



SPONSORSHIP BROCHURE

2025

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ABOUT SEALY SOCCER FACTORY

Sealy Soccer Factory (SSF) was formed in 2013 to provide the highest quality soccer training to help develop kids ages 5-18 into complete soccer players. SSF has since grown to include a variety of other programs and events including our Shooting/Finishing Program, Goalkeeper Program, Morning Soccer Program, Beginner Program, Private Training, Tournaments, Leagues, Camps and much more!

Led by former All American Collegiate, Professional and International Soccer Player – Scott Sealy; and with clients including current professional soccer players, D1 college players, National Team Players and top MLS Next and ECNL players; SSF is the #1 soccer training program in North Texas!

SSF BY THE NUMBERS:

10,000+

participants over various training programs and events annually.

150+

events annually, including camps, tournaments, leagues, pick up.

18,000+

reach through email database, website and social media monthly.

27,500

sq ft facility that houses SSF programs and events.

EXPANDED REACH:

As part of SSF's facilities, the onsite soccer club – **Diversity F.C.** and performance center - **GrindMode Sports Proformance** are hubs for athletes and community members, creating broader audience exposure. Your sponsorship will place your brand front and center in a high-traffic area used by our hundreds of athletes and visitors daily!



SPONSORSHIP OPPORTUNITY — ANNUAL SPONSOR

The annual sponsorship will be a year-round sponsorship that gives your organization a prominent presence in our facility with access to the entire SSF audience throughout the year. Sponsorship includes high visibility at SSF events, as well as additional digital exposure through features on SSF’s website, newsletters and social media platforms.



Investment	Platinum \$10,000	Gold \$6,500
Available Sponsorships	4	4
Industry exclusivity	✓	
5' x 14' vinyl wall banner (located around playing field)*	✓	
Logo included on t-shirt giveaways for Rise & Grind summer program	✓	
Option to set up vendor table in SSF facility during camps/specialty events	✓	
Option to run ads in SSF newsletter (one ad per quarter)	✓	
Complimentary camp registrations (\$200 value per registration - 2 max per camp)	12	6
Option to display marketing materials (brochures, etc.) at SSF front desk/lobby	✓	✓
Logo posted on SSF website and linked to company website	✓	✓
Logo included in SSF newsletter (shared at min 1x weekly)	✓	✓
Logo recognition in all graphics posted to social media	✓	✓
Logo included on 2 digital displays in SSF facility throughout the year	✓	✓

***Signage and installation costs will be handled by sponsor**

DATES

**Sponsorship period:
1 year from start date**

**Discount for multi-
year sponsorship**



SPONSORSHIP OPPORTUNITY — SUMMER SPONSOR

Summer at SSF is the busiest time of year! SSF will host 7 week-long camps in summer 2025, as well as our month-long Rise and Grind summer program, which attracts hundreds of participants each year. The 16-week sponsorship period will give your brand high visibility to a targeted audience through various digital campaigns, as well as signage and other promotional material.



- ▶ Investment: \$4,500
- ▶ 4 complimentary camp registrations - 1 per camp (\$800 value)
- ▶ Logo included on t-shirt giveaways for Rise & Grind summer program
- ▶ Logo recognition in graphics posted to social media (through sponsorship period)
- ▶ Logo recognition in graphics posted on website and linked on event webpage
- ▶ Logo included in SSF newsletter (shared at min 1x weekly through sponsorship period)
- ▶ Logo included on 2 digital displays in SSF facility (through sponsorship period)
- ▶ Option to run one ad in SSF newsletter (through sponsorship period)
- ▶ Option to display signage/marketing materials (through sponsorship period)
- ▶ Option to provide swag/giveaways at summer camps (at the conclusion of each camp)



DATES

Summer Camps:

May 27-30
June 30-Jul 3
July 7-10
July 14-17
July 21-24
July 28-31
August 4-7

Rise and Grind:

June 2-26

Sponsorship period:

April 15 - August 3



SPONSORSHIP OPPORTUNITY – TRAINING SHIRT

As an SSF training shirt sponsor, your brand name and logo will be prominently displayed on the back of SSF training shirts worn by hundreds of SSF athletes, providing ongoing exposure for your brand within the SSF community and the broader community in and around north Texas.



Investment	Platinum	Gold
	\$10,000	\$7,500
Available Sponsorships	1	2
Industry exclusivity	✓	
Logo displayed on back of SSF training shirts	✓	✓
Logo posted on SSF website and linked to company website	✓	✓
Logo included in SSF newsletter (shared at min 1x weekly)	✓	✓
Logo included on 2 digital displays in SSF facility throughout the year	✓	✓

DATES

Sponsorship period:
Jul 1, 2025 – Jul 1, 2026

Discount for multi-year sponsorship



SPONSORSHIP OPPORTUNITY — SCOREBOARD SPONSOR

The scoreboard is the focal point of the SSF soccer facility, ensuring that your brand is consistently in the spotlight for players, spectators and the hundreds of SSF visitors daily. Your logo will be displayed prominently in a high traffic area making it impossible to miss during training, games and other events. Sponsor will also benefit from additional exposure through features on SSF's website and newsletters.

- ▶ Investment: \$7,500 per year
- ▶ ~5' x 2.5' full color printed vinyl logo displayed on SSF scoreboard
- ▶ Logo included in SSF newsletter (once per month)
- ▶ Logo included on 2 digital displays in SSF facility (throughout the year)
- ▶ Logo posted on SSF website

***Signage and installation costs will be handled by sponsor**



DATES

**Sponsorship period:
1 year from start date**

**Discount for multi-
year sponsorship**



SPONSORSHIP OPPORTUNITY – WALL SIGNAGE

A wall sign is the perfect opportunity to give your brand consistent exposure to a captive audience. Choose from various sizes and locations within the facility to maximize your impact. Your logo or message will be visible during all activities hosted at the facility, and extended reach will be gained through digital exposure with your logo on SSF website and newsletters.



- ▶ **Field signage investment:** \$3,600-\$5,000 per year (depending on location around the field)
- ▶ 5' x 14' vinyl wall banner (located around playing field)*

- ▶ **Common area signage investment:** \$3,000
- ▶ 5' x 8' vinyl wall banner (located in common areas)*

- ▶ Logo included in SSF newsletter (once per month)
- ▶ Logo included on 2 digital displays in SSF facility (throughout the year)
- ▶ Logo posted on SSF website

***Signage and installation costs will be handled by sponsor**



Sponsorship period:
1 year from start date

Discount for multi-year sponsorship

