



Q8-Link Business Corporation

KUWAIT

Business Link Commercial Establishment

United Arab Emirates

Business Plan

2016/2017



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Mission Statement

From the heart of the desert in the Middle East to the edges of the industrial world, Q8-Link Business Corp. provides unlimited potential to create, grow, and develop strategic partnerships with business owners, companies and consultants around the globe. We aim to connect and communicate with innovative companies that seek to breakdown barriers and transcend borders.

Businesses looking to enter new markets or increase their global footprint trust Q8-Link Business Corp. as a valued partner because we are a network of hand selected professionals and experts who know what to do and where to go in multiple regions across the world. We choose our clients and the destinations carefully. And we won't accept anything less than success.

This is our business plan for 2016/2017. It includes our general outlook and a rundown of the key industries we target in today's complex world of unstable markets, changeable GDPs, emerging trends, and, above all, a new world order. This is our vision of where we are today.



Our Development strategy

Business Link Commercial Est.

We are based in Kuwait, which is part of the Gulf Cooperation Council, and recently we opened an office in Abu Dhabi – UAE under the name of Business Link Commercial Est. with our business contacts and partnerships with a growing network of international business owners and investors, our location is perfect for continued and rapid growth. Our objective is simple: Our clients' goals are our top priority, and their continued success is the only way we measure ours.

Strategic challenges and opportunities:

Q8-Link Business Corp. and Business Link Commercial Est. is dedicated to discover new opportunities and offer them to our customers to allow them to thrive in a constantly changing global business climate. More than anything, this means carefully listening to our clients to fully appreciate their present and future needs.

It is also vital for our customers to understand their competitors' responses to similar needs and study their success and failure. Another key service we provide is helping companies evaluate their own strengths and weaknesses before venturing into unknown territories. Q8-Link Business Corp. is a proven leader in helping companies maximize results by shortening production cycles and finding the right people to do work competently.

Future plans:

Our planning strategy is based on ensuring that our clients receive accurate, pertinent and timely information to make the best decisions.

We are in a highly lucrative market in a rapidly growing world economy. The increasing crowd of global entrepreneurs and heightened competition among existing companies is pushing the demand for insightful market information and services we offer to help cutting-edge companies get to the head of the pack.

How Does Technology Improve a Business?

Nowadays, communication is instantaneous, a huge amount of information moves through the Internet in the hands of business owners and the public. With the right strategy, innovations in technology can improve operations at companies of all sizes and help turn small local businesses into global ones.

Technology brings businesses closer to clients. But not every country has optimized these opportunities. Q8-Link Business Corp. and Business Link Commercial Est., help in promoting advance technology projects in countries that have room to grow in this area.

Future Markets (UAE)

Abu Dhabi

Abu Dhabi, the largest of the UAE's seven emirates, and it accounts for about two-thirds of the UAE economy, it holds sixth largest proven oil reserves and almost 5% of the world's natural gas.

Abu Dhabi has a lot of advantage points for investors to be considered:

- 1- Long-term political stability, open diplomatic policy worldwide.
- 2- 44 years of growth and a strong resilience to economic crises.
- 3- 0% corporate tax
- 4- 0% income tax
- 5- One of the safest cities worldwide.

These factors considered to be vital in any investment, and Abu Dhabi has a lot of opportunities in the field of oil and gas.

We can provide the emirate with companies which works in the field of oil, gas and sustainable energy, to be in alignment with Abu Dhabi economic vision 2030.

UAE is looking to increase its target for power generation from clean energy to 30 per cent by 2030, and we can be part of this objective, by providing companies which works in the field of sustainable energy.

Construction is an important issue to be raised, because the emirate is focusing on building resorts, world-class museums and leisure facilities.

We can provide the emirate with companies are experienced in the field of construction and infrastructure.

Al Sharjah

Al Sharjah, the third-largest city in the UAE, after being a leading center for arts and culture, the focus now towards investments and the goal of becoming a hotspot for it.

The Sharjah Investment and Development Authority (Shurooq) is credited as the driving force behind the transformation of Sharjah.

Investment opportunities in Al Sharjah:

In the field of tourism, we can contribute by providing companies which has a big history in the Infrastructure and construction, specially hotels, to cover the constant demand for accommodation, and to be in line with the emirate's plan to attract 10 million visitors by 2021.

And showcase companies that build affordable houses in the emirate, to promote the emirate as a housing destination in the GCC region.

In the field of transportation and logistics, before we elaborate in this field, we must stop and think about the infrastructure, and the importance it forms.

We can provide well-known companies in the field of construction and infrastructure, to support the goal of Al Sharjah transformation vision.

In the field of renewable energy and energy efficiencies, Al Sharjah is considered an ideal platform for renewable energy, due to geographical location which opened a lot of opportunities in the emirate such as:

1. Water desalination (solar thermal energy plant)
2. Solar energy-generation plants
3. Solar heating and cooling
4. Public lighting

Ajman

Ajman is considered the smallest of the emirates in terms of area, but it has a lot of opportunities in the field of tourism, construction and trade.

In the field of tourism, Ajman aims to attract and increase arrivals from the UK by 20% by 2017, we can contribute by promoting five star hotels to open in the emirate.

Ajman has a great strategy plan for 2021, which focuses in sustainable development as a pillar in the future of the emirate.

We can provide the emirate with companies which works in the field of construction especially environmental friendly houses.

as there is a big focus in construction and infrastructure which forms 15% from Ajman GDP. (as per department of economic

development in Ajman), we can be your partner in the process of the emirate growth, by offering companies which works in the field of infrastructure.

Ajman have a perfect environment for doing business, the (Ajman free trade zone), with more than one million square meters, have the perfect atmosphere for companies to work efficiently by offering many facilities to investors.

Also, the government of Ajman is working toward promoting the emirate to the world.

All these actions are in alignment with the UAE vision 2021, focusing into improving the quality of air, preserving water resources, increasing the contribution of clean energy and implementing green growth plans, and to be among the best in the world in the quality of airports, ports, road infrastructure, and electricity.

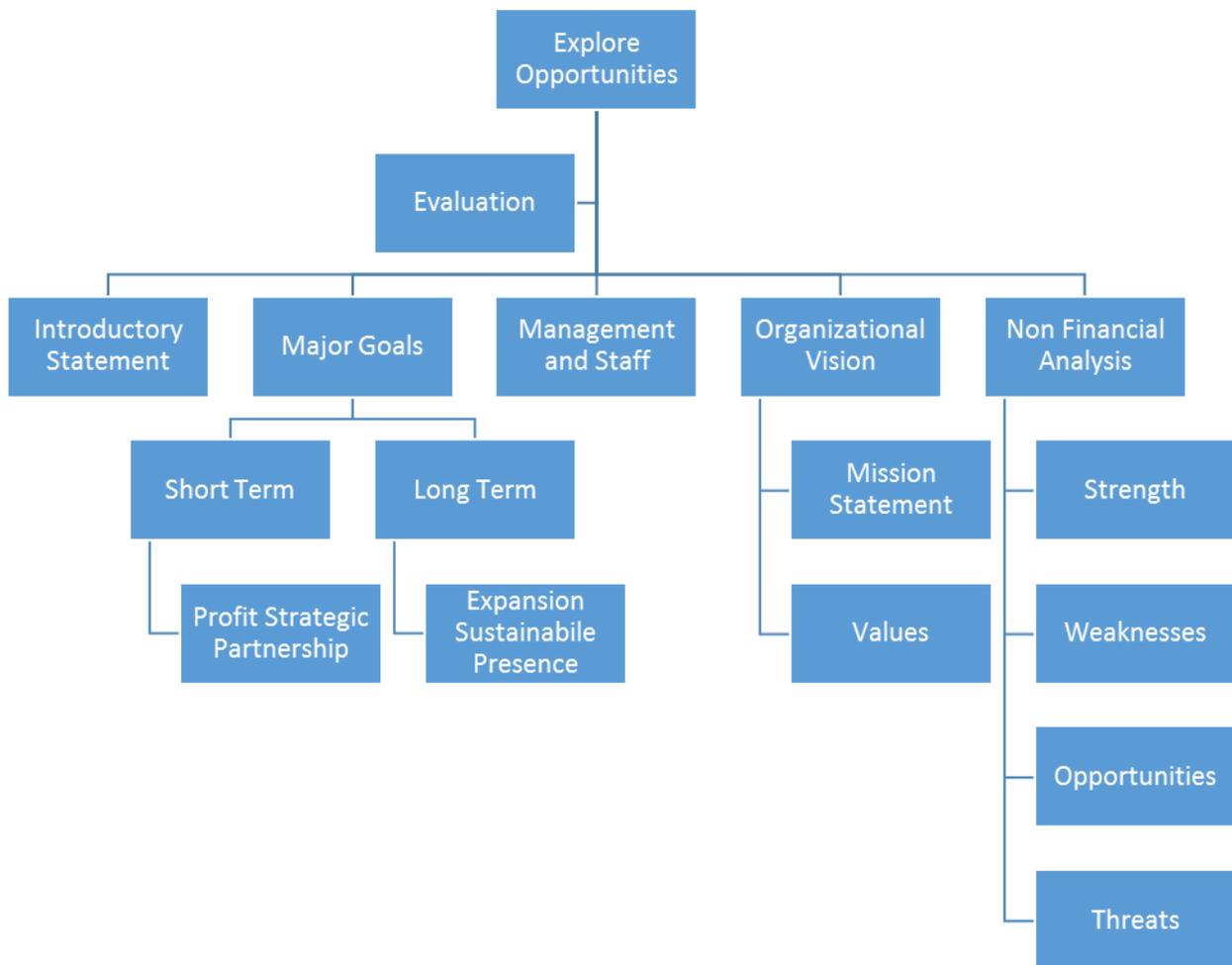


Target Market:

Today's consumers are more marketing savvy than ever before and companies must constantly improve to stay ahead.

Our target market consists of business owners, companies, governments, organizations, and individual consumers.

Strategic Planning of Q8-Link Business Corp.





Strategic partnership

A strategic partnership with Q8-Link Business Corp. or Business Link Commercial Est., can make your business sustainable and profitable in both short and long term. While some entrepreneurs may resist partnering with other companies because they fear misalignment, such relationships offer strong benefits if done correctly. Forming the right strategic partnership will maximize your presence and profits and increase your credibility.

Q8-Link Business Corp. and Business Link Commercial Est. have a vision for strategic partnerships as a beneficial alliance between commercial enterprises. We possess business assets that can help our partners develop internally and internationally. We also foster and promote strategic partnerships between suppliers/manufacturers and distributors or wholesale consumers.

At Q8-Link Business Corp. and Business Link Commercial Est., we understand that typical business partnerships often raise questions concerning ownership of resources and concerns related to intellectual property rights, employee hiring and contracting. This can be a fraught area for negotiation between partners. We have the right consultants and experience to resolve these issues as they arise.



Our strategic partnership approach involves development services, connecting with entrepreneurial firms or investors to create a specialized new product, and encouraging new and advanced technology. Our partner may supply capital and the necessary products while we supply specialized technical and creative expertise. We have the power to explore and open new doors around the world.

Our business strategy is simple. It starts with identifying opportunities for what you want to sell, send, or present. We will bring you valuable customers, in public and private sectors, among other resources. It's in everyone's best interest to make sure your company's goal, vision and culture are all aligned.

Q8-Link Business Corp. and Business Link Commercial Est. business deals and partnerships are well structured by a devoted legal and administrative team made up of professionals around the world. Above all, we keep our word to connect and communicate to make sure your company doesn't miss opportunities to expand its reach.

The Balkan Countries of Today

The Balkan countries contains some of the best investments and business opportunities in the world today.

The economies of the Balkans may not be as advanced as those of Western Europe and North America, this is another reason to encourage investments for companies who want to expand, and enter new markets which have a lot of potentials.

At Q8-Link Business Corp., we believe that the Western Balkans is where regional cooperation and business opportunities can expand together.



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