

Improving Our Greatest Asset!!

At BB2M LLC is our goal to help all people excel in all aspects in life. We want to make sure individuals have the tools and the forward thinking to be successful. Our aim is to provide individuals with the knowledge that we have and be a resource hub for the information that we do not have on our own.



A TRADITION OF
EXCELLENCE IN
FINDING WAYS TO HELP
OTHERS!!!!



Brothers Brooks Vision 2 Mission LLC

**Vision—Following Your
Destination, by main-
taining Your Purpose
and never wavering on
your Values!!!**



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BBV2M LLC

Your Aspirations to the Future

Vision



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Vision—Your Aspirations to the Future

What is Vision Important?

The ability to visualize and articulate where you are going or the future is a critical component to leading an organization (profit or non-profit), team or group. A vision pulls everyone together to focus in the same direction for a common cause. Lack of vision means lack of direction which could lead to lack of focus which could lead to lack of teamwork. It is tough to achieve your goals if everyone is not on the same page.



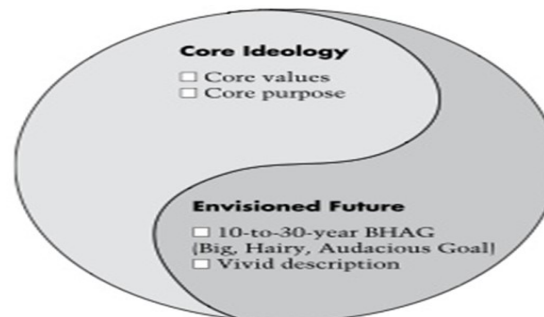
Defining the Vision.

A vision has two key components to it—Core Ideology and Envisioned Future. According to Author Jim Collins:

Core Ideology (Timeless Character)—It’s the glue that holds the enterprise together even when everything else is up for grabs...a consistent identity that transcends product or market life cycles, technological breakthroughs, management fads, and individual leaders.

Envisioned Future (Unchangeable Character)—It’s the DNA that guides the individual even when everything else is contradictory to their beliefs...a consistent identity that fads, new genre, education, marketing trends, technological breakthroughs, management fads, and charismatic individual influence.

Vision Framework by Collins and Poritis



So What does the Vision Tells Me?

Our Destination - It is the end zone, the finish line. Our ultimate reward on our journey of success. Many smaller milestones to get the grand milestone.

Our Purpose—It is the why we want to achieve such destination. It is an unwavering process through the journey

Our Values—It is the how we will achieve it through our behaviors and actions. This is the glue to who we are and it is also unwavering.



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