

Dear Sir or Madam,

So there's something exciting happening this coming June 2018 and it's something that you'll definitely want to be part of in the fishing community. New Jersey has the nation's #2 demographic for anglers with over 1.2 million anglers. This is a huge demographic for your company's visibility in a rich, robust marketplace. Our 40th annual Mako Fever Tournament is a highly visible tournament to this huge population of the boating and fishing marketplace.

We all know that Mako fishing is one of the most exciting types of sport fishing around and it draws a lot of attention to not only those that want to fish for Mako but for those that follow the sport as well. That feeling of landing a few hundred pound Mako at the end of the line and trying to reel it in is exhilarating and nothing like anyone has felt before! It's an accomplishment, an overwhelming feel of conquering one of the strongest fish in the ocean!

That's what our club is trying to do in June 2018...Accomplish and conquer!

Our club, The Jersey Coast Shark Anglers started fishing for shark, back in 1977. Shark fishing became very popular among the recreational fisherman on the Jersey Shore and our group of anglers decided to form a club in 1978.

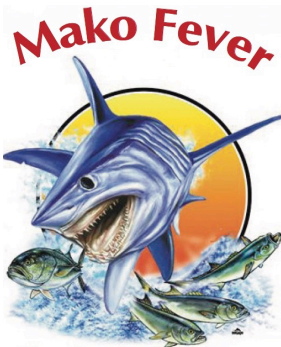
We were among the first on the Jersey shore to have organized Shark Tournaments and have been running our Mako Fever Tournament for 39 years!

So what will be happening in 2018 that's so exciting you ask? Well it'll be our 40th year anniversary of holding what is the LONGEST RUNNING MAKO TOURNAMENT IN NJ HISTORY – MAKO FEVER! That's the accomplishment that we're talking about!

What are we looking to conquer? We're looking to make our 40th anniversary the MOST successful tournament we've EVER had in the history of our club but we need your help to get that done! The reason why you'll want to be a part of this is because with your help your business name will be shared and promoted with the hundreds of anglers that will be fishing our tournament and the entire public that will be following our Mako Fever Tournament through social media and radio!

The help that we're asking for is for your sponsorship of this tournament. As you know it takes a great deal of cost to organize and run events such as this and we need quality sponsors such as yourself and your business to allow for all our success. Portions of our proceeds will go towards worthy organizations and causes that we continue to donate to on an annual basis.

Being a non-profit 501(c)7 private club we maintain involvement and support with many local, state and national organizations such as:



Veterans Of All Wars Bridge Memorial
Legion Riders – The American Legion
Brick Rotary Bulletproof Vest Fund for Brick PD
National Youth Leadership Forum Fishing Camp
LBI Beach Wheels Program
Michael J Fox Foundation
Wounded Warrior Project
Jersey Coast Shark Anglers Scholarship Fund
Jersey Coast Shark Anglers Children's Fishing Tournament
Jersey Coast Shark Anglers Ladies Fishing Tournament
Jersey Coast Anglers Assoc.
National Oceanic and Atmospheric Assoc.
Preservation of Waterways
Ocean Reef Fund
Mary's Place By The Sea
St. Jude's Children's Hospital
Just Us Girls
Make A Wish NJ Foundation



We are currently seeking sponsors for our 2018 Mako Fever Tournament. We are asking that you please take the time to review the Sponsorship Options on the next page and consider one of these options to become a sponsor and help us to help them.

We thank you in advance and hope to see you as a sponsor for our 2018 Mako Fever Tournament! Please contact our Tournament Director John Schachel at 732-221-3570 for additional info.

Best Regards,
Jersey Coast Shark Anglers
jcsa@rbbc.comcastbiz.net
732-840-1999

Tournament Sponsorship Opportunities Available

*****Executive Level – Check Donation*****

Sponsors donating \$10,000+ will receive the following:

- Linked Logo placed on our Sponsor Page of <http://www.jcsa.org>
- Sponsor name/level printed all Tournament Flyers and Applications
- Company's provided promo item to be placed inside in Captain's Bag
- Facebook posting of Sponsorship and Level
- Sponsor name included on all Tournament Banners
- Logo on all Tournament T-Shirts and Apparel
- Company provided banner and table at Captain's Meeting
- "Thank You Plaque"
- LIVE FEED mentioning your company name and sponsor level on our Facebook page throughout the duration of the Fishing Tournament of your choice!

Platinum (\$5000)- Check Donation

- Linked Logo placed on our Sponsor Page of <http://www.jcsa.org>
- Sponsor name/level printed all Tournament Flyers and Applications
- Company's provided promo item to be placed inside in Captain's Bag
- Facebook posting of Sponsorship and Level
- Sponsor name included on all Tournament Banners
- Logo on all Tournament T-Shirts and Apparel
- Company provided banner and table at Captain's Meeting
- "Thank You Plaque"

Gold Level (\$2500) – Check Donation

- Linked Logo placed on our Sponsor Page of <http://www.jcsa.org>
- Sponsor name/level printed all Tournament Flyers and Applications
- Company's provided promo item to be placed inside in Captain's Bag
- Facebook posting of Sponsorship and Level
- Sponsor name included on all Tournament Banners
- Logo on all Tournament T-Shirts and Apparel

Silver Level (\$1000)- Check Donation/Goods or Services

- Linked Logo placed on our Sponsor Page of <http://www.jcsa.org>
- Sponsor name/level printed all Tournament Flyers and Applications
- Company's provided promo item to be placed inside in Captain's Bag
- Facebook posting of Sponsorship and Level
- Sponsor name included on all Tournament Banners

Bronze Level (\$500)- Check Donation/Goods or Services

- Linked Logo placed on our Sponsor Page of <http://www.jcsa.org>
- Sponsor name/level printed all Tournament Flyers and Applications

Please make all checks payable and send to: Jersey Coast Shark Anglers
Attn: Sponsorships
385 Herbertsville Rd. Brick, NJ 08724

<http://www.jcsa.org>

Sponsorship Committee Person: _____ **Phone:** _____