**2021-2022 MCCPTA Membership & Engagement Committee**

**November 2021 Report**

**Committee: Membership**

Chair: Carrie Palsson

**Other Members:**

None—I desperately need help! Please e-mail me at [membership@mccpta.org](mailto:membership@mccpta.org) to see how you can take part

**Membership Number as of October 25, 2021: 7,514**

**Comparison:**

Membership numbers on Oct. 31, 2020: 12,203.

Membership numbers on Oct. 31, 2019: 14,924

We need to make a push to get in payments from all units to increase our numbers. Our November membership challenge may help with that.

**Payments have been made by 57 units**

Payments from previous year: $182

***Meetings Attended***

October Delegates Assembly

***Activities***

* Announced/selected September Membership Challenge winners
  + I have certificates ordered for the winners and will pony out certificates and gift cards as soon as I get a chance to get the certificates printed.
* Sent membership suggestions to membership groups.io and answered questions as they came in.
* Announced November Membership Challenge (use National PTA’s membership campaign on Social Media and pay membership dues for at least 50% of the members you had in 2020-2021 by November 30th, 2021. Random winner will receive custom tablecloth. Ten other random winners will each receive a $25 Giant Gift Card.
* E-mailed with Traci Tatum, the new Free State PTA Membership Chair.
  + She told me to expect a Memberhub update on 11/8/21. I e-mailed her on 11/9/21 for the update and have not heard back. I will keep pushing for information. We have several units who want to use Memberhub for free to manage their memberships.
  + There was a Free State membership card printable template on the Free State website that one of our local units had found. Traci verified that this template is optional and no membership cards are required this year. No physical cards will be provided by Free State PTA.

***Planned Activities***

* Request blue book data from Pam so I can update my mailing list and send out membership statements to presidents to encourage more payments.
* Send out parameters for November Membership Challenge (as soon as I create it!)
* Lead training sessions being organized by Frances Frost (Training Chair)
* Send in updates for membership section of website
* Create Membership Awards for the year and get them over to Pam. I’d like to work with the Awards chair on this if possible.

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