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WIMG's Pamela Pruitt Selected as Judge of 2005 Gracie Allen Awards

*Local Radio Executive to Joins Industry Leaders to Evaluate
Broadcast Programming Created by and For Women*

TRENTON, NJ – The Foundation of American Women in Radio and Television (AWRT) has recently selected Pamela Pruitt, Vice President for Business Development at WIMG 1300 AM, as a judge for the 2005 Gracie Allen Awards.

The Gracie Allen Awards recognize programming and individuals in all facets of radio, television, cable and web-based media, including news, drama, comedy, commercials, public service campaigns, documentaries, and sports. Judging will take place January 28-30 in Washington, D.C. National award winners will be honored on June 21st at the Gracie Allen Awards gala in New York.

"We are thrilled that Pamela has been tapped to take part in evaluating some the year's finest programming," said John Morris, chairman of Morris Broadcasting Company of NJ, Inc., which owns WIMG. "Her expertise and excellent track record in the media industry will serve as a valuable asset to the AWRT and the Grace Allen Awards."

Prior to joining WIMG, Ms. Pruitt held posts at Motown Records/Jobete Music Company, CBS Television, Warner Bros. Records, ABC Radio Networks, CBS/Westwood One and the Wall Street Journal Radio Network. She is also an award-winning lyricist, writing songs with Smokey Robinson and others.

At WIMG, Ms. Pruitt is responsible for promoting all aspects of the radio station and developing sponsorships and programs in the interest of community relations. She is host of the WIMG AM 1300/WZBN-TV25 "Women to Women" simulcast and was recently named president of the WIMG Community Advancement Fund, of the Princeton Area Community Foundation. In addition, Ms. Pruitt is president of the Trenton Public Education Foundation (TPEF) and board member of American Women in Radio and Television - New York chapter.

American Women in Radio & Television, Inc. - Formed in 1951, the mission of American Women in Radio & Television, Inc. (AWRT) is to advance the impact of women in the electronic media and allied fields by educating, advocating and acting as a resource to our members and the industry. The AWRT's goals are to improve the quality of the electronic media; promote the entry, development and advancement of women in the electronic media and allied fields; serve as a medium of communication and idea exchange; and become involved in community concerns.

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