



Sign #: 37R

Location: 1475 NW 16th Street, Fruitland, ID

Lat/Long: 44.025479, -116.932859

Size: 10' x 30'

Illuminated: Digital

Face/Read: East/Right-hand

Weekly Traffic: 20,095

This sign is situated right on the state boarder on the major East/West artery between Fruitland and Ontario. It reads to traffic heading into Ontario. Heavy retail, commercial & restaurant.