



Keystone Gardener

Official Publication of the Garden Club Federation of Pennsylvania

KEYSTONE GARDENER BOOKLET AD INFORMATION

Booklet form of the Keystone Gardener is published to be mailed 3 times per term.

Summer is the Directory Issue, 2 Winter Issues are for the Conventions

Deadline for Directory Issue is **May 1**, **Deadline** for Winter Issues **November 1**

All ads published in the Keystone Gardener Booklet are in Black and White

RATES: KG BOOKLET CLASSIFIED ADVERTISING

Minimum ad 20 words

One publication 78¢ a word

Two publications 72¢ a word

RATES: DISPLAY ADVERTISING

BUSINESS CARD SIZE (3.5" w X 2" h)

OR 1/6 OF A PAGE

One publication \$23.50

Two publications \$42.30 (10% discounted)

RATES: KG BOOKLET DISPLAY ADVERTISING

1/4 OF PAGE (5" w X 2.50" h)

One publication \$35.00

Two publications \$63.00 (10% discounted)

1/2 OF PAGE (5" w X 3.50" h)

One publication \$60.00

Two publications \$108.00 (10% discounted)

FULL PAGE (5" w X 7.25" h)

One publication \$100.00

Two publications \$180.00 (10% discounted)

SUBMISSION INSTRUCTIONS:

KG BOOKLET Ad copy should be typewritten or printed clearly and garden related.

The *Keystone Gardener* cannot be responsible for ads that are not submitted clearly/legibly. In case of publication error, however, responsibility is limited to one correction insertion. The *Keystone Gardener* reserves the right to refuse ads considered to be of questionable taste or intent.

Payment in full must accompany order. If you are ordering more than one insertion, please remit full amount to qualify for insertion and discount.

Please make check payable to: "**GCFP**"

(Put ad size and KG BOOKLET issue(s) on memo line.)

**Please send ad copy, in pdf form,
Or questions to:**

Lou Ann Lauger, Ad Manager
P.O. Box 235
Youngsville, PA 16371-0235

Keystone Gardener, Editor/Ad Manager
EMAIL pdf, jpeg, or tiff to:
keystonegardener@gmail.com

Checks should be sent to:
Lou Ann Lauger
Keystone Gardener, Editor/Ad Manager
P.O. Box 235
Youngsville, PA 16371-0235
Please make check payable to:
"GCFP"
**and put Ad size and KG BOOKLET
issue(s)
on the memo line**