# HERTER'S ARCHERY EQUIPMENT

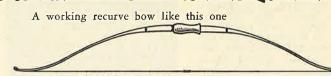
PROOF THAT HERTER'S MANUFACTURES THE BEST OBTAINABLE ARCHERY HUNTING EQUIPMENT



Russell Hofmeister, Herter Vice-President and President of Marine and Archery Divisions. Russ has killed more buffalo with a bow and arrow than any living man, Indian or otherwise. All were killed with Herter's Olympian Match Farbenglas 55 pound bow and Herter Olympian Match aluminum arrows. He has shot Herter Olympian Match Aluminum arrows equipped with Herter's Magnum Broadhead completely through buffalo, with arrows piercing heart and lungs, and landing forty to fifty feet beyond buffalo. More buffalo have been killed with Herter Olympian Match Farbenglas bows and Herter Olympian Match aluminum arrows than the total killed by all other bows and arrows.

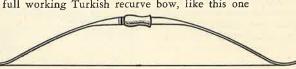
#### HERTER'S FAMOUS MODEL 21 HAND-MADE TURKISH RECURVE FARBENGLAS BOW

- Guaranteed On A Money-back Basis To Outperform Any Fiberglas Bow Made In The World, Except Our Magnum And Olympian Match
- Combines The Good Shooting Qualities of The Laminated Composite Wood-Glass Backed Bows With the Durability of The Finest Quality Farbenglas Bows.
- Guaranteed Against Breakage For 14 Months. No Bow In The World, of Wood, Steel, or Fiberglas Carries As Long A Guarantee.
- Guaranteed Sold At Far Less Than Wholesale Prices. Order One Out And Use It For The Entire Deer Hunting Season. If Not Satisfied That It Is The Best Fiberglas Bow You Have Ever Used, Return It For A Full Refund.



casts an arrow better than the straight flat bow, however not nearly as effective as a full working Turkish recurve bow. Because the tips of the bow are not formed in sharp, deep curves, it too, is a very inexpensive bow to manufacture - actually costing no more to

A full working Turkish recurve bow, like this one



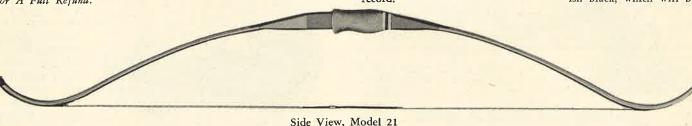
is the only design of bow that can cast an arrow really well. It is a very difficult bow to manufacture, whether wood, steel, or glass is used, as the tips are severely recurved almost at right angles. It



Official pulling machine that drew the Herter Model 21 Farbenglas bow over 250,000 times. At the end of the test, bow showed no signs of weakening, undue stress, crushing, splitting or fibre breakdown, establishing a

is by far the most expensive bow to manufacture. Herter's bows, of course, are all full working Turkish recurve bows. Our Model 21 Farbenglas bow is made of Farbenglas, a German formula glass, unconditionally guaranteed superior to any other glass bow, except our Herter Magnum and Olympian Match Farbenglas bows. For maximum shooting accuracy the area above the handle of the bow must be dark in color. The dark area sends very little light to your eyes and does not tend to draw your eyes from the target. The dark area allows easy normal concentration of your eyes on the target. All Herter bows have this dark area permanently colored

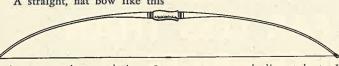
All Herter bows are available in the "Camouflage Blend." This is a neutralized combination of dark gray, brown, and grayish black, which will blend



Before offering any Farbenglas bows of any kind to our customers, we made and tested them for over twenty years.

Ordinary fiberglas bows have too much recoil and, so that they can be mass-produced, they are generally of poor design. The design of a really good bow makes it impossible to produce them in mass quantities. Whether you buy our bow or not, we want to tell you how to buy a bow of sound design.

A straight, flat bow like this



is the poorest known design. It casts an arrow badly, at best. It is, however, the easiest bow to build and there are many on the

perfectly with forested background or open terrain. If you hunt deer in wooded regions or open terrain, your chances of bagging a deer are tripled when you use such a camouflaged bow.

The grips on our bows are genuine bucksin covered Tenite.

There is no grip like the Herter bow grip. Most grips are not flared upward enough at the tip to hold an arrow properly. Our grips are flared out so that an arrow fits and shoots perfectly. Inside face of limbs is Farbo Plastiglas.

Our bow strings are hand made of Dacron, the most expensive and finest bow string material in the world.

Our price for the Model 21 Farbenglas Herter bow is a fair low profit honest price. We do not give ridiculously high discounts to jobbers and dealers like competitive bow makers do. For example, competitors price a bow at \$40.00. They give a jobber 50% plus another 10% off from this price, which brings the jobber price to only \$18.00 which is the price that you should be paying and not

HERTER'S, INC., WASECA, MINNESOTA, U. S. A.

the \$40.00. We do not believe in such ridiculously high prices to the consumer. These high prices stop thousands of people from shooting. We want to encourage archery, not discourage it with ridiculously high profits.

Order out one of our bows and compare it with any bow at any price. Return it for a full refund if it does not surpass it in all

Our bows come in pull-weights from 35 to 70 pounds, at 28' draw. For information on which pull-weight you should buy, check the chart in this section for full details on which bow will fit you best. Please specify pull-weight desired. Our Model 21 bow is 563/4 inches long.

Herter's Model 21 Farbenglas full working Turkish recurve bow may be shot either right or left handed and comes complete with bow string and neoprene rubber brush protectors for keeping brush and grass from catching between the bow and the string.

Price \$14.25 QA1A Shpg. Wt.-4 lbs.

#### HERTER'S FAMOUS MAGNUM HAND-MADE FULL WORKING TURKISH RECURVE FARBENGLAS BOW

#### Patents pending.

- Engineered To A 14 to 1 Spring Ratio, The Most Perfect Bow Possible To Build And The Only Bow In The World Made With This High Spring Ratio.
- Guaranteed On A Money-Back Basis To Outperform Any Fiberglas Bow In The World Except Our Model 21 And Olympian Match
- Order Out One Of These Bows and Use It For Your Entire Deer Hunting Season. If It Does Not Outperform Any Bow You Have Ever Seen, Return It After The Season For A Full Refund.
- Guaranteed Against Breakage For 14 Months. No Bow Made In The World, Of Wood, Steel, or Fiberglas Carries Such A Long Guarantee, Remember This.

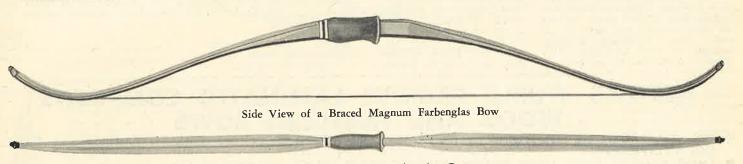
guaranteed far different and superior to any other glass bows, except our famous Model 21 and Olympian Match Farbenglas bows.

All Herter Farbenglas bows are available in "Camouflage Blend" color. This is a neutralized combination of dark gray, brown, and grayish-black, which will blend perfectly with any forested background or open terrain. If you hunt deer in any wooded area or open terrain, your chances of bagging game are tripled when you use such a camouflage bow.

The grip on the famous Herter Magnum bow is Tenite Number 2, covered with genuine buckskin. This is the same grip as on our Model 21 bow. This is the most expensive grip possible to put on a bow. All of our bow strings are hand made of dacron, the most expensive and finest bow string material in the world.

We guarantee that our Magnum Farbenglas bows are superior in all respects to competitive bows retailing for \$60.00 or more.

Order out one of our Magnum Farbenglas bows and use it for the entire deer hunting season. Compare it to all fiberglas bows at any price. Return it for a full refund after the deer season if it is not the finest bow in all respects you have ever seen.



Back View Magnum Farbenglas Bow

Our Magnum bows are entirely different, being engineered by the lastest atomic methods of tracing stresses. Stress and spring points



This pulling machine officially drew a Herter Magnum bow 300,000 times, without the bow showing any signs of extreme stress, weakening, cracking, splitting, or fiber breakdown. A record never equaled by any bow, except our Olympian Match Model. HERTER'S INC., WASECA, MINNESOTA, U. S. A.

were designed after extensive tests, not possible a few years back. Our Magnum bow has a scientifically designed, tapered oval rib on the front of the bow. The bow itself is made much thinner than any other glass bow. As the bow is pulled back, the tapered ridge on the front of the bow actually compresses the back of the bow by slightly bending the edges of the bow backwards. Everyone has known for centuries that this type of compression was the secret in making powerful, fast bows. Herter's was the first to discover how to create this type of compression by stretching an oval ridge on the face of the bow. Our Magnum bows are terrifically fast and powerful. They have no bad recoil at all, like competitive glass bows have. Our Magnum bows are all made of Farbenglas, a German formula glass, unconditionally

Our Magnum bows come in pull-weights from 35 to 70 pounds at 28" draw. See the chart at the end of this section for directions in selecting the correct bow. Please specify pull-weight desired. Our Magnum bow is 563/4 inches long.

Herter's Magnum bow may be shot either right or left handed and comes complete with bow string and neoprene rubber brush protectors for keeping brush and grass from catching between the bow

If in doubt as to the correct pull weight to order please refer to the guide in this section which will help in your selection.

Price \$15.75 QA1B .... Shpg. Wt.-4 lbs.

#### HERTER'S FAMOUS OLYMPIAN MATCH MODEL FULL TURKISH DOUBLE RECURVE COMPOSITE **FARBENGLAS BOW**

- This Bow Has A Heavily Recurved Limb As Well As A Full Turkish Recurve Tip.
- Guaranteed The Highest Velocity Double Recurve Fiberglas Composite Bow In The World.
- Designed According To Herter's Famous Stress-Thrust Principle Of Bow Construction.
- Guaranteed Sold At Less Than Wholesale Prices.
- Laminated Micro-Precision German Type Farbenglas Facing.
- Center Short Sight Window For Extreme Accuracy And Sighting

This famous Herter Farbenglas bow is designed to use the double recurve construction which no other manufacturer in the

when you use Herter's famous Camouflage Blend color bow. No other archery manufacturer offers these exclusive camouflage colors blended



Side View, Olympian Match Farbenglas Bow Unstrung

world has been able to develop to the degree now used in the manu-



This pulling machine officially drew a Herter Olympian Match Farbenglas Bow 322,000 times, without the bow showing any signs of extreme stress, weakening, cracking, splitting or fiber breakdown. This record is unmatched by any bow.

facture of Herter bows. Only because of Herter's great experience in Farbenglas composite bow construction are we able to build the only solid glass bow in North America with Micro-precision German type Farbenglas facing, as are only the most expensive composite bows. Because no other manufacturer has the experience necessary to build such extreme recurve bows as these, only Herter's can market it at a price within reach of archers who are

Farbenglas Bow comes in a Camouflage Blend color. This is a neutralized combination of dark gray, brown, and tan, which will blend perfectly with any forested backgrounds or open terrain. If you hunt deer or any other game in any wooded area or open terrain, your chances of bagging game will be tripled

especially for use on hunting bows. Be sure to specify in your order which color you prefer. Bow is 563/4 inches long.

The grip is made of Tenite no. 2 and covered with genuine buckskin



Herter's Exclusive Tenite No. 2 Bow Grip, Buckskin Covered and Flared Up for Proper Arrow Fitting. Shown on Herter's Olympian Match Farbenglas Bow With Center Shot Sight Window.

Bow strings are hand made of dacron. They will outlast any bow string made.

Order out one of our Olympian Match Double Recurve Farbenglas bows and see if it will not outshoot and outlast any other bow you have ever seen. This bow with its double recurve feature develops velocities not available in any competitive bow. At Herter's you pay for only one small high volume, low profit.

Our Olympian Match bows come in pull-weights from 35 to 70 pounds at 28" draw. See the chart at the end of this section for directions on how to select the correct bow for you. Please specify pull-weight desired.

Herter's Olympian Match Turkish Double Recurve bow is available for either right or left hand shooters. Please specify. Comes complete with bow string and neoprene rubber brush protectors for keeping brush and grass from catching between the string and bow.

INO.			Price
OA1C1	Right Hand	Model	\$21.50
	Left Hand		
	Wt4 lb		

## HERTER'S WORLD FAMOUS LAMINATED COMPOSITE WOOD AND FIBERGLAS BOWS

• THE ONLY BOWS IN THE WORLD WITH LAMINATED MICRO-PRECISION GERMAN FARBENGLAS BACK-ING AND FACING.

• THESE FAMOUS BOWS HAVE PROVEN THEMSELVES IN BIG GAME SITUATIONS ALL OVER THE WORLD AND IN INTERNATIONAL TOURNAMENTS.

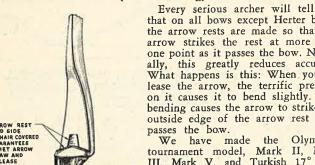
ONLY HERTER'S, WITH ITS LOW PROFIT, HIGH QUALITY MANUFACTURING TECHNIQUES CAN OF-FER SUCH OUTSTANDING BOWS FOR SUCH LOW PRICES.

 GUARANTEED FOR A PERIOD OF FOURTEEN MONTHS, A GUARANTEE WHICH ITSELF PROVES THAT YOU CANNOT BUY A BETTER BOW AT ANY PRICE.

• GUARANTEES WHICH EXCEED COMPETITIVE BOWS OF OTHER MANUFACTURE REGARDLESS OF PRICE.

#### HERTER'S EXCLUSIVE NATIONAL MATCH ARROW REST

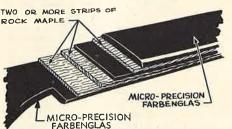
(Patent Pending)



Every serious archer will tell you that on all bows except Herter bows, the arrow rests are made so that the arrow strikes the rest at more than one point as it passes the bow. Naturally, this greatly reduces accuracy. What happens is this: When you release the arrow, the terrific pressure on it causes it to bend slightly. This bending causes the arrow to strike the outside edge of the arrow rest as it

We have made the Olympian tournament model, Mark II, Mark III, Mark V, and Turkish 17° CV, Model Professional 12° CV, bows with an arrow rest that slants downward and away from the passing arrow so that it cannot possibly strike the rest. This is one of the greatest

improvements in archery bows in many years. German Farbenglas power backing for Herter composite wood and glass bows is the greatest improvement ever made in fine bow making.



Unconditionally guaranteed the strongest per diameter, the fastest, the most accurate fiberglas bow backing made in the world on a money back basis. Bring in any fiberglas backing

and have it tested

in our testing machines while you watch it. You will be surprised to see that the well known ones crack and break in half the time of German Farbenglas backing.

A free bow of their choice to any manufacturer or individual who brings us fiberglas bow backing that will outperform Herter German Farbenglas bow backing.

Remember Herter's have been working with Fiberglas much longer than any bow maker in North America.

Herter's guarantee not to use obsolete spool method of making Fiberglas backing as is used by many well known American bow

HERTER'S, INC., WASECA, MINNESOTA, U. S. A.

# HERTER'S OLYMPIAN OFFICIAL TOURNAMENT LAMINATED COMPOSITE WOOD AND GLASS BOW

- Made With World Famous Micro-Precision German Farbenglas
- Power Backing.

  This is The Bow That is Winning Tournaments All Over North
- America and in Europe.

  Designed For Constant Shooting Under Tournament Conditions.
- Maximum Limb Width 1-9/16". Bow is Not in The Least Tiring To Shoot.

 Guaranteed Sold at Far Less Than Wholesale Prices.
 Unconditionally Guaranteed for 14 Months. The Longest Bow Guarantee Available Anywhere in The World.

• Full Working Turkish Recurved Limbs.

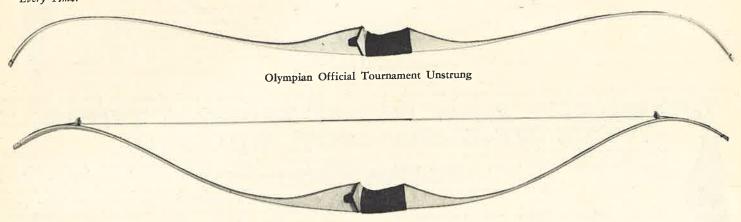
• Exclusive National Match Arrow Rest Insures Perfect Arrow Releases Every Time.

The handle of this bow is made of hand selected No. 1 grade birdseye maple. This is the same high grade maple that is used in the limbs cores, except that it is chosen not only for its strength, but also for its beauty. You will not find a more attractively made handle, nor a more beautifully patterned wood anywhere. The handle is shaped to fit your hand exactly as it was designed by archers in actual shooting, not by theorists on a drawing board.

Full center shot design with high sight window insures per-

fect arrow releases and accuracy that will put every arrow at the exact point of aim.

You can be sure that you will not develop cramps in your hand when shooting this bow hour after hour. The handle is covered with an extra select grade of fine buckskin.



Olympian Official Tournament Braced

This is unquestionably the finest and easiest shooting bow ever developed for tournament shooting. Whether you shoot for only a few minutes in a local contest, or for days on end in an International Tournament, this bow absolutely will not wear you out so that you tire and shoot poorly along toward the end of a match. Every day shooting, as well as tournament contests, require that you be fresh and not all worn out from shooting a poor bow. Herter's Olympian Official Tournament Laminated Composite Bow is just the bow you need for this kind of shooting, as it has the proper shooting qualities for tournament work. The backing on this bow is of world famous Herter

Close up of Olympian Official Tournament showing the National Match arrow rest.

processed German Type Micro-Precision Farbenglas in Herter's well known fade proof, built-in jet black color. The facing of the bow is also Herter processed German Type Micro-Precision Farbenglas in desert sand color. These have been proven by scientific tests to be the best colors as they are easiest on the eyes during a long day's shooting under tension.

The wood core of the Herter Official Tournament Laminated Composite Bow, is of hand selected No. 1 grade rock maple.

Available in pull weights ranging from 35 to 70 lbs. Please allow us to ship one pound lighter and up to three pounds heavier than pull weight ordered. If you desire one specific weight please specify and allow two weeks for delivery. Comes complete with Dacron bow string and brush buttons which prevent grass and brush from catching in string. Length of Bow is 681/4". Please specify pull-weight desired! Available in either right or left hand model. Please specify when order-

Herter's Olympian Official Tournament Composite bow may be used either with a bow sight, as many archers prefer, or may be shot instinctively. The Olympian Tournament is an easy bow to learn sight shooting with inasmuch as it has a smooth even draw with no build up which is ideal for the sight shooter. The smooth even draw helps perfect the exacting draw and releases which is imperative for sight shooters.

No.	Price
QA1D1 right hand model	\$24.50
	24.50
Shpg. Wt-5 lbs.	3/ /

# HERTER'S OLYMPIAN OFFICIAL MARK II LAMINATED COMPOSITE WOOD AND GLASS BOW

- An Excellent, Fast, Hard Hitting, Accurate Shooting Bow for All
- An Excellent, Fast, Hard Hitting, Accurate Shooting Bow for All Big Game.

  Maximum Limb Width 1-9/16".

  Guaranteed The Only Bow Other Than Herter Bows Made in The World With Micro-Precision German Farbenglas Backing and Facing Giving The Bow Tips Tremendous Triple Fast Action.

  Guaranteed For Fourteen Months, The Guarantee Itself Guarantees the Quality of the Mark II.

  the Quality of the Mark II.

  Guaranteed Sold at Less Than Wholesale Price of Inferior Competitive Bows.

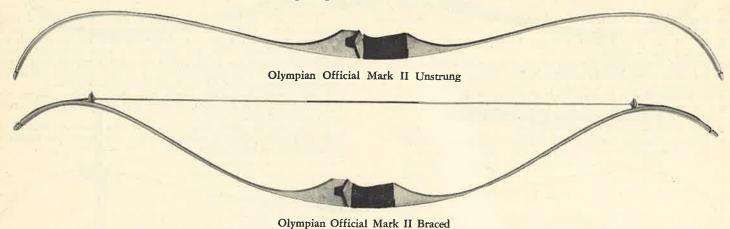
  petitive Bows.

- Full Center Shot Design With High Sight Window Imperative For Hunting and Target Work.
- Its 621/2 Inch Length Facilitates Hunting in Heavy Cover Where Longer Bows Are More Difficult to Handle.
- For Those Who Cannot Afford More Than One Bow the Mark II Performs Equally Well on Any Target Range for Individual Practice or Tournament Shooting.
- Exclusive National Match Arrow Rest Insures Perfect Arrow Releases Every Time.

HERTER'S INC., WASECA, MINNESOTA, U. S. A.

Our Mark II Laminated Composite Bow has been specially designed and created for the bowhunter who demands the extra fast, high velocity power and handiness of a shorter bow at a moderate price. The Mark II is 62½" in length and delivers a lightning-fast

strength and beauty of pattern. It is shaped to fit your hand exactly as it was designed by archers in actual shooting. The handle is covered with genuine buckskin and gives a positive non-slip grip under all conditions.



blow with extreme accuracy and power. It is rugged and compact, perfect for the heaviest brush hunting country and is well suited for big and small game hunting in any weather. While its popularity among bowhunters is well proven, the Mark II is equally at home on any target range and

Mark II is equally at home on any target range and performs very well in this type of work. It is an excellent varminting bow or bow to take on general shooting trips.

trips.

The Mark II is made of Herter's German type

Close up of Olympian Official Mark II showing the National Match arrow rest.

Micro-precision farbenglas facing and backing and No. 1 Grade Canadian rock maple strips, laminated in Herter's special patented laminating process. The backing is jet black in color and the facing is desert sand. The limbs are full working Turkish recurves, the most expensive and difficult to manufacture.

The handle of the Mark II Laminated bow is solid birdseye maple. This wood is specially selected for its Be sure to order out a Mark II bow and give it a trial under conditions of your own choosing. Comes complete with Dacron bow string and brush buttons which prevent brush and grass from catching in bow string.

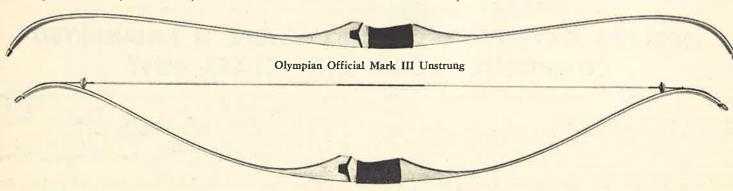
Available in pull weights as follows: 35 to 70 pounds. Please specify pull-weight desired. Comes complete with Dacron bow string, the finest bow string in the world and neoprene rubber brush buttons which prevent brush and weeds from catching at bow tips. Available in either right or left hand model. Please specify when ordering. In deciding the pull weight you desire please allow us to ship one pound lighter and up to three pounds heavier than ordered if necessary to expedite delivery. Also if you desire one specific weight please specify and allow two weeks for delivery.

If in doubt as to the correct pull weight to order please refer to the guide in this section which will help in your selection.

No.		Each
QA1E1	right hand model	\$22.50
QA1E2	left hand model	
Shoe	Wt —4 lbs	

# HERTER'S OLYMPIAN OFFICIAL MARK III LAMINATED COMPOSITE WOOD AND GLASS BOW

- Guaranteed Sold at Less Than Wholesale Price of Poorer Competitive Bows.
- Guaranteed the Only Bow Made in the World, With the Exception of Our Other Bows, With Micro-Precision German Farbenglas Backing and Facing, Giving the Bow Tremendous Triple Fast Action.
- Maximum Limb Width 1-9/16 Inches.
- Guaranteed for Fourteen Months, a Guarantee Which Exceeds Competitive Bows of Other Manufacturers.
- A Dependable Accurate Bow With an Excellent Cast for Those Who Want a Good Hunting and Target Bow at a Moderate Price.
- Turkish Type Recurved Limbs Release High Velocity Arrows That Penetrate Deeply and Kill Big Game Quickly.
- Full Center Shot Design With High Sight Window Insuring the Shooter of a Perfect Arrow Release and Sighting Plane.
- Exclusive National Match Arrow Rest Insures Perfect Arrow Releases Every Time.



Olympian Official Mark III Braced

This bow has been developed by archers for archers who want a fine hunting and target laminated composite bow within a price

range anyone can afford. It combines extreme speed and accuracy with tremendous power to give bowhunters outstanding performance in all types of field conditions. The Mark III is 62½" in length and like our Mark II, it is at its best in hunting country where the handiness of its length makes it one of our most popular models. It offers superior performance where it counts — smooth uniform arrow release results from our National Match arrow rest and high sight window.

The Mark III Laminated Hunting bow is made of Herter's German-type micro-precision Farbenglas and

Close up of Olympian Official Mark III showing the National Match arrow rest.

No. 1 grade Canadian rock maple strips, laminated by Herter's special laminating process. The Farbenglas backing is jet black and the facing is desert sand in color. The handle of the Mark III is hand made of birdseye

maple, specially selected for strength and beauty of pattern. It features Herter's exclusive National Match arrow rest which allows the arrow to pass the bow

with absolutely no deflection and loss of accuracy. The handle itself is covered with genuine buckskin assuring a positive non-slip grip in any weather. The limbs are full working Turkish recurves, the most expensive and difficult to manufacture.

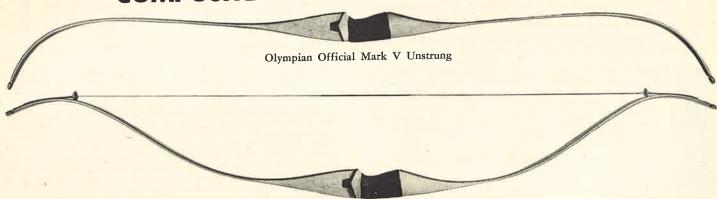
The Mark III is unsurpassed in performance both in big game situations and small game attractions and is also excellent for off-season target work.

Available in pull weights from 35 to 70 pounds. Comes complete with Dacron bow string, the finest and most expensive bow string in the world, and brush buttons which prevent brush and grass from catching in bow string. Please specify pull-weight desired. Available in either right or left hand models. Please specify when ordering. In deciding the pull weight you desire please allow us to ship one pound lighter and up to three pounds heavier than ordered if necessary to expedite delivery. Also if you desire one specific weight please specify and allow two weeks for delivery.

If in doubt as to the correct pull weight to order please refer to the guide in this section which will help in your selection.

No.		Each
	right hand model	22.50
QA1F1 QA1F2	left hand model	
Shpg.	Wt.—4 lbs.	

# HERTER'S OLYMPIAN OFFICIAL MARK V LAMINATED COMPOSITE WOOD AND GLASS BOW



Olympian Official Mark V Braced

- The Only Fiberglas-Wood Laminated Composite Bows, With the Exception of Our Other Bows, In the World Using the Famous German Type Farbenglas Power Backing and Facing.
- Guaranteed Sold At Far Less Than the Wholesale Price of Poorer Competitive Bows.
- Guaranteed Fourteen Months, a Guarantee Which Exceeds Competitive Bows of Other Manufacture.
- Turkish Type Full Working Recurved Limbs.
- Full Center Shot Design With High Window For Sighting Ease.
- Maximum Limb Width 1-9/16 Inches.
- Exclusive National Match Arrow Rest Insures Perfect Arrow Releases Every Time.

The 68%" Mark V Laminated Composite bow is the ultimate in a low priced all-purpose archery bow. The Mark V was designed for the archer who desires the longer hunting bow which also may be used specifically for target and competitive tournament work. The Mark V offers sensational cast, outstanding accuracy and ease of shooting not found in other bows costing 3 or 4 times as much. Its full working Turkish recurve limbs and painstaking construction specifications insure steady dependable performance, whether it's called on to kill big game, or win in tournament competition.

The Mark V is constructed of German-type micro-precision rarbenglas in a jet black and desert sand combination and No. 1

Farbenglas in L., WASECA, MINNESOTA, U. S. A.

grade Canadian rock maple strips, laminated by Herter's patented laminating process. The handle is of birdseye maple, specially selected for strength and beauty of pattern. It features Herter's exclusive National Match arrow rest, which allows the arrow to pass the bow with absolutely no deflection or loss of accuracy. The handle itself is covered with genuine buckskin, offering a non-slip grip in any weather.

Close up of Olympian Official Mark V showing the National Match arrow rest.

The bow comes complete with a Herter Dacron bow string, the finest bow string in the world, and brush buttons which silence bow string slap and keep brush and weeds from catching on bow string while hunting. The Mark V is available in pull-weights from 35 to 70 pounds. Please specify pull-weights desired. The Olympian Mark V Laminated Composite bow is available

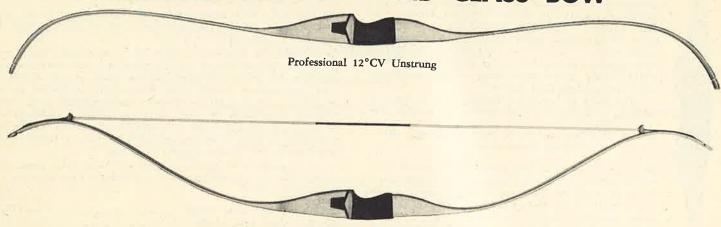
either right or left handed. Please specify when ordering. Please allow us to ship one pound lighter and up to three pounds heavier than ordered if necessary to expedite delivery. Also if you desire one specific weight please specify and allow two weeks for delivery.

No.	Eacl	h
OA1G1	right hand model \$28.5	0
	left hand model 28.50	
V,1102	9-0019919 (AUGUSTON AUGUSTON A	

Shpg. Wt.-5 lbs.

205

# HERTER'S MODEL PROFESSIONAL 12° CV LAMINATED COMPOSITE WOOD AND GLASS BOW



Professional 12°CV Braced

- Unconditionally Guaranteed the Finest Super Speed Bow Available At Any Price.
- Full Center Shot Design Combined With Herter's National Match Arrow Rest With a High Sight Window Which Offers Perfection In Sighting and Arrow Releases.

Our Finest Combination Hunting and Tournament Bow With the Conventional Type Handle Riser.

Maximum Limb Width 1-14/16 Inches.

The degree of deflex is the angle which the limbs leave the handle in a backward movement. Bows with the limbs leaving the handle in a forward movement are called reflex bows and are absolutely worthless for any type of archery work, due to the fact that a reflexed bow has a tremendous jarring or kick-back effect which tires the shooter within a few shots. They are also notoriously inaccurate and cast a very erratic flight pattern. 12 degrees has been found, through endless tests, to be the best degree of deflex for this type of bow.

Close up of Professional 12°CV showing the National Match arrow rest.

Due to the small degree of deflex in this bow, it is extremely fast and accurate, faster than other bows on the market. It is unexcelled for target and tournament work. The bow is made of German Type Farbenglas facing in desert sand and jet black backing with laminates of No. 1 select Canadian rock maple, hand polished to perfection by our craftsmen. The handle is of solid birdseye maple with Herter's National Match arrow rest that is covered with genuine mohair. This arrow rest is the greatest advancement in archery in many years. It

allows the arrow to pass the bow without striking the arrow rest on the side and causing deflection and poor accuracy.

The grip is Herter's famous non-slip grip of genuine deerskin. The bow comes complete with a hand made Dacron string and Dupont neoprene brush buttons which silence the string and keep grass and twigs from catching in the corners of the bow. Color of the facing is Desert Sand and color of the backing is Jet Black. The

limbs are full working Turkish recurves. Herter's Model Professional 12°CV Hunting and Tournament bow is 65 %" in length and is our finest medium-priced bow ever made for all types of archery work. It is actually a luxury bow by other companies' standards, and we have been advised that we should sell this bow for at least \$60.00 and more as other companies are doing, but Herter's low profit-high volume policy makes this impossible. Only by seeing this bow will you be able to believe that what we say about it is true. Order one out today. If it is not as good as we say, return it for a full refund. This bow is available either right or left handed and in every pull-weight from 35 to 70 lbs. Please specify pull-weight desired! Please allow us to ship one pound lighter and up to three pounds heavier than ordered if necessary to expedite delivery. Also if you desire one specific weight please specify and allow two weeks for delivery.

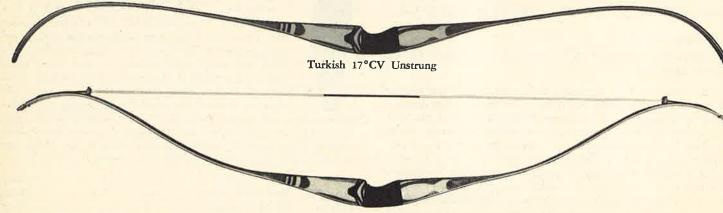
If in doubt as to the correct pull weight to order please refer

to the guide in this section which will help in your selection.

Note: When ordering arrows for your Professional 12°CV laminated composite bow, specify arrows having a spine of 5 lbs. more than your bow weight due to the greater cast of the Professional 12°CV bow.

OA1H1 ... \$30.50 QA1H2 . Shpg. Wt.-5 lbs.

# HERTER'S WORLD FAMOUS AUTHENTIC TURKISH 17° CV LAMINATED COMPOSITE WOOD AND GLASS BOW



Turkish 17°CV Braced

- Guaranteed That Our True Turkish 17°CV Laminated Bow Will Outperform Any So-called Turkish Design Bows Made In North America, by a wide margin.
- Guaranteed Our Authentic Turkish 17°CV Laminated Bow Is The Only Authentic Turkish Type Bow Made in North America.
- Our Finest Laminated Composite Wood and Glass Bow For the Archer Who Demands an Authentic Turkish Type Bow.
- Full Center Shot Design Combined With Herter's National Match Arrow Rest and High Sight Window For Shooting Perfection At
- Maximum Limb Width 1-14/16 Inches.

Before reading about this world famous bow, we want you to know that it is unlike in all respects any of the so-called North

American Turkish bows. A bow must, as we all know, be a perfect spring and this is one of the most difficult things in the world to build. It takes centuries of testing before a given type of bow can be perfected as a perfect spring. The exact angle of our Authentic Turkish bow is the result of centuries of European bow making and field testing. This is the authentic century proven riser angle that this type of bow performs best at, and it is the only angle that it will perform best at. American self-styled bow authorities make so-called

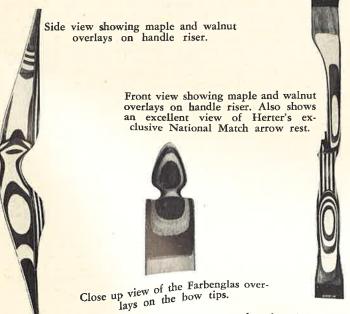
Turkish-type bows with riser (handle) angles they have Close up of 17°CV showing the National Match arrow rest.

dreamed up and which were discarded in Europe 500 vears ago.

Our Authentic Turkish 17°CV bow is made with world famous German type Farbenglas in a desert sand and jet black combination, the finest bow material in the world, with No. 1 select Canadian rock maple laminates on the inside. It is 69\%\gamma\gamma\gamma\text{ in length and takes a 63\%\gamma\gamma\gamma\gamma\gamma\text{ laminated \$\frac{1}{8}\gamma\text{ or handle, is laminated \$\frac{1}{8}\gamma\text{ No. 1 Canadian rock maple and \$\frac{1}{8}\gamma\text{ or northern black walnut which displays beautiful combinations of patterns, color and grain structure truly of custom quality.

No finer riser sections can be built into any bow at any price. So-called Turkish bows of other manufacturers are over-emphasized and are not Turkish at all, as they have too much degree of deflex, something the Turks abandoned centuries ago. They are difficult to shoot and cast an arrow poorly at best.

This is the finest tournament and hunting bow you will ever see at any price. The whole design and manufacture of this bow is of custom grade and the pride and skill of Herter Craftsmen, along with the ideas and suggestions of thousands of archers are wrapped up in its performance. This type of bow would cost anywhere from \$85.00 to \$100.00 from other archery companies and would not be anywhere near as good. Only Herter's with its low profit-high volume policy can sell such a luxury bow for so little.



The above overlays are available as custom work only. Please refer to pricing structure.

HERTER'S INC., WASECA, MINNESOTA, U. S. A.

The arrow rest is the exclusive Herter National Match rest. Your arrow touches the rest at only one point. The rest itself is covered with genuine mohair. The grip on the bow is not just an ordinary wooden grip, as on most competitive bows, but a genuine deerskin non-slip grip. The string is hand made of genuine dacron, the material that is used only on the most expensive of bow strings, and comes complete with Dupont neoprene brush buttons that silence the string and keep grass and twigs from catching in the bow corners. Color of the bow facing is Desert Sand and color of the backing is Jet Black. The limbs are both double Turkish full-working re-

The degree of deflex of the Turkish 17° CV design eliminates completely any twisting of the bow and wrist while shooting. Other competitive bows with higher degrees of deflex lose most of the desired cast and are worthless for either hunting or target-tournament work. The Authentic Turkish 17° CV Laminated bow is available either right or left handed and in pull-weights from 35 to 70 lbs. Please specify pull-weight desired! În deciding the pull weight you desire please allow us to ship one pound lighter and up to three pounds heavier than ordered if necessary to expedite delivery. Also if you desire one specific weight please specify and allow two weeks

If in doubt as to the correct pull weight to order please refer to the guide in this section which will help in your selection.

Herter's Authentic Turkish 17°CV Laminated bow is available with maple and walnut laminated handle overlays and Farbenglas overlays on bow tips as custom work extras. These overlays are custom built into the bow purely for beauty and have no effect whatsoever on the performance. We have been asked by the tournament archers to include such overlays on a custom basis for those who desire a deluxe model. These bows are made up to order only and are not kept in stock. Please allow two weeks for delivery.

Note: When ordering arrows for your Turkish 17°CV bow, specify arrows having a spine of 5 lbs. more than your bow weight, due to the greater cast of the 17°CV bow.

Price .\$32.50 QA1J1 Right Hand Model QA1J2 Left Hand Model QA1J3 Right Hand Model with riser and bow tip overlay \$44.50 QA1J4 Left Hand Model with riser and bow tip overlay 44.50 Shpg Wt.-5 lbs.

#### A GUIDE IN SELECTING THE PROPER WEIGHT BOW

If you intend to purchase an archery bow and have had no previous experience with archery, you are undoubtedly quite confused as to the pull weight to choose. A 50 lb. bow, with a properly placed arrow, will kill any big game animal in North America. Unless you weigh 190 lbs. or over do not order a bow heavier than 50 lbs. A heavier bow is not only tiresome to shoot, but it is difficult to shoot accurately. If you intend to shoot targets only, a 40 to 50 lb. bow is sufficient regardless of your build.

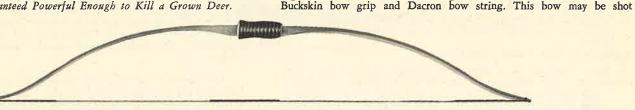
The ladies are capable of shooting bows from 35 to 50 lbs. and heavier in some rare instances. We would recommend however, not to purchase a bow over 40 lbs. for hunting and 35 lbs. for targets. Pull weights are based on 28" draw and the ladies seldom will pull a bow over 26", therefore they are pulling approximately four pounds less than the actual bow weight.

Junior archers from 8 to 10 years old can handle bows from 25 to 35 lbs. and at 12 to 14 years old up to 45 lbs. Here again they will seldom draw over 26" and therefore do not have to draw the full bow

The common fault of all beginners is in purchasing a bow that is too heavy. The beginner soon becomes discouraged as the bow is not only tiresome to shoot, but it's difficult to attain any degree of accuracy. Any one of our bows in a 40 lb. weight will drive an arrow completely through an adult deer at 20 yards. Therefore, heavy bows are not necessary unless you have a specific purpose or for use at extremely long ranges.

#### HERTER'S FAMOUS MODEL 21 TEEN SPECIAL FARBENGLAS BOW FOR YOUNG ARCHERS

- Unconditionally Guaranteed Superior to any "Children's" Bow at
- Full Turkish Recurve—the Most Expensive Design.
- Guaranteed Sold at Less Than Wholesale Prices.
- Not a Toy-Guaranteed Powerful Enough to Kill a Grown Deer.

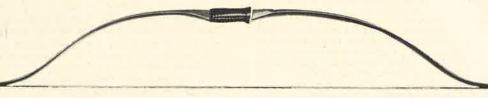


Do not compare this bow with any of the "children's" bows that are on the market. They are made by toy-makers and are just that -Toys. They are not powerful or fast enough for any kind of accuracy or

Herter's Model 21 Teen Special Bow with full Turkish Recurve will provide the exact basic training for a good archer. They are

#### HERTER'S MODEL OLYMPIAN TEEN BOW

- Unconditionally Guaranteed The Finest Obtainable Bow for Young People in The World.
- Guaranteed Sold at Less Than Wholesale Price.



QA1K

Just because your youngster is not old enough to pull a full sized 35 to 55 pound bow, do not make the mistake of buying him or her a so-called child's bow. These are no more than cheap toys and they will not last one single afternoon of field shooting. Because there was no real archery bow on the market, designed for youngsters in the 10 to 15 year old range, Herter's designed and built a bow that is in every way the equal in quality and action of any adult's bow on the market with a full working recurve, except for size and pull weight. We placed these bows in fourteen juvenile camps during the summer of 1957 for

follows: 25, 30, and 35 lbs. Please Specify pull-weight desired! Comes complete with Dacron bow string, the finest bow string in the world. This bow may be shot right or left handed.

made entirely of German Farbenglas and are guaranteed against

breakage for 15 months. They are guaranteed made of the highest quality material and workmanship. Do not handicap your son or daughter with a toy for a weapon. A start of this kind usually results

in complete disinterest in the fine sport of Archery.

Herter's Model 21 Teen Special Farbenglas bow with full work-

ing Turkish Recurve comes complete with Genuine Tenite covered

either right or left handed. Available in 25, 30, and 35 lb. pull.

testing under actual shooting conditions. Not one of the hundred odd

bows that were used for testing showed any signs of cracking, splitting,

breaking, uneven tillering, or any other damage. This bow is made of Herter processed world famous German type Farbenglas, the finest archery bow making material in the world. Available in pull weights as

Please specify pull-weight desired!

Shpg. wt.-4 lbs.

Order out one of these Olympian Teen Bows today and have your youngster give it a trial. If it is not satisfactory in every way, return

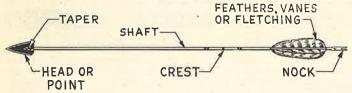
No. Price QA1L Shpg. Wt-4 lbs.

#### HERTER'S WORLD FAMOUS ARROWS

- Unconditionally Guaranteed Sold At Less Than Wholesale Prices.
- Unconditionally Guaranteed The World's Finest Quality.

The arrow field today is filled with many companies using racketeer methods to get ridiculously high prices for arrows. Such tactics hinder archery a great deal as they get prices for bows and arrows so high that people simply cannot afford to shoot.

Whether or not you buy our arrows, here are the things about arrows that you must know, or you simply get taken in.



#### WOODEN ARROWS

Wooden arrows are the most widely used for target, field shooting and big game hunting. They shoot very well and are in-expensive. Solid Fiberglas arrows, at this writing, are too heavy to be practical, except as fishing arrows.

Of the wooden arrows, those made of Port Orford cedar are the best. Birch, spruce and pine arrows are of much inferior quality. Port Orford cedar arrow shafts come in four grades, No. 1, 2

3, and 4. No. 1 grade shafts have no cross grain, are straight, and have no flaws in the wood. Grades No. 2, 3, and 4 have poor grain, varying degrees of flaws, and too low a spine. We make arrows only from No. 1 grade Port Orford cedar. Even in this finest procurable grade, we discard 15% of the shafts as unsatisfactory, and burn them. We know that arrows made from No. 2, 3, or 4 grades of Port Orford cedar cannot be made to shoot accurately or stand up under continuous use. We do not make any of these poorer grade

arrows and we wish that other manufacturers would stop making them. We believe that poor arrows hurt archery. Arrows that will not shoot accurately or stand up well discourage shooters.

When an arrow is shot from a bow, the bow string puts a terrific pressure on the arrow shaft, causing it to bend. If your bow is not a center shot type of bow, the arrow also has to bend as it passes the bow in flight, and then it must recover its original shape. This resiliency of an arrow, or bending quality, is called the spine of the

If the arrow is too stiff or, in other words, if it has too much spine, it will shoot to the left. If the arrow shaft is too soft, or has too little spine, for your bow, it will shoot to the right. If the arrow has a spine that matches, within five pounds, the pull of your bow, the arrow will shoot accurately. When you order Herter arrows, state the pound pull of your bow, and arrows that are spined for your bow will be sent.

To spine an arrow properly, proceed as follows: First, examine the arrow shaft carefully and locate the side where the grain of the arrow shaft is on edge. This is of greatest importance. Mark this side with a dot at the end of the shaft. The arrow is then put in the spine testing machine with the side marked by the dot facing downward. The spine, or the amount of pressure required to bend the shaft, is then recorded by the machine. Arrow shafts of the same spine must be placed together. When the arrow is made the cock feather, or colored feather, must be mounted on the exact side which you marked with the dot, showing the edge of the grain in the shaft. On No. 2, 3, and 4 grade of shafts, no spining is done as we know that these cannot be made to shoot accurately and are actually worthless, at any price.

#### WEIGHT

In order for arrows to shoot consistently, they must be matched for weight. The fact that arrow shafts have been accurately spined, does not mean that they automatically weigh the same, or even nearly

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so. Arrows must be weighed after being completed, as the grain density varies the weight of the arrow. To eliminate weight errors, all of Herter's completed arrows are weighed and sorted to guarantee consistent shooting from any group of arrows. Manufacturers of Grade 2, 3, and 4 arrows do not bother to weigh them.

The nock of the arrow is the slot in the back end of the shaft into which the bow string fits. Every American manufacturer has blindly followed his competitors, and they all make the same poorly designed nocks. Herter's is the only company in North America that makes the true Olympian Match nock, which is entirely different and improved in both design and length over any other nock.

#### SHAFT SIZES

Wood arrows, for the most part, come in the following shaft sizes: 5/16 of an inch in diameter for bows having up to 45 pounds of pull; 11/32 of an inch in diameter for bows with 40 to 70 pounds of pull.

#### LENGTH OF ARROWS

All good bows for adults are tested for pull at 28 inches of draw. Best arrow length to shoot, for adults, is then 28 inches. If however, your arms are short and you cannot pull 28 inches you can still use 28" arrows with no disadvantage. You will lose approximately two pounds of pull in your bow, for every inch shorter than 28" that your arrow is.

If your arms are extra long, you could possibly use a 29" arrow, but this is, indeed, a rare case.

The crest of an arrow refers to the colored bands on the shaft. Crests are put onto the arrow shafts, not only for decorations, but for two very definite reasons:

1. To identify your arrows.

2. To make them easier to find.

Both Army and Navy tests have proved beyond all doubt that orange and deep yellow are the colors that can be seen the farthest. All crests should definitely be made in these colors to be practical. All Herter arrows are crested in bright orange or deep yellow.

There are, in general, five types of metal points commonly used on arrows. They should be made of steel. They are as follows:

1. Field point. This is the best point for small game hunting. It penetrates well and it does not skid easily, thus making arrows easier to retrieve. Field points are made with either a blunt or pointed end. The pointed end is the most widely used. Generally, field points come in two weights; 100 grains for arrows having a shaft diameter of 5/16" or less and 125 grains for arrows with a shaft diameter of 11/32". They are also available either permanent or interchangeable.

1. Field points are made in these weights so they will nearly equal the weight of broadheads, so you can easily replace broadheads with field points and your arrows will still shoot alike. They also give the arrow the necessary weight to insure good penetration on small

2. Single blade broadhead. These penetrate very deeply and very easily and are preferred by most hunters.

3. Multiple Blade Broadhead. Aerodynamically, these are the most perfectly designed type of broadheads. They penetrate well and make the wound bleed rapidly. They are very popular with hunters who hunt big game. There are many different types available to the hunter. Some have two large blades and two small ones, some have 3 large blades, etc. Most of them are very destructive and will kill quickly

4. Fishing Head. This point is usually much heavier than a target point, so it can penetrate water and the tough skin of a fish. Two steel barbs, one on each side of the point allow easy penetration and will hold very well. These barbs should be the reversible type so that they may easily be removed from the tough skin and scales of the rough fish shot with these arrows.

5. Target point. This is simply a short sleeve-like sharply tapered point. These are used for target shooting and are also good for small game hunting.

There should be three feathers on the arrow shaft, possibly with the exception of some real heavy broadhead arrows which may be used with four feathers. The feathers must be put on at an angle, so that they with four the arrow to rotate the arrow to r with rouse the arrow to rotate or revolve as it goes through the air. will cause the arrow to rotate or revolve as it goes through the arr.
This gives the arrow lateral stability. After the arrow leaves the
bow, air pressure on the feathers causes the arrow to rotate, which
stabilizes its flight. At the same time, it causes the arrow head to

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travel in a more level straight line, reducing its tendency to drop be-fore its flight momentum is spent. Therefore, you should have feathers on the arrow that are large enough for this purpose.

For arrows with broadheads, you should have feathers that are five inches long. For arrows with field points, the same length is required. You can then, with field arrows having five inch feathers, more easily train yourself to hunt with broadheads. For target point arrows, feathers should be from 3" to 5", depending on the arrow and point weight. Making arrows with shorter feathers than this is much cheaper and short feathers are found on low priced arrows as well as on some inferior grade, high priced arrows.

All arrow feathers for No. 1 grade arrows should be made from the first three pointer wing quills from tom turkeys. Pointer quills from hen turkeys are much softer and go into No. 2, 3, or 4 grades of arrows. The cock feather, or colored index feather should be dyed either bright orange or deep yellow, so that it can be seen at great distances. Herter's dye their cock feathers with deep yellow dyes, much brighter than any other color used on feathers by com-

#### HERTER'S FAMOUS OLYMPIAN MATCH HIGHEST PRECISION ALUMINUM ARROWS

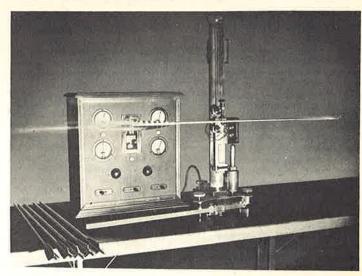
- Herter's Takes The Hokum Out Of The Aluminum Arrow Racket.
- You Can Now Buy The Finest Aluminum Shaft Arrows At Fair, Honest, Low Profit Prices.
- Herter's Guarantees To Sell You The Finest Quality Drawn Aluminum Shaft Arrows At Far Less Than Wholesale Prices.
- You Can Now Afford To Use Aluminum Shaft Arrows For Hunting.

NOTE: Until Herter's entered the aluminum arrow field, these arrows were considered much too expensive for the average shooter to use. They were rarely seen on archery target ranges and only infrequently were they seen in the hunting country. The only reason for this was the out-of-reason prices that had been maintained on these fine arrows. Herter's is now able to offer a micro-precision aluminum arrow at a price that all shooters can afford.

Every archer knows that alumnium shaft arrows shoot more accurately than any other arrows.

The only reason that aluminum shaft arrows never became popular is that ridiculously high profit prices were asked for them. They were considered the luxury item in the archery trade and luxury prices were asked for them. Herter's policy of low profit and high volume and no cartel agreements with anyone now makes it possible for everyone to shoot aluminum shaft arrows. Aluminum shaft arrows are no longer just a wealthy man's arrow!

We unconditionally guarantee that there are no finer aluminum arrows made in the world. Order out a few and look them over. Give them a real tough test, on the target range and hunting. Return them if they are not even better than we say.



OFFICIAL HERTER CHRONO-PHOTO. This official high speed photograph, made in the Herter Laboratory, shows Aluminum shaft arrow about to strike Herter Chronograph targets during velocity tests. These tests proved beyond a shadow of a doubt that Herter Aluminum arrows will produce velocities 25% greater than those possible by Port Orford Cedar arrows.

Herter's arrows are available with any of the following types of

Field Point - precision turned, non-skid, nickel-plated for target, tournament or small game shooting.

(2) Single Blade Broadhead—solid tool steel, precision balanced, for small and big game hunting. The majority of hunters use our single blade Magnum broadhead. It cannot break or bend; is easily kept razor sharp; and it gives maximum pen-etration. It will shoot through the skull of game animals such as deer, moose and bear. More big game is killed with our Special Magnum broadheads than with all other broadheads put together.

(3) Three Blade Broadhead - precision balanced, tempered steel, for small and big game hunting.

The above arrows are equipped with 100 grain field points or 125

grain broadheads.

On orders specify the pound test of your bow so we can send perfectly spined arrows for your bow. Available from 35 to 70 pound bow weights. Please specify pull-weight desired! The following chart will show you exactly what arrows to order.

Bow Lb. Test	*W.T.	*O.D.
35 to 40	.018"	17/64
40 45	.016"	18/64
45 50	.018"	18/64
50 55	016"	19/64
55 60	.020"	18/64
60 65	.018"	19/64
65 70	.020"	19/64
70 75	.018"	20/64
# O.D. O	1' W/T	I thistoness

\* O.D. — Outside diameter, W.T. — Wall thickness.

No.	Length Arrow	Type Point	Fletching Length	Per 6	Per 12
QB1A1	28"	1 Permanent	4"	\$6.25	\$11.95
QB1A2	28"	1 Interchangea	ble 5"	6.25	11.95
QB1A3	28"	2	5"	7.25	13.95
QB1A4	28"	3	5"	7.25	13.95
Shp	g. Wt. per	6, 1½ lbs.; pe	er 12, 3 lb:	s.	

#### HERTER'S SPECIAL MICRO-PRECISION **ALUMINUM ARROW SHAFTS**

- You Can Now Afford To Make Your Own Aluminum Arrows Because Herter's Believes In Selling Aluminum Arrow Shafts At Low, Honest, Fair Prices.
- These Aluminum Arrow Shafts Are Guaranteed The Finest In The World. Read The Details Below On What A Good Arrow Shaft
- Not Only Are These Aluminum Arrow Shafts Guaranteed The Finest In The World But They Are Guaranteed Sold At Less Than Wholesale Prices

There has always been a great deal of mystery attached to aluminum arrow shafts and competitive manufacturers have encouraged this. As long as there was misunderstanding about aluminum shafts, it was much easier to sell inferior aluminum shafts at luxury prices. Herter's is the first aluminum arrow shaft manufacturer to explain these details. Almost any manufacturer can turn out a moderately precision shaft since machines for making these are available to anyone. However, only very rarely is wall-thickness discussed for archers to understand. Aluminum arrow shafts that do not have accurate, consistent, micro-precision machined wall thickness throughout the full length, are worthless. The tremendous pressure applied to an arrow when it is fired from a bow will result in very erratic flight, unless the wall thickness of the aluminum shaft is consistent for the full length of the arrow. Only Herter's guarantees unconditionally that their aluminum arrow shafts have this consistent wall thickness

Herter's Micro-Precision aluminum arrow shafts come all ready for attachment of the nock and the arrow head or point. Point end has 5 degree taper. Nock end has standard 111/2 degree taper. There is no need for further machining these shafts. Order out a supply of these aluminum arrow shafts and examine them thoroughly. Make up a few arrows from them and give these arrows a tough field or hunting test. If you find that they are not the finest aluminum arrow shafts you have ever seen, return them for a full refund.

In ordering aluminum arrow shafts, be sure to order the correct size for your bow. Herter's makes available eight different size aluminum

shafts so that you can be sure to have an arrow that will match your bow perfectly. These shafts are available for making 28 inch arrows. The following chart will show you exactly which size aluminum shaft you should order. Please specify pull-weight desired!

Bow Lb. Test	*W.T.	*O.D.
35 to 40	.018"	17/64
40 45	.016"	18/64
45 50	.018"	18/64
50 55	.016"	19/64
55 60	.020"	18/64
60 65	.018"	19/64
65 70	.020"	19/64
70 75	.018"	20/64
* O.D Outside diameter.	W.T Wall thickness.	

No.	Per doz.
QD1A	\$8.85

Shpg. Wt.— per 6—11/2 lbs. per 12—3 lbs.

#### IMPORTANT NOTICE TO ALL ARCHERS USING ALUMINUM SHAFT ARROWS FOR HUNTING

Some state legislatures have passed laws to forbid the use of aluminum shaft arrows hunting deer that cruelty to animal groups have sponsored. The cruelty to animal groups are a fine group of people and have put into effect many fine and very necessary laws. Unfortunately in getting laws passed that forbid the use of aluminum shaft arrows for hunting deer they have gone directly against the fine desires and principles of their organizations. All real archers know that the aluminum shaft arrow is the most humane arrow ever built.

When a deer is hit with a wooden arrow and not mortally wounded, and the wooden shaft protrudes from his body he bounds off and if the wooden arrow shaft hits a tree or rock it breaks off. When the deer stops his initial run he invariably reaches around and with his mouth grabs any arrow shaft protruding from his body and pulls on it. If the wooden shaft has been broken off there is nothing to grab and the arrow must remain in his body eventually killing the deer. If the wooden shaft still is unbroken when the deer grabs the wooden shaft in his teeth and tries to pull out the arrow, most times the deer bites into the wooden shaft and breaks it off. Part of the arrow is still in the deer and will cause eventual death.

Using an aluminum shaft arrow, an arrow protruding from a deer always comes out easily. There has never been one single record in any state where an aluminum shaft arrow was found in a wounded deer that had died. Here are the facts.

1. If a deer is hit with an aluminum shaft arrow and the shaft protrudes from the deer, here is what happens. When the deer bounds off and the shaft strikes a tree, rock, or heavy brush, the aluminum shaft will not break off.

2. When a deer stops after his initial run and is not mortally wounded, if the arrow still protrudes he will reach back and pull it out with his teeth. He cannot bite through or break off the aluminum shaft arrow and he can easily pull it out. The wound will quickly heal over and the deer will go on living.

If your state has a law prohibiting the use of aluminum shafted arrows for hunting deer cut out this article and mail it to your Governor and request that he sees that the bill is rescinded. You are doing him a favor and also helping to prevent unnecessary cruelty to animals. Archery laws should be made after talking over the problems with real archers in order to keep them fair and not just by people who do not know the basic facts of archery.

#### HERTER'S MICRO-PRECISION ALUMINUM SHAFT FISHING ARROW

Equipped With Herter's Reversible Barbed Nickel-Plated Fish Points Unconditionally Guaranteed On A Money Back Basis The Finest Fishing Arrow Available Anywhere In The World.

- No Hokum "Water-Resistant" Claims Herter's Fishing Arrows Are Absolutely Waterproof - Not Just Water Resistant Or Moisture
- Unconditionally Guaranteed Aqua-Plastic Fletching With Spiral-Flite Design For Unmatched Underwater Accuracy.

No matter how many thousands of times you shoot this arrow into the water, Herter's Reversible Barbed Fish Point will not

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loosen. Also, the Hydra-Friction plastic fletching is unconditionally guaranteed to be unaffected by water.

You can obtain much higher velocities with Herter's Micro-Precision Aluminum Shaft Fishing Arrows. This is especially important in a fishing arrow which must penetrate water which, of course, offers much more resistance than air does.

Arrows that are fired into the water are subject to tremendous abuse. Arrows that are fired into dry land game or into targets, stop upon striking flesh substance or target material. A fishing arrow receives a double impact. When it is fired, there is a tremendous strain placed upon it by the bow. This is where inferior arrows show their inaccuracy. A second blow is given the arrow when it strikes water. The fishing arrow must then continue at high velocity in a true course, through the water, to the target. This is the reason that a truly accurate fishing arrow is nearly impossible to find among common run-of-the-mill arrows. They must be designed right from the start for heavy duty, double impact, underwater use. You can not adapt an arrow for this purpose. It must be designed and manufactured especially for fishing. That is why Herter's has designed this Special Micro-Precision Aluminum Fishing Arrow. With the reversible barbed fish point the arrow is easily removed from the tough skin and scales of a rough fish merely by pushing the arrow completely through the fish and reversing the barbs. The arrow may then be pulled out with ease. We have not followed other manufacturers blindly in making this arrow. We designed a new one. The same is true of the Aqua-Plastic fletching which is attached to the arrow by means of a new hydra-friction principle. You cannot buy a better fishing arrow than Herter's Special Micro-Precision Fishing Arrow. Herter's is the only archery equipment manufactured in the world to equip fishing arrows with the famous genuine Olympian Match Tenite 2 nock. Herter's unconditionally guarantees this nock to be the finest in the world.

NOTE: When lifting a fish out of the water with an aluminum shaft arrow, be sure to pull the fish straight up in a vertical lift. Lifting the fish as you would with a heavy fish rod may bend the shaft.

Order out a few Herter Special Micro-Precision Aluminum Shaft fishing arrows. Give them a hard trial in all kinds of fishing waters and if they are not the best fishing arrow you have ever used or seen, return them for a full refund.

Herter's Special Micro-Precision Aluminum Shaft 28 inch Fishing Arrow with nickel-plated Twin Barbed Fish Point, Olympia Match Tenite 2 nock and waterproof Aqua-Plastic Fletching.

Price \$1.20

Shpg. Wt. - 1 lb.

#### HERTER'S WORLD FAMOUS FARBENGLAS FISHING **ARROW**

Equipped With Herter's Reversible Barbed Nickel-Plated Fish Points

- Unconditionally Guaranteed The Finest Glass Fishing Arrow In The World.
- No Hokum "Water-Resistant" Claims. Herter's Farbenglas Fishing Arrow Is Guaranteed Absolutely Waterproof, - Not Just Water
- Only Herter's Makes Available Guaranteed Aqua-Plastic Fletching With Spiral-Flite Design For Most Accurate Underwater Accuracy And Penetration.

Only Herter's has the years of experience in the Chrome Fiberglas and Herter Farbenglas fields to be able to produce a glass fishing arrow that will never lose its spine and will not warp or twist. The development of Chrome Fiberglas for underwater use under heavy impact is still in the experimental stages among other archery equipment manufacturers. Only Herter's with their years of production in advance of the rest of the glass industry was able to design and manufacture a fishing arrow with this in mind.

Herter's has designed and adopted a completely guaranteed method of attaching their exclusive Aqua-Plastic fletching. Employees were given these arrows and told to shoot them into the water until the fletching showed signs of loosening. After thouwater until the returning snowed signs of loosening. The same of shots not one single Farbenglas arrow showed signs of losing its fletching. The single molded unit you will find on any Harter Farbenglas fishing arrow is exactly the same fletching unit the same fletching Herter underwent this test. This is exactly the same fletching unit which unconditionally. which underwind unconditionally. Why Herter's can guarantee the fletching unconditionally, the reversible barbed fish point the arrow is easily removed

HERTER'S INC., WASECA, MINNESOTA, U. S. A.

from the tough skin and scales of a rough fish merely by pushing the arrow completely through the fish and reversing the barbs. The arrow may then be pulled out easily.

Herter's is the only archery equipment manufacturer in the world to equip fishing arrows with the famous genuine Olympian Match Tenite 2 nock. By doing this we have overcome a problem that has plagued fishing arrow manufacturers for years.

Order out one of these world's finest fishing arrows today and give it a rough test on any species of fish and in any kind of water. If it is not the finest fishing arrow you have ever tried, return it for a full refund.

Price \$1,20 QB1C

Shpg. Wt. 1 lb.

#### HERTER'S OLYMPIAN MATCH NO. 1 GRADE HAND-MADE PORT ORFORD CEDAR ARROWS

- Unconditionally Guaranteed On A Money-Back Basis No Finer Quality Cedar Arrows In Any Respect Made In The World.
- Unconditionally Guaranteed Sold At Far Less Than Wholesale Prices.

Read these unequaled specifications for Herter's arrows:

- 1. Matched accurately for spine and weight. Will stay true and
- 2. Herter's unique Spiral-Flite fletchings of tom turkey wing pointer quills on all Herter arrows. No second or third grade fletchings. No other quill feathers are used and all are a full five inches long.
- 3. Cock feather dyed brilliant deep yellow. These can be seen over eight times farther than any other color.
- 4. All shafts are made only from No. 1 grade Port Orford cedar, with even 15% of this finest procurable cedar culled and burned.
- 5. Hand crested in bright orange and deep yellow. You can see these arrows much farther in these colors than in any other color.
- 6. Genuine Olympian Match nocks, made of Tenite No. 2. Found only on Herter arrows.
- 7. Unconditionally guaranteed to have the finest points made in the world, whether you buy target, field, or broadhead points.

All arrows are made with 11/32 of an inch diameter shafts, full five inch feather fletchings, Olympian match tenite nocks and balanced points.

(1) Field Point-precision turned, non-skid, nickel plated, for target, tournament or small game hunting.

(2) Single Blade Broadhead-solid tool steel, precision balanced, for small and big game hunting. The majority of hunters use our single blade Magnum broadhead. It cannot break or bend; is easily kept razor sharp; and it gives maximum penetration. It will even shoot through the skull of game animals such as deer, moose and bear. More big game is killed with our Special Magnum broadheads than with all other broadheads put together.

1511 (3) Three Blade Broadhead—precision balanced, tempered steel,

for small and big game hunting. Available in 35 to 70 lb. pull weights. Please specify pull-weight

The weight on all points on above arrows is 125 grains.

Herter's Olympian Match Cedar arrows are available in 28" lengths only. If you naturally pull only 27" length you can still use 28" arrows with no disadvantage. The 29" length requirements are so small we do not stock them and generally they are custom made by individuals.

No.	Length Arrow	Type Point	Per 6	Per 12
140.	71110W	1 Office	1 61 0	1 (1 12
QB1D1	28"	1	3.95	5.95
QB1D2	28"	2	4.05	7.95
QB1D3	28"	3	4.05	7.95

Shpg. Wt. per 6,  $1\frac{1}{2}$  lbs.; per 12, 3 lbs.

#### HERTER'S 26" CEDAR YOUTHS' ARROWS

 Unconditionally Guaranteed The Finest Port Orford Cedar Arrows. · Guaranteed Sold at Less Than Wholesale Prices.



These 26" arrows which we make for use by young people and ladies who cannot pull a regular 28" arrow, are made of the high grade, best obtainable No. 1 Grade Port Orford Cedar. Do not mistake these for toy arrows. We make no toy archery equipment as most of this is junk and will not last more than a few minutes in the field. Our 26" arrows are fletched with the best grade tom turkey quills, 4 inches long, permanently cemented and precision spiraled. The shafts are 5/16" diameter and they are permanently finished to prevent warping, weathering or splitting. These arrows are hand crested with a distinctive crest. Supplied with 100 grain plated field points, suitable for target or small game shooting. The nocks are our world famous Olympian Match Tenite. Order out a dozen of these finest obtainable arrows and see if they are not even better than we say.

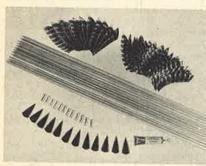
No.					Per doz.
B1E			4.0		\$4.90
Shp	g. Wt3	lbs.	per	doz.	

#### HERTER'S PORT ORFORD CEDAR ARROW KIT

- You Can Make the Finest Obtainable Arrows for a Fraction of the Cost of Ready Made Arrows.
- All Materials are Unconditionally Guaranteed to be the Best Obtainable Anywhere.
- Guaranteed Sold at Less Than Wholesale Prices.

If you are handy with small tools you can now make arrows that are far superior to most arrows available since we include only the

best obtainable materials in these kits.



Kit includes 12 matched finished shafts, 11/32" diameter with ends tapered for points and nocks, and shafts accurately marked for positioning index on nock; 12 world famous Tenite nocks; 12 points, with your choice of our famous field points or broadheads; 36 five inch cut length Tom turkey quill fletchings, 24 natural color, and 12 dyed barred

for cock feather; and one tube of Herter's Fletching and Nock Cement. Order out one of these kits today and assemble it. If it does not make the best arrows you have ever shot, return the arrows for a full refund. Available in pull weights from 40 lbs. through 70 lbs. Please

No.	un-weight west	cu.		Price
QH1A1			11/32" tapered hole	
	field points			\$4.00
QH1A2	supplied with	125 grain	2 blade broadheads	5.70
QH1A3	supplied with	125 grain	4 blade broadheads	5.70
Shpg	. Wt.—3 lbs.			

#### HERTER'S CEDAR ARROW SHAFTS NO. 1 GRADE PORT ORFORD CEDAR

Port Orford cedar arrow shafts come in four grades, No. 1, 2, 3, and 4. The No. 1 grade is the finest procurable. The number 2, 3, and 4 grades contain shafts that have cross grain, low soft spine, and flaws that are both visible and invisible. We do not sell No. 2, 3, or 4 shafts, as they absolutely cannot be made into arrows that



shoot accurately. We believe that arrows which cannot be shot accurately hurt archery by discouraging the shooter. All of our cedar shafts have special process waterproof finish and they come in 30 inch lengths so that you can make arrows to the exact length you want. No. 1 Port Orford grade arrow shafts are sanded smooth and finished with edge grain marked so cock feathers can be easily and accurately mounted. Our shafts are spined in weights: 35, 40, 45, 50, 55, 60, 65 and 70 pounds. Specify which pound pull you require when ordering.

No.		Per 12
QD1B		\$2.55
Shp	g. Wt. — 2 lbs.	

#### HERTER'S ARROW POINTS AND BROADHEADS FOR MAKING YOUR OWN ARROWS

We unconditionally guarantee, on a money-back basis, that our arrow points and broadheads are the finest in the world at any price. Our prices are fair, low-profit prices, not the ridiculously high, fixed prices set up by the archery manufacturing clique. We want to encourage archery, not discourage it.

## HERTER'S SPECIAL PRECISION GROUND PYTHON HUNTING BROADHEADS WITH 5 DEGREE INSIDE

• Legal In All States. Eliminates The Possibility Of Wounded Game Getting Away To Die. Kills Quickly And Cleanly.



These three blade hunting broadheads are the finest possible quality. The steel in these blades is similar to the high quality steel that goes into the world famous Herter Bull Cook Knife which has long been accepted among outdoor people as the finest outdoor knife in the world because it holds an

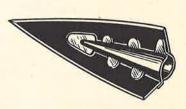
edge almost indefinitely. There is no tougher steel made in the world for cutting edge purposes. The three blade point insures that these broadheads are aerodynamically correct. They will help to stabilize the flight of arrows. These broadheads have a 5 degree tapered hole so that you can use them on your field arrows. By doing this you can consistently hold the same anchor and aiming points. Deer hunters will appreciate the experienced design that has gone into these broadheads. Your chances of bringing down game with Herter's broadheads are increased 100% over any other broadhead. Order out a dozen of these precision designed three blade hunting broadheads and try them. They are unconditionally guaranteed to be the finest and you can return them for a full refund if they are not all we say they are.

No.	Grain Wgt.	Shaft Diameter	Hole style	Per 12	Per 100	Per 1000
QC1A	125	11/32"	taper	\$2.40	\$18.25	\$170.00
Shpg.	Wt. per	12, 8 ozs.;	per 100,	2 lbs.; per	1,000, 19	lbs.

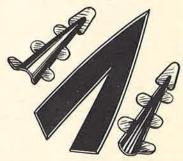
## HERTER'S SPECIAL MAGNUM BROADHEADS OF SOLID TOOL STEEL WITH 5 DEGREE INSIDE TAPER

- Unconditionally Guaranteed To Be The Finest Single Blade Broadhead Made In The World.
- Made Of Solid One-Piece Tool Steel.
- · Guaranteed Sold At Less Than Wholesale Prices.

The majority of bow hunters use our single blade Magnum broadhead. It cannot break or bend; it is easily kept razor sharp; and it gives maximum penetration. It will even shoot through the skull of game animals such as deer, moose, and bear.







Ordinary broadheads made of two pieces of steel spot welded together. These split apart upon striking bone. The edges open up and cannot be kept sharp. They are the cheapest broadheads to make.

Special Magnum Broadheads have a solid tool steel blade that cannot bend or break. Can be kept razor sharp. Ferrule is welded on it separately. This is the most expensive broadhead to make, by far.

HERTER'S, INC., WASECA, MINNESOTA, U. S. A.

More big game is killed with our Special Magnum broadheads than with all of the other broadheads put together. Kind of speaks for itself. Come in gunblue finish.

	Grain	Shaft	Hole	Per	Per
No.	Wgt.	Diameter	Style	12	100
QC1B1	125	11/32"	taper	\$2.25	\$18.00
QC1B2	100	5/16"	taper	\$2.25	\$18.00
Shpg.	Wt. per 12,	8 ozs.; per	100, 2 lbs.;	per 1,000,	19 lbs.

#### HERTER'S PROFESSIONAL MODEL FIELD POINT

- Unconditionally Guaranteed the Finest Field Point and Small Game Shooting Point in the World.
- Guaranteed Sold at Far Less Than Wholesale Price of Inferior Points.

Ordinary field points of all kinds, if shot into rabbits or pheasants. will fall out when the rabbit runs or the pheasant flies away. Our Herter



Professional Model Field Point is guaranteed to stay in the animal or bird you hit. If a rabbit tries to run with the arrow in him the arrow soon catches in the grass or bushes and stops him. If a pheasant flies away with a Herter Professional Model Field Point in him, his flight is difficult and he will light quickly.

He will stay where he lands, as the arrow will catch in the grass or bushes and hold him.

The Herter Professional Model field point opens up a larger hole than any other field point and causes almost instant death in most cases. The Herter Professional Model field point arrows are easily found. They stick where they strike and do not slide under grass and bushes, as all other field points do.

Every Herter Professional Model Field Point is guaranteed turned from solid tool steel. They will stand endless use. They will not shatter if shot into rocks.

They are the only practical point for shooting snakes, turtles, and

The Professional Model Field Point is also an excellent fish point and the best squirrel point when the squirrels are up in small branches that the arrow will not stick in.

In order to insure correct grain weight, this point is offered only in parallel hole style.

Order out a dozen of these Herter Professional Model 125 grain Field Points today and try them out under actual small game hunting conditions. If they are not the finest field points for this purpose you have ever shot, return them for a full refund.

No.	Per 3	Per 6	Per 12	Per 144
QC1C	24c	45c	84c	\$8.64
Shpg. Wt.—1	per 3, 4 oz.; per 6	, 6 oz.; per	12, 8 oz.; per	144, 2 lbs

#### HERTER'S SPECIAL PRECISION TURNED NON-SKID FIELD POINTS WITH 5 DEGREE INSIDE TAPER AND MACHINED ACCURATE PARALLEL HOLE

These points are the finest possible quality. We turn them out from solid steel bars on high precision automatic lathes. We then nickel-plate them to prevent rusting.



They are available either with a 5 degree tapered hole or with a parallel hole to fit either type of arrow shaft. Because of this availability, you can practice with field points and easily shift to hunting broadheads on the same arrow shafts. This allows you to develop a constant anchor point, as well as aiming point. Both are important to the deer hunter.

No. QC1D1 QC1D2 QC1D3 QC1D4	Grain Wgt. 100 100 125 125	Shaft Diameter 5/16" 5/16" 11/32" 11/32"	Hole Style taper parallel taper parallel 100, 2 lbs.; per	Per 12 50c 50c 50c 50c	Per 100 \$3.60 3.60 3.60 3.60
Shop.	Wt. per 12	, 8 ozs.; per	100, 2 lbs.; per	1,000, 15	and 19 lbs.

## HERTER'S SPECIAL PRECISION TURNED TARGET POINTS WITH PARALLEL HOLE



We unconditionally guarantee these to be the most precision made and accurate weight target points in the world. They are turned from steel bars on highest precision auto-

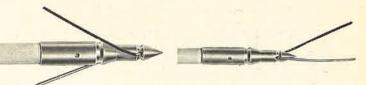
matic lathes. We then nickel-plate them to prevent rust. These special target points are made with a straight parallel hole that fits HERTER'S INC., WASECA, MINNESOTA, U. S. A.

over your arrow shaft. You do not need the 5 degree taper on target or tournament arrow shafts as they are not used for hunting.

No.	Grain	Shaft	Hole	Per	Рег
	Wgt.	Diameter	Style	12	100
QC1E1	55	5/16"	Parallel	50c	\$3.60
QC1E2	80	11/32"	Parallel	50c	\$3.60

Shpg. Wt. per 12, 6 ozs.; per 100,  $1\frac{1}{2}$  lbs.; per 1,000, 10 lbs.

#### HERTER'S REVERSIBLE BARBED FISH POINTS



#### For Penetrating

#### For Withdrawing

We unconditionally guarantee our fish points to outperform all others on the market. Herter's reversible fish point is designed for accuracy, holding power and ease of retrieving. It is actually more accurate than any other fish point, bar none. Made from high carbon tool steel, it penetrates deeply and holds well. When the fish has been retrieved, simply push the point all the way through, if it isn't already, and reverse the barb as shown which will enable you to easily withdraw the arrow.

No.	Shaft Diameter	Hole Style	Price
QC1F	5/16"	parallel	38c
Shor Wt-	- 2 075		

#### HERTER'S SPECIAL INSERT TYPE PRESS FITTED FIELD POINTS FOR ALUMINUM ARROWS

These 100 grain field points are the same as used on our Olympian Match aluminum arrows. They are turned from special steel rods and are nickel plated to prevent rust. These points are ideally suited for target arrows as they have a special shoulder that fits up tight against the aluminum shaft making a neat, tight joint. They are easily pulled out of the target butts as there is no shoulder to catch when pulling the arrow out. Also ideally suited for small game such as rabbits, squirrels etc. The points are inserted by tapping into place with a wood mallet.

	Shafting	Shafting	Price	Price
	outside	wall	per	per
No.	diameter	thickness	Doz.	Gross
OC1G1	17/64	.018	\$.50	\$5.40
QC1G2	18/64	.016	.50	5.40
QC1G3	18/64	.018	.50	5.40
ÕC1G4	19/64	.016	.50	5.40
ÕC1G5	18/64	.020	.50	5.40
ÕG1C6	19/64	.018	.50	5.40
ÕC1G7	19/64	.020	.50	5.40
QC1G8	20/64	.018	.50	5.40

Shpg. Wt., per dozen-8 ozs., per gross-3 lbs.

#### HERTER'S SPECIAL INSERT TYPE NOCK AND **POINT TAPERS**

These duraluminum inserts are the same as used on our Olympian Match aluminum arrows: These inserts give you a perfect 111/2° nock end and a 5° point end. Completely eliminate arrows with nocks and points out of alignment.

	Shafting	Shafting	Price	Price
No.	outside diameter	wall thickness	per Doz.	per Gross
QJ1A1	17/64	.018	\$.50	\$5.40
QJ1A2	18/64	.016	.50	5.40
QJ1A3	18/64	.018	.50	5.40
QJ1A4	19/64	.016	.50	5.40
QJ1A5	18/64	.020	.50	5,40
QJ1A6	19/64	.018	.50	5.40
QJ1A7	19/64	.020	.50	5.40
QJ1A8	20/64	.018	.50	5.40

Shpg. Wt. per doz.—8 ozs., per gross—1 lb.

#### POINT END TAPERS

	Shafting	Shafting	Price	Price
	outside	wall	per	рег
No.	diameter	thickness	Doz.	Gross
QJ1B1	17/64	.018	\$.50	\$5.40
QJ1B2	18/64	.016	.50	5.40
QJ1B3	18/64	.018	.50	5.40
QJ1B4	19/64	.016	.50	5.40
QJ1B5	18/64	.020	.50	5.40
QJ1B6	19/64	.018	.50	5.40
QJ1B7	19/64	.020	.50	5.40
QJ1B8	20/64	.018	.50	5.40
Shpg.	Wt., per doz8	ozs., per gross-	-1 lb.	

#### HERTER'S SPECIAL OLYMPIAN MATCH TENITE PLASTIC ARROW NOCK



These nocks are made of waterproof, unbreakable tenite plastic, the most expensive nock material possible to use. They are especially designed to Olympic standards for perfect arrow release. Each nock has a

raised ridge on the edge that lines up with the cock feather of your arrow. Thus, you can put your arrow in your bow without looking at the cock feather. This is important to hunters who must keep their eyes on game. Comes in orange and yellow only, as these are the only practical colors for use on arrows and can be seen much farther than any other color.

Color(s): orange, yellow (specify on orders).

No.	Shaft	Per 12	Per 100	Per 1000
QJ1E1	9/32"	20c	\$1.37	\$9.75
QJ1E2	5/16"	20c	\$1.37	\$9.75
QJ1E3	11/32"	20c	\$1.37	\$9.75
Shpg.	Wt. per 12,	4 ozs.; per	100, 1 lb.; per	1,000, 3 lbs.

#### HERTER'S SPECIAL ARCHERY TARGETS

Herter's Special Archery Targets are guaranteed the finest obtainable anywhere in the world. These targets can be fired at and hit by field

and target arrows for over 100,000 times before needing replacement. This is because Herter's Archery Targets are made entirely of autumn cut marsh grass, absolutely guaranteed to contain no grain grasses or hay. Herter's Targets containly only wild grown, fall cut, marsh hay. This makes a target much more expensive to produce. All Herter Archery Targets have a center section, back of the bulls-eye, wherein all of the marsh hay fibers are built-in crosswise, so that they run in the same direction as the arrow when striking the target. This makes it much easier to withdraw arrows and makes the bulls-eye last indefinitely, since there is no cutting by arrow heads. The arrow, upon striking the bulls-eye merely displaces the marsh grass fibers, pushing them to one side. Because of this, when you remove the arrow, no hole is left in the matting.



Herter's Special Archery Targets can be left out of doors in all kinds of weather. There is no need to hurry them into shelter at the first approach of a rainstorm. Also, since they contain no grain fibers, they will not attract mice. Many competitors' targets, if left out of doors or in semi-enclosed buildings, will attract mice because they contain grains. This is not only a nuisance, but it is not very pleasant to discover that your archery target is full of mouse

Order out one of these Herter Archery Targets today. If it is not the finest target you have ever seen, return it for a full refund. Price does not include target face. See listing below.

No.	Diameter	Price	Shpg. Wt.
QF1F1	36	\$11.85	40 lbs.
OF1F2	24	7.10	18 lbs.
Archery	targets are not	mailable due to their	size and weight.

Instead we ship them by truck.

#### HERTER'S SPECIAL ARCHERY TARGET FACES

These are the finest archery target faces you can buy anywhere in the world, and they will withstand a tremendous amount of shooting before having to be replaced. These faces will outlast any other target surfaces.

They are made of waterproof target cloth so that they will not soak up if left out in the rain. Rain cannot penetrate them and become absorbed by the target itself which is what happens to most archery target equipment. The design of the circular bullseye target type and the face is skirted so that it will fit snugly over your grass or mat target especially made for target Cat. #QF1F1 and QF1F2

Alternating red, white, blue, and black target rings are visible at very

Order out one of these target faces today and try it. If it is not the finest target face you have ever used return it for a full refund

Te Timese targ	ot race you mave	crei asca,	recurring to tor	a run retund.
√o.	Diameter			Price
)F1A1	36 inch			\$2.90
F1A2	24 inch			2.00
Shpg. Wt	either size, 1	lb.		

#### HERTER'S SPECIAL BULLSEYE FIELD TARGET FACES

You cannot always have available a regular grass target when you want to shoot. Quite often a simple paper target will be just



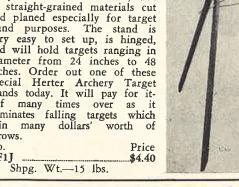
what you need, especially for last minute target practice at a hunting camp. It is not practical to carry a grass target into a big game hunting camp but it is a good plan to try a few last minute shots just before actually starting to hunt. These paper targets are regulation tournament targets. You can set them up anywhere easily. They come in black and white alternating target circles they are made of heavy grade fiber reinforced paper. Your arrows will make neat holes in these targets but they will not start jagged tears, ruin-

ing the target. Order out a few of these targets and try them out. If they are not the best paper target you have ever seen, return them for a full refund

The weather	DETREMENTED IN THE PARTY OF THE		
No.	Diameter	Price ea.	Per Doz.
OF1B1	24"	24c	
		240	\$2.55
QF1B2	18"	18c	1,95
QF1B3	12"		
			1.20
QF1B4	8"		1.00
OF1B5	6"		
			.48
Shpg.	Wt.—18" & 24", 4 oz. 6", 8"	. 10" and 12" 11/	the per doz

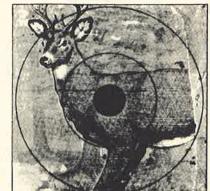
#### HERTER'S SPECIAL ARCHERY TARGET STAND

This target stand was made to withstand the constant impact of many years of target shooting. It is not made of scrap or left-over lumber, but of straight-grained materials cut and planed especially for target stand purposes. The stand is very easy to set up, is hinged, and will hold targets ranging in diameter from 24 inches to 48 inches. Order out one of these special Herter Archery Target Stands today. It will pay for itself many times over as it eliminates falling targets which ruin many dollars' worth of arrows.



#### HERTER'S SPECIAL ANIMAL ARCHERY TARGETS

These animal targets are a must if you plan to hunt game with your bow and arrow equipment. Target shooting at circular type



targets is excellent practice for preliminary training but you should learn just exactly where to hit game. You cannot get this practice by shooting only at circular targets, and of course, most hunting seasons are too short to allow practice on actual game. That is why Herter's of-

fers these tear resistant animal targets which you can set up anywhere or pin on your regular targets or on your regular targets or back stop. The paper is a heavy grade of specially designed target paper with fiber binders which will not tear. Arrows make clean

holes in this paper but they do not tear jagged holes. Animals are

at short ranges. These are not cheaply printed line drawings of animals but rather they are true-to-life color in natural poses. Order out a set of these animal targets in time for you to get

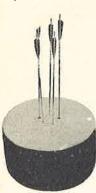
shown in full natural color and they are large enough to represent game

plenty of practice before the hunting season opens. You will be glad that you had plenty of practice before actually going hunting. If these are not the best animal true-to-life targets, return them for a full refund.

No.	Type	Price
OF1C1	Deer 24 inch	500
QF1C2	Fox 18 inch	360
QF1C3	Pheasant 12 inch	230
Shpg.	Wt. — each, 6 oz.	

#### HERTER'S SPECIAL BROADHEAD TARGET

Every serious-minded archer knows the value of practice and they also know the trouble they have finding a suitable target to



drive broadheads into. Although the weight of field points may be the same as your hunting broadheads, it is still very necessary that you practice shooting your broadheads before going after big game. To do this, you need a special broadhead target. The grass targets that are used for field and target point shooting simply will not work with broadheads, as they stick in the mats and will not come out without losing the points. They also cut up the targets and ruin them for target work. Herter's broadhead target is made of Epofoam plastic and is 2 feet in diameter and 1 foot thick. It will stand up under the most punishing treatment and broadhead arrows may be pulled out with ease and without damage to them. Be sure and try one of these broadhead targets. If it isn't the best target for this purpose that you have ever seen, return it for a complete refund. Herter's special animal targets used in conjunction with this broadhead target make ideal, realistic, broadhead

practice. QF1G Shpg. Wt.-6 lbs.

## HERTER'S BIG GAME HUNTING STAND

It is a well known fact that when hunting big game such as deer and elk that you greatly improve your chances for a good shot

if you are above the ground five or six feet. Our big game hunting stand has been designed for just that. It is not always possible to get up in a tree at just the right spot where trails cross or other ideal locations. Our hunting stand is ideally suited for setting up on the spot in the matter of a couple of minutes and also easily portable should you desire to move quickly to another location. Big game animals rarely look up as they're moving, whether being chased or just browsing and will walk or run right beneath you while hunting from one of our stands. The platform is large and roomy making it easy to turn toward the game for an effective shot when in range. Your movements if made slowly will go on unnoticed and the game will be unaware of your presence until you can place a fatal shot. Your field of vision is also greatly enlarged and when hunting with a rifle you will see and be able to kill game that would certainly sneak around you or go by unnoticed were you standing on the ground. This is particularly true where there is heavy low brush cover that is so typical of much of the good deer country. The archer of course is handicapped by his relatively short range and the necessity of having to have an open shot at the game. Naturally being able to shoot down from our hunting stand



with comfortable footing is of prime with comfortable footing is of printed an opening in heavy cover importance. It is much easier to pick an opening in heavy cover from above than trying to shoot through it at ground level. HERTER'S, INC., WASECA, MINNESOTA, U. S. A.

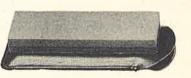
Our big game hunting stand is all steel construction of light weight tubing for maximum strength. The platform is laminated wood finished in a neutral water proof finish.

Price QF1K \$19.60 Shpg. Wt., each-18 lbs.

#### HERTER'S DOUBLE GRIT BROADHEAD SHARPENING STONE

• Guaranteed to put the finest edge obtainable on your arrows. Any real archer knows the value of sharp broadheads for hunting. A dull broadhead will not penetrate well, but worse yet, it will not

'bleed" the animal. Here is what happens when you hit a large animal with a broadhead: Unless the arrow tears through a vital organ, you must depend on bleeding to kill the animal. In many cases, the arrow does not penetrate



the other side of the animal and remains inside, where it should do a good job of cutting blood vessels, arteries and nerve centers. If your broadheads are really sharp, they will perform this cutting inside the animal and it will quickly die from loss of blood. Of course, a dull broadhead will simply press up against and push aside these arteries and will not cut through them.

This stone has a double grit, one for taking down an edge quickly, and one for fine finishing work. Comes in an electrically sealed plastic sheath. Be sure to order one out for your big or small game hunting. \$ .67

Shpg. Wt.-4 ozs.

#### HERTER'S HARD FIBERED TURKEY GROUND QUILL POINTERS

For Arrow Fletching

Our hard fibered turkey pointers are hand selected from the first three quills of the wings from northern raised prime tom turkeys.



They are not soft hen turkey wing quills, nor are they 4th, 5th, and 6th quills from toms that are not suitable for best arrow fletching purposes. The

soft hen turkey quills and tom quills are only suitable for toy archery arrows and have no place in arrow fletching for the serious archer. Do not be fooled by companies offering supposedly archery arrow feathers at cheaper prices than ours. We are in the heart of the largest turkey growing country in the world, so we can gather the selected quills and process these cheaper than anyone else can. Our hard fibered turkey pointers are machine ground to exact tolerances. They are uniform throughout, clean, flat-based, ground full length. The overall length is 11 inches minimum. They are colorfast dyed. All quantities are put up in one size only and they are all right hand quills. They are unconditionally guaranteed to be satisfactory, or your money will be refunded.

Colors: gray and white; red and gray; yellow and gray; orange and gray. (Specify color or colors on orders).

Per 12 Per 100 Per 1000 \$17.50 QG1A .20 \$1.87 Shpg. Wt. per 12, 4 oz.; per 72, 8 oz.; per 144, 1 lb.

### HERTER'S CELLULOID CRESTING ENAMEL

This is a medium viscosity lacquer designed especially for the delicate work of cresting precision shooting arrows. This is the same lacquer that we use in our factory for cresting Herter's famous arrows. No not use ordinary lacquers in cresting your arrows if you want to make them easy to find in the brush or grass. Do not buy ordinary enamels which build up on the shaft and run, throwing your arrow completely out of balance. Order out a can of each color today and see if it does not do the best job of cresting you have ever seen. Colors: Signal Yellow, Bright Orange. (Specify color or colors on orders).



No.			12-1 oz.	per	per
		1 oz.	bottles	pint	quart
QG1B Cellule	oid Enamel	\$.15	\$1.20	\$.95	\$1.75
			12-2 oz.	per	per
		2 oz.	bottles	pint	quart
QG1B1 Thinn	er		1.20	.60	1.00
Shpg. Wt.	per bottle, 6 oz.; pe		. bottles, 4	i lbs.; p	er pint.
2 lbs.; per qua	rt 3 lbs	9	,	, ·	



#### HERTER'S FLETCHING CEMENT

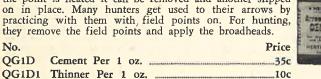
We unconditionally guarantee this to be the finest fletching cement procurable in the world. It is clear in color and bonds the feathers permanently to the shaft. It dries rapidly and is completely unaffected by moisture and wet weather.

No.	Per	2 oz.	tube
QG1C			_20c

Shpg. Wt. Per Tube 4 oz.

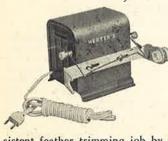
#### HERTER'S ARROW POINT AND NOCK CEMENT

This cement is used to cement field points and broadheads to arrow shafts. Tournament or target arrows are usually knurled on. This cement holds the point well, yet if the point is heated it can be removed and another slipped on in place. Many hunters get used to their arrows by practicing with them with field points on. For hunting, they remove the field points and apply the broadheads.



#### HERTER'S PROFESSIONAL FEATHER TRIMMER

- Will Precision Trim Feathers To Exact Balance In A Matter Of Seconds Electrically.
- An Absolute Necessity For Arrow Making.



Shpg. Wt.-4 ozs.

Herter's Professional Model Feather Trimmer is the only machine made in the world that will trim feathers with precision exactness. When you trim feathers with this machine, you know that each and every feather on every arrow you turn out will be exactly alike, guaranteeing consistent shooting qualities. Although some types of craftmanship require hand work, it is impossible to do a con-

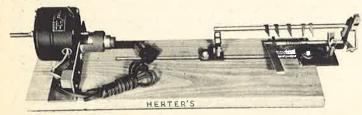
sistent feather trimming job by hand. The only way is by machine. Herter's Feather Trimmer operates on 110-115 volts, A. C. current, just the same as a light bulb and uses just about the same amount of electricity. Very economical to use. Adjustable external burning element is easily controlled by turning the two hand screws. Shaft guide is adjustable for forward and backward movement. You can trim feathers to any shape you desire with this machine. If you are a commercial arrow maker, you can trust this machine even with inexperienced employees. It will do a precision job even in their hands.

No.	I	Price	Shpg. Wt.
QM1A	Trimmer	13.40	4 lbs.
QM1A1	Extra burning element	25	5 ozs.

#### HERTER'S SPECIAL CRESTING MACHINE

- Unquestionably the Finest and Fastest Cresting Machine Ever Placed on the Market Anywhere in the World.
- Will Easily Crest any Arrow in Extreme Detail or in Simple Bold Patterns Quicker Than any Other Cresting Machine.
- Guaranteed Sold at Less Than Wholesale Price for Competitive

Cresting an arrow by hand is just about impossible if you want to do a professional looking job. With Herter's Special Cresting Machine



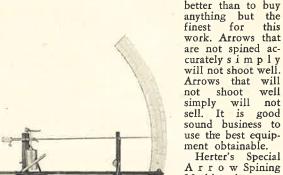
you can turn out a professional cresting job on your arrows that will match, and even exceed the quality of the cresting found on the finest arrows. Herter's Cresting Machine is designed so that you can place an arrow in the machine with a minimum of motions. The arrow will rotate at just the right speed for the finest possible work, yet it will turn fast enough so that you can turn out arrow cresting jobs in quantities to match factory production methods. The machine is fully adjustable so that you can crest an arrow with any conceivable pattern with speed and ease. There is no doubt about it. This is the fastest and the easiest machine to use that has ever been made available. Not only is it the fastest and easiest to use, but it is also the most economical in the world. Order out one of these cresting machines today and compare it to any you have ever seen or used. If our Special Cresting Machine is not the best you have ever tried, return it for a full refund. In this way, you will have a chance to try the world's best at no risk.

No.	Price
OM1B	\$28.00
Shpg. Wt. 7 lbs.	

#### HERTER'S SPECIAL ARROW SPINING MACHINE

- This Machine is Guaranteed the World's Most Accurate.
- · Guaranteed Sold at Far Less Than Wholesale Price.

All kinds of "gadget" machines for spining arrows have been placed on the market for sale to arrow makers who do not know any



sound business to use the best equipment obtainable. Herter's Special Arrow Spining Machine is not a gadget, or a scale that has been ad-

apted to spining arrows but rather it is a highly precision instrument that was designed and built by Herter's especially for this work. This is an easy instrument to use and you can quickly train an employee to use it accurately inside of one hour. Herter's Special Arrow Spining Machine is designed to utilize a minimum of parts and wear of these parts is negligible. Our world-famous unconditional guarantee is your assurance that you cannot lose by trying it.

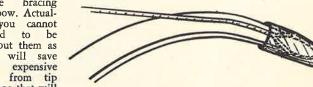
No.		Price
QM1C		\$32.50
	Wt 13 lbs	

#### HERTER'S FAMOUS DUPONT NEOPRENE RUBBER TIP PROTECTORS FOR COMPOSITE WOOD AND FARBENGLAS BOWS

- Unconditionally Guaranteed The World's Best Bow Tip Protectors.
- Guaranteed Sold At Less Than Wholesale.

These Dupont Neoprene rubber bow tip protectors keep the lower limb tip of your bow from becoming scratched or damaged

while bracing the bow. Actually you cannot afford to be without them as they will save your from tip damage that will



greatly destroy its value. Besides, the protectors keep your bow string in the correct position. Order out one of these protectors and use it for three months. Return for a full refund if not the best archery investment you have ever made.

No.	Each
QN1A	48c
Shp	g Wt —4 oz.

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#### HERTER'S ARCHERY BOW SIGHT

- Unconditionally Guaranteed To Be The Finest Sight in Use in North America and Europe.
- Guaranteed Sold at Far Less Than Wholesale Price.

This is the only bow sight on the market anywhere in the world that is Micro-Calibrated and, unless you have a sight that is Micro-Calibrated, you might just as well not have a bow sight. Our bow sight is calibrated just the same way as are long range rifle sights with click adjustments. These are absolutely necessary for accurate shooting.



It is strongly recommended that all tournament and target shooters, as well as hunters, use a bow sight. You are seriously handicapping yourself if you do not. There is no question about it, you will be amazed at the improvement in your shooting with this sight. There is no need to rely on guess work.

This bow sight may be attached to your bow with small screws, or if you prefer, it may be taped to the bow. It is finished in a dull no-glare bronze color, absolutely rust and corrosion proof, and it will not in any way interfere with the performance of your bow, as will some cheap sights. Order out one of these bow sights today. They come with complete instructions for mounting and using. If you are not completely pleased with the sight return it for a full refund.

are not completely pleased with the	e signt, return it for a run retuid.
No.	Price
	\$5.75
Z111B	#2-/
Shpg. Wt.—1 lb.	

#### HERTER'S SPECIAL BOW CARRYING CASE

Many states require that archery bows be kept in carrying cases when being transported to hunting or target areas. Also, it is much safer for your bow if it is properly protected, especially if you carry it in your car with other outdoor equipment which might damage the bow.

Herter's Special Bow Carrying Case is made especially for archery bows. This is not a gun case or rod carrying case that has been adapted. Such adaptations rarely work out well. Herter's made up these bow carrying cases especially for that purpose and for no other. This carrying case is double stitched and reinforced at all stress points. It is made of special heavy waterproofed canvas. It has a heavy duty Naval brass zipper that opens a full 14 inches and makes it easy to withdraw or insert the bow easily. The carrying handle is large enough to accommodate the largest hand comfortably and it, too, is double stitched and reinforced.

Order out one of these special bow carrying cases and see if it is not the finest you have ever seen. If not, return it for a full refund.

No.	Price
QN1C1 For Model 21 Farbenglas, Magnum Farbenglas, Olympian Match Farbenglas, Mark II and Mark III Bows	\$2,50
QN1C2 For Olympian Official Tournament, Olympian	W//- E12/2
Mark V, Turkish 17° CV and Model	
Professional 12° CV Bow	2.50
Shpg. Wt. — 1½ lbs.	

#### HERTER'S BOW AND ARROW DRESSING

As you must clean and protect a shotgun or rifle, it is just as necessary that you care properly for your bow and arrows. Even aluminum arrows will become dirty and sticky with use and should be given some attention now and then to assure long life and clean penetrations.

Herter's now offer the finest bow and arrow dressing available anywhere. It is unconditionally guaranteed to be the very best dressing in the world. We hold a secret formula on this dressing and it may not be produced anywhere else.

This amazing dressing, which is a combination of eleven of the finest natural oils in the world, is non-resinous and is perfectly safe to use on the finest equipment that you may have. By applying

it with a soft cloth to your bow and arrows after each shootit with a soil dressing will protect them from any kind of ing, this dressing with patient them trom any kind of weather and also keep them clean and good looking for

Through our constant research, we have found this miraculous dressing to be the finest liquid available for cleaning aculous dressing to be the finest liquid available for cleaning aculous dressing to be the intest figure available for cleaning rust from guns, car chrome, and other metals and also for removing deep ugly scratches from furniture and gun stocks, etc. It is much better for these purposes the control of the con removing deep ugiy scratchester for these purposes than the etc. It actually is much petier for these purposes than the present day household waxes which, as you know, do not remove scratches, only cover them up with a thick layer of gummy wax.

HERTER'S INC., WASECA, MINNESOTA, U. S. A.

B 2 3

DRESSING

Order out a bottle of this superior dressing. It is useful in a hundred ways on your outdoor equipment and also around the house. Your wife will love it for cleaning and protecting in her household chores.

No.	I	Price
QG1E	 oz.	33c
Shpg. Wt		

#### HERTER'S SPECIAL ARCHERY TROPHIES AND MEDALS

We are listing these trophies and medals as an accommodation for our many archery club customers who desire to purchase these items for their local tournaments.

The trophies are beautifully hand made with the base of solid white ash with a hand rubbed finish. The figures are expertly reproduced from hand tailored models that are realistic in every detail. The gold plated slide-in engrave plate may be engraved to complete the trophy for whichever event it is presented.

The medals are available in either the gold or silver plate, beautifully reproduced from hand tooled models. Truly a fine presentation for any event. The medals have a gold or silver ring to be worn either on a watch chain, bracelet or necklace.



8 inch male archer



10 inch Female archer

TROPHI	ES	
No.		Price
QL1A1	10" overall height male	\$7.25
QL1A2	10" overall height female	
QL1B1	8" overall height male	6.30
QL1B2	8" overall height female	6.30



Male Archer



Female Archer

**MEDALS** 

No.	Price Feder excise to	ax
QL1G1	Gold plate male \$2.	
QL1G2		09
QL1H1 QL1H2	Silver plate male 1.	98
QLIH2	Silver plate female	98

#### HERTER'S ARROW SHAFT TAPERING TOOL

• Unconditionally Guaranteed The Finest Tapering Tool Available To Arrow Makers Anywhere In The World.

This precision designed arrow shaft tapering tool cuts perfect 5 degree and 111/2 degree tapers for all popular field points, broadheads, and nocks. This is not just a cheap "pencil sharpener" like those now put on the market at outrageous prices by unscrupulous manufacturers. This is a heavy duty. commercial grade tool. Comes equipped with two extra blades, and six interchangeable guide

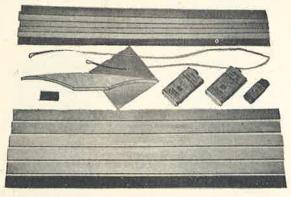


bushings for 7/32, 1/4, 9/32, 5/16, 11/32, and 3/8 inch shafts.

No.		Price
QM <sub>1</sub> D	C	\$2.97
Sh	ng. Wt.—each. 8 oz.	

#### HERTER'S FAMOUS LAMINATED COMPOSITE BOW KIT

- Contains the Same Materials Found in Bows Selling for Up to \$100.
- Unconditionally Guaranteed to Make The Finest Obtainable Shooting Bow in the World.
- Guaranteed Sold at Far Less Than Wholesale.



You can actually have a custom made bow by building your own with this famous laminated bow kit. The kit is made up of exactly the same highest grade obtainable materials which are used in the world famous Herter laminated bows, including the exclusive German type Farbenglas power backing and facing. No other bow kit in the world makes these fine materials obtainable for use in kits. Herter's is the first to offer such a kit, offering materials at below wholesale price which competitive archery companies will not be able to match because of their high pricing cost structure. Herter's does not mark up these items for ridiculously high profits for a jobber and dealer. These so-called normal profits are passed along to our customers instead.

Herter's Laminated Composite Bow Kit contains the following materials:

- 1. 2 pieces, 36" long, 15g" wide, world famous German Type Farbenglas power facing in Desert Sand color which blends perfectly with any background for hunting.
- 2. 2 pieces, 36" long, 15/8" wide, world famous Micro-Precision German Type Farbenglas power backing in Jet Black color.
- 3. 1 pre-cut handle of select grade birdseye gunstock quality rock
- 4. Sufficient select Canadian rock maple strips and Fiberglas trim strips to construct the particular weight bow you have ordered.
- 5. Enough resin adhesive for laminating the bow, complete with easy to understand instructions.
- 6. Enough famous Herter Satin Plasticole for a perfect finish. This is the same finish which we use on our finest grade gunstocks.
- 7. Brown buckskin, the finest available for bow handles, complete with permanent adhesive for attaching.
- 8. Mohair for arrow rest and sight window. Since a noisy arrow release will frighten away game, we supply a mohair arrow rest, which allows a smooth, quiet draw and silences arrow snap on release. This is very important if you plan to use the bow for hunting.

- 9. Complete set of templates for laying out gluing form, along with complete instructions for clamping and positioning of maple strips, facing and backing.
- 10. Dacron bow string, the finest that can be obtained anywhere in the world and exactly the same highest quality bow string that is supplied with Herter bows.

Bow can be made in pull weights ranging from 35 to 70 pounds. Please specify pull weight wanted when ordering. Order out one of these kits today. If you can find a bow anywhere up to five times the price of this kit, which matches the bow you can make, return it for a full refund.

No. QH1E	Price \$12.95
Shpg. Wt.—5 lbs.	¥ 1417)

#### HERTER'S GERMAN TYPE FARBENGLAS POWER BACKING

- German Type Farbenglas Processed Only by Herter's in North
- Unconditionally Guaranteed The Finest Laminated Bow Backing In
- · Guaranteed Sold At Less Than Wholesale Prices Of Far Inferior Backings.

This German type Farbenglas backing is of micro-precision uniform thickness, 36 inches in length and 1\%" wide. Comes in Jet Black color only. The gluing surface is prepared and ready for gluing while the outer surface is protected with a pressure sensitive paper to prevent adhesion of glue during laminating process. These are the easiest backings in the world to use and we guarantee that you can



produce an archery bow superior to expensive retail priced bows. Order out a set of these backings and if they are not the finest you have ever seen, return them for a full refund.

No.	per pair	per 6 pair	per 12 pair
QG1F	\$3.40	\$21.50	\$36.00

Shpg. Wt.-per pair 11/2 lbs.; per 6 pair 4 lbs.; per 12 pair 7 lbs.

#### HERTER'S FARBENBLAS GERMAN TYPE FIBERGLAS POWER FACING

- The Same Finest Obtainable German Type Farbenglas As Used On Our Famous Laminated Composite Bows.
- Unconditionally Guaranteed The Finest Laminated Bow Facing In
- Guaranteed Sold At Less Than Wholesale Price Of Poorly Designed Inferior Facing.



There is no question but these are the best facings obtainable anywhere in the world being laminated to exacting specifications impossible with cheaper processes. This 5 ply facing is of micro-precision uniform thickness, 36 inches long and 15%" wide. The color is Desert Sand which blends perfectly with almost any background, making this the perfect facing to use when building a hunting bow. The gluing surface has been prepared for gluing while the outer surface is protected with a pressure sensitive paper to prevent adhesion of the glue during the laminating process. These are the easiest facings in the world to use and we guarantee that you can produce a fine, high quality archery bow if you follow our directions. Order out a set of these facings and see if they are not the finest you have ever seen. If you are not perfectly satisfied in every way, return them for a full refund.

No. per 6 pair per 12 pair per pair OG1G \$3.40 \$21.50 \$36.00

Shpg. Wt.—per pair 1½ lbs.; per 6 pair 4 lbs.; per 12 pair 7 lbs.

HERTER'S, INC., WASECA, MINNESOTA, U. S. A.

#### HERTER'S RESIN ADHESIVE FOR LAMINATING ARCHERY BOWS

- Developed Exclusively By Herter's From European Master Craftsmen's Formula
- Unconditionally Guaranteed The Finest Laminating Agent Made In The World
- Guaranteed Sold At Less Than Wholesale Price Of Inferior Laminating

This is not a makeshift adhesive, developed in a last minute rush to meet exacting archery bow making requirements. Herter's



has been laminating woods for generations so that present day archery bow laminations pre-sent no problems to us. Long ago we developed this two component adhesive which we un-conditionally guarantee to be the finest in the world. It is clear in color, will not stain or discolor wood cores, and it is unquestionably the finest available for laminating wood and fiberglas. No special tools, ovens, presses are required. It cures perfectly at room temperature in twenty four hours, and only enough pressure is required to make contact with parts being glued. Comes with complete, easy-to-understand instructions. If this is not the best resin adhesive you have ever used, return the unused portion for a complete refund.

QG1H1 per quart of resin adhesive and ½ pint of hardener .....\$ 5.50 QG1H2 per gallon of resin adhesive and 1 quart of hardener .....18.25 Shpg. Wt.—per quart 41/2 lbs.; per gallon 15 lbs.

#### HERTER'S MULTIPLE CONSTRUCTION BOW STRINGS

- Unconditionally Guaranteed The Finest Bow String Made By Any Archery Tackle Manufacturer In The World.
- Made Of World Famous Dacron Under A Special Process Employed By No Other Bow String Manufacturer.
- Guaranteed Sold At Less Than Wholesale.

By selling bow strings made of inferior materials, we could increase our sales because they would not last long. We sell fewer bow strings, but we sell one that will outlast any bow string made by any other manufacturer. These strings are made of genuine Dacron. Herter's bow string is not made like any other bow string. It is not simply a cable construction or twisted type that looks and acts like store string. Our bow strings are made on a multiple construction basis in which Dacron fibers are woven among fibers of Dacron and these, in turn, are woven again and blended with new wax formula that creates the strongest bow string in the world. These bow strings are whipped and served with Irish Linen which we guarantee will last a hundred times longer than any other bow string. Order out one of these bow strings today and if it is not the finest you have ever seen, return it for a full refund.

They are available in four lengths and two pull-weights-35 lbs. to 50 lbs. and 55 to 70 lbs.

No.								Price
ON1H1-561/2	inches	long,	35	to	50	1b.	pull-weight	75c
ON1H2-561/2	inches	long,	55	to	70	Ib.	pull-weight	75c
ANTILI2_581/2	inches	long.	35	to	50	Ib.	pull-weight	75c
ONTHEE 501/2	inches	long.	55	to	70	lb.	pull-weight	75c
	*nchee	long	25	to	50	III	Dill-weight	75c
								75c
QN1H6—60 <sup>1</sup> / <sub>2</sub> QN1H7—63 <sup>1</sup> / <sub>2</sub>	inches	long,	35	to	50	1b.	pull-weight	
ONIH8-631/2	inches	rong,	55	to	70	lb.	pull-weight	75c
Shpg. Wt.	_4 ozs	•						Ne novices a service of

Note: 58½ inch bow string fits Herter Model 21 Farbenglas, Herter Model Olympian Match Farbenglas, Herter Model Magnum Farbenglas, Herter Mark II, Wood and Glass Laminated Composite bows.

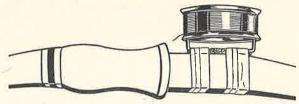
63½ inch string fits Herter Olympian Official Tournament, Herter Olympian Mark V, Herter's Turkish 17° CV and Model Professional 12° CV laminated composite wood and glass bow.

# HERTER'S SPECIAL BOW REEL

This reel is made of steel, chrome plated. It is sponge rubber This reel is made of steel, chrome plated. It is sponge rubber padded and easily taped to your bow, as the illustration shows. The line flows off the reel smoothly and evenly when you shoot your fish arrow, and is quickly wrapped back on. Lasts a life time. This reel gives you a chance to move about and to shoot fish with ease with

HERTER'S INC., WASECA, MINNESOTA, U. S. A.

no danger of tangling your line or of losing either fish or arrows. Lines of less than 75 pound test are not recommended as they snap

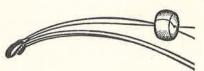


Comes complete with 60 feet of 75 pound test nylon line.

No.			Price
ON1D			\$2.97
			7-7
Shpg.	$Wt1\frac{1}{2}$	lbs.	

#### HERTER'S BOW STRING PROTECTOR AND SILENCER

When you release an arrow, the bow string vibrates, making a buzzing sound that continues after you shoot. Deer hear this sound and will jump before the arrow reaches its target. These bow string



silencers and savers prevent grass and brush from catching between the bow and the bow string, and also silence the string buzz. For their low cost you just cannot afford to take a chance without them. Herter's bow string silencers and protectors are made of DuPont neoprene rubber, not gum rubber like others and they are unaffected by weather.

No.						Per Pair
QN1G						37c
Shp	g. Wt.	Per	Pair	4	OZ.	

#### SHOOTING TABS



We illustrate a shooting tab simply to point out why they are not suitable for the serious archer and why Herter's refuses to sell them. Their only advantage is their low price and even then they are not worth the money spent on them. Being nothing more than a flat piece of cheap leather, or imitation leather that will quickly wear out. It is impossible to keep one on the fingers while shoot-

ing. It will fray, become soft, and it will soon allow the bow string to cut through into the fingers. If the bow string does not cut through completely, it will crease the tab so badly that the archer might just as well use bare fingers for drawing and releasing the bow string. Its design makes it impossible for it to fit well and any finger protection that does not fit well is going to interfere with accurate shooting. You should use only equipment that will require a minimum of attention so that you can concentrate on your shooting. You cannot divide your attention between your shooting and your equipment. A shooting tab will not allow you this freedom. Hence, do not look for shooting tab prices in this catalog. We refuse to handle an inferior piece of equipment and you will not find it

## HERTER'S SPECIAL SEMINOLE TARGET ARM GUARD

This arm guard is somewhat smaller than our other models and it is ideal for target shooting, or for use by youngsters. It has a quick-detachable elastic wrist band that will fit snugly over your bare arm or over a shooting coat or shirt sleeve. The inside surface is of a smooth material that will not irritate the skin and is guaranteed impervious to perspiration. The outer, or striking surface, is of Spanish tanned, Cordoza western steer hide that will



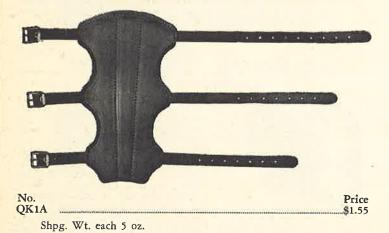
take a tremendous amount of abuse from a bow string before show-

ing any signs of wear. This is an excellent arm guard to keep as a spare and it can be carried in your quiver, taking up no space at You will then always have an arm guard with you. Order out one of these Herter Seminole Target Arm Guards and compare it to arm guards sold by competitors at twice and three times the price. If it is not the best, return it for a full refund

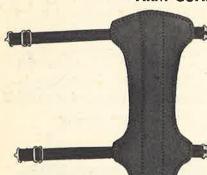
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No.	Price
QK1C	47c
Shpg. Wt. each 4 oz.	

#### HERTER'S SPECIAL CHEYENNE HUNTING ARM GUARD

This arm guard is made of the highest possible quality materials and workmanship. It has three metal stays running the full length of it and there are three adjustable arm straps for comfortable fit over the bare forearm or over a hunting shirt or jacket. It has a soft inside lining that will never irritate your forearm when worn without sleeves under it. The outside, or striking surface, is made of heavy grade, most durable, highest quality Cordoza dark brown, highly buffed, western steer hide, Spanish tanned. No other leather will stand up under archery use like the leather in this arm guard. The armstraps are of the same high quality and have high grade rustproof Naval brass buckles making possible adjustment of the arm guard to fit over coat or jacket sleeves of varying thicknesses. This arm guard is considerably larger than our Blackfoot Target Arm guard, so that it can be used with Herter's Magnum Bow, or other high powered bow. Order out one of these arm guards and compare it with any other armguard made in North America or in Europe. Try it out under your own conditions and if it does not prove to be the finest you have ever used, return it for a full refund.



#### HERTER'S SPECIAL BLACKFOOT TARGET ARM GUARD



220

Herter's Special Blackfoot Target Arm Guards should not be confused with other inferior types because of our reasonable prices. It covers the area on your forearm where the bow string strikes. It has a built in steel stay that runs the length of it. The inside finish is of suede-like material that will wear longer than the leather on many a competitors' arm guard. This soft suede-like material can be worn next to the skin without irritation,

making it possible to wear this arm guard during the hot weather, without the additional protection of a jacket or coat sleeve. The outside, or striking surface, of the arm guard is made of the strongest, most durable Cordoza dark brown, highly buffed, western steer hide, Spanish tanned. Elastic arm straps are adjustable and the arm strap snaps are made of attractive Naval brass. Perspiration cannot cause these snaps to rust. Order one out and try it under your own conditions. If it is not the best you have ever used, return it for a full refund.

NT.	n:
No.	Price
QK1B	Q1 15
QXIB	
Shpg. Wt. each 4 oz.	

# HERTER'S SPECIAL SHAWNEE BRUSH HUNTING

If you hunt in brushy country you must use a quiver that is carried directly in the middle of your back in order to be able to

get through the brush. In this position, the quiver will hold arrows directly behind your head where brush cannot catch them as you travel. You can also reach them easily with an over-the-shoulder draw. In going through the brush with the regular over-the-shoulder quiver, or a field quiver, you will find that the brush catches the quiver, makes a great deal of noise, and is likely to damage arrows.

Herter's Special Shawnee Brush Hunting Quiver is designed for use in country where brush is very thick and hard to get through. This quiver is of the finest possible quality throughout. Made of genuine strongest, most durable Cordoza, dark brown, dull buffed western steer hide, Spanish tanned. The shoulder straps are joined in the front with a heavy duty nickel-

plated, rustproof ring and snaps. You can put on the quiver in three seconds and remove it just as fast. The quiver has adjustable divider thongs within to keep your broadheads separated from your field arrows, and to keep damaged or dulled arrows from your good ones. A handy knife sheath is built into the quiver, along with a large zipper-opening pocket in which you can carry pieces of equipment that would be a nuisance in your hunting jacket pockets. This quiver is identical to Herter's Special Apache Open Country Quiver, except that it is designed to be worn in the middle of your back. The bottom of the quiver is lined with foam rubber to keep your arrows from rattling, which is important while still hunting or stalking. The shoulder straps are plenty long enough to be fitted over the heaviest hunting coat, yet they can be adjusted to fit over a light shirt. Order one of these finest quality quivers today. If it is not the best brush hunting quiver you have ever seen, return it for a full refund.

No.	Price
QE1A	 \$11.65
Shpg. Wt. 3	

#### HERTER'S SPECIAL MICMAC BRUSH HUNTING QUIVER

Next to Herter's Special Shawnee Brush Hunting Quiver, this quiver is the finest brush hunting quiver obtainable anywhere.

It was thoroughly tested in the heavy laurel growth of the Appalachian Mountain country. Laurel and scrub oak are among the hardest brush growths that a man can travel through. During weeks of use, not one arrow was reported to have been damaged in this growth. The quiver is made of the strongest obtainable, most durable Cordoza, dark brown, dull buffed, western steer hide, Spanish tanned. There is no tougher leather available for quiver manufacture. The shoulder straps are joined in the front with a heavy duty nickelplated, rustproof ring and snaps. You can put this quiver on in three seconds, and take it off just as fast. The quiver has adjustable divider thongs within it to keep your broadheads separated from your field arrows, and to keep damaged arrows that have been



dulled by firing, from your good ones. The quiver has a large outside pocket, opened by a heavy-duty naval brass zipper. In this, you can carry many, many hunting items that would be a nuisance in your jacket pocket. Items like a plastic raincoat, maps, file, pliers or even sandwiches can be carried in this pocket. The bottom of the quiver is lined with foam rubber so that your arrows will not rattle while you are stalking game. Order out one of these Micmac Brush Hunting Quivers today and see for yourself if it is not the

HERTER'S, INC., WASECA, MINNESOTA, U. S. A.

finest brush hunting quiver you have ever seen. If you do not think it is the best quiver available in North America, return it for a

No.	Price
QE1B	\$7.45

Shpg. Wt. 3 lbs.

#### HERTER'S SPECIAL ALGONQUIN TARGET QUIVER

Our competitors cannot sell a target quiver like this one for less than twice our wholesale price. It is designed to be fastened to your belt by means of a sturdy chrome-plated belt clip. This belt clip is attached to a pair of holding straps which hold the quiver at just the right angle forward for you to reach arrows easily and quickly. The straps are attached to the quiver itself by a unique arrangement of double rivets of solid, rust-proof brass. The construction of the quiver itself is guaranteed the finest possible available anywhere in the world where archery equipment is made or sold. The quiver is made of genuine strongest, most durable Cordoza, dark brown, highly buffed, western steer hide, Spanish tanned. The quiver holds six field or target arrows.

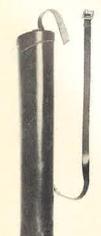
QE1C Shpg. Wt. each 1 lb.

#### HERTER'S SPECIAL TARGET POCKET OUIVER

For the target shooters who prefer pocket quivers there is no finer quiver available at any price. This special pocket quiver will carry up to ½ doz. target arrows which are completely out of the way while shooting or walking from target to target. The quiver has a special belt loop and may be worn either inside the back pocket or on the outside as illustrated.

QE1L Shpg. Wt., each—1 lb.





#### HERTER'S SPECIAL PENOBSCOT FIELD QUIVER

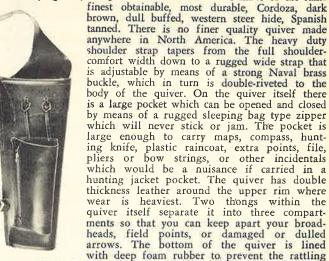
This quiver, with the same high quality built into it as all other Herter quivers, is ideal for the archer who does not plan to hunt with broadheads, therefore has no use for a large proadheads, therefore has no use for a large quiver. It will easily hold six field point arrows. It is made of the same high quality, best obtainable, most durable, Cordoza, dark brown, dull buffed, western steer hide, Spanish tanned. Shoulder strap is long enough so that it can be adjusted to fit anyone, no matter than the same adjusted to fit anyone, no matter than the same adjusted to fit anyone, no matter than the same adjusted to fit anyone, no matter than the same adjusted to fit anyone, no matter than the same adjusted to fit anyone, no matter than the same adjusted to fit anyone, no matter than the same adjusted to fit anyone, no matter than the same adjusted to fit anyone, no matter than the same adjusted to fit anyone and the same high quality, best obtained to fit anyone and the same high quality, but all the same high quality, but are same high quality and high quality are same high quality and high quality are same high quality and high quality and high quality are same high quality how tall. The upper rim is double-thickness leather and the bottom of the quiver is lined with foam rubber to prevent the rattle of arrows. You will be amazed at the quality of this quiver. Order one out today. If you are not fully satisfied, return it for a full refund.

Shpg. Wt. each 1½ lbs.

HERTER'S INC., WASECA, MINNESOTA, U. S. A.

#### HERTER'S SPECIAL SHOSHONE OPEN COUNTRY QUIVER

This quiver is practically identical to Herter's Special Apache Open Country Quiver, except that it is smaller. It is made of the same finest obtainable, most durable, Cordoza, dark



of arrows. All leather parts of this quiver are made of the highest grade obtainable Spanish tanned Cordoza dark brown, dull buffed, western steer hide. Order out one of these quivers as you cannot be expected to believe that such quality can be built into a quiver at such a low price. If you do not find this to be the best quiver you have ever seen, return it for a full refund.

Price QE1H .... \$7.03 Shpg. Wt. each 3 lbs.

#### HERTER'S SPECIAL SILENT **BOW OUIVER**

- Easy to Attach. Requires No Screws, Clamps, or Bolts.
- Will Not Affect the Action of Any Bow.
- Unconditionally Guaranteed the Fastest Quiver in the World.

This is the fastest quiver ever made by anyone in the world. You can draw an arrow and shoot with this quiver almost as fast as the average bolt action rifleman. If you think you are likely to be able to get a second shot at game while bow hunting, you should use this type of quiver. This is especially true if you are hunting in thin woods or in open plains or mountain country, where your game is likely to stay in sight for a second shot.

This bow quiver is made of a neutral colored soft pliable plastic which will never rot or lose its resiliency. It is easily slipped on to any hunting type bow and it will hold four broadhead arrows, ready for instant use. The arrows are held firmly in place within quick easy reach, yet they cannot fall out and they can be drawn with a single short, swift movement that will put you in position of fast second shot. If you are a serious hunter, you cannot afford to be without this bow quiver.

Order one out today and give it a trial during the hunting season. If it is not the fastest quiver you have ever heard of, return it for a full refund.

No. QE1G

Shpg. Wt. - 1 lb.



#### HERTER'S SPECIAL OJIBWAY FIELD QUIVER

This quiver is similar to the Herter Special Penobscot Field Quiver, except that it has a grained finish instead of the dull buffed leather finish. It has the same arrow carrying capacity and the shoulder strap is long enough so that it can be adjusted to fit any person, child or adult. Upper rim is double thickness and the bottom of the quiver is lined with arrowhead silencing foam. Order one out today. If you are not more than pleased with it, return it for a full refund.



Shpg. Wt. each 11/2 lbs.

#### HERTER'S SPECIAL ASSINIBOINE JUNIOR OPEN COUNTRY QUIVER



This is an ideal quiver for anyone who shoots 26" or 27" arrows, or for older children who are learning to shoot along with their parents. The same quality has been built by Herter's into this quiver as you will find in all other Herter quivers. It has a tapered shoulder strap for comfort and carrying ease, easily adjustable for length. The upper rim of the quiver has double thickness leather and all outside seams are double-stitched with impregnated thread designed for use in heavy leather. The quiver itself is made of Spanish tanned, Cordoza, grained western steer hide, of the finest obtainable grade. The bottom of this quiver also is lined with foam rubber to prevent the rattling of arrows. Order out one of these Assiniboine Junior Open Country Quivers and give it a thorough testing. If it fails to meet your standards of what a good quiver should be, return it for a full refund.

Price

Shpg. Wt. each 11/2 lbs.

#### HERTER'S SPECIAL APACHE OPEN COUNTRY QUIVER

Before our designers got the go-ahead signal on this quiver, we talked with hundreds of archery big game hunters. Most of the

quivers they told us were nearly worthless. A few, however, did have some very fine points. We finally came up with the requirements of a perfect open country quiver, the Herter Special Apache Open Country Quiver, the fastest draw quiver obtainable. We then put the finest obtainable leather into it, durable Cordoza dark brown, dull buffed, western steer hide, Spanish tanned. As a quiver making material, there is no finer leather to be found in North America, bar none. The quiver has a heavy-duty, most durable leather shoulder strap that is comfortably wide where it fits over the shoulder, tapering back to a tough, adjustable strap which can be lengthened or shortened to fit archers of all sizes or build. A rugged Naval brass buckle makes possible this adjustment. At the foot of the widest portion of the shoulder strap there is a special compartment for your sharpening stone, which every archer needs to carry if he casts arrows where there are rocks, hardwood trees, or even just forest or plains country soil. On the

quiver itself, there is a large pocket which is opened and closed by means of a rugged sleeping bag type zipper of naval brass. This pocket is large enough to carry maps, plastic raincoat, compass, rainhat, extra bow strings, file, pliers and even a light lunch. This saves your carrying odds and ends in your hunting coat pockets where they can be crushed or damaged. Also, in warm weather, you will not want to wear a heavy hunting coat just for the sake of having pockets. To one side of this large pocket, there is a sheath for a hunting knife and this even has a snap loop to keep the knife from falling out.

The quiver itself is large enough to carry all the arrows a hunter will need in any one day of hunting even in the best game country in the world where shots could be very numerous. The compartment for arrows is divided by thongs which makes possible keeping separated broadheads, field arrows, and damaged or dulled points. The upper portion of the quiver is double thickness leather and the inside bottom of the quiver is lined with foam rubber to prevent arrows from rattling and warning game of the approach of the hunter. You have to see this quiver to appreciate it. Order one out and look it over. If it is not the finest open country quiver you have ever looked at, return it for a full refund.

No.	Price
QE1J	\$11.23
Shpg. Wt. each 3 lbs.	

### HERTER'S SPECIAL CREE JUNIOR FIELD QUIVER

This is an excellent quiver for the archer who does only occasional shooting or for the archer who shoots only field or target points. It is also an excellent quiver for the beginner or for children. Although this is not as large or heavy a quiver as our other models, do not allow yourself to be led to believe that we have neglected quality. This quiver is made of the same highest obtainable grade Cordoza dark brown, grain finish, western steer hide, Spanish tanned. This quiver is of the finest obtainable quality, both as to materials and workmanship. It has a built-in leather loop on the upper rim which may be attached to your belt, or to which you may add a shoulder strap. The bottom of the quiver has a foam lining to prevent arrows from rattling, just as you will find in Herter's high quality hunting and field quivers. This quiver is priced considerably lower only because it is smaller, and not because quality has been skimped. Order out one of these Herter Cree Junior Field Quivers and look it over. Your money will be refunded in full if you are not perfectly satisfied

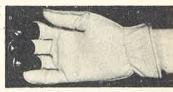
No.	Price
QE1F	85с
Shpg. Wt. each 1 lb.	

#### HERTER'S CORDOVAN TIPPED BUCKSKIN ARCHERY SHOOTING GLOVES

- Unconditionally Guaranteed The Finest Shooting Glove In The
- Guaranteed Sold at Far Less Than Wholesale Price,

These archery shooting gloves are actually made to sell at more than twice our less than wholesale selling price. It is only because

they are made by small town leather craftsmen who take pride in their work at reasonable prices that we can sell these at far less than their regular price. They are made of top grade, hand picked buckskin that molds itself to the shape of your hand perfectly. This is very important in archery shoot-

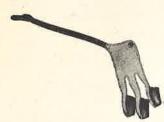


ing, as most archery gloves on the market today actually hinder a shooter instead of helping him. The tips are made of select grade Cordovan leather which will withstand tremendous abuse, yet remain pliable and smooth, guaranteeing a perfect arrow release every time. This is not a single shooting glove. We sell these in pairs, so that they can be used for cold weather shooting. The Cordovan tips are available in either right or left hand models. Order out tips are available in either right or left hand models. Order out a pair of the finest obtainable archery gloves today, and if they are not the best by far you have ever seen, return them for a full refund. Come in small, medium, large, extra large sizes. Please specify

No.		Per Pair
QK1G1	Right Hand Model	\$2.70
QK1G2	Left Hand Model	\$2.70
Shpg	g. Wt.—10 oz.	

#### HERTER'S, INC., WASECA, MINNESOTA, U. S. A.

## HERTER'S SPECIAL KIOWA ARCHERY SHOOTING



The first, second, and third fingers of your drawing hand will take a terrific amount of abuse if a shooting glove is not worn. Concentrating 40 to 70 pounds of pull within a bow string and applying this pressure to unprotected fingers makes accurate and comfortable shooting impossible. Shooting with a badly designed glove is nearly as bad. Herter's has designed a shooting

glove which will protect your fingertips even if you shoot for hours without stopping. Herter's Special Kiowa Archery Shooting Glove is of the finest possible quality throughout. Entirely hand made by small town leather craftsmen, of genuine elk skin and steer hide. The fingers are pre-formed and semi-enclosed at the tips. When we say that they are semi-enclosed at the tips, we do not mean that they are skimpily made and do not fully protect the fingers. They are semi-enclosed because that is the way a good archery shooting glove semi-enclosed because that is the way a good archery should give should be made. Complete and full protection is given the fingers, without causing any binding. The back hand strap is fully adjustable for comfortable wearing. The fingertip enclosures positively will not break down through heavy or constant wear. They will remain firm. Shooting glove comes in sizes: small, medium, large, extra large. Please specify size desired.

No.	Price
QK1B	85c
Shpg. Wt. 4 oz.	

#### HERTER'S SPECIAL ARAPAHOE SHOOTING TIP

This is absolutely the finest shooting glove obtainable anywhere in the world. Shooting gloves of this quality cannot be obtained anywhere except in small town leather shops where leather workers take pride in their workman-



ship. Special quality soft-tanned elk hide has been put into the back of this glove and the fingertips themselves are preformed and buffed steer hide, tanned to our exact specifications so that the bow string can be held firmly until full sight is taken. These fingertips will not allow the bow string to creep. Yet, they make possible a clean, crisp release of the arrow. The fingertips have a special lay-over of steer hide that makes it impossible for the finger to slip completely through and be injured by the bow string. Order out one of these Herter Special Arapahoe Shooting Gloves and give it a thorough trial under your own shooting conditions. It it is not the best shooting glove you have ever used, return it for a full refund. Sizes: small, medium, large, extra large. Please specify.

No.	Price
QK1C	\$1.40
Shpg. Wt. each 4 oz.	

#### HERTER'S IMPROVED SABLE HAIR ARCHERY TACKLE BRUSHES

For Painting Arrow Crests



Painting crests on arrow shafts is very delicate work.

Build-up of lacquer on the shaft of unequal application of the lacquer will ruin an otherwise

good arrow. Herter's Imported Sable Hair Archery Tackle Brushes good arrow. Herter's Imported Sable Hair Archery Tackle Brushes are designed exactly for such delicate work. Brush is approximately 6 inches long with a wooden handle and nickel-plated ferrule. The special hair, mounted in rubber latex, is selected sable of ideal texture for arrow cresting work. Soft sable hair makes it possible for you to do the smoothest and lightest possible job of cresting. The hair will be a mounted by a possible soft of the smoothest and lightest possible in the case with so more than the same will be a more than the same will be a more than the same with some more than the same will be a smoothest and the same will be a more than the same will be a smoothest and the same will be a same than the same will be a smoothest and th to do the smoothest and lightest possible job of cresting. The hair will not loosen and ruin your work, as is the case with so many other cresting brushes. Order one out and try it. You will agree quickly that this is the best cresting brush ever marketed in this country

or abroad. each 6 or more RB5A 1/4 inch wide Shpg. Wt. per brush, 3 oz.

HERTER'S, INC., WASECA, MINNESOTA, U. S. A.

#### HERTER'S CHEROKEE ARCHERY SHOOTING TIP

This shooting tip is of the highest quality soft-tanned elk hide. It is easily adjustable to fit the largest or smallest hand. The finger tips are made of Dupont Neoprene plastic, soft and pliable, yet

just stiff enough to prevent any chaffing or soreness on the shooting fingers. They conform perfectly to the finger and assure an excellent, snug fit. These finger tips will never stretch or change shape in any way, regardless of how rough they are treated. Should they become lost or damaged in any way, they are replaceable at very slight cost.

The Cherokee Shooting tip offers a very fast, easy release from any position, and is unconditionally guaranteed to outperform any other shooting tip of this type on the market. Note: When ordering Cherokee Finger tips, it is advisable to order the same size for the index and third finger, and 1 size smaller for the fourth finger. Available in x-small, small, medium, large & x-large.

lo.	I	rice
K1D	Complete	2.50
K1D1	Finger tip	.40
Shng	Wt -per complete tip 5 azs per finger tip 1 az.	

#### CUSTOM CHECKERING ON HERTER'S BOWS



Custom checkering is now available on four models of our archery bows: the Olympian Tournament, Mark V, CV 12° Professional and the CV 17° Turkish Recurve which has been used for illustration. Our custom checkering is all hand work done by our men who have had years of experience in checkering fine gun stocks. You will not buy finer checkering regardless of price. Our checkering not only adds beauty to your bow but gives you a perfect non slip grip important for target shooting or hunting.

Due to the fact that this work is on a

custom basis please allow ten days for delivery when ordering a bow with checkering. The buckskin grip will be eliminated on checkered bows.



QG1J1 Skip line hand checkering as illustrated ... .\$19.95 QG1J2 Straight diamond hand checkering, same outlay as illustrated but without break in the center. .\$7,50



Wally Schoenrock, technical engineer in Herter's Gunstock and Archery Division, looks over the third buffalo he has killed with Herter Olympian Match Farbenglas bow and Herter aluminum shaft