



**Trisha Zulic,**  
**SHRM-SCP, SPHR**  
**State Director**

Term Jan. 2020 – Dec. 2021

Employer: WSA Distributing, Inc.

Employment Title: Director, Human Resources, Business Ops and Strategy

I'm a resourceful and goal-oriented senior business leader with extensive human resources and operations experience.

I have successfully demonstrated my leadership qualities in production planning/scheduling, lean management, forecasting, purchasing, quality control, logistics, safety, training, scaling and project management.

I have also successfully mediated over 100 employee/employer disputes ensuring that I mitigated risk at every corner. I'm a dedicated and passionate, cost-conscious leader and producer of excellent results who optimizes operational efficiencies and maximizes business profitability.

- Excellent at driving cost-conscious mentality to mid and lower level management teams.
- Consistently exceeded service level agreements (SLA's) and customer service expectations in time-sensitive situations through continuous employee training, team motivation and development initiatives.
- Ability to direct daily production activities in the delivery of (3PL) management and fulfillment across a multi shift operation.
- Oversight of P&L increasing margins 10% via productivity improvements utilizing Lean and Six Sigma principles.
- Excellent ability to support sales in the negotiation of customer pricing for current and new product fulfillment launches.
- Project lead key process owner in the implementation of ISO 14001, R2, 9000 (family) and 27001.
- My demeanor is professional and polished and I have done over a dozen speaking engagements on the topics of Leadership, Lean/Six Sigma and Human Resources for various organizations.