

# SUNRIDER DIFFERENCE

Sunrider's been in business since 1982 bringing health & wealth to the world.

- **Unique Philosophy for optimal health:** Our bodies are designed to gain and maintain excellent health when we give it enough of the right kinds of whole foods. So proprietary extraction, concentration and a wide variety of whole foods is critical.
- **Health is Restoring the Balance in the Body** vs. treating disease and meeting deficiencies. Our system of Wellness is to daily Nourish & Cleanse the body naturally with delicious whole concentrated properly combined foods.
- **Products are Based on time tested Results** of 3000 yrs. of ancient Chinese herbal wisdom & formulas combined with cutting edge research and development.
- **Our founders & owners are top-notch scientists and trusted experts:** medical doctors, organic chemists and herbalists – experts in the fields of health & science. While most companies outsource their research, procurement & formulation, with owner expertise we produce our products in our six innovative facilities worldwide using the most advanced pharmaceutical machinery.
- **We're proudly a 2nd generation family owned business:** Dr. Tei-Fu Chen is a world-renowned herbalist with a degree in pharmacy and his wife, Dr. Oi-Lin Chen is a licensed medical doctor. Their five children help guide our global enterprise across nearly 50 countries and territories in partnership with thousands of aspiring Independent Business Owners and Franchise Owners.

# **Sunrider Difference**