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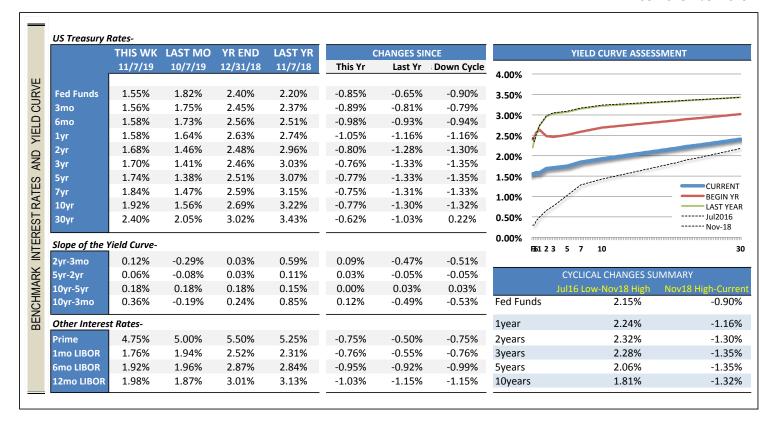
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#### 08 November 2019



### PACE OF CONSUMER CREDIT GROWTH SLOWS TO 2.8% IN SEPTEMBER

According to the Federal Reserve, U.S. consumer borrowing grew in September at the slowest rate in 15 months. Total consumer credit increased \$9.5 billion, down from \$17.8 billion in August.

The September gain was well below the monthly average growth for the first eight months of the year of around \$16 billion. It translates into an annual growth rate of 2.8%, the slowest since June 2018.

AND /

**ECONOMIC UPDATE** 

Revolving credit, namely credit cards, fell for the second straight month in September. That's the first time this has happened since the summer of 2012. Borrowing fell 1.2% after falling 2.5% in August. It is the third decline in revolving credit in the past four months.

Non-revolving credit, typically auto and student loans, rose 4.2% in September, the slowest rate in four months.

Still, total consumer credit increased an annualized 4.9% during the third quarter, the most since the final three months of 2018. The rate of revolving credit slowed to 2.2%, from 5.2% in the second quarter, while non-revolving debt increased an annualized 5.9%, the fastest in a year.

Key Economic Indicators for Banks, Thrifts & Credit Unions-									
		LATEST	CURRENT	PREV					
GDP	QoQ	Q2-Final	1.9%	2.0%					
GDP - YTD	Annl	Q2-Final	2.3%	2.6%					
Consumer Spending	QoQ	Q2-Final	2.0%	4.6%					
Consumer Spending	Annl	Q2-Final	2.9%	2.9%					
Unemployment	Mo	Oct	3.6%	3.5%					
Consumer Inflation	YoY	Sep	1.7%	1.7%					
Core Inflation	YoY	Sep	2.4%	2.4%					
Consumer Credit	Annual	Sep	2.8%	5.2%					
Retail Sales	YoY	Sep	3.4%	3.3%					
Vehicle Sales	Annl (Mil)	Sep	17.7	17.5					
Home Sales	Annl (Mil)	Sep	6.103	6.066					
Home Prices	YoY	Aug	2.0%	2.0%					

	THIS WK	YR END	PCT CHANGES		
	11/7/19	12/31/18	YTD	12Mos	
DJIA	27,675	23,327	18.6%	6.3%	
S&P 500	3,085	2,506	23.1%	10.9%	
NASDAQ	8,434	6,635	27.1%	14.0%	
Crude Oil	57.15	45.41	25.9%	-5.5%	
Avg Gasoline	2.60	2.27	14.6%	-6.5%	
Gold	1,466.4	1,281.3	14.4%	21.2%	



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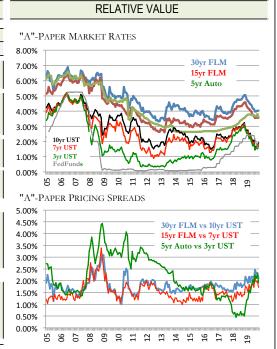
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### AVERAGE CREDIT UNION RATES AND RATE SENSITIVITY

	THIC WAY	VED	01	Ch. t. C		B.1. C.	• • • •
	THIS WK	YID	Change	Cng in Cu	rrent Cycle*	Rate Se	nsitivity
	11/7/19	Rate	Benchmark	Rate	Benchmark	YTD	Cycle
Classic CC	11.51%	-0.10%	-0.75%	-0.18%	-0.75%	13%	24%
Platinum CC	10.02%	-0.15%	-0.75%	-0.25%	-0.75%	20%	33%
48mo Veh	3.51%	-0.03%	-0.80%	-0.15%	-1.30%	4%	12%
60mo Veh	3.62%	-0.04%	-0.76%	-0.15%	-1.35%	5%	11%
72mo Veh	3.95%	-0.06%	-0.77%	-0.17%	-1.35%	8%	13%
HE LOC	5.20%	-0.21%	-0.75%	-0.36%	-0.75%	28%	48%
10yr HE	5.32%	-0.15%	-0.77%	-0.20%	-1.37%	19%	15%
15yr FRM	3.56%	-0.87%	-0.77%	-1.02%	-1.38%	113%	74%
30yr FRM	4.02%	-0.84%	-0.77%	-1.04%	-1.32%	109%	79%
Sh Drafts	0.14%	0.01%	-0.85%	0.00%	-0.90%	-1%	0%
Reg Svgs	0.18%	0.00%	-0.85%	-0.01%	-0.90%	0%	1%
MMkt-10k	0.46%	0.02%	-0.85%	-0.02%	-0.90%	-2%	2%
MMkt-50k	0.63%	0.02%	-0.85%	-0.02%	-0.90%	-2%	2%
6mo CD	1.00%	0.07%	-0.98%	-0.03%	-0.94%	-7%	3%
1yr CD	1.43%	0.01%	-1.05%	-0.08%	-1.16%	-1%	7%
2yr CD	1.68%	-0.08%	-0.80%	-0.17%	-1.30%	10%	13%
3yr CD	1.84%	-0.15%	-0.76%	-0.22%	-1.35%	20%	16%



\*Since Nov 2018

#### STRATEGICALLY FOR CREDIT UNIONS

Credit card spending trends appear to show that while consumers remain willing and able to spend, they are doing so only cautiously and are still reluctant to take on substantial debt.

With business investment sagging, all eyes are on the consumer to keep the expansion on track. Fed Chairman Jerome Powell told reporters last week that the Fed hasn't seen the weakness from business spending "getting into the consumer side of the economy."

For now, low unemployment and solid wage growth has consumers on a solid footing. Underwriting has been tightening on credit cards all year despite delinquencies being near historic lows.

In addition, the Consumer Financial Protection Bureau and FRBoard have posted the dollar thresholds in Truth-in-Lending and Consumer Leasing that will apply when determining exempt consumer credit and lease transactions in 2020. Based on the annual percentage increase in the CPI-W as of June 1, 2019, the exemptions will apply on consumer credit transactions and consumer leases of \$58,300 or less in 2020.

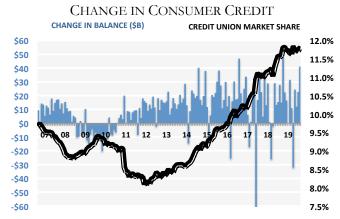
However, private education loans and loans secured by real property—including mortgages—are subject to the Truth-in-Lending Act regardless of the amount of the loan.

Additional information and other market-related reports can be viewed at www.Meridian-ally.com

ECONOMIC RELEASES		
RELEASES THIS WEEK:	Current	Previous
Consumer Credit (Sep)	2.8%	5.2%

RELEASES FOR UPCOMING WEEK:	Projected	Previous
Consumer Inflation (Oct, YoY)	1.7%	1.7%
Wholesale Inflation (Oct, YoY)	1.5%	1.4%

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### **ECONOMIC CALENDAR**

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Oct 14	15	16	17		19
COLUMBUS DAY HOLIDAY		Retail Sales 3.4% FRB Beige Book	Jobless Claims 214k Industrial Prod -0.4%	Leading Indicators -0.1%	
		C			
21	22	23	24	_	26
	Ex Home Sales 5.38M		Jobless Claims 212k New Home Sales 713k	Consumer Sentiment 95.5	
			New Home Sales 715k		
28	29	30	31	Nov 1	2
	Home Prices +2.0%	GDP (Q3-1st) 1.9% FOMC Announcement	Jobless Claims 219k	Employment Data 3.6%	
		FOIVIC AIIIIOUIICEIIIEIIC			
4	5	6	7	8	9
			Jobless Claims 211k	Ĭ	J
			Consumer Credit 2.8%		
11	12	13	14	15	16
VETERAN'S DAY	12	Consumer Inflation	Jobless Claims	Retail Sales	16
			Wholesale Inflation		
18	19	20 FOMC Minutes	21 Jobless Claims	22	23
			<b>Existing Home Sales</b>		
25	26 Home Prices	27 GDP (Q3-2nd)	28 THANKSGIVING	29	30
	New Home Sales	FRB Beige Book			
		Jobless Claims			
2	3 Motor Vehicle Sales	4	5 Johless Claims	1	7
	iviotor venicie sales		Jobless Claims Factory Orders	Unemployment Consumer Credit	

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Q2-2019	<\$2 Million	\$2-10 Million	\$10-50 <million< th=""><th>\$50-100 Million</th><th>\$100-500 Million</th><th>\$500&gt; Million</th><th>TOTAL</th><th>&lt;\$10 Million</th><th>&lt;\$50 Million</th><th>&lt;\$100 Million</th><th>&lt;\$500 Million</th></million<>	\$50-100 Million	\$100-500 Million	\$500> Million	TOTAL	<\$10 Million	<\$50 Million	<\$100 Million	<\$500 Million
DEMOGRAPHICS											
Number of Credit Unions	423	940	1,677	680	1,012	576	5,308	1,363	3,040	3,720	4,732
Average Assets (\$Mil)	\$0.9	\$5.9	\$25.4	\$72.5	\$228.2	\$1,952.4	\$273.8	\$4.4	\$16.0	\$26.3	\$69.5
Pct of Credit Unions	8%	18%	32%	13%	19%	11%	100%	26%	57%	70%	89%
Pct of Industry Assets	0%	0%	3%	3%	15%	79%	100%	0%	3%	6%	21%
GROWTH RATES (YTD)											
Total Assets	-6.1%	-11.4%	-1.6%	-1.3%	-5.9%	13.3%	9.2%	-11.0%	-2.8%	-2.0%	-4.7%
Total Loans	-11.8%	-11.5%	-3.4%	-5.0%	-10.7%	7.9%	4.4%	-11.6%	-4.3%	-4.7%	-9.2%
Total Shares	-5.1%	-9.5%	-1.7%	-1.3%	-5.0%	11.9%	8.3%	-9.2%	-2.6%	-2.0%	-4.1%
Net Worth	-3.6%	-11.2%	-0.5%	-1.5%	-5.6%	12.6%	8.7%	-10.6%	-2.0%	-1.8%	-4.4%
BALANCE SHEET ALLOCATIO	N										
Net Worth-to-Total Assets	19.0%	15.9%	13.0%	12.0%	11.4%	11.1%	11.3%	16.1%	13.3%	12.7%	11.8%
Cash & Inv-to-Total Assets	52%	46%	43%	37%	28%	24%	25%	47%	44%	41%	32%
Loans-to-Total Assets	47%	52%	53%	58%	67%	72%	70%	52%	53%	56%	64%
Vehicle-to-Total Loans	59%	62%	49%	43%	40%	33%	35%	62%	50%	46%	41%
REL-to-Total Loans	1%	8%	32%	38%	44%	51%	50%	8%	29%	34%	42%
REL-to-Net Worth	4%	28%	130%	186%	261%	332%	308%	26%	115%	149%	225%
Indirect-to-Total Loans	0%	1%	5%	12%	19%	22%	21%	0%	4%	9%	17%
Loans-to-Total Shares	59%	62%	62%	67%	77%	86%	83%	62%	62%	64%	73%
Nonterm-to-Total Shares	91%	85%	81%	78%	75%	70%	71%	85%	81%	80%	76%
Short-term Funding Ratio	40.5%	29.9%	23.8%	19.9%	15.0%	12.0%	13.1%	24.5%	22.2%	17.1%	13.1%
Net Long-term Asset Ratio	3.5%	7.8%	18.7%	24.0%	29.9%	34.7%	33.1%	17.4%	20.8%	27.2%	33.0%
LOAN QUALITY											
Loan Delinquency Ratio	3.36%	1.68%	0.94%	0.81%	0.68%	0.61%	0.63%	1.02%	0.91%	0.74%	0.64%
Net Charge-off Ratio	0.99%	0.67%	0.46%	0.45%	0.47%	0.58%	0.56%	0.48%	0.47%	0.47%	0.56%
"Misery" Index	4.35%	2.35%	1.40%	1.26%	1.15%	1.19%	1.19%	1.51%	1.38%	1.21%	1.19%
RE Loan Delinquency	3.00%	2.18%	0.90%	0.75%	0.62%	0.49%	0.52%	2.19%	0.94%	0.83%	0.66%
Vehicle Loan Delinquency	2.83%	1.52%	0.85%	0.73%	0.61%	0.51%	0.55%	1.60%	0.96%	0.85%	0.68%
Direct Loans Indirect Loans	2.83% 0.00%	1.52%	0.82%	0.70%	0.56% 0.66%	0.47%	0.55%	1.60%	0.94%	0.84%	0.67%
		1.37%	1.13%	0.81%		0.53%	0.55%	1.37%	1.13%	0.89%	0.69%
Loss Allow as % of Loans Current Loss Exposure	2.78% 1.51%	1.27% 0.83%	0.90% 0.52%	0.82% 0.49%	0.82% 0.43%	0.89% 0.36%	0.88% 0.38%	1.36% 0.87%	0.95% 0.56%	0.88% 0.52%	0.84% 0.45%
Current Loss Exposure	1.51%	0.63%	0.52%	0.49%	0.45%	0.30%	0.36%	0.67%	0.56%	0.52%	0.45%
EARNINGS											
Gross Asset Yield	4.11%	3.99%	3.77%	3.79%	3.82%	4.10%	4.03%	4.00%	3.80%	3.79%	3.81%
Cost of Funds	0.35%	0.42%	0.41%	0.46%	0.58%	0.94%	0.85%	0.41%	0.41%	0.43%	0.54%
Gross Interest Margin	3.76%	3.57%	3.37%	3.33%	3.24%	3.15%	3.18%	3.58%	3.39%	3.36%	3.28%
Provision Expense	0.39%	0.34%	0.23%	0.27%	0.31%	0.47%	0.43%	0.35%	0.25%	0.26%	0.29%
Net Interest Margin	3.37%	3.23%	3.13%	3.06%	2.93%	2.68%	2.75%	3.24%	3.14%	3.10%	2.98%
Non-Interest Income	0.52%	0.65%	1.01%	1.25%	1.39%	1.32%	1.32%	0.64%	0.97%	1.11%	1.31%
Non-Interest Expense	4.29%	3.65%	3.58%	3.68%	3.64%	3.03%	3.16%	3.69%	3.59%	3.64%	3.64%
Net Operating Expense	3.77%	3.00%	2.57%	2.44%	2.24%	1.71%	1.85%	3.05%	2.62%	2.53%	2.33%
Net Operating Return Non-recurring Inc(Exp)	- <b>0.40%</b> 0.13%	<b>0.23%</b> 0.07%	<b>0.57%</b> 0.02%	<b>0.63%</b> 0.01%	<b>0.69%</b> 0.02%	<b>0.97%</b> 0.04%	<b>0.90%</b> 0.03%	<b>0.19%</b> 0.07%	<b>0.52%</b> 0.03%	<b>0.57%</b> 0.02%	<b>0.66%</b> 0.02%
Net Income	-0.27%	0.30%	0.59%	0.64%	0.02%	1.01%	0.94%	0.26%	0.55%	0.59%	0.68%
	3.27,0	3.3070	0.0070	2.0-170	21, 2,0		0.0470	5.2070	2.3370	2.3370	5.00/0
Return on Net Worth	-0.7%	2.4%	4.7%	5.4%	6.5%	9.1%	8.4%	2.1%	4.4%	4.9%	6.0%

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OPERATING EFFICIENCIES:											
Loans & Shares-											
Avg Loan Balance Avg Loan Rate Avg Loan Yield, net	\$4,579 7% 7%	\$7,480 6% 6%	\$8,648 5% 5%	\$10,300 5% 5%	\$13,310 5% 4%	\$16,604 5% 4%	\$15,457 5% 4%	\$7,305 6% 6%	\$8,488 5% 5%	\$9,445 5% 5%	\$12,313 5% 5%
Avg Share Balance Avg Share Rate	\$2,238 0.44%	\$4,767 0.50%	\$7,285 0.47%	\$8,280 0.52%	\$9,430 0.67%	\$11,580 1.13%	\$10,817 1.02%	\$4,447 0.49%	\$6,791 0.47%	\$7,473 0.50%	\$8,740 0.62%
NM Deposit Ratio	1.9%	1.1%	1.0%	0.9%	1.1%	0.9%	1.0%	1.2%	1.0%	0.9%	1.1%
Net Operating Profitability	<i>/-</i>										
Earning Asset/Funding Avg Revenue per FTE	124% \$48,115	118% \$109,745	112% \$163,984	109% \$177,942	108% \$195,786	109% \$290,899	109% \$260,141	118% \$101,300	112% \$152,928	111% \$164,932	109% \$185,808
Avg OpExpense per FTE Avg Int & Prov Exp per FTE	\$44,582 \$7,720	\$86,359 \$17,963	\$122,665 \$21,923	\$130,200 \$25,555	\$136,528 \$33,315	\$162,825 \$75,887	\$153,794 \$62,468	\$80,635 \$16,559	\$115,252 \$20,977	\$122,425 \$23,174	\$131,96° \$30,035
Avg OpReturn per FTE Net OpExp-to-Total Exp	-\$4,187 88%	\$5,423 82%	\$19,396 72%	\$22,187 66%	\$25,944 62%	\$52,186 56%	\$43,879 58%	\$4,106 83%	\$16,699 73%	\$19,332 70%	\$23,806 64%
Operating Revenue-											
Non-Int Inc-to-Total Rev Interest Inc per FTE Non-Int Inc per FTE	11% \$35,016 \$5,379	14% \$76,432 \$15,350	21% \$107,299 \$34,762	25% \$108,330 \$44,057	27% \$110,172 \$52,300	24% \$144,081 \$70,931	25% \$133,614 \$64,059	14% \$70,757 \$13,984	20% \$100,854 \$31,097	23% \$104,441 \$37,316	26% \$108,31 \$47,454
Operating Expenses-											
C&B Expense Ratio Pct of Total Op Exp Avg C&B per FTE	2.11% 49% \$21,951	1.90% 52% \$44,929	1.71% 48% \$58,737	1.76% 48% \$62,351	1.83% 50% \$68,577	1.59% 52% \$85,153	1.63% 52% \$79,387	1.91% 52% \$41,781	1.74% 48% \$55,746	1.75% 48% \$58,916	1.80% 50% \$65,453
Occ & Ops Exp Ratio Pct of Total Op Exp	1.29%	0.97%	0.95%	0.93%	0.93%	0.74%	0.79%	0.99%	0.96%	0.94%	0.94%
Avg O&O per FTE	\$13,412	\$22,944	\$32,698	\$32,759	\$35,012	\$39,993	\$38,223	\$21,638	\$30,747	\$31,712	\$33,945
All Other Exp Ratio Pct of Total Op Exp	0.31% 15%	0.32%	0.43%	0.49%	0.42%	0.32%	0.34%	0.32%	0.42%	0.45% 25%	0.43%
Avg AOE per FTE	\$9,220	\$18,485	\$31,231	\$35,090	\$32,939	\$37,679	\$36,184	\$17,216	\$28,759	\$31,797	\$32,569
Average Margin per Accoun	t- 										
Avg Int Inc per Loan Avg Int Exp per Share Avg Return	\$304 \$10 \$295	\$424 \$24 \$400	\$447 \$34 \$413	\$501 \$43 \$458	\$594 \$63 \$531	\$731 \$131 \$600	\$687 \$110 \$578	\$418 \$22 \$396	\$444 \$32 \$412	\$476 \$37 \$439	\$568 \$54 \$514
Staffing-											
Full-time Equivalents Pct PT Employees FTE-to-Ops (Staffing)	364 78% 2.04	2,293 41% 0.75	12,405 16% 0.44	13,896 12% 0.38	60,586 8% 0.32	216,403 6% 0.22	305,945 8% 0.24	2,657 48% 0.82	15,061 22% 0.48	28,957 17% 0.43	89,542 11% 0.35
, , , ,											
Membership Outreach- Members-to-Potential	8.6%	7.7%	2.9%	2.7%	2.7%	3.1%	3.0%	7.8%	3.3%	3.0%	2.8%
Members-to-FTEs	368	403	404	370	340	400	3.0%	398	403	3.0%	355
Branches Members per Branch	414 323	971 952	2,463 2,036	1,782 2,885	5,135 4,007	10,246 8,444	21,011 5,631	1,385 764	3,848 1,578	5,630 1,992	10,765 2,953