

Abstract - Influencing culture.

Why safety people are so important

A motivational session for safety people.

The term safety culture has been around for a long time. These days most experts agree there is no such thing. Each organization has its own culture that dictates how it functions. Safety people have more influence on that culture than most. A good and well functioning safety system has direct benefits to the organization. However, the indirect benefits that affect the organizational culture are often overlooked or misunderstood.

There are consequences for having an unsafe organization but what about the unintended or unseen consequences of having a safe one? From social responsibility, communication, and valuing employees the work of safety people in an organization can reflect and amplify the positive aspects of the culture.

Many companies strive to be an “employer of choice”. A well run and effective safety team has a real role to play in making their company the employer that attracts and retains the best.

Top three points:

1. Safety fosters strong processes
2. Front line safety people are the ones that demonstrate just how much the company values employees
3. Success in safety is something the entire organization shares