



# LONDON SANTA CLAUS PARADE

Saturday November 9th, 2019

Starting at 6 p.m. from Dundas Street East at Egerton  
and heading west to Ridout Street

## SPONSORSHIP OPPORTUNITIES

**GENERAL SPONSORSHIPS (UP TO \$3,000)**  
**FOLLOWING PAGE - MAJOR SPONSORSHIPS \$5,000 AND UP**

The London Santa Claus Parade relies heavily on the financial support of local businesses and individuals to raise the money required to operate our annual parade. While any amount is gratefully accepted here are some popular sponsorship levels starting at just \$1,000

## THESE ARE OUR LOWEST COST SPONSORSHIPS!

*ALL SPONSORS APPEAR ON OUR WEBSITE FOR APPROXIMATELY ONE YEAR*

### GENERAL SPONSORSHIPS

**\$1,000 BRONZE SPONSORSHIP**

Listing on our website on sponsor page and all printed material advertising the parade

**\$2,000 SILVER SPONSORSHIP**

Listing on our website on sponsor page and all printed material advertising the parade and name displayed on a separate banner in the parade.

**\$2,500 GOLD SPONSORSHIP**

Listing on our website on sponsor page and all printed material advertising the parade and name displayed on a separate banner in the parade.

**\$3,000 PLATINUM SPONSORSHIP**

Listing on our website on sponsor page and all printed material advertising the parade and name displayed on a separate banner in the parade.

***NOTE ALL REGULAR SPONSORSHIPS ARE LISTED FROM  
THE LARGEST DOLLAR DONATION TO THE LOWEST.  
WHERE TWO SPONORS ARE THE SAME VALUE THEY ARE LISTED  
IN THE ORDER OF DATE OF PARTICIPATION.***

***SEE OTHER PAGE FOR MAJOR SPONSORSHIPS OF \$5,000 AND UP***

## WE RELY ON SPONSORSHIPS TO FINANCE THE PARADE EACH YEAR. PLEASE HELP!

***COMPANIES MAY ALSO SPONSOR SPECIFIC BANDS AT A COST FROM \$1,500 TO \$5,000  
This does not include a sponsorship banner in front of the band. Sponsor supplies & carries.***

*Please advise parade committee of sponsorship intentions as soon as possible  
as we book additional bands and entertainment as funds are committed.*

*Please make cheques payable to: London Santa Claus Parade*

Mailing address: 220 Simcoe Place, Komoka ON N0L 1R0  
Santa Line (519) 668-3576

**Website: [www.londonsantaparade.ca](http://www.londonsantaparade.ca)**

**PARADE WEBSITE  
HAD OVER 60,000 VISITS  
MONTH OF NOVEMBER 2018**