, the village became even more famous after Queen Elizabeth of England visited on April 21, 1999.



| Yangdong Village

Gyeongju Yangdong Village is Korea's largest traditional village, showcasing the traditional culture of the Joseon Dynasty and the beautiful natural surroundings. Also Yandong Village is one of the UNESCO World Cultural Heritage Sites. Thanks to its many cultural heritages, including treasures, national treasures, and folklore materials, the entire village has been designated as a cultural heritage site.



I Daereungwon Tomb Complex (Cheonmachong Tomb)

Large ancient tombs of kings and noblemen of the Silla Dynasty can be seen around Gyeongju at the Daereungwon Tomb Complex (Cheonmachong Tomb). There are twenty-three large tombs located here. In an excavation of the area in the 1970's, Cheonmachong was discovered with a painting of mounted horse. This painting is the only discovered painting from the Silla Era. You can also view the inside of Cheonmachong. There are 11,526 remains and crowns of the king inside the tomb demonstrating the lavish lifestyle of the king.



I Cheomseongdae Observatory

Cheomseongdae is the oldest existing astronomical observatory in Asia. Constructed during the reign of Queen Seon-deok (632-647), it was used for observing the stars in order to forecast the weather. This stone structure is a beautiful combination of straight lines and curves, and was designated as National Treasure No. 31 on December 20th, 1962.



I Anapji Pond

According to the historical records of 'Samguk-sagi,' Anapji Pond was built during the 14th year of King Munmu (in power 661-681 AD) of the Silla Dynasty (57 BC-935 AD). Small mountains were created inside the palace walls, beautiful flowers were planted, and rare animals were brought in to create an exquisitely exotic garden fit for royalty.



| Bulguksa Temple

Bulguksa Temple is the representative relic of Gyeongju and was designated as a World Cultural Asset by UNESCO in 1995. The beauty of the temple itself and the artistic touch of the stone relics are known throughout the world.



I Seokguram Grotto

Seokguram is the representative stone temple of Korea. The official name of Seokguram, National Treasure No. 24, is Seokguram Seokgul. Designated as World Cultural Heritage Site by UNESCO in 1995, it is an artificial stone temple made of granite. The construction was started by Kim Dae-Seong (700-774) in 751 during the reign of King Gyeong-Deok (742-765) of the Silla Dynasty (57 B.C.-A.D. 935) and it was finished twenty-four years later in 774, during the reign of King Hye-Gong (765-780).



Cost Around \$340 ~ \$360 (subject to number of participant)

Includes Excursion Guide, Bus and Admission Fee / Accommodation and Lunch not included

Itinerary [Day1]

Depart from W Hotel & Sheraton Walkerhill > Andong Hahoe Village > Move to Gyeongju > Drop off at the Hotel

[Dav2]

Depart from Hotel > Yangdong Village > Daereungwon Tomb Complex (Cheonmachong Tomb) > Cheomseongdae Observatory > Anapji Pond > Drop off at the Hotel

[Day3]

Check out Hotel > Bulguksa Temple > Seokguram Grotto > Arrive to W Hotel & Sheraton Walkerhill

[2 Nights 3 Days] Jeju Island Tour

I Jusangjeolli Cliff of Daepo

Near Jungmun Beach, a popular spot for vacationers and locals, is an impressive pillar rock formation named Jusangjeolli Cliff in Daepo. The formation looks like a piece of art that has been sculpted delicately with a sharp tool. Jusangjeollidae usually refers to vertical pillar shaped rocks in a rectangular or hexagonal shape and is often composed of basaltic lava.



I Jeongbang Falls

Jeongbang Falls, located in Seogwipo City, is one of the top three waterfalls in Jeju along with Cheonjiyeon and Cheonjeyeon waterfalls. This waterfall is the only one falling directly to the sea in Korea. The 23m-high waterfall has two streams of water. It produces the brisk sounds of water falling along the black wall, creating a splendid scene along with the ocean.



I Manjang Cave

Manjanggul Cave is one of the finest lava tunnels in the world, and is a designated natural monument. A lava tunnel is formed when the lava that was deep in the ground spouts from the peak and flows to the surface. Manjanggul Cave has a variety of interesting structures inside including 70cm lava stalagmites and the lava tube tunnels.



I Seongsan Sunrise Peak

The crater of Sunrise Peak consists of 99 rock peaks along its rim that look as if they are escorting the crater and forming a castle. For that reason, the basin was considered to be holy, and it was named "Seongsan" which literally means holy mountain. The view of the sunrise here is truly remarkable.



I Seopjikoji

Seopjikoji is one of the most scenic views with the bright yellow canola and Seongsan Sunrise Peak as a backdrop. The pristine beauty of Jeju can be seen in Seopjikoji. Shinyang Beach, a meadow filled with canola flowers, peacefully grazing Jeju ponies, a rocky sea cliff, and a towering legendary large rock (Sunbawe) all combine to make nature's masterpiece.



I Seongeup Folk Village

The Seongeup Folk Village has preserved and recreated a traditional Jeju town as it used to be. The thatched roofs weighed down with rocks to prevent them being blown away by the wind are particularly memorable. The village, where Ilgwanheon, a district office where the Jeonguihyungam (mayor) worked during the Choseon Dynasty, and castle built during the reign of King Sejong are preserved twenty-four years later in 774, during the reign of King Hye-Gong (765-780).



Cost Around \$480 ~ \$520 (subject to number of participant)

Includes Excursion Guide, Bus, Airfare and Admission Fee / Accommodation and Lunch not included

Itinerary [Day1]

Depart from W Hotel & Sheraton Walkerhill > Kimpo Airport > Move to Jeju Airport > Hotel Check in > Jusangjeolli Cliff of Daepo > Jeongbang Falls > Drop off at the Hotel

[Dav2]

Depart from hotel > Manjang Cave > Seongsan Sunrise Peak > Seopjikoji > Drop off at the Hotel

[Day3]

Check out hotel > Seongeup Folk Village > Jeju Airport > Move to Kimpo Airport > Arrive to W Hotel & Sheraton Walkerhill

IPBA Best Paper Prize Program Guidelines

- 1. The competition is open to all IPBA members who have registered for the IPBA Annual Conference.
- 2. Articles submitted must focus primarily on legal issues that would be of interest to business and commercial lawyers in the world.
- 3. The competition is open to articles of up to 4,500 words excluding footnotes and bibliography. Entries outside the word limitation will be disqualified.
- 4. All entries must be in English, original, unpublished and not submitted or accepted elsewhere at the time of submission.
- 5. No more than one article may be submitted by the same author. Co-authored articles will not be accepted.
- Entries must be received by the IPBA Secretariat at ipba@ipba.org by the paper submission deadline set by the Conference Host Committee. Late or incomplete articles will not be accepted for consideration.
- A summary of the best paper will be published in the IPBA Journal. The paper selected to be published shall follow the IPBA's Publications Committee Guidelines, and copyright to the paper will belong to the IPBA.
- 8. The best paper will be selected by the Best Paper Selection Committee comprising two to three Past Presidents of the IPBA.
- 9. Selection of the best paper will be based on: a) creativity and depth of the legal analysis; b) thoroughness of the legal research; and c) structure and writing style.
- 10. The author of the best paper will be acknowledged and presented with a certificate at the Annual General Meeting of the IPBA held during the Annual Conference.
- 11. Any inquiries regarding this Best Paper Prize Program should be sent to the IPBA Secretariat at ipba@ipba.org.
- 12. The Publications Committee will be responsible for the implementation of this program.

For further information, please contact **Caroline Berube**, Chairperson of the Publications Committee: **cberube@himasialaw.com**

Registration

Online Registration for the IPBA 2013 SEOUL Annual Meeting & Conference is now available at **www. ipba2013seoul.org** or you may submit the registration form via email at **secretariat@ipba2013.org** to the Conference Registration Manager.

CATEGORY	REGULAR(Nov 21st, 2012 ~ Apr 16, 2013)	ON-SITE REGISTRATION
IPBA Member	2,000,000	2,200,000
Non-IPBA Member	2,250,000	2,400,000
Young Lawyer	1,400,000	1,600,000
Corporate Counsel	950,000	1,110,000
Accompanying Person	950,000	1,110,000

* All rates are in Korean Won (KRW) only.

I Special Registration (5+1 Package)

For every five (5) registration of delegates from the same entity, one (1) additional complimentary registration will be given to any person designated by the same entity. For more information, please visit the IPBA 2013 SEOUL Annual Meeting & Conference website (www.ipba2013seoul.org).

[Cancellation and refund]

· All cancellations must be made in writing to the Conference Registration Manager. Cancellations received on or before January 1, 2013 will be refunded in full, except for other related fees and charges incurred in connection with such refund including various costs for foreign exchange conversion, credit card cancellation and/ or banking transaction. All refunds shall be made in Korean Won or US Dollars at the foreign exchange rate then prevailing. For cancellations received between January 1, 2013 and March 20, 2013, a 50% cancellation fee of the total amount paid applies. For cancellations received after March 20, 2013, no refunds will be made.

[Transfer of registration]

In the event that you are unable to attend the Conference due to a conflicting schedule, you may transfer your registration to your colleagues or friends. All requests for the transfer of registration must be made in writing to the Conference Registration Manager via email to secretariat@ipba2013.org.

IPBA 2013 SEOUL Annual Meeting & Conference



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