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Copy

Client: Branding & Branding
Re: Marketing –TakeLessons.com -**Direct Mailer Copy**
Date: 072315

Scope of Work

Branding & Branding has contracted with Galvin and Associates to provide copy for a direct mail piece promoting tutoring in the La Jolla area.

COPY

HEADLINE (Choose One)

Bring Your 'A' Game
This is Gonna be Your Year
Lessons that let you grow and excel.
Yes! The Help You Need to Get Ahead
With a Little Extra Help, You Can Excel

HEADLINE

Lessons that let you grow and excel.

BODY TEXT

Hello La Jolla area Students! If you want the coming year to be the best ever, TakeLessons can make that happen. You'll have private lessons and personalized classes with local instructors who are experts in their fields. We have courses for all ages and all levels. You'll see your grades rise and talents grow! TakeLessons courses include:

Academic Tutoring

Test Prep, SAT & ACT prep | Algebra, Calculus, Chemistry, Biology and more

Language

Spanish, French, Italian, Chinese, ESL, ASL and more

Music

Singing, Guitar, Piano, Violin, Drum and more

Performing Arts

Film Acting, Improv Acting, Theatrical Dance and more

What to succeed and expand your talents? Check out more about our lessons, teachers and offers at www.takelessons.com. Or call us today at **(619) 231-8505**

Special Offer:

20% OFF your initial lesson plan package – now through August 31

Visit www.takelessons.com/AugustPromo for details and promo code

Learn4Free Giveaway – Enter our drawing for a FREE Fall Semester Package

Visit www.takelessons.com/Learn4Free for details and to enter the drawing

TakeLessons.com (LOGO)