



CAJUN RODEO ASSOCIATION

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CAJUNRODEOASSOC@GMAIL.COM
985-860-7670

As a non-profit organization originally established in 1990, the Cajun Rodeo Association's goal has been to encourage and promote professionally run rodeos within the South Louisiana region with affordable entry fees, competent and honest officials, and fair and equal stock. To reduce traveling expenses, our rodeos are confined to the Southern Louisiana region with a pay-out each night, enabling contestants to compete twice in one location. We call ourselves, "the working-man's rodeo association". To our members and their families, rodeo is not simply a weekend sporting event, but a way of life outside of their 40+hr work week.

With sponsors like you, we hope to revitalize a long-standing legacy and re-energize the interest of the public and local community by keeping with the western traditions of rodeo to

- Provide quality family entertainment and fun for all ages
- Encourage the youth of our community to become involved in these traditional events
- Instill a sense of sportsmanship and responsibility
- Support and develop amateur athletes for competition at a higher level

In addition to providing good, clean entertainment and benefiting local associations, our productions also afford local businesses with an effective and unique advertising venue. Corporate sponsorship of local events is one of the best forms of advertising available, and makes local events possible that otherwise would not have been.

Please take a moment to review our most popular sponsorship packages. Our options are not limited; we are willing to tailor a special sponsorship package which may better suite you and your organization.

We thank you in advance for your time and support. We look forward to a partnership with you in bringing what we can provide as a team to the communities across the Southern Louisiana region.

Sincerely,

Cajun Rodeo Association, Inc

<http://www.cajunrodeo.com/home.html>

Follow us on Facebook... <https://www.facebook.com/cajunrodeo>



CAJUN RODEO ASSOCIATION

RODEO SPONSORSHIP OPPORTUNITIES

All advertisement will be displayed for the entire duration of Rodeo weekend

Presenting Sponsor

\$ 2,000.00

As the presenting sponsor, you will be highly recognized as the premier sponsor for the rodeo during both performances by the announcer as well as all media ads, including the radio. Your banner will be displayed in the prime location of the arena, the front of the Announcer's Stand, extremely visible to all spectators. As the presenting sponsor, you will receive 8 tickets to each performance.

Brought-to-You-By Sponsor

\$ 1,500.00 As the Brought-

to-You-By sponsor, your banner will be displayed on the arena's gate in which all contestants enter and exit the arena. This location is a main focal point all night long during both performances of the rodeo. Your company will receive mentions on the radio ad as well as any other media. As the Brought-to-You-By sponsor, you will receive 6 tickets to each performance.

Livestock Out-Gate Sponsor (1 available)

\$ 800.00 The center out-

gate of the arena is the livestock out-gate, in which all rough-stock contested upon exit the arena. Visible at all times, your banner will be placed here as well as sponsor mentions during the rodeo by the announcer. This gate is used in all rough stock events. As the Livestock Out-Gate sponsor, you will receive 4 tickets to each performance.

Bullfighter Sponsors (2 available)

\$ 600.00

Bullfighters are part of the rodeo action all night long! Working in the arena from the beginning to the end of the rodeo, bullfighters will wear your company shirt during both performances of the rodeo PLUS an arena banner and your name mentioned throughout both performances.

Bull Bounty Sponsor (1 available)

\$ 400.00

So far this season, the CRA stock contractors have done an outstanding job challenging our bull riders. The bulls have been winning! The bull bounty will be awarded to the first card-holding bull rider who rides a full eight seconds and is granted a score by the rodeo judges. As the bull bounty sponsor, you will be recognized during the bull riding event and allowed one arena banner.

Barrel Racing Sponsor (1 available)

\$ 500.00 As the Barrel

Racing sponsor, you will be recognized with a banner and verbal advertisement in the arena throughout both rodeo performances. Your truck(s) will be allowed for display at the rodeo and used before and after the barrel racing event to set out and pick up the barrels.

Roping Box Sponsors (2 available)

\$ 400.00 Your banner will

be displayed on your choice of roping box gates, 1 of 2, both inside and outside to remain visible at all times during both performances of the rodeo. Two banners are required per gate. Sponsors will be recognized by the announcer during all roping events. The roping box is a key location at the opposite end of the arena from the center out gate and is visible throughout both rodeo performances.

Peanut-Throw Sponsor (1 available)

\$ 350.00

The peanut-throw is a CRA tradition, awaited nightly by contestants and spectators. Named for exactly what it is, the peanut-throw consists of approximately (enter # here) bags of roasted peanuts sealed with your companies label and/or business card. The bags of peanuts will be thrown to the crowd from the vehicle used to set the barrels out while preparing for the barrel racing event during each performance of the rodeo.

Event Sponsor (7 available)

\$ 350.00

As an event sponsor, you will receive recognition by the announcer during your chosen event, as follows: Ranch

Style Bronc Riding

Tie Down Calf Roping

Bulldogging/Steer Wrestling

Breakaway Calf Roping

Team Roping

Bull Riding

You will be recognized as the event’s brought-to-you-by sponsor during each rodeo performance and allowed one arena banner to be displayed.

Bucking Chute Gate Sponsors (6 available)

\$ 300.00 The bucking

chute gate sponsorship includes a banner displayed on sponsor’s choice of bucking chutes 1 of 6. Each time that particular bucking chute is used during each rodeo performances, the sponsor will be recognized by the announcer.

Arena Sponsor

\$ 200.00

A 2’x7’ banner to be displayed inside bottom side of the arena. Sponsors mentioned during both performances of the rodeo by announcer.

Contributing Sponsor

\$ 100.00

Sponsor will be recognized on local social media and announced at sponsored rodeo or finals.

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- Depending on your sponsorship choice, advertisement banners may vary in size.
 - If banner is to be designed and ordered thru the Cajun Rodeo Association, all art work and information must be provided at the time sponsorship is submitted (must allow at least 2 weeks)
 - Sponsors are allowed to provide their own banner. All banners must be provided to Rodeo Committee member no later than <input date>.



Rodeo Sponsorship Form

I wish to purchase the _____ sponsorship.

Sponsorship Amount: \$ _____ Event Sponsored _____

Rodeo Name & Dates: _____

Company Name: _____

Contact Name: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____

Authorizing Signature: _____ Date: _____

In the box below, please either attach a business card or sketch of how you would like for your sponsorship banner to look.

Please submit completed sponsorship form and

Make check payable to: **Cajun Rodeo Association**
Please note on check memo: **Rodeo Sponsorship**
Mail to: **603 Resweber St**
St Martinville, LA 70582

For more information, email cajunrodeoassoc@gmail.com or call
985-860-7670