

SCHOOL PRINCIPALS AND SUPERINTENDENTS

Is your athletic administrator, director or coordinator...Certified?

Is the leader of your athletic program the staff member that you most depend on at the end of the regular school day for supervising all that is occurring throughout the school campus?

Is your athletic department leader:

- Highly qualified to make decisions that will protect you and your school district from libelous situations?
- Prepared to develop a sound athletic program philosophy and foundation?
- Trained in fiscal responsibilities, budgeting, proper handling of receipts and conducting department fund raising?
- Trained for proper safety planning and directing of events for athletes and spectators?
- Best prepared to provide students with safe, plentiful and equitable participation opportunities?
- In possession of practical knowledge for managing facilities, equipment care and liability, as well as both natural and synthetic turf?
- Capable of strong support of student health through sports medicine protocol, and leading in areas of coaching decisions, teaching safe techniques and proper physical conditioning?
- Capable of working with, leading and successfully communicating during challenging situations, topics and difficult people?
- Strong in interviewing, hiring, evaluation, leading and role modeling for coaches?

National Interscholastic Athletic Administrators Association

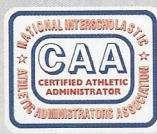
The unique sole provider of 4 levels of certification designed to assist your athletic administrator to grow as a professional.



Registered Athletic Administrator



Registered Middle School Athletic Administrator



Certified Athletic Administrator



Certified Master Athletic Administrator



...and the NIAAA provides a curriculum of 44 courses. Included in this topic list are just a few of the courses that will benefit you and your athletic director, and subsequently your student-athletes and athletic department personnel:

- LTC 504** Legal issues and the legal duties of risk management
- LTC 611** Strategies in fundraising, marketing and working with booster clubs
- LTC 620** Concussion assessment and proper fitting of protective gear
- LTC 622** Sports field safety
- LTC 631** Managing potential emergencies at interscholastic events
- LTC 705** Character based mentoring of coaches
- LTC 714** Dealing and communicating with challenging personalities
- LTC 720** Character based approach to an athletic program
- LTC 799** Standards of excellence and assessment for school athletic programs

Learn more by visiting our website:
www.niaaa.org

