



16TH ANNUAL "UP IN SMOKE" BBQ BASH  
 AUGUST 9-10, 2019  
 MASON CITY, IA  
 NorthIowaEventsCenter.org

# GRAND CHAMPION SPONSORSHIP

**FRIDAY & SATURDAY, AUG. 9-10, 2019**

If you enjoy the taste of North Iowa BBQ and the smell of seasoned smoke, you're going to love the 16th Annual "Up in Smoke" BBQ Bash which will be held Friday and Saturday, August 9-10 at North Iowa Events Center.

With the addition of a Friday night SCA "Up In Smoke" Steak Cookoff and anticipation of more than 5,000 in attendance and an estimated 100 teams competing for over \$10,000 in cash and prizes (KCBS and SCA), this event will be bigger and better than ever. North Iowa Events Center invites you to be a part of it all and to be recognized as an Official Sponsor of this premier event.

## Your 2019 Grand Champion Sponsorship Package Includes:

- One of the Primary Sponsors of the BBQ Bash which receives:
  - Most Prominent name and logo exposure at event and on t-shirts
  - Most Prominent name and logo exposure on all media and posters
    - Newspaper Visibility
    - Radio Mentions
    - News Online
    - North Iowa Events Center Web Site
    - Full page ad in Globe Gazette
  - Most Prominent name and logo exposure on event signage
  - Most Prominent logo on Event Schedule and Event Map
  - Media exposure on press releases
  - Prominent and audible event mentions and announcements



## Other Sponsorship components include:

- Full color ad to run in the Globe Gazette one time during the summer (prior to August 9) must include tag line or mention of being sponsor of the 2019 "Up In Smoke" BBQ Bash
- Exhibit space (at least 20'x30', potentially more if desired) provided to showcase product or services during the event
- Event VIP Area for Friday and Saturday with tables and chairs for 25 people (BBQ and beverage catered to your VIP Area on Friday night).

**Your total investment (dollars and/or in-kind materials/services): \$2,000**

Total Amount (dollars): \_\_\_\_\_

Additional Amount or In-Kind Services/Materials (please include value):  
 \_\_\_\_\_

Sponsor Business Name & Individual Contact: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor Addresses (Postal & Email): \_\_\_\_\_

Sponsor Phone Number: \_\_\_\_\_



# RESERVE CHAMPION SPONSORSHIP

**FRIDAY & SATURDAY, AUG. 9-10, 2019**

If you enjoy the taste of North Iowa BBQ and the smell of seasoned smoke, you're going to love the 16th Annual "Up in Smoke" BBQ Bash which will be held Friday and Saturday, August 9-10 at North Iowa Events Center.

With the addition of a Friday night SCA "Up In Smoke" Steak Cookoff and anticipation of more than 5,000 in attendance and an estimated 100 teams competing for over \$10,000 in cash and prizes (KCBS and SCA), this event will be bigger and better than ever. North Iowa Events Center invites you to be a part of it all and to be recognized as an Official Sponsor of this premier event.

## Your 2019 Reserve Champion Sponsorship Package Includes:

- Visible sponsorship of the entire Up in Smoke BBQ Bash event, including signage online and onsite (please provide logo/information)
- Recognition at the event with mentions and announcements ongoing throughout the two-day event
- Full color 1/2 page Globe Gazette advertisement (must mention event sponsorship) to run prior to the event
- Prominent Logo included on 2019 Up in Smoke T-shirts.
- Exhibit space (at least 20'x30', potentially more if desired) to showcase at the event
- Recognition as Official Sponsor on event advertising material to include Print, Online and Radio

**Your total investment (dollars and/or in-kind materials/services): \$1,000**



**Total Amount (dollars):** \_\_\_\_\_

**Additional Amount or In-Kind Services/Materials (please include value):**  
\_\_\_\_\_

**Sponsor Business Name & Individual Contact:** \_\_\_\_\_

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Sponsor Addresses (Postal & Email):** \_\_\_\_\_

**Sponsor Phone Number:** \_\_\_\_\_



16TH ANNUAL "UP IN SMOKE" BBQ BASH  
 AUGUST 9-10, 2019  
 MASON CITY, IA  
 NorthIowaEventsCenter.org



**NORTH IOWA EVENTS CENTER**  
**3700 4<sup>th</sup> Street SW**

# BACK YARD SPONSORSHIP

**FRIDAY & SATURDAY, AUG. 9-10, 2019**

If you enjoy the taste of North Iowa BBQ and the smell of seasoned smoke, you're going to love the 16th Annual "Up in Smoke" BBQ Bash which will be held **Friday and Saturday, August 9-10 at North Iowa Events Center.**

With the addition of a Friday night SCA "Up In Smoke" Steak Cookoff and anticipation of more than 5,000 in attendance and an estimated 100 teams competing for over \$10,000 in cash and prizes (KCBS and SCA), this event will be bigger and better than ever. North Iowa Events Center invites you to be a part of it all and to be recognized as an Official Sponsor of this premier event.

### Your 2019 Back Yard Sponsorship Package Includes:

- Name and logo exposure at event and on posters/flyers/signage
- Full color Globe Gazette 1/4 page advertisement to run prior to event (must include sponsorship mention)
- Name and logo on North Iowa Events Center web site
- Audible announcements and mentions throughout the event
- Event exhibit space (10'x10', potentially more if desired)



**Your total investment: \$500**

**Total Amount (dollars):** \_\_\_\_\_

**Additional Amount or In-Kind Services/Materials (please include value):**  
 \_\_\_\_\_

**Sponsor Business Name & Individual Contact:** \_\_\_\_\_

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Sponsor Addresses (Postal & Email):** \_\_\_\_\_

**Sponsor Phone Number:** \_\_\_\_\_

**NIEC TAX ID: 420441660**