

# JOHNSBURG AREA BUSINESS ASSOCIATION

## PASSPORT PROGRAM ENROLLMENT FORM

Take advantage of this excellent opportunity to showcase your business, organization or craft. The program encourages participation through an incentive based, scavenger hunt, type of system requiring community members to visit local businesses to collect "passport stamps" to complete their book. Prize levels are awarded for different level of completion, encouraging people to get out and explore our local business community.

### What Business Participation Looks Like:

You agree to purchase a page in our "passport" or program booklet. The page will consist of your logo with a tagline and your address and phone number, as well as a 100 word business description. There is also an option to include a QR code directing people to your website, your website address, your social media handles and a coupon for your business if you desire. All information for your page is due to JABA by April 1<sup>st</sup>.

We encourage you to offer creative coupons or incentives to get the participants in your door and excited about doing business with you. You can honor the coupon or incentive one time, or you can honor it multiple times throughout the life of the program. The choice is yours.

Participation will also get your business marked on our centerfold "map" helping people find the location of your business. Member businesses will be highlighted with the "Explore Local" social media commercials that will be presented on the JABA website (30-60 sec video highlighting your services/product and allowing the community to get to know more about your business).

In addition to all these benefits, you will also have your page in the hands of the 200 program participants for five full months with an opportunity for one on one interaction with program participants as they retrieve their stamp. Be sure to order your unique stamp from a vendor of your choice and be ready to stamp passports by May 6, 2021.

The cost per page is \$50 for JABA members, \$100 for non-members (members will be given first priority).

If you would like to participate in this year's passport program, **return this form with your payment by April 1, 2021.**

<b>Business Name:</b>	
<b>Address:</b>	
<b>Contact Name:</b>	<b>Phone Number:</b>
<b>Email:</b>	

**JOIN JABA TODAY!**

**AND TAKE ADVANTAGE OF THE MEMBER PRICING!**

Item*	Member Price	Non-Member Price	Amount
Destination Business Page in Passport Program Booklet	\$50	\$100	
2021 JABA membership Dues	\$40	N/A	
<b>Total Amount Due:</b>			

### APPLICATION AND PAYMENT INSTRUCTIONS:

Paying via Check	Paying via Credit Card
Complete and return this application and check to: JABA, PO Box 66, Ringwood, IL 60072  Make Checks Payable to: Johnsburg Area Business Association and write your business name on the memo line.	Please complete the online application form and remit payment via PayPal @: <a href="https://www.johnsburgjaba.com/passport-program---enrollment.html">https://www.johnsburgjaba.com/passport-program---enrollment.html</a>