

June 6, 2018 SFYC Board of Directors Meeting Agenda

4:00 PM-Commodore Room-The Marina at Edison Ford

Call to Order

Gail Bernstein, standing for Ron Austin, called the meeting to order at 4:00 pm. Present were Ron Austin by phone conference, Gail Bernstein, Gail West by phone conference, David Tribula, Harvey Steele, Jim Hill, and Larry Staudt acting as Secretary in Cecilia Bourdon's absence. Alina Steele was also in attendance.

Approval of May BOD Meeting Minutes

Jim Hill moved to accept the May minutes and David Tribula second the motion.

SFYC/Pinchers Management Report- Gail Bernstein/Harvey Steele

Joshua and Brianna are excited and ready to implement the constant contact program. All menus are set through September. So far, 49 club members are signed up for the June 13 club meeting and 31 members for the June 22, Margaritaville Party.

Ship Store- Gail Bernstein

The ship store sold a large amount of clothing at the last club meeting.

Treasurer's Report- David Tribula

David reported that the club's financial situation is stable and all bills have been paid at this time. The new Sun Trust credit card has a \$1,000 credit limit and David will request that the limit be raised to \$5,000.

Cruise Committee Report- Chris Burger for Debbie Lussier

Chris reported that the Mother's Day cruise was a huge success and the cruise to Fisherman's Village was cancelled. The Legacy Harbor cruise will hold a special party the night of Saturday, June 23rd. Those attending the Legacy Harbor cruise are reminded to sign up for the "Cheeseburger in Paradise" event on Friday the 22nd. These cruises will open during the June 13 meeting: the Tween Waters Cruise on 9-7/9 led by the Austins, and the Legacy Harbor Cruise on 9-21/23 led by the Howards. There will be no cruise committee meeting until Debbie Lussier returns to Fort Myers.

The June **Lunch Bunch** luncheon will be held at the Nauti-Pelican on Fort Myers Beach.

Entertainment Committee Report- Gail Bernstein for Bonnie Barnhart

Everything is set for the June Party. No events are planned for July and August.

Compass Capers Report- Jim Hill for Rebecca Hill

The committee has scheduled a wine tasting party in July and a bowling outing in August. These activities will be announced at the June meeting.

Membership Committee Report- Alina Steele

Alina reported that the committee will be meeting within the first 2 weeks of July. Alina distributed a handout detailing future committee activities such as brochure distributions and public relations outreach activities such as publishing an LWS article for Boating on the Gulf, an article in Go Boating Florida, and Facebook posts. The results of the Day Boat Activities Evaluation were discussed. After a questionnaire is filled out by each member, the cruise committee will develop a survey to be distributed and filled out at the August club meeting. Direct mailings are targeted to be out by October 1st.

Local Waters Seminars are slated for Oct. 23, 2018; November 13, 2018; and February 26, 2019.

Website Report- (Rich Weiner)

Rich Weiner has just publish the new member directory and it is already updated on the website.

Old Business

The **constant contact** program was discussed and it was decided that it will be implemented on a trial basis to make dinner reservations for the July meeting. Gail Bernstein will present the reservation procedure at the June meeting and right after that she will send an e-mail detailing the steps to follow for this procedure.

New Business- Ron Austin

Ron brought forth many details about the cruise to the BVI to take place in 2019. A discussion followed and Ron will schedule a tentative cruise date for Oct. or Nov. Ron will make a presentation about this cruise at the September member meeting.

Ron brought forth a request from Pam Blackford. She wants to ask members to collect can snap tops to give to charity, mainly the Ronald McDonald House. Several requests to support other charities have been previously denied because the club doesn't want to set a precedent and open the door for similar requests in the future. This policy will continue.

Agenda for the June 13 Membership Meeting

The agenda will follow the standard format.

Motion to Adjourn

David Tribula made a motion to adjourn and Jim Hill second the motion.

Submitted by

Larry Staudt, Director for Cecilia Bourdon, Recording Secretary

No Executive Session