



MIRACLE WEEK

APRIL 29TH -
MAY 4TH



SPONSORSHIP OPPORTUNITIES

Miracle Up Mediathon

\$20,000

Presenting Sponsor

The Miracle Up Mediathon will be named after your business

\$10,000

Tote Board Sponsor

The Tote Board will be named after your business

\$5,000

Phone Bank Sponsor

The Phone Bank will be named after your business

\$2,500

Online Giving Sponsor

Online Giving will be named after your business

\$2,500

Giggle Break Sponsor

Throughout the week there will be commercial breaks with child's laughter named after your business

\$1,000

Power Hour Sponsor

Business will be mentioned at least 4 times during your specific hour to motivate callers

\$1,000 and up sponsorship also include:

On air mentions, logo on social media, website & volunteer opportunities

SPONSORSHIP OPPORTUNITIES

Cornhole Tournament

\$10,000

Presenting Sponsor

The Cornhole Tournament will be named after your business

\$5,000

Bracket Sponsor

Business logo on all bracket materials at the tournament

\$2,500

Beer Booth Sponsor

Business banner on beer booth

\$2,500

Wristband Sponsor

Business logo on all event wristbands (players and spectators)

\$2,500

Bean Bag Sponsor

Business logo on all tournament bean bags

\$1,500

Cornhole Court Sponsor

Cornhole Court named after your business

\$1,500

T-Shirt Sponsor

Business logo on all participant and volunteer shirts

\$1,000 and up sponsorship also include:

On air mentions, logo on social media, website & volunteer opportunities

WHAT IS MIRACLE WEEK?

Get as many businesses and restaurants to participate in Miracle Week to raise awareness and funds for CMN of Amarillo.

STEP 01



Kick-Off

On Monday, April 29th we will kick off Miracle Week with media and local miracle kids at Air U with a CMN night.



STEP 02

The Week

Businesses and restaurants raise funds and awareness by wearing jeans, donating a portion of sales, selling miracle balloons, purchasing shirts and more!

STEP 03



Thursday, May 2nd Miracle Up Mediathon

KAMR and Townsquare Media come together and host the all day Miracle Up Mediathon to raise funds for CMN of Amarillo. On the radio and on TV.



STEP 04

Corn Hole Tournament Friday, May 3rd

3rd Annual Corn Hole Tournament to celebrate Miracle Week!

STEP 05

50/50 Raffle Night

Saturday, May 4th

