

2026

AN ANNUAL EVENT SINCE 2008

BIG CARDIO

5K • FITNESS • SPORTS • CYCLE • FUN



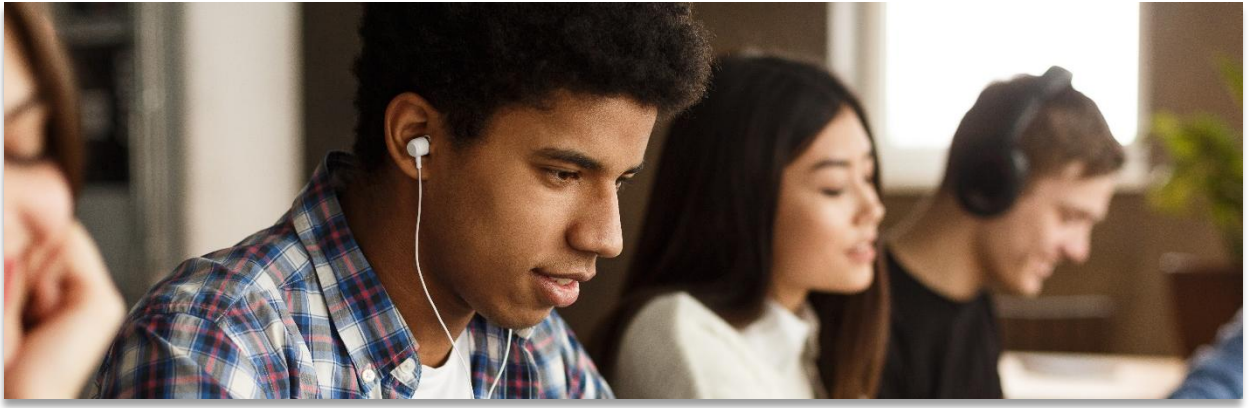
CELEBRATING
17 YEARS
OF DOING GOOD!



2026 EVENT SPONSOR
AND PARTNER OPPORTUNITY



Providing opportunity and hope for at-risk youth.



WHEN YOU SPONSOR BIG CARDIO, YOU'RE DOING GOOD!

This year in Florida, thousands of teens and young people will be left to grow up on their own and fend for themselves because they're living in group homes and shelters and have no parents or family to guide them. Statistics show that youth in foster care suffer extreme levels of stress, anxiety, and PTSD from the trauma they experienced before and during their time in the system, and as a result, engage in high-risk, self-destructive behaviors. These behaviors include addictions, self-harm, violence, poor eating habits, poor hygiene and so much more. These behaviors when manifested yield an unhealthy, compromised mental and physical state such as malnutrition, obesity, diabetes, high blood pressure, STD's, dissociative disorder, suicidal thoughts, to name a few. Without healing, guidance and education, youth often engage in theft, crime, illegal drug sales, and prostitution to get by, or engage in gang activity to feel like they have family and belong.

It's tragic because this is preventable. At Big Children's Foundation, we recognize that for at-risk youth to thrive and succeed, they need love, a solid support system, healing, a productive outlet, guidance, education, skills and resources. We believe that investing in them on the front end while they're in the system will prevent things from spinning out of control and endangering themselves or others when they are emancipated. We are committed to improving their quality of life and reshaping their futures by restoring their health, training them to be self-sufficient, and providing the education, trade skills and professional development they need to succeed.

Big Children's Foundation would like to invite you to join us in our mission of "Reshaping the Futures of South Florida's At-Risk Youth" by partnering with us at our 17th Annual Big Cardio Event on Saturday, May 2, 2026. This unique South Florida favorite encompasses a 5K, 3.1 walk, 1-mile prayer walk, multiple fitness activities, sports tournaments, booths, entertainment, food and fun. This event has something for everyone.

As a sponsor of the Big Cardio Event, you'll receive a benefits package to meet your corporate needs and objectives, and you'll feel great knowing that your investment will be impacting the community and changing individual lives!

We invite you to read through this material and consider partnering with us to change the current negative trajectory of teens in foster care to one that is positive, healthy, and successful.





EVENT FACT SHEET

Saturday, May 2, 2026
6am - 12pm

Central Broward Regional Park, 3700 N.W. 11th Place, Lauderdale, Florida 33311

BRING YOUR FAMILY AND FRIENDS, THERE'S AN ACTIVITY FOR EVERYONE!

FITNESS OPTIONS

- 5K Run / 3.1 Walk
- 1-Mile Prayer Walk
- Cardio Class
- Stationary Cycling
- Obstacle Course with Team Challenges
- Fitness Yoga
- Kid's Fitness

SPORTS OPTIONS

- Pickleball Tournament
- Basketball Tournament
- Soccer Tournament
- Volleyball Tournament
- Kid's Soccer Clinic

ACTIVITIES FOR ALL

- Mini Golf
- Inflatables
- Carnival Games
- Kiddie Slides
- Face Painting
- Food Concessions
- Merchant Booths
- Attractions
- Entertainment
- More

bigcardio.org



PRESENTING SPONSOR | \$10,000

YOUR BRAND WILL HAVE TOP BILLING AND WILL BE PLACED AS “PRESENTED BY” ON EVENT BRANDING, MARKETING AND PROMOTIONAL MATERIALS. This package will be tailored to fit your needs including the best possible exposure for your brand or business, with the potential of making thousands of brand impressions via marketing and promotions like the sample package below.

- Radio Schedule - on mainstream radio stations
- Print
- Banners
- Point of Purchase Signage
- Posters
- E-Newsletter
- E-Blasts
- Event Cards
- Event T-Shirt
- Cross Promotions at participating retailers
- Prominent position on Site Map
- 10' x 10' Team Tent
- Space on Finish Line Promenade for your company tent
- Recognition banner at finish line
- Live mentions throughout the event
- Logo on Big Cardio website - www.bigcardio.org
- Logo on Big Children's Foundation website – bigcf.org
- Inclusion in pre/post press releases when applicable
- Corporate Recognition Plaque
- Photo opportunity with BCF Leadership Team (optional)
- 10 complimentary participant entries

Please speak with Joyce Feldman for details of this package at 954) 933-3129 or email joyce@bigcf.org

RENEGADE RACE COURSE | \$7,500

YOUR BRAND IS EXCLUSIVE AND TITLES THE RENEGADE RACE COURSE

This area is right at the finish line which is a highly trafficked area of the event giving your brand the potential of being seen by hundreds of people.

- Company brand assumes exclusive title of specified area and is mentioned accordingly
- Title/ Area Banner at specified area
- 10'x10' Event Tent
- Live mentions at event
- Logo on Site Map
- Logo on BCF web site - www.bigcf.org
- Logo on Big Cardio website - www.bigcardio.org
- Logo featured on event T-shirts
- Corporate Recognition Plaque
- Photo opportunity with BCF Leadership (optional)
- 7 complimentary participant entries



SPORTS SPONSOR | \$5,000

YOUR BRAND IS EXCLUSIVE AND ENTITLES ALL THE FOLLOWING AREAS:

- Pickleball
- Soccer
- Volleyball
- Basketball

- Company brand assumes exclusive title of specified areas and is mentioned accordingly
- Title Banners in specified areas
- 10'x10' Event Tent
- Live mentions at event
- Logo on Site Map
- Logo on BCF website - www.bigcf.org
- Logo on Big Cardio website - www.bigcardio.org
- Logo featured on event T-shirts
- 5 complimentary participant entries



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PREMIUM DISPLAY SPACE | \$2,500



This is a very special opportunity to display your car, truck, jeep, boat, whirlpool, massage chair, etc. on the Finish Line Promenade, a very highly trafficked area giving your product the potential of being seen by hundreds of people.

- Listing on Site Map/Directory
- Recognition in event program if applicable
- Opportunity to include literature/materials in goody bags
- 2 complimentary participant entries

ROAMING MASCOT | \$2,500

An impression/decision is made after the typical consumer sees your brand an average of 7-9 times. Give your brand or product a chance to make an impression by having **maximum visibility and exposure over and over again when your mascot roams freely in every area throughout the duration of the event.**

- Listing on Site Map/Directory
- Recognition in event program if applicable
- Opportunity to include materials in goody bags
- 2 complimentary participant entries



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HIGH-VISIBILITY CORNER BOOTH | \$500

(2 opportunities available)

- Premium position Business Booth with covered table and 2 chairs located along Finish Line stretch
- Listing on Site Map
- Recognition in event program
- Opportunity to include literature/materials in goody bags if applicable



BUSINESS BOOTH | \$300

NON-PROFIT RATE | \$200

must provide current 501(c)3 determination letter

- Business Booth with covered table and 2 chairs located along finish line stretch
- Listing on Site Map/Directory
- Live mentions at event
- May bring own signage and post in booth



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**PLEASE SEE AGREEMENT ON
FOLLOWING PAGE**

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To learn more, visit

bigcardio.org

Thank you for supporting
South Florida's at-risk youth!

To learn more, visit

bigcf.org





2026 SPONSORSHIP AGREEMENT

Big Children’s Foundation Rep _____ **Contact #** _____

Company Name _____

Contact Person _____ Title _____

Address _____

City, State, Zip _____

Business Phone _____ Fax _____

Cell _____ Email _____

Website _____

NOTE: Non-Profit Rates are available (4 booths available). Please ask your BCF representative.

Yes, we will participate as a:

- ___ \$10,000 Presenting Sponsor (1 available)
- ___ \$7,500 Renegade Race Course (1 available)
- ___ \$5,000 Sports Sponsor (1 available)
- ___ \$2,500 Premium Display Space (1 available)
- ___ \$2,500 Roaming Mascot (unlimited opportunities)
- ___ \$500 High-Visibility Corner Booth (2 available)
- ___ \$300 Business Booth (unlimited opportunities)
- ___ \$200 Non-profit Booth. Must have current NPO status. (4 available)

ADDITIONAL OPPORTUNITIES:

___ In-Kind Donation or Trade - valued at \$ _____

___ I’d like to make a donation only, in the amount of \$ _____ (check enclosed)

Responsible Party _____ Date _____

Signed _____ Date _____

Title _____ Phone _____

PAYMENT OPTIONS

CREDIT CARD: Email completed and signed agreement to joyce@bigcf.org, then call (954) 933-3129 to make payment.

CHECK: Make check payable to Big Children’s Foundation, Inc., and mail agreement and check to: Big Children’s Foundation, 2020 McNab Road, Suite 99B, Fort Lauderdale, FL 33309

QUESTIONS: Call (954) 933-3129

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To learn more, visit
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