

1729 Burrstone Road
New Hartford, NY 13413
Phone: 315-798-1702
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November 6, 2024

As the Chair of the Slocum Dickson Educational Institute Annual Teaching Committee, I am excited to say that we are continuing our Annual Teaching Day Program. This annual event allows local healthcare providers to continue their medical education. We will be holding the Teaching Day Program on Saturday, April 5, 2025 at the Delta Hotel in Utica, NY.

As an area business, we are asking for your support in bringing continuing medical education to our area healthcare providers. This would be a great opportunity to advertise your business to the 250 plus attendees at the Annual Teaching Day.

We have four levels of support to include:

Bronze \$1,500

- Signage with Logo in the morning or afternoon break area
- ½ Page Ad in the Program Booklet given to each attendee
- Listed as a Bronze Level sponsor in the Program Book
- Your Company Listed and Linked on the SDteachingday.com Website

Silver \$2,000

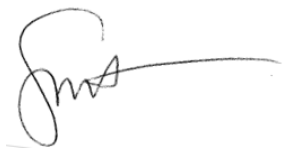
- Signage with Logo in the breakfast area
- Full page ad in the Program Booklet given to each attendee
- Listed as a Silver Level sponsor in the Program Book
- Your Company Listed and Linked on the SDteachingday.com Website

Gold \$2,500

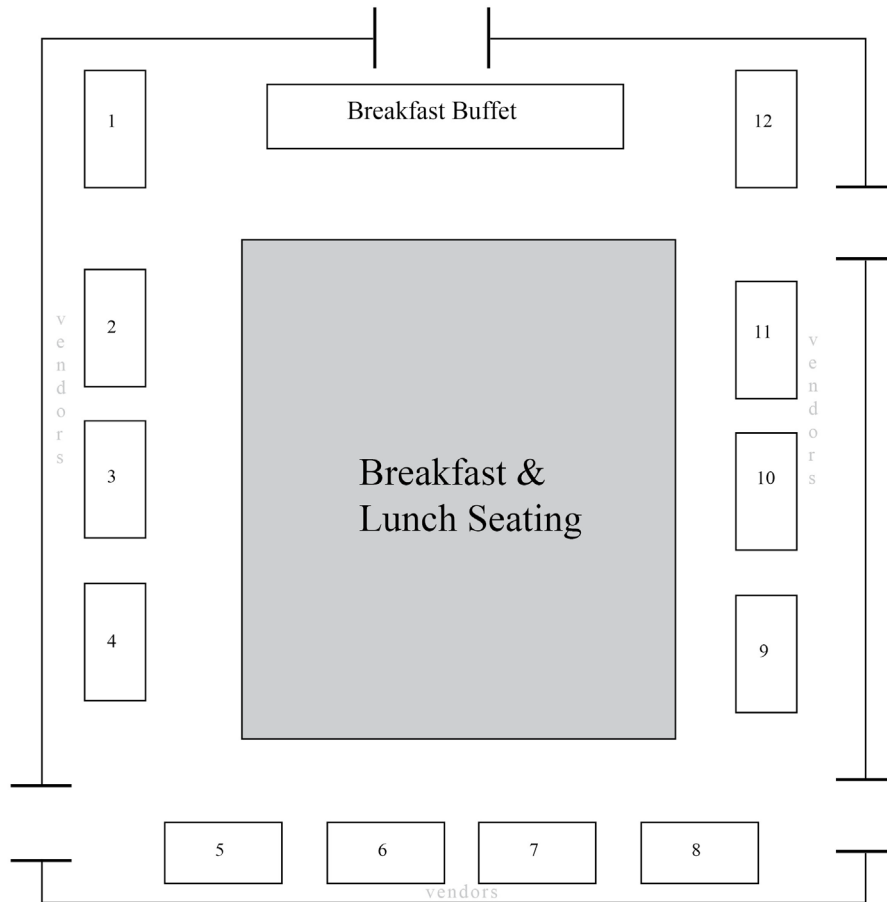
- Verbal Mention as a Gold Level sponsor of the luncheon
- Signage with Logo in the luncheon area
- Full page ad in the Program Booklet given to each attendee
- Listed as a Gold Level Sponsor in the Program Book
- Display table at the event
- Your Company Listed and Linked on the SDteachingday.com Website

As a sponsor of this event, you are invited to provide any company promotional items to be included in the gift bag provided to each attendee.

Sincerely,



Manzurul Sikder, M.D.
Chair Slocum Dickson's Annual Teaching Day



SUPPORTER FORM

Please select your supporter package below and return it with a check made payable to Slocum-Dickson Educational Institute, Inc. Tax ID #27-0454870 501(c)(3).

☐ **Gold Supporter**

- Signage with logo on the lunch buffet tables
- Verbal mention as the Gold Level lunch supporter
- Recognition as the Gold Level lunch supporter in the program book and event brochure
- Full-page ad in the program book

- Listing on the supporter signage during the event, or display your corporate banner during the event
- Display table at the event
- Your company listed and linked on SDteachingday.com
- Opportunity to provide company promotional items to be included in the gift bags provided to each attendee

Cost: \$2,500

☐ **Silver Supporter**

- Signage with logo in the breakfast area
- Full-page ad in the program book
- Listing on the supporter signage during the event, or display your corporate banner during the event

- Listed as a Silver supporter in the program book and event brochure
- Your company listed and linked on SDteachingday.com
- Opportunity to provide company promotional items to be included in the gift bags provided to each attendee

Cost: \$2,000

☐ **Bronze Supporter**

- Signage with logo in the morning or afternoon break area
- Half-page ad in the program book

- Listed as a Bronze supporter in the program book and event brochure
- Your company listed and linked on SDteachingday.com
- Opportunity to provide company promotional items to be included in the gift bags provided to each attendee

Cost: \$1,500

Business Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email: _____

Supporter form and payment must be mailed to:

Slocum-Dickson Educational Institute, Inc.
Attn: Vicky Orilio
1729 Burrstone Road
New Hartford, NY 13413

*Supporter form and payment must be received no later than **February 1, 2025** as space is limited.*