

11:51

## MINUTES

Regular Called Meeting – 11:30 A.M.

Tuesday, March 19, 2019

201 N. Main Street; Linden, Texas 75563

Linden Economic Development Corporation [4A]

Linden Economic Development Corporation [4B]

Members Present LEDC 4A: Richard Bowden, Frank Lanier, Kyle Morgan, John Rountree, Larry Wells, Dave Stewart  
Members Present LEDC 4B: Richard Bowden, Frank Lanier, Kyle Morgan, John Rountree, Larry Wells, Dave Stewart  
Members Absent: Carla Roadcap  
Staff Present: Christophe Trahan, Gus Gustafson  
Guests Present: Ken Hawkins, Allie Anderson, Ben Woods, Janie Havel

1. **Call to Order**

- President Richard Bowden called the meeting to order at 12:00 P.M.

2. **Presentation: Janie Havel—Governor’s Office Regional Economic Development & Tourism Representative**

- Ms. Havel spoke to the board on the various resources that the governor’s office makes available to small towns including the Texas Music Office, Texas Film Commission, Small Business Workshops, and Permit Assistance Programs. Ms. Havel also commented on what she believed to be some of Linden’s greatest opportunities including its placement along Highway 59 as well as its potential to grow into new technological utilities such as business-grade fiber optics among others.

3. **Discuss/Consider/Action**

- Approval of February 19, 2019 Regular Called Meeting Minutes; Motion by Mr. Wells; 2<sup>nd</sup> by Mr. Stewart; Motion carried
- Approval of February 2019 Financials & Reconciliations – LEDC-4A; Motion by Mr. Morgan; 2<sup>nd</sup> by Mr. Stewart; Motion carried
- Approval of February 2019 Financials & Reconciliations – LEDC-4B; Motion by Mr. Lanier; 2<sup>nd</sup> by Mr. Wells; Motion carried

4. **Consent Items**

- Local Sales & Use Tax Report – For the Record
- Credit Card & Bank Balances – For the Record
- Loan Updates – For the Record

5. **Discuss/Consider/Action**

- Chamber of Commerce: Volunteer of the Year Nomination; After some discussion, Mr. Lanier made a motion to nominate Lucinda Trahan as the LEDC's Volunteer of the Year. Mr. Bowden seconded the motion and the motion carried.
- **Director's Report:**
  - Mr. Trahan presented the board with a working strategic plan to acquire new signage to be placed along US Highway 59. The mission of the strategic plan is to attract, retain, and expand businesses in the City of Linden through promotion of new or expanded business development via utilization of more effective signage on US Highway 59. The primary objectives of the plan are to increase visibility for local businesses along the heavily trafficked highway in addition to possibly creating a new revenue stream for the Linden Area Chamber of Commerce. The board reviewed the plan and empowered the staff to continue with the research and analysis phase of the plan and coordinate with local stakeholders and external influencers to determine the most effective route forward with the plan.

6. **Executive Session:**

Motion by Mr. Rountree to enter into Exec. Session; 2<sup>nd</sup> by Mr. Wells; Motion carried @ 1:16 P.M.

7. **Exit Executive Session-Action/No Action**

- Motion by Mr. Rountree to exit Exec. Session; 2<sup>nd</sup> by Mr. Stewart; Motion carried at 1:41 P.M.

8. **Adjourn**

- Motion to adjourn by Mr. Lanier; 2<sup>nd</sup> by Mr. Rountree; Motion carried at 1:42 P.M.

Approved:

  
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Date: \_\_\_\_\_

4-16-19