



Excellent left hand read that shows to the “going home” traffic flow as commuters leave the Caldwell-Nampa Blvd to head south into the Nampa bedroom communities.

**Sign#: 13L**  
**Location: 1420 N Midland Rd, Nampa, ID**  
**Lat/Long: 43.59725, -116.593**  
**Size: 10'x30'**  
**Illuminated: Yes**  
**Facing/Read: North / Left**  
**Weekly Impressions: 20,318**

