# FundraisingWithCandleFundraisers.com Deb Murray National Fundraising Distributor Serving Organizations since 2002



Phone: (860) 384-3691 Email: CHFundraiser@gmail.com Fax: (410) 630-7080

Snackin in the USA

**Smart Snacks** 

Big Bag \$10 Treats

Simply the Best Selling Snack Brochures! We are proud to offer simple, easy, and fun fundraising. Our snacks are priced at just \$7 and \$10 and there are no upfront costs, no minimums, and no case requirements.

We look forward to helping your organization raise money.

**Profit:** Earn 50% profit and free shipping with just 150 or more items sold. That's just 15 sellers selling 10 items! Earn 40% profit with sales less than 150 items. Organizations keep their profit upfront.

**Price Range:** Snackin in the USA and Smart Snacks: All items retail for \$7.00. Big Bag \$10 Treats: All items retail for \$10.00 **Number of Pages:** Snackin in the USA: 6 pages, Smart Snacks and Big Bag \$10 Treats are each a single sheet with snacks on the front and order form on the back.

Number of items: Snackin in the USA offers 24 snacks, Smart Snacks offers 10 snacks, Big Bag \$10 Treats offers 10 snacks.

Recommended for: Groups of 10 or more

Minimum Order: None

Case Requirements: None. Order only what you sell.

**Upfront Costs:** None **Prize Program:** None

Pack-By-Seller: None. Orders are shipped bulk for faster shipment and delivery of your order.

Shipping: Free for all orders \$150 or greater and will ship in just a few days. \$15 will be added to any order less than \$150 in sales.

State Sales Tax: Sales tax is not added to your order.

Payment: Organization, Business, or Cashier's Check, Money Order

# Top Reasons for Trophy Nut Snack Fundraisers for your 2017 Fundraiser

- 1. You can begin your fundraiser in just 3-4 days!
- 2. Submit your Sales Agreement by fax or email today (or electronically through our website) and Brochures will be shipped FREE! Products are delivered via UPS or Common Carrier generally within 2 weeks upon receipt of payment. With our snack programs you can maximize your selling opportunity by starting earlier and running your fundraiser later into the season!
- 3. Fundraising with our Snack Fundraisers is **EASY!** There are absolutely **no start-up fees!** There are **no minimums** to place an order, you'll retain your profit up front, and we provide extended evening and weekend office hours! Call or email us anytime!
- **4.** We provide a choice of 3 brochures:
  - 1) Snackin in the USA, 6 pages offers 24 tasty snacks all priced at \$7 each.
  - 2) Smart Snacks. 1 page offers 10 healthy snacks all priced at \$7 each.
  - 3) Big Bag \$10 Treats, 1 page offers 10 larger treats all priced for \$10 each.
- 5. Trophy Snack brochures offer **exceptional quality snacks**. Your supporters will be glad to purchase the mouth-watering selection of delicious, sweet snacks and savory treats!
- **6.** Earn a **generous 50% profit** with all brochure options. Tax is not collected. An invoice will be emailed to you for the cost of your products plus shipping, if applicable. You'll keep your profit upfront!
- 7. Our Snack brochures are valid throughout 2017. If you are planning a spring, summer or fall brochure you will be able to use the current brochures.
- 8. Shipping charges are FREE with an easy to achieve low qualifying purchase of just \$150 in retail sales.

# **Pricing and Profit**

Organizations can earn up to 50% profit\* with our snack brochures. Retail prices range from \$7.00-\$10.00. Organizations will pay 50% of the retail selling price with 150 items sold.

50% High-Profit Percentage\* for your Organization – Based upon a \$3.50 Profit for each item.

Number of Sellers each selling 20 items	Number of Items Sold	Average Profit	
10	200	\$700	
25	500	\$1,750	
50	1000	\$3,500	
100	2,000	\$7000	
200	4,000	\$14,000	

<sup>\*</sup> Pricing and profit are based upon selling 150 or more items. We will email an invoice only for the amount due for the cost of the products and shipping, if applicable. Organizations will keep their profit upfront. \$15 shipping is added to orders less than \$150 in sales.

# How does the program work?

- ~ Choose the brochure you want to offer your supporters.
- ~ Review the enclosed Sales Agreement, complete, and fax, scan, or mail to our office. You can also submit your sales agreement electronically on our website. There's no wait to receive brochures! You'll receive your brochures within 3-4 days.
- ~ Use our Chairman's Toolbox on our website for all the documents you'll need, including a sample cover letter you can modify. You'll also find in the Toolbox fundraising instructions, a master order form for submitting your order, and a check-in form for receiving your delivery.
- ~ **Distribute brochures to your sellers** and determine how long you will continue your sales. (Most organizations sell for 2-3 weeks) Customer checks, if accepted, are made payable to your organization.
- ~ Collect all brochures and payments at the end of your selling period. There are no minimums for submitting an order. Complete a Master Order Form, fax or email the completed form, and we will email an invoice to you with the total amount due. You'll keep your brochures and profit.
- ~ Shipping is FREE! Shipping is free for all orders \$150 or more in retail sales. Orders less than \$150 will add \$15 shipping.
- ~ **We will email an Invoice** for your cost for each item and shipping, if applicable. Your organization's cost per item is 50% of the retail prices when selling 150 or more items, 40% profit if less than 150 items are sold
- ~ Pay for your purchase. Payment by school/organization check, money order, cashier's or certified check is required.
- ~ A confirmation will be emailed to you once we receive payment (school/organization check, cashier's check, or money order. Once payment has been received, your order will be submitted to our shipping department for processing. Orders are shipped by UPS. Large orders may be delivered by Common Carrier. You are welcome to email our office anytime for shipping updates and estimated delivery date(s). Once payment for your order has been received you can expect to receive your shipment generally within 10-14 days.
- ~ **Report any missing or broken items**. Seldom are there any missing or damaged items with our shipments. However, should any corrections be required, return the check-in form within 48 hours and we will process a new order for the replacements.
- ~ We'll provide coaching to help your campaign succeed, extended office hours Mon-Sun 9am-9pm EST, and a solid commitment To process your order and needed replacements with no delay. When you require help we'll be available to help you!

## Why choose Fundraising with Candle Fundraisers and Fundraising Distributor Deb Murray?

If you're looking for an experienced and proven fundraising representative look no further! Since 2002 I've worked as a full-time national fundraising distributor and I take pride in having worked with thousands of organizations across the US. I began my career working with Celebrating Home Fundraising where I held the record for highest fundraising sales in company history, was consistently the top seller each year since 2003. Over the years my company has expanded by offering additional Candle Fundraisers, Cookie Dough, Spring & Christmas Shoppers, Chocolates, Snacks, Home Décor, Jewelry & Scarves, Tumblers & Mugs, Popcorn, Coffee, and more. My commitment is to provide you with the best experience possible in anticipation of working together for years to come. I've worked with our corporate offices in product and brochure development, expanded our product lines, initiated and helped develop online fundraising, presorted shipping, training programs, and much more. I'm confident you'll be pleased with our programs and your supporters will be too! Fill out the enclosed Sales Agreement and return it by fax, scanned email attachment, or postal mail. You can as well submit your Sales Agreement electronically from our website. Your brochures will be sent immediately and you can begin your fundraiser in just 3-4 days. You can depend on receiving excellent customer service and I look forward to working with you through each step of your fundraiser!



# **Trophy Nut Sales Agreement 2017**

Ready to get started now? Submit your Sales Agreement today! For more detailed information please visit:

www.FundraisingWithCandleFundraisers.com

Deb Murray, National Fundraising Representative

Mailing Address: 97 Overshot Dr, South Glastonbury CT 06073

Fax: 410-630-7080

Questions? Email: OFF 2004 2001

Phone: 860-384-3691



Organization Name:				<del></del>
Shipping Address for BROCHURES	(Mailed USPS Priority):	Shipped to Busines	ss/School	Shipped to Home
Business Name or School if applica	ble:			
Street Address (no PO Box):				
City:	State:	Zip:		
Shipping Address for PRODUCTS: _	Shipped to Busi	iness/School	_Shipped to H	lome Address
Business Name or School if applica	ble:			
Street Address (no PO Boxes):				· · · · · · · · · · · · · · · · · · ·
City:	State:		Zip:	
Chairperson:	Email (Print Cle	arly):		
Phone-Day: ()	Evening: (	_)	Cell: (	)
Number of Participants:App	roximate Date of Fundrais	er:/	to	/
Brochure(s): Snackin in	the USASmar	t SnacksE	Big Bag \$10	
<b>Profit:</b> Organizations can earn up to 50% p	rofit with 150 items sold, 40% fo	or orders with less than 150	items.	
Pricing Guarantee: Pricing effective through	gh December 2017. Snackin in	the USA and Smart Snacks	s: \$7.00, Big Bag	\$10 Treats: \$10.00
Product Displays/Late Orders: No product	ct minimum required. 40% prof	it pricing plus \$15 shipping	for orders less th	an \$150 in retail.
State Sales Tax: Sales tax is not collected	by Trophy Nut.			
<b>Shipping:</b> Shipping is free on all orders \$1 shipped within 48 hours upon receipt of pay delivery.				
Payments: Customer checks are made pay Personal checks, temporary checks, che Payments by check/money order must be p	cks with hand-written group/l	business names, credit ca	ards, and purch	ase orders are not accepted
Check-In Forms: Replacements for missing seller and submitted within 48 hours upon a shipping boxes must be reported to the drivaccepted. Organization will be responsible	delivery. Any damage to shippinger at the time of delivery. <b>Phon</b>	ig boxes must be reported.  e calls or emails alone to	If delivery is by freport missing	reight carrier any damage to or damaged items can't be
Sales Agreement: Must be returned to E conditions listed above and have received a				
		<u>Deb Murray</u>		
Chairperson	Title	Fundraising Representativ	re	Date

#### **Frequently Asked Questions**

#### Do I need a local representative?

No, brochures are shipped to you promptly and are delivered to you within 3-4 days. All product orders are processed through our shipping department and are shipped to you UPS from our distribution center. We offer extended office hours Mon-Sat and coaching from start to finish. You keep your brochures and remit payment only for the purchase due. Shipping updates are provided and any missing/damaged items, although very infrequent, are shipped to you directly from our distribution center. Since 2002 I've worked nationally with organizations across the US and I am ready to assist you.

#### How much profit can our organization earn?

Organizations can earn 50% profit with 150 or more items sold, 40% if less than 120 items. Potential profit is based upon organizations who qualify for free shipping. Shipping is free on all orders \$150 or more in retail sales. A \$15 shipping fee is added to orders less than \$150 in retail sales. No tax is added to Trophy Nut orders. Our snack fundraiser offer one of the highest profit margins in the fundraising industry. How much your organization makes is entirely up to you. Pricing is very affordable and profitable for your fundraising organization. When you sell a \$7.00 snack item your group will earn \$3.50 on each snack item you sell, \$5.00 on each \$10.00 snack.

#### Does the group pay for the fundraiser brochures?

No. An organization has no upfront cost for the brochures. Brochures are provided complimentary, but we require that once you've submitted your sales agreement you do not cancel your fundraiser.

#### How should we collect the money?

We suggest you collect all payments when you take your orders. All checks or money orders are made payable to your organization. At the conclusion of your fundraiser, your organization will keep your profits upfront and send one payment to our office for the total cost of the products purchased and any shipping fee if any.

#### How do we submit the order once we have collected them?

Once you have received all forms from your group, a member of your group must tally the order forms and fill out the master order form (printable from our website ToolBox) and specify how many of each item was sold. You will then submit the master order form by fax, email, or postal mail and we'll email an invoice for the total due. A W-9 will be provided to your organization upon request. Once payment by business/organization check, school check, or money order has been received your order will be placed and you'll receive your shipment by UPS or Carrier Freight generally within a week. Your organization will keep your fundraising brochures, order forms, and profit.

# How do we pay for the order?

When you submit your master order form, we will email an invoice to you. Once payment has been received by business or school check, cashier's check, or money order payable to Deb Murray, the order will be processed. Personal checks, credit cards, or purchase orders are not accepted. We do not take credit cards for individual customer orders for our snack fundraisers.

#### How do you handle sales tax?

No sales tax will be added to your fundraising invoice.

## How do I handle any late or add-on orders?

We will be happy to process any late or add-on orders. Additional orders submitted after the original order has been entered will be a new and separate order and will be subject to applicable shipping fees. There are no minimums for placing an order.

#### Do I have any delivery or sorting options?

All orders are shipped standard shipping and will be sorted by each seller by your organization.

#### How do I handle any damaged or missing products?

We do our best to ensure that you receive all products you have ordered and with no quality issues. Upon receipt of your delivery we ask you to count the number of boxes received and to notify the driver is there is any apparent damage. Later, you can report any missing items or damage to individual items. If you encounter a problem with any missing or damaged product, a Check-In-Form can be printed from our website ToolBox, completed, and then submitted to us within 48 hours. We will do our best to resolve any issues in a quick and timely manner, processing your replacements upon the date your Check-In-Form is received.