**2020-2021 MCCPTA Membership & Engagement Committee**

**January 2021 Report**

**Committee: Membership**

Chair: Carrie Palsson

**Other Members:**

Tracie Potts, Vice Chair of Engagement.

**Membership Number as of February 10, 2020: 17,072**

**Payments have been made by 99 units.** Cluster Coordinators and AVPs—please see list at end of this report for units that are missing 2020-2021 dues payments

Payments from previous year: $877

Last year by the end of November we had 30,929 members.

***Meetings Attended***

January Board Meeting

January Delegates Assembly

Facilitated special meeting at Damascus High School to present Diversity, Equity, & Inclusion Committees work on rescinding the 2010 SRO resolution and passing a new SRO resolution. This was not membership related, but I reached out to the president of the local unit because I am a member of the DHS PTSA and wanted to make sure they were aware of the issue. They had no knowledge of the issue and asked me to facilitate a discussion since I attend board meetings and delegate assemblies.

***Activities***

* Our Engagement subcommittee hosted their January ENGAGE! Zoom meetings.
* In January we announced the winner of the December membership challenge—Loiderman Middle School.
* Our office manager asked me for updated information regarding membership prizes. I conferred with MCCPTA president and we both agree that membership prizes are tone deaf this year. Cynthia had another idea to put in place of the membership prize information in the blue book.
* E-mailed the Membership groups.io information from the executive committee about paying MD dues.
* Fielded many questions on the above guidance

***Questions & Concerns***

* Our membership numbers are low. This does not come as a shock to me—it has been very difficult for PTAs to collect money even though some PTAs are reporting more engagement than ever due to virtual meetings. The PTAs that I contact regarding payment are very put off by the question and think it is in poor taste to talk about increasing membership during a pandemic. I agree to some extent, but they still do need to pay dues for their current members to continue to function as a PTA.
* There is a lot of push back about paying dues to MD PTA. Many local units feel that the reassurances from National are not enough. I am hearing a lot of chatter about pulling out of PTA completely and becoming PTOs since they feel they can’t trust National or MD PTA. As some of them have told me, being a part of a large organization is supposed to come with protections and oversight that a small PTO doesn’t have. Many local officers feel they have been betrayed and lied to since National is not taking swift and firm action when bylaws have been violated at the state level. They still want an explanation about the missing money referenced in the MD PTA 2020 annual report.
* At least one local unit has told me that we can’t use Memberhub to pay dues because the bylaws were never updated to allow electronic payment. I told her I would bring this up to the board. I have already alerted MCCPTA president and treasurer about this concern.

***Local Units Missing Dues—as of February 3, 2021***

|  |  |
| --- | --- |
| Argyle MS | DCC |
| Bel Pre/Strathmore ES | DCC |
| Benjamin Banneker MS | NEC-Paint Branch |
| Briggs Chaney MS | NEC-Paint Branch |
| Brooke Grove ES | Sherwood |
| Brookhaven ES | DCC |
| Brown Station ES | QO |
| Burning Tree ES | Whitman |
| Burtonsville ES | NEC-Paint Branch |
| Cannon Road ES | NEC-Springbrook |
| Captain James E. Daly ES | Clarksburg/Watkins Mill |
| Cedar Grove ES | Clarksburg/Damascus |
| Chevy Chase ES | B-CC |
| Clarksburg HS | Clarksburg |
| Clearspring ES | Damascus |
| Clopper Mill ES | Northwest |
| College Gardens ES | Richard Montgomery |
| Cresthaven/Roscoe Nix ES | NEC-Springbrook |
| Dr. Charles R. Drew ES | NEC-Springbrook |
| DuFief ES | Wootton |
| East Silver Spring ES | DCC |
| Eastern MS | DCC |
| Fairland ES | NEC-Paint Branch |
| Fallsmead ES | Wootton |
| Fields Road ES | QO |
| Forest Knolls ES | DCC |
| Forest Oak MS | Gaithersburg |
| Fox Chapel ES | Clarksburg/Watkins Mill |
| Francis Scott Key MS | NEC-Springbrook |
| Gaithersburg ES | Gaithersburg |
| Gaithersburg HS | Gaithersburg |
| Gaithersburg MS | Gaithersburg |
| Georgian Forest ES | DCC |
| Germantown ES | Northwest |
| Greencastle ES | NEC-Paint Branch |
| Hallie Wells MS | Clarksburg/Damascus |
| Harmony Hills ES | DCC |
| Highland View ES | DCC |
| Jackson Road ES | NEC-Springbrook |
| James Hubert Blake HS | NEC-Blake |
| JoAnn Leleck ES at Broad Acres | NEC-Springbrook |
| John T. Baker MS | Damascus |
| Kemp Mill ES | DCC |
| Kensington Parkwood ES | Walter Johnson |
| Kingsview MS | Northwest |
| Lake Seneca ES | SV |
| Lakelands Park MS | Northwest/QO |
| Laytonsville ES | Damascus/Gaithersburg |
| Lee MS | DCC |
| Little Bennett ES | Clarksburg |
| Lois P. Rockwell ES | Damascus |
| Mill Creek Towne ES | Magruder |
| Monocacy ES | Poolesville |
| Montgomery Blair HS | DCC |
| Montgomery Village MS | Watkins Mill |
| Northwood HS | DCC |
| Oakland Terrace ES | DCC |
| Poolesville ES | Poolesville |
| Poolesville HS | Poolesville |
| Potomac ES | Churchill |
| PTA at Arcola ES | DCC |
| Quince Orchard HS | QO |
| Rachel Carson ES | QO |
| Ridgeview MS | QO |
| Rock Creek Valley ES | Rockville |
| Rocky Hill MS | Clarksburg |
| Rolling Terrace ES | DCC |
| Rosemont ES | Gaithersburg |
| S. Christa McAuliffe ES | SV |
| Sargent Shriver ES | DCC |
| Shady Grove MS | Magruder |
| Silver Creek MS | B-CC |
| Silver Spring International MS | DCC |
| Snowden Farm | Clarksburg |
| Somerset ES | B-CC |
| South Lake ES | Watkins Mill |
| Spark Matsunaga ES | Northwest |
| Springbrook HS | NEC-Springbrook |
| Stedwick ES | Watkins Mill |
| Stonegate ES | NEC - Blake/Springbrook |
| Summit Hall ES | Gaithersburg |
| Takoma Park ES | DCC |
| Takoma Park MS | DCC |
| Thomas Edison HS | Wheaton |
| Travilah ES | Wootton |
| Viers Mill ES | DCC |
| Waters Landing ES | SV |
| Watkins Mill ES | Watkins Mill  |
| Watkins Mill HS | Watkins Mill |
| Weller Road ES | DCC |
| Whetstone ES | Watkins Mill |
| White Oak MS | DCC |
| William B. Gibbs ES | Clarksburg |
| William Tyler Page ES | NEC - Paint Branch |
| Wilson Wims ES | Clarksburg/Damascus |
| Woodfield ES | Damascus |