



COMPANY OVERVIEW

DW & Associates (DW&A) is a minority-owned consulting firm specializing in transit planning, transit operations, public engagement and transit organization development. The firm has been involved in a wide variety of transit projects, including the Metropolitan Atlanta Rapid Transit Authority (MARTA), Georgia DOT, the Atlanta Regional Commission, Cobb, Cherokee, Clayton, Coweta, Dekalb, Effingham, Fulton and Gilmer counties; the city of Atlanta and Macon, GA. DW & Associates was established in 2000 by Morris J. Dillard and Theodore R. Williams. These two professionals have almost 90 years of combined transportation experience.

CORE COMPETENCIES & DESCRIPTION OF SERVICES AND/OR PRODUCTS

DW & Associates has in-depth experience in the transit planning & operations and public engagement gained by working on multiple, successful projects for MARTA, GDOT and others. In fact, the firm brings a unique combination of practical hands-on technical expertise and project management knowledge and experience to public transit planning. This experience is wide and deep, ranging from operations and service planning to expansion and EIS development projects.

PROJECT EXPERIENCE/REFERENCES

Planning & Technical Consultant Services–MARTA–Responsibilities included public and stakeholder engagement, agency coordination, alternatives analysis studies, workshops, stakeholder/public meetings, collateral materials, transit routes, alignments, station locations and station area development plans

Comprehensive Transportation Plan (CTP)–The firm has participated in developing six comprehensive transportation plans and two updates in metro Atlanta and GA and numerous transit feasibility studies. The comprehensive plans included Cherokee, Cobb, Coweta, Gilmer, Effingham Counties and City of Atlanta

Georgia Rail Passenger Program–GDOT–This program included studies of commuter rail in two GA corridors – Athens to Atlanta and Macon to Atlanta. Public outreach, agency coordination, stakeholder interviews, collateral materials and websites were some of the tools used. This study also included an environmental impact study as well as the connectivity of transit and commuter rail service. A multi-modal passenger terminal in downtown Atlanta that would accommodate commuter rail, MARTA rail, MARTA bus traffic and over-the-road bus traffic was also a part of the program

Kennesaw State University Transit Feasibility Study–Responsibilities included developing routing scenarios to enhance existing and planned campus transit services and connectivity to local and commuter transit services operating beyond the KSU campus

ARC Regional Transit Institutional Analysis–The objectives of the study were to conduct an analysis of (1) the organizational structure of transit planning, financing and service provision in the Atlanta metropolitan region and (2) the creation of a regional integrated fare policy structure. Principal role was in the stakeholder engagement process as a Consensus Process Leader

CERTIFICATIONS

- GDOT, ALDOT & FDOT Disadvantage Business Enterprise (DBE)
- City of Atlanta-African American Business Enterprise
- Fulton County Minority Business Enterprise (MBE)
- Dekalb County, GA-Local Small Business Enterprise-(within the Metro Statistical Area), MBE
- Clayton County Small Local Business Enterprise (SLBE) & MBE

CAPACITY - INSURANCE

General Commercial Liability

Each Occurrence \$2M
General Aggregate \$4M

Professional Liability

Per Claim \$1M
Per Aggregate \$2M