

# DESERT STORM 2022 VENDOR CHECKLIST

Event Date: April 20<sup>th</sup> – 24<sup>th</sup>, 2022

Hello Vendors!

This is a **vendor specific checklist** to help you complete the **2022 DS Vendor process with ease**. 😊 You will need all the info on the checklist prior to completing the Vendor application. To get access to the online vendor application you need the link sent from the Storm Poker Runs crew. You cannot just apply or get the link from a friend - all business types need approval by STORM STAFF PRIOR to getting the application link. If you are interested in participating in Desert Storm 2022 follow this simple check list and you will be on your way. Once you get approval to apply for vendor at DS2022 you will need to pay in FULL to complete application. All payments are DUE at time of application. All Vendor positions are **first come first serve** so be PREPARED to complete the application and PAY in full. If you have any questions, feel free to email Christina@stormpokerruns.com

## **Desert Storm 2022 Vendor Check List: (Complete in this order)**

### **Step #1 information needed to complete the ONLINE VENDOR APPLICATION-**

- Basic Company demographics- name, phone address etc.
- Credit card to make payment. APPLICATIONS cannot be completed without PAYMENT in FULL.
- Electronic copy of your **business license** to upload into the Application Portal.
- Electronic copy of your **business TPT** (ALL BUSINESS' need a TPT – **Per LHC ALL VENDORS need a TPT**)
- Electronic copy of your **Health Permit / Food Handlers** if you are a Food or Beverage Vendor.
- Electronic copy of your **business insurance** listing Storm Poker Runs/ Phantom Productions LLC., as additionally insured for dates of exhibition.

### **STEP #2 Be aware of the vendor process and UNDERSTAND and follow the rules and regulations-**

- All Vendors will go through the SAME process.
- All Vendors are required, to participate in the staging process. Staging will be assigned specifically to each vendor.  
If you do not participate in the staging process, you will forfeit your spot with NO REFUND.
- All Vendors will receive all MAPS and STAGING by April 10<sup>th</sup>, 2022, so you will be prepared!
- As a vendor you are responsible for your own supplies; tent, tables, chairs, lights, power, etc. Make note the Street Party is from 1PM to 9PM, so you will NEED LIGHTING.
- All Vendors are responsible to **PACK IT IN / PACK IT OUT**. This means you do not leave **ANY** trash by the trash cans, in front of your booth, in the middle of the street, or on the curb. Your map will also show locations of **event dumpsters**, where you can dispose of any of your extra boxes, broken displays, etc. into the designated DUMPSTERS. **If EXCESSIVE TRASH is found at your booth after the event, you will be charged a MINIMUM of 200\$ and will forfeit future participation in any STORM POKER RUN Events.**
- All food vendors are responsible for their own water, oil, power etc. If you have a fryer, you need a proper ventilation system in place. If you are unsure what that is, please reach out so we can prepare you. It is possible the LHC Fire Inspector will do an inspection of your system- you are 100% responsible for your equipment and any fines that occur. The Fire Marshall has the right to remove you from the event if necessary and NO REFUNDS- so be prepared!
- Booths will be assigned by Storm Staff. Vendors do not get to pick their spot unless they have a **PREMIUM** package.
- Phantom Productions LLC., / Storm Poker Runs has the right to refuse partnership with anyone for any reason.

### **Step #3 What vendor package do you want-**

**STREET PARTY: Location downtown McCulloch Blvd.**

April 21<sup>st</sup>, 2022 / Staging Wednesday April 20<sup>th</sup>, 2022, and Thursday April 21<sup>st</sup>, 2022 / Open from 1:00 PM to 10:00 PM

**THUNDER ALLEY: Location London Bridge Resort Side of the Channel**

April 22<sup>nd</sup>, 2022 / Staging 8:00 AM – 9:00 AM Thunder Alley / Open all day and FREE to the public. Prime time is for the START of the Poker Run & the Parade of Power starting, at 11:00 AM.

**PIT ROW: Location Site 6 Shootout**

April 23<sup>rd</sup>, 2022. / Staging 7:00 AM to 8:00 AM Pit Row / Open all day and FREE to the Public, this is a spectator location for the Shootout.

**OR ALL 3 DAYS for a PREMIUM PACKAGE at a DISCOUNTED RATE: All 3 locations**

OPTION	LOCATION	Small Booth	Medium Booth	Food Truck 30'	Large Booth
<b>A</b> 4/21	Street Party (Main Street McCulloch)	10 x 10 \$425.00	10 X 20 \$525.00	\$625.00	10 X 50 \$725.00
<b>B</b> 4/22	Thunder Alley (Coco Beach) Poker Run	10 x 10 \$375.00	10 X 20 \$475.00	\$575.00	10 X 50 \$675.00
<b>C</b> 4/23 & 4/24	Site 6 Shootout	10 x 10 \$375.00	10 X 20 \$475.00	\$575.00	10 X 50 \$675.00
<b>D</b>	Option A & B	10 x 10 \$700.00	10 X 20 \$800.00	\$900.00	10 X 50 \$1,000.00
<b>E</b>	Option B & C	10 x 10 \$600.00	10 X 20 \$700.00	\$800.00	10 X 50 \$1,000.00
<b>F</b>	Option A & C	10 x 10 \$700.00	10 X 20 \$800.00	\$900.00	10 X 50 \$1,000.00
<b>G</b> <b>PREMIUM PACKAGE</b>	<b>All Three A / B / C</b> <b>3 days of action!!!!</b>	<b>10 x 10 \$800.00</b> <b>(\$375.00 discount)</b>	<b>10 X 20 \$1,000.00</b> <b>(\$475.00 Discount)</b>	<b>\$1,300.00</b> <b>(\$475.00 Discount)</b>	<b>10 X 50 \$1,600.00</b> <b>(\$475.00 Discount)</b>

**Step #4 Get the link to complete the application-**

- Have all the above complete and READY to go.
- Email [Christina@StormPokerRuns.com](mailto:Christina@StormPokerRuns.com) **NO SOONER than January 1, 2022**, for the link, with following information. If you do not include all the info below you will not get the link.
  - **Your name / Company name**
  - **What your business is: parts, display only, clothing- (what type bathing suits/ flannel etc.), food (what will you be serving?)**
  - **Contact phone # and Email**
  - **What package you want from Step #3. Option Letter: \_\_\_\_\_ Booth Size: \_\_\_\_\_**
  - **Have you ever participated before if so what year(s)?**
- Once you receive the link, complete the application through the online portal, make payment.
- You will receive an immediate reply with confirmation.
- By April 10, 2022, you will receive an email with the detailed map for each day, staging info and times.

If you have any questions regarding vendor spots that were not in this package, feel free to email Christina.

DO NOT EMAIL prior to January 1<sup>st</sup>, 2022, asking for the link.

Be sure to follow us on Facebook and Instagram. Links below to stay up to date with EVENT information! We often have drawings and giveaways! 😊

Also, if you have not already gone to our website, click **contact us** and sign up for the **STORM NEWSLETTER**. You will not want to miss out!

Thank you for your interest in DS 2022, and we will chat more soon!

Jimmy and Christina

*Christina or James "Jimmy" Nichols*

*Event Managers for DESERT STORM & MONSTER STORM Poker Runs*

*Phantom Productions, LLC. P.O. Box 12425 Glendale, AZ 85318*

*623-238-1330 Christina Mobile / 602-739-4739 James Mobile*

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