

*Celebrating 20 Years
2003 - 2023*



WorldWide Drilling Resource®

Home of Solid Gold Service ~ with a smile!™

It's All About Drilling!

Construction

C&G

Geotechnical

Solar

ENV

Environmental

Water Well

WTR

Wastewater

Irrigation

Geothermal

GEO

Mining

MIN

Exploration

Directional

DIR

Shallow Gas & Oil

G&O

Blasthole

EXB

2024 Marketing Guide



Make **WWD&R** Editorial Opportunities Part of Your Marketing Plan in 2024!

<u>Issue</u>	<u>Editorial Focus</u>	<u>Deadline</u>
January	Products for Today's Drilling Professional - Rigs, Bits, Hammers, Heavy Equipment, Fishing Tools, and More!	11-15-23
February	Gas and Oil Goods	12-15-23
March	Horizontal Directional Drilling Equipment and Tooling	1-15-24
April	Mining Equipment and Blasting Supplies	2-15-24
May	Constructing the Future - Construction, Foundations, Piling, Geotechnical Machinery, and Accessories	3-15-24
June	Salute to Safety - Let's Focus on National Safety Month and Safety-Based Features	4-15-24
July	Environmental Instruments and Other Items	5-15-24
August	National Water Quality Month - Water, Wastewater, and Irrigation Tools, Pumps, Equipment, and More	6-15-24
September	History Month: Celebrating Milestones in the Drilling Community & our Annual Buyers Meet Sellers Issue	7-15-24
October	Honoring our Drilling Families	8-15-24
November	Geothermal Materials and the Gear Needed to Get the Job Done	9-15-24
December	New Technology On the Horizon - Exciting Technological Advances for 2025. Plus, take this opportunity to thank your customers for a great 2024!	10-15-24

Home of Solid Gold Service ~ with a smile!™

Hi Bonnie,
This is AWESOME!!!! You are the best! It's PERFECT!!!
... at the Board Meeting everyone appreciated it and commented on [how] great you all have been to work with and your participation has also helped our show become more successful. No one argued those points either!!!

Jan Oster

Program Chair
Mountain States Ground Water Expo

Thank you so much. I enjoy your magazine. God Bless.

Tony Zucker

Virginia

Enjoy the wide diversity of subjects in your publication.

Thanks,

Bill Copeland

Oklahoma City, OK

"Thank you, Ronnie! We enjoy working with all of you. Thank you for the photo."

Madison Rännkuist

Drill Pipe, Inc.
Alice, TX

Thank you for a great mag.

Todd Symons

Daly Bros Pty Ltd
Queensland, Australia

Thanks! I enjoy your publication every month!

Larry J. Findel

Tindel's Well Drilling
Plant City, FL

Appreciate your help! Thank you all for your years of dedication to the industry and your publication!

Kristina Freeman

Western Dewatering, Inc.
El Paso, TX

"Great magazine - I read it cover to cover."

Wayne Westberg

M-W Drilling, Inc.
Anchorage, AK

Looky



Looky!

Want a 12-time rate for your ads?

It's easier than you think ~

It's Back!

Mix 'N Match

Rates at *WorldWide*.

You Choose ~ 3- 6- or 12-Time Rate

Call Today: 850-547-0102

or E-mail

linda@worldwidedrillingresource.com

ronnie@worldwidedrillingresource.com

2024 WorldWide Drilling Resource® Display Ad Rates



2024 WorldWide Drilling Resource® Menu of Opportunities



Price
\$3600
(prepaid)

NEW OPPORTUNITY! TRAVELING BILLBOARD

Place your logo, company website, and telephone number on the **WWD R** truck side window for only \$300 per month with a 12-month commitment. Plus, receive the 12-time rate for any ads placed in the magazine or online all year!

MIX 'N MATCH

Spread out your BRANDING. Be visible with **WWD R**'s fantastic editorial opportunities while you are visible constantly in print, online, and through direct Inbox mailing. Mix 'N Match any advertising offers with any other offers to reach your desired 3- 6- or 12-time rate. Our public relations professionals will provide suggestions and work with you every step of the way.

E-News Flash

INBOX Distribution: In between print issues of **WorldWide Drilling Resource®**, **E-NewsFlash** by **WorldWide Drilling Resource®** (newsletter) with new articles that missed the print issue, hits approximately 7000 inboxes the world over. You can too, with TOWER ADVERTISEMENTS . . . **FREE LINK!** (170 pixels wide up to 354 pixels high, 96 dpi).

\$75

WorldWide Business Directory™

Sensational way to keep your name visible all year long. A full 12 months' worth of ads for only \$1200 (prepaid) total. Just send us a business card - we do the rest. Don't have a business card? No Problem! We'll design a business card ad for you to use in this fantastic advertising opportunity. **FREE LINK!**

\$1200
(prepaid)

PINPOINTER MAP(S)

Special events have special maps - check out the samples on the next page. The map actually points to your location on the exhibit floor - from your own mini advertisement on the circumference of the map. The ad is prepared by us in a certain format - presenting your logo, telephone number, and website. This map appears in the issue prior to the event. AND, it is distributed at the event(s).

\$212 advertisers
\$242 nonadvertisers

ON-SITE COVERAGE - Events, Your Facility, and More. Call for rates - "Have Camera ~ Will Travel!" 850-547-0102 **Call for Quote**

BUYERS MEET SELLERS

A special section appearing in our September print issue, has your advertisement(s) (prepared by our professional staff) appearing in a prominent space under your chosen category. It also appears ONLINE for 12 full months. **BONUS** - These are hand-carried in LAMINATED BOOKLETS to events for distribution throughout the year.

\$212 advertisers
\$273 nonadvertisers

ONLINE OPPORTUNITIES

ALTERNATING WEB BANNER - Placement on the home page of the **WWD R** website for a month. Ad measurements - 70 pixels high up to 350 pixels wide, 96 dpi - **FREE LINK!**

\$182

SPECIAL ADVERTISEMENT SPACE - call for quote. **FREE LINK!**

Call for Quote

BUYERS MEET SELLERS - A mirror of the September print issue special section appears online for a full 12 months - September through August. If you missed the print issue - jump in any time (regular rate applies) - **FREE LINK!**

\$212 advertisers
\$273 nonadvertisers

Fantastic, thank you very much Michele! That was very fast. ☺
Have a great day!
Daniel Hidalgo
Marketing Manager
Flomatic Valves
Glens Falls, NY

"Very good source."
Conrad Miller
Conrad Miller Mechanical
Salina, UT

"Thank you for all that you do. I always enjoy seeing you at the Texas Ground Water Convention!"
Tyler R. Jones
Flint and Walling
Austin, TX

Great News!
No rate increase for 2024.

BLACK & WHITE ~ Per Insertion

RUN	Third	Fourth	Sixth
12X	\$867	\$651	\$435
6X	\$1127	\$738	\$478
3X	\$1343	\$1071	\$607
1X	\$1559	\$1301	\$781

FULL COLOR (No Spot Color Rates) ~ Per Insertion

RUN	Full	Two-Thirds	Half	Third	Fourth	Sixth
12X	\$2209	\$1863	\$1559	\$1265	\$998	\$607
6X	\$2425	\$2079	\$1819	\$1474	\$1083	\$738
3X	\$2685	\$2253	\$2079	\$1689	\$1343	\$953
1X	\$2945	\$2591	\$2339	\$1905	\$1647	\$1127

Attention 6X & 12X advertisers! Use a check to prepay for your entire run of ads, and receive a 10% discount!

Special Position? (Particular page in magazine.) Call for availability. Price \$200 additional per page, per insertion. **Advertisements prepared FREE** as a courtesy to our customers become the property of **WorldWide Drilling Resource®** and **may not be reproduced** or used in any other magazine, website, or venue of a competitive nature with **WorldWide Drilling Resource®** without explicit written permission. ~ Contact the management for permission to use the advertisement elsewhere.

Reverse type is acceptable, but should not be less than ten point and then only be reversed in areas having at least 70% black, magenta, or cyan value. **Grayscale or CMYK color only.** RGB color formats do not print correctly and may modify your intended image. **Black type MUST BE 100% black** for clarity in printing; deviations will put hazes around the words and make them illegible. **WWD R** not responsible if not sent properly. Material may be e-mailed directly to us or sent via DropBox.

NOTE: Photographs, logos, or any other illustrations to be used in preparation of ads by our production department must be clear, high resolution with a **minimum** of 300 dpi, saved as JPEG, TIFF, EPS, PSD, or PDF files. **PC FORMAT ONLY.** Any deviations from these specifications must be agreed upon by the management of **WorldWide Drilling Resource®**.

Deadline Dates: Space reservation by the 25th day of the month prior to the preceding month of the issue (for example, November 25th for the January issue). When **WorldWide Drilling Resource®** provides ad preparation **FREE** it is due no later than the 27th of the month prior to the preceding month of the issue to allow sufficient time to prepare the ad to your specifications and receive your approval. Advertising material prepared by ad agencies must be received by the first of the month prior to the issue month. (If these dates fall on a weekend or during holiday schedule the dates will revert to an earlier time). **All Rates subject to printing and postal rate increases.**

Ad Dimensions:

2.5 x 4.5 address box

- Front Cover: 8.75" wide x 8.25" high
- Back Cover: 8.75" wide x 11.25" high
- Full Page Bleed: 8.75" wide x 11.25" high
- Full Page: 7" wide x 10" high
- Two-Thirds: 4.75" wide x 10" high
- One-Half Vertical: 3.5" wide x 10" high
- One-Half Island: 4.75" wide x 7.25" high
- One-Half Horizontal: 7" wide x 4.75" high
- One-Third Square: 4.75" wide x 4.75" high
- One-Third Vertical: 2.25" wide x 10" high
- One-Third Horizontal: 7" wide x 3.15" high
- One-Quarter Horizontal: 4.75" wide x 3.5" high
- One-Quarter Vertical: 3.5" wide x 4.75" high
- One-Sixth Vertical: 2.25" wide x 5.0" high

WorldWide Buyers' Guide™ Classified Ad Rates

Text Line Ads - 4-line minimum:
 1X = \$12.50 per line - \$50.00 minimum
 6X = \$11.50 per line - \$46.00 minimum
 Color? Add \$5.00 per insertion.
 3X = \$12.00 per line - \$48.00 minimum
 12X = \$11.00 per line - \$44.00 minimum

Classified Display (photo, logo, box / border) - per column inch:
 1X = \$80.00 per column inch
 6X = \$76.00 per column inch
 3X = \$78.00 per column inch
 12X = \$74.00 per column inch
 Add Color to 1x, 3x, or 6x ads for \$26.25; 12X ads = \$15.75

The deadline for classified listings is the first of the month prior to the issue month (for example, December 1st is the deadline for the January issue).

Both color and black & white text ads and display classified ads are accepted. **All classified ads must be paid in advance.** We gladly accept American Express, Discover, MasterCard, and VISA, as well as checks.



Call 850-547-0102 for more details!

ATTENTION ADVERTISING AGENCY Please add your fees to these rates as no agency commission is possible at these low rates. Thanks for your understanding.

E-News Flash Tower ads

Thanks for checking out WorldWide Drilling Resource's complimentary e-newsletter. Between each print issue of WorldWide Drilling Resource magazine you'll receive an update on the latest industry happenings. And we'll look to hear from you if you have anything you'd like to share with the rest of the drilling world. Send us your press releases, announcements, photos, videos, comments, or anything else that would be of interest to our great industry. Simply send your materials to: WorldWideDrillingResource.com

Featured Product of the Month

Fight Clay Formations with CLAYMASTER®



Wyo-Der's CLAYMASTER® is a concentrated, nonhazardous, proprietary clay inhibitor which can be used with either polymer or bentonite systems. It keeps clay cuttings from sticking to each other and drilling tools while reducing or even eliminating swelling of the borehole. CLAYMASTER® significantly reduces rotation and pullback pressures, easing wear and tear on your tooling.

When used with the pilot hole method, CLAYMASTER® greatly reduces torque and pullback pressures. When used with the air jetting method, it greatly reduces torque and pullback pressures.

For more information, visit: <https://www.wyoder.com/product/claymaster>

Innovative Construction



Making innovative adjustments to advance a major construction project.

Job Openings



Another approach to spark the interest of the next generation of workers.

You're Using What?



Scientists are researching a new material for filtering heavy metals from wastewater which could help the gas, oil, and mining industries.

A Pledge to Help



WorldWide Pinpointer Maps

WorldWide Drilling Resource® 2024 Tentative Schedule of Events

2024	Event Listings	LOCATION	2024	Event Listings	LOCATION
January			April (continued)		
1/3-1/5	Colorado Water Well Contractors Assn.	Westminster CO	4/14-4/18	No-Dig Show	Providence RI
1/3-1/5	Utah Ground Water Assn.	Mesquite, NV	4/15-4/17	Society for Mining's Minnesota Section Conf.	Virginia MN
1/9-1/10	Louisiana Ground Water Assn.	Marksville LA	4/16-4/18	World Future Energy Summit	Abu Dhabi UAE
1/10-1/11	Oklahoma Ground Water Assn. Conf.	Stillwater OK	4/17-4/19	Best in the West Drill & Blast Conf.	Spearfish SD
1/16-1/17	ESWDA Annual Meeting	Verona NY	4/23-4/25	Global Geothermal Summit	The Hague NETHERLANDS
1/16-1/18	Associated Equip. Dist. (AED) Summit	Las Vegas NV	4/23-4/25	M&T Expo (Latin America Const. & Mining)	São Paulo BRAZIL
1/17-1/19	Kansas Ground Water Assn.	Mulvane KS	4/24-4/26	Caribbean Renewable Energy Forum	Miami FL
1/22-1/24	Assn. for Mineral Exploration Roundup	Vancouver BC CANADA	4/24-4/27	INTERMAT	Paris FRANCE
1/23-1/24	AGWT's Florida Groundwater Conference	Orlando FL	4/29-5/2	SEDC (Shallow Exploration Drillers)	Branson MO
1/23-1/25	World of Concrete	Las Vegas NV	May		
1/23-1/25	TGWA	San Marcos TX	5/1-5/3	PNWA-AWWA Section Conference	Spokane WA
1/23-1/28	ISEE	Savannah GA	5/6-5/9	Offshore Technology Conference	Houston TX
1/24-1/27	WWET (Water, Wastewater)	Indianapolis IN	5/7-5/9	Assn. California Water Agencies Conf. & Expo	Sacramento CA
1/25-1/26	Iowa Water Well Assn. Convention	Altoona IA	5/7-5/9	International Mining Geology Conference	Perth AUSTRALIA
1/25-1/26	North Carolina Ground Water Assn.	Greensboro NC	5/7-5/10	IFCEE (Foundations Congress)	Dallas TX
1/25-1/26	Pennsylvania Ground Water Assn. Conf.	Grantville PA	5/8-5/9	Vermont Rural Water Assn. Conference	Fairlee VT
1/28-1/31	Minnesota Water Well Convention	Alexandria MN	5/12-5/15	Canadian Institute of Mining Conv.	Vancouver BC CANADA
1/29-2/1	Nevada Water Resources Assn. Conf.	Las Vegas NV	5/18-5/24	World Water Forum	Bali INDONESIA
1/31-2/2	Montana Water Well Drillers Assn. Conv.	Fairmont MT	5/20-5/20	New York Rural Water Assn. Conference	Verona NY
February			5/28-5/30	Conf. on Foundation Decarbonization	Amsterdam NETHERLANDS
2/5-2/8	Investing in African Mining Indaba	Cape Town SO. AFRICA	5/28-5/30	Iceland Geothermal Conference	Reykjavik ICELAND
2/6-2/7	Int'l Assn. Drilling Contractors HSE & Training	Houston TX	5/28-5/30	IGSHPA Research Conference	Montreal QC CANADA
2/6-2/7	California AGWT-AGWA Groundwater Conf.	Ontario CA	5/29-5/31	FGWA Convention	Omni - Kissimmee FL
2/6-2/8	Society of Petroleum Eng Hyd Fracturing Conf.	The Woodlands TX	June		
2/7	Underground Const George A Fox Conf.	New York NY	6/3-6/6	Exponor	Antofagasta CHILE
2/7-2/8	Energy Exposition	Las Vegas NV	6/5-6/7	Canadian Society Civil Eng. Conf.	Niagara Falls ON CANADA
2/7-2/8	Int'l Assn. Drilling Contractors Caspian Conf.	Baku AZERBAIJAN	6/6-6/7	Elko Mining Expo	Elko NV
2/7-2/8	The Coal Institute Spring Meeting	New Orleans LA	6/10-6/13	American Water Works Assn. Conference	Anaheim CA
2/7-2/9	Maryland Delaware Water Well Assn.	Annapolis MD	6/12-6/14	Deep Foundations Institute SuperPile	San Francisco CA
2/8-2/9	Mountain States Ground Water Expo	Laughlin NV	6/18-6/19	Int'l Assn. Drilling Contractors World Drilling	Madrid SPAIN
2/12-2/14	Sanford Geothermal Workshop	Stanford CA	6/25-6/27	Hillhead (Quarrying, Construction)	Buxton UK
2/15-2/16	Illinois Assn. of Groundwater Prof.	East Peoria IL	6/26-6/27	Trenchless Asia	Manila PHILIPPINES
2/20-2/21	Int'l Assn. Drilling Contractors Africa Conf.	Windhoek NAMIBIA	6/27-6/28	Victorian Minerals Round-up	Soldiers Hill VIC AUSTRALIA
2/21-2/22	Virginia Water Well Assn. Conference	Richmond/Midlothian VA	6/30-7/4	Nigerian Oil & Gas Energy Week	Abuja NIGERIA
2/25-2/28	Geo-Congress	Vancouver BC CANADA	July		
2/25-2/28	Society for Mining's MINEXCHANGE	Phoenix AZ	7/10-7/11	AGWT's New Mexico Groundwater Conf.	Albuquerque NM
2/26	Louisiana Oil & Gas Assn. Meeting	Lake Charles LA	7/23-7/25	Queensland Mining Expo	Mackay QLD AUSTRALIA
2/26-2/28	Iowa Geothermal Assn. Conference	Cedar Rapids IA	7/27-7/29	South Atlantic JUBILEE	Myrtle Beach SC
2/26-3/1	Rural Water Assn. of Utah Conference	St. George UT	August		
2/29-3/1	GeoTHERM Expo & Congress	Offenburg GERMANY	8/11-8/15	International Mine Ventilation Congress	Sydney AUSTRALIA
2/29-3/3	Tennessee Water Well Assn.	Gatlinburg TN	8/20-8/22	The Water Expo	Miami FL
			8/20-8/22	The Energy Expo	Miami FL
March			September		
3/3-3/6	Prospectors & Developers Assn. Conv.	Toronto ON CANADA	9/2-9/6	Electra Mining Africa	Johannesburg SO. AFRICA
3/5-3/7	IADA/SPE Int'l Drilling Conference & Exh.	Galveston TX	9/24-9/26	International Pipeline Expo	Calgary AB CANADA
3/7-3/8	Kentucky Ground Water Assn. Convention	Louisville KY	9/24-9/26	MINEexpo INTERNATIONAL	Las Vegas NV
3/8-3/9	New England Water Well Assn.	Marlborough MA	9/25-9/27	National Drilling Association Convention	Aurora OH
3/10-3/13	Alabama Rural Water Assn. Tech Train Conf.	Montgomery AL	October		
3/10-3/13	Annual WaterReuse Symposium	Denver CO	10/1-10/3	No-Dig Live	Warwickshire UK
3/15-3/16	Pacific NW Ground Water Expo	Vancouver WA	10/7-10/10	Conference on Deep Foundations	Aurora CO
3/18-3/19	AGWT's Northwest Groundwater Conf.	Pasco WA	November		
3/18-3/20	Illinois Wastewater Professionals Conference	East Peoria IL	11/14-11/15	IADC Annual General Meeting	San Antonio TX
3/19-3/21	(UIC) Underground Infrastructure Conference	Oklahoma City, OK	December		
3/19-3/22	Associated General Contractors Convention	San Diego CA	12/10-12/14	Groundwater Week	Las Vegas NV
3/21-3/24	Ontario Ground Water Assn. Meeting	Ottawa ON CANADA			
3/26-3/29	Wisconsin Rural Water Assn. Conference	La Crosse WI			
April					
4/8-4/11	Pipeline Technology Conference	Berlin GERMANY			
4/9-4/12	Texas Water	Fort Worth TX			
4/14-4/18	Common Ground Alliance Conf./Expo	Colorado Springs CO			

WorldWide Business Directory™

Sample

Your *WWR* Team



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