

## ‘PRIVATE’ vs ‘OPEN’ – Your Choice!

What is the difference? We know during these COVID times, there can be different needs and interest, so we have restructured visits and parties for your choice:

### ‘PRIVATE’ - reservations required (call or stop by to make):

- ✓ No outside public entry
- ✓ You and your guests enjoy the entire play center to yourselves

### ‘OPEN’: \*\*

- ✓ No play entry reservations needed
- ✓ Enter any time during our ‘OPEN’ days/times
- ✓ Stay as long as you want on the day of your visit

We have also modified our operating format and added the following enhancements and features designed for your and our staff’s safety (check the MDHHS orders for further details):

- ✓ Added UV air purification systems
- ✓ New protective barriers
- ✓ Mask requirements
- ✓ Capacity limits
- ✓ Enhanced cleaning
- ✓ Social distancing and table spacing
- ✓ Other MDHHS order requirements

\*\* Please check our schedule posted on our website or FB for changes and updates to our “normal” Hours (below).



Rochester Play! is the Rochester area’s premier family entertainment and party destination! We provide a more healthy and active approach to our uniquely designed play area, party center, and café where families and kids can enjoy friends, appreciate recreation, and have fun (or relax) while they **PLAY!**



### Play Center Hours:

**OPEN Play:** Mon/Tue/Wed/Fri/Sat  
10am-8pm  
(no reservations needed)

**PRIVATE Play:** Thu/Sun  
Reservations Required

\*\* After hour play groups or parties are also available upon request.

Contact us at

**248-650-PLAY (7529)**

380 E. Second St  
Rochester, MI 48307  
[www.rochesterplay.com](http://www.rochesterplay.com)

Located three blocks East of Main St at the intersection of Elizabeth and Second St.



*Indoor Play  
Center and Cafe*



*"We come to Rochester Play! for play dates with friends, or just to let the kids run around and get some exercise. They'll play for hours and never want to leave...and when we do, they're tired out!"*

- Jennifer S.

### Premier and active play center and cafe

Our goal is simple – provide families a place where they enjoy and can feel good about coming to play and eat. We want you to have the best play experience possible. So, along with a wonderful staff to ensure that all your needs are met, we've tried to cover all the bases of what parents are looking for... a clean environment, safe play equipment, active gaming, free wi-fi, comfortable seating, indoor walking track and great tasting and healthier food options featuring freshly prepared sandwiches, salads, pizza, healthier snacks (and Dippin' Dots!), kids meals, smoothies, coffee drinks, and other drinks along with organic and gluten free options.

# "A Great Place For The Kids To PLAY! and You To Stay."

## What is there for my kids to do?

Climb, jump, roll, slide, swing, crawl, explore, and play! Our custom built, northern Michigan themed, soft cushioned obstacle structure, active gaming area and Boxblaster Virtual Reality (VR) arena provides plenty of opportunities for fun and gross motor activities for kids aged 1 - 15! No ball pits or bouncy rooms here; our play structure is built for good, old fashioned playing and our games have been specifically selected with active play in mind. We also offer a separate, smaller play structure that is reserved for toddlers under the age of four that provides lots of fun activities that are more age appropriate.

## What do I do while they play?

Play with them if you would like, experience our active games and Virtual Reality arena, or stroll around our walking track – 22 laps is a mile! Our structure and active games are selected and built for kids (and adults) of all ages! If you would rather let the kids play while you kick back and relax, then we have some comfortable seating for you while you watch them play. Our center has free wi-fi, a café with lots of tasty and nutritious options, coffee drinks and smoothies, and large screen TVs for the grown-ups.

## What is the cost of using the Play Center?

Whether 'PRIVATE' or 'OPEN' Play!, we have several affordable admission pricing options for you to choose from to meet your needs.

Play Options	Price
'OPEN' Play! Entry – Toddler (1-3 yrs)	\$11/day
'OPEN' Play! Entry – Child (4+ yrs)	\$12/day
Adults & Children under the age of 1	FREE
Monthly Membership – Single Child	\$55/month
Monthly Membership – Family	\$75/month
10 Visit Entry Package	\$90 (\$9/visit)
20 Visit Entry Package	\$170 (\$8.5/visit)
'PRIVATE' Play! (avail Thu or Sun. Includes first 15 guests)	\$150/hr
Additional 'PRIVATE' Play! guests	\$5/person/hr
Table decorations (colored plates, table cloth, and balloon bouquet)	\$15/table of 8 max. double table
Active Gaming	\$0.50-\$2/game
Boxblaster VR Arena – Single Play	\$7/play
Boxblaster VR Arena – Two Plays	\$6/play
Boxblaster VR Arena – 10+ Plays	\$5/play

**\*\*\* Ask about late night group Play! opportunities! Come experience Boxblaster VR and gaming competitions, glow night parties, great food and drinks and more!**



## Recycle, Re-use, Reduce!



Teaching our kids to value their environment can be fun! Our Play Center and Café offers several teachable moments...whether it is talking about recyclable products we use (plates, cups, straws, food containers, etc.), the animals in our decor or showing your kids how to use our kid-sized recycling bins, you can help them learn to value the world around us during your visit. Together, our efforts here average over 5 times the amount of recycling than trash!

## Let's move and raise a healthier generation of kids!

Our Play Center will make 'em sweat and kids love all our café food and drink choices! As a parent, you will too! We hope and invite you to compare our offerings with other centers. With childhood obesity still on the rise and nearly one in three children in America either overweight or obese, it's important to give kids plenty of daily opportunities to run around and play as well as have the ability to make healthier, great tasting food choices. Whether you are looking for some family time, or you are just looking for a new challenge for the kids, our play structure, active game area, and VR arena is just the thing to get them moving. We guarantee that your little one will sleep a little better after getting some much needed fun play and exercise at our center. Our café has lots of delicious and healthy options for them to re-fuel; you won't have to worry about trying to talk them out of junk food when they're ready for a snack, because there isn't any here and the kids love what we offer!