MINUTES OF ECONOMIC DEVELOPMENT COMMITTEE MEETING
June 3, 2015
7:00 PM
VILLAGE OF CLAYCOMO, MISSOURI

Present: Richelle Scarborough; Marj Finley; Bud Woodside; Roxie McClure; Clerk King

Absent: Amanda High

Others in attendance: Linda Powell

Meeting was called to order at 7:00 pm

Mrs. Kerri Cassity, Graphic Design teacher at Winnetonka High School was introduced to the EDC. She shared her background and what she teaches at Winnetonka. Mrs. Cassity shared her curriculum to be used for her class in the fall for the Village of Claycomo Logo project. She stated the students would spend 6-8 weeks on the project and begin in mid-September. She shared how this would be taught as a “real-life” experience for the students with the Village as their “client”. She asked that the EDC take an active part in providing feedback as the designs progress. The agreement is to have the students formally present the top 3 designs at a Board of Trustees meeting. The exact date of the presentation will be finalized once Mrs. Cassity works out her fall school calendar. The EDC shared with Mrs. Cassity that the “contest” would also be open as well to the residents of Claycomo to submit designs. She understood this and replied the competition would be what the students would face in a real life situation.

Following the overview from Mrs. Cassity, the EDC discussed more specifics on the oversight of the project; how it would be promoted to the community; the evaluation process; the recognition process; and what team members would be involved throughout the project. The agreement was to continue finalizing the details over the next 2 meetings so the entire project scope could be presented to the Board in July and communicated to Mrs. Cassity and the Village.

Clerk King updated the Board on his discussion with the Village attorney regarding the 501c3 application. He shared that the attorney believes the EDC is too early in its development to form this type of entity. Until there is a clearer purpose and defining of the requirement, his recommendation is to have the Village provide a budgeted line item to support any financial needs of the EDC. The Board did approve this line item in the amount of $2,000 at the May 26, 2015 meeting with the understanding no funds would be spent without Board approval.

The EDC discussed the final preparations of the upcoming car show on June 5. The next meeting will include discussing preparations for the July and August events.

Next regular meeting will be on June 18th at 7:00 pm.

Meeting adjourned at 9:15 pm.