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DELLICKER SAYS TECHNOLOGY MUST ADD VALUE AT ACCELERATION SUMMIT

Philadelphia Acceleration Summit Showcases Essential Actions for Philadelphia and Pennsylvania to Compete Globally

(Philadelphia, PA) – The 2016 Philadelphia Acceleration Summit energized a crowd and social media outlets with clear declaration on the need to accelerate all aspects of the Philadelphia, Pennsylvania innovation economy. As emerging robotics, artificial intelligence, augmented reality intensifying global and national competition, the Philadelphia region needs to rapidly work together to prepare its infrastructure, workforce and entrepreneurs for exponential change. The Summit was part of Philadelphia's celebration of Global Entrepreneurship Week across 190 countries.

Kevin Dellicker, CEO of Dellicker Strategies, LLC, focused on the education aspect of technology at the Summit. "Using technology for the sake of using technology is a waste of time," explained Dellicker. "When you define expectations, develop your team and track program outcomes, you can maximize the return on your technology investments," he said. By focusing more on results of broadband upgrades, greater academic success can be achieved, he noted.

Speaker after speaker at the Acceleration Summit warned of exponential change impacting every sector in every industry. National speaker, John McElligott of The Fortress Initiative urged embracing disruption.

"Everything we know is changing fast. Robotics, artificial intelligence, and augmented reality are growing inside every industry," stated Kelly Lewis, President and CEO of Lewis Strategic. "The Philadelphia region can lead the world if we rapidly prepare for the innovation economy."

"These organizations are driving the changes we need to make Philadelphia ultra-competitive," added Kysha Woods, founder and president of Keitt Media Agency. "We need to lead, innovate and overcome obstacles to get our citizens positioned to win."

For additional information: www.AccelerationPHL.org

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