

**Verde Valley Fair Association**  
**Board of Directors**  
**Meeting Minutes September 19, 2023**  
5:30 p.m. - Regular meeting

In attendance: President Beth Canedy, Vice President Steve Drake, Treasurer Lewis Rice, Secretary Ginny Rench, Board member Joel Rosenberg and Director Coleen Gilboy in addition, public Brian Bolton, Steve Rench Dan Sullivan, Chris Barrier and Eric Banuelos.

Absent: None

I. **Call to Order** - Meeting was called to order at 5:31 pm by President Canedy

II. **Call to Public:** None

III. **Consent agenda** – Mr. Rice moved to approve the Minutes from August 15, 2023, with spelling correction. Mrs. Rench 2<sup>nd</sup> the motion. No discussion – all in favor

IV. **Chairman’s Report** - \*All items are below on the agenda.

V. **Administration Report** - \* 2022 Taxes are available \* Helping at Yavapai Fair.

VI. **Financials** - A) The Governor Fund application has been submitted. \*When you look at the financial reports the expense for staff is reflected in those numbers. \* Mr. Drake moved to accept the financial reports. Mr Rosenberg 2<sup>nd</sup> the motion, All in favor.

VII. **Committee Report** –

A) **Livestock:** \* Mandatory meeting was attended by 48 leaders, this includes the club leaders and the species leaders. \* On the “Out of Town Exhibitors” only those who showed last year can come back, no new exhibitors. \* Entries are live online for Beef \* for 2024 Fair, we are doing the Boosters as Show and Go on Wednesday.

B) **Arena Report:** \* A 4 race series is scheduled with the final race and buckles being presented at Fall Festival – all 4 races are on Saturday and Sundays in October.

C) **Rentals** – \* Rentals are still happening every weekend.

D) **RV Camping** – Suggestions for next year Thunder Valley Rally - \* Vendors in the front parking lot, T-Shirt to sell, TVR offside vendors – 20 Vendors at booth fee

VIII **Old Business**

A) **APS Underground lines** \* No new information

B) **Master Plan** – No update at this time

C) **Roof on Office** – Mr. Tim Denny fixed the roof

D) **Carnival Contract** – We have emailed the contract back to Mr. Danny Brown, he called back and was going to review the contract and get back in touch with us – I went over to see Mr. Brown while I was helping at Yavapai County Fair – his 2 assistants and I chatted for 30 min or so until I went to work the Auction.

E) **Water Line Bids for 6 inch line to fire hydrants** – We are working with City of Cottonwood fire and utility department and Mr. Jackson to figure out if it needs to be a 6 in or 8 in line.

F) **Security Cameras** – reviewed the updated quote. Would like information on 3 more cameras in Goat, pig and steer barns..

G) **Rental Rates VVF vs rest of Verde Valley** – Mr. Drake made the Motion to accept the price increase for set up, clean up, additional people that was presented. Mrs. Rench 2<sup>nd</sup> the Motion. All in favor.

H) **Governors Fund Application** -The request for funds has been sent in and we received confirmation it was received on their end.

I) **Jr. Livestock Committee/Interns** – We would like to start small for the 2024 fair. There would be an application and a membership fee so they have a buy in to the process.

**J) Text Message Alerts** – We have started using “Remind” and there is a group for Board members, Leaders, Livestock Committee members and exhibitors. Please sign up for the list you would like to receive notifications on.

**IX New Business**

**A) RV Spots for Livestock parents/leaders during FAIR**– During the livestock committee meeting a suggestion was given that livestock leaders are given priority to RV spots during the fair. At the meeting discussion included priority to leaders vs exhibitor parents vs sponsors. How to manage more trailers, what the fire department is going to require between rows, how much more room will it take. Lottery system for the spots, doing an Auction for the spots, putting it on Showworks as an item they can purchase. Direction is given from Executive board to work with the fire department on what the most we can fit in a space. Any additional RV spots means less parking for customers and buyers. Discussion then went to charging for parking so people do not drive individually to the fair. Another suggestion is park at Riverfront park and ride the shuttle and get a gate discount. Request “Lot Full” sign from City

**X. Future Agenda Items- Solar**

**XI. Executive Session** – None

**XII. Adjournment** – 7:28 pm Mr. Drake made the motion to adjourn the meeting and Mr. Rosenberg seconded the motion. No discussion. All in favor.