

## VOLUNTEER OPPORTUNITIES

All functions of the league are performed by volunteers! All members are welcome to provide the benefit of individual skills and abilities. Our biggest ongoing need is staffing our gallery Thursday through Sunday, noon to 6 pm every week. Other areas of service are:

- accept a board position
- assist in developing publicity
- offer an art demonstration
- teach a workshop
- greet visitors during ArtWalk
- host Member Preview Party
- help with event cleanup or gallery housekeeping
- help take in art the last Monday of each month
- hang/install shows
- help with membership (mailing, database, telephone contact)
- assist in website maintenance
- provide computer support (graphics, databases)
- write articles for the *NewsBrush*
- write articles for news media

Don't forget to keep checking the Galveston Art League website for more information and updates on the topics in the brochure and for announcements.

**[www.galvestonartleague.com](http://www.galvestonartleague.com)**

Follow GAL on Facebook for information and notices. By "liking" GAL, you increase our visibility.

**<https://www.facebook.com/GalvestonArtLeague/info>**

# GALVESTON ART LEAGUE

## MEMBER'S HANDBOOK 2015 – 2016

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**Welcome** and thank you for joining the Galveston Art League (GAL). The GAL Gallery is located at 2117-A Postoffice Street, Galveston, Texas. The Gallery is open to the public Thursday – Sunday 12 to 6 p.m.

This booklet provides “start-up” information about your membership: benefits, entering your work in a member or juried show, pricing your work, and preparing it for exhibit; a brief description of events and activities; and opportunities and advantages of volunteering at your gallery. For detailed information on the above topics and important announcements and information updates, please visit the website regularly.

**[www.galvestonartleague.com](http://www.galvestonartleague.com)**

**Exhibiting Artwork.** Art shows at the gallery change on a monthly schedule; art is delivered/picked up on the last Monday of each month. A detailed schedule of gallery shows can be found by visiting the website. GAL collects and submits the state sales tax on items sold through the Gallery.

**Member Shows.** Exhibit space during regular member shows to display your work is \$30 each for the first two pieces, \$10 for a third piece. Jewelry exhibitors can display in a lighted case for \$100/month or \$50/month for half the case. **If you volunteer for at least 6 hours during the two months prior to a show, fees are one-half the listed amount.** When your work sells, you may bring a replacement for the remainder of the show without an additional charge. See the specific pages in this brochure for information on pricing, photographing, and hanging your work.

**Juried Shows.** As a member, you also have the opportunity to enter at membership prices three juried competitions per year: winter, spring, and fall. Winning entries at juried shows receive cash awards and ribbons.

**Artist Notebook.** We maintain a notebook with artist bios, business cards, etc. This is on display in the Gallery. The artist is responsible for updating his/her own information.

**Professional Level Membership.** Members who join at the professional level can also display other work from a portfolio, maintain a bio, and link to a website. Professional members may become a sponsor on our website and advertise a business on one of our pages. Professional members are eligible to apply for Featured Artist of the Month. To take advantage of this benefit, contact Nancy House ([nancy.gal@verizon.net](mailto:nancy.gal@verizon.net))

**Art Instruction.** The League offers beginning to advanced instruction in all media. We welcome our members to suggest and deliver these opportunities.

**ArtWalk.** During ArtWalk evenings, the gallery has an open house. Members are encouraged to be at the gallery to discuss their works with potential customers. ArtWalk brings hundreds of visitors to the gallery.

### Featured Artist of the Month

The Featured Artist Program allows a member to exhibit during a regular, non-juried exhibition. Details are on the website.

**Featured Artists** must be members in good standing for one year and have been accepted into a GAL juried show within 2 years.

- Join at the Professional Level (\$75 per year).
- Pay GAL a non-refundable \$100 rental fee after acceptance.
- Offer for sale all exhibited work.
- Be responsible for the optional private reception.
- Staff GAL for two days during the time of the featured exhibition.
- Be available for publicity, photos, and interviews about the featured exhibition.
- Donate to GAL the usual 20% from sales of work.

#### **GAL will:**

- Provide exhibit space and hang/display the body of work, following Gallery protocol, procedures, and requirements.
- Hold a member preview party unless there is a conflict with ArtWalk.
- Develop and disseminate information to local publications for print.

### Member Show Preview Parties

Member Preview Parties are held the Friday evening after hanging each Member Show as a benefit of GAL membership and to promote involvement. Preview parties do not replace Juried Show opening events for the Juried Shows three months of the year.

Member Show Preview Parties are from 6:00-7:30. Member volunteers provide light finger foods. Preview evenings feature time for socializing, viewing of the show and enjoying refreshments from 6:00 to 6:30, GAL updates and announcements including information about upcoming workshops from 6:50 –7:00, and, from 7:00 -7:30, presentations by the featured Artist of the Month on topics related to their work and ending with time for questions and answers.

### McGivney Award

Dr. Merlin Joseph McGivney was born in Galveston in 1905 and lived on the island until his death in 1985. He was a practicing dentist and a member of many civic and cultural organizations, including one of Texas's oldest art leagues, the Galveston Art League.

Dr. McGivney, an award-winning painter himself, perpetuated his love for the arts by establishing an endowment fund administered by the Rosenberg Library. Each year, the library awards a purchase prize (the McGivney Award) to the winner of the Galveston Art League's annual Spring or Fall Juried Show. The winner is presented with a check, and his or her painting is added to the library's permanent museum collection.

The work of individual McGivney Award recipients is periodically exhibited in the Harris Gallery on the fourth floor of Rosenberg Library. The display is rotated several times throughout the year.

## PHOTOGRAPHING YOUR WORK

Images of work submitted for member and juried shows are posted on the website. Members are encouraged to submit their own photos of their work before or during changeover. **Complete information on submitting photographs of work is available on the website.** Following is a synopsis of the basics.

- ✚ Photographers can send in the original file but for other work, a photo taken before framing provides the best image. Jewelry and 3-dimensional pieces should be photographed before being placed in a glass case.
- ✚ Shoot the image in the largest jpeg possible. If using a camera phone or a digital camera, the resulting jpg should be easy to email, large enough for publications and suitable for web downsizing or optimization.
- ✚ Turn off the flash when shooting works on canvas as the flash tends to highlight the threads of the canvas more than the image.
- ✚ Fill the frame of the camera as best you can with the image. If you have an odd size or oversize piece, step back a little further to get the entire work in the frame. Check the image in the camera for reflections, dark spots, etc. If it looks off or blurry, reshoot.
- ✚ Before sending the image, edit the file name so it clearly identifies your name and the name of the piece. Your image will be displayed with letters and numbers followed by .jpg. Change the wording to the left of .jpg to "Firstname lastname title of work.jpg." For example, "Fontaine Jacobs White Rose.jpg," "Nancy House My First Husband.jpg," etc.
- ✚ Email images to [fontaine@fontainefinreart.com](mailto:fontaine@fontainefinreart.com). It is best to send in your images at changeover. We make every attempt to post images on the website by the 10th of the month.

**Website.** The website provides up-to-date information on events and member benefits, as well as the chance to display your work being shown in the gallery on the site. The website maintains photos of art currently on display in the gallery. At this time, the website maintains photos of member shows for the past twelve months. These works are for sale on the website.

**Your Contributions.** We continue to seek individual and corporate funds for a number of projects such as our building fund and sponsorship of juried shows. In addition, we welcome members to sponsor educational events. Contact the board president for information

[http://www.galvestonartleague.com/board\\_of\\_directors.asp](http://www.galvestonartleague.com/board_of_directors.asp))

### A BRIEF HISTORY OF THE GALVESTON ART LEAGUE Mission and Goals

The Galveston Art League was founded on June 12, 1914. The League was incorporated as a non-profit on February 26, 1968. When the new wing of the Rosenberg Library opened in 1972, exhibits of the Art League were held there. In 2003, the Board of Directors established a building fund with the intent to work toward getting a "home" of its own and moved into leased space at 2117A Postoffice Street that year. In January 2008, the leased gallery space was purchased. The gallery suffered a total loss when Hurricane Ike scored a direct hit on Galveston Island in September, 2008. Nearly eight feet of flood water inundated the gallery. The Board decided to rebuild the gallery and the space was remodeled and opened once again for business in March of 2009.

Throughout its years of existence, the Galveston Art League has continued to promote the goals and purposes set forth in the League's first constitution:

- To foster worthwhile art in the schools and homes of the city
- To solicit the cooperation of public and private groups in support of art
- To encourage the artists of the city and state
- To hold exhibitions

The Art league continues to:

- Welcome visiting artists
- Sponsor art instruction by well-known artists
- Present works in exhibition
- Introduce artists to Galvestonians in open-house receptions
- Bring art shows to the island
- Present outstanding lectures at regular meetings
- Organize art functions

## PRICING YOUR WORK

The following information is intended to clarify both the art pricing process GAL has in place to cover costs of doing business and the artist's responsibility in pricing work. To show a piece at the gallery during a member show, the artist must pay a **Registration Fee** (see welcome letter for amounts). This fee is payable at changeover and entitles the artist to exhibit one or more pieces for the duration of the monthly show. The registration fee is paid whether or not the work is purchased.

When an exhibited piece sells, the GAL deducts a consignment fee, 20% of the **Artist's Price**. The artist will receive a check for 80% of the **Artist's Price**. This is the **Artist's Net**. It is the artist's responsibility to determine this amount by considering costs of materials, framing, registration fee, and other expenses as well as profit.

**Artist's Price:** The price submitted on the Member Show registration form should include the **Artist's Net** plus the 20% consignment fee. To determine this amount, use the following formula:

$$\text{Artist's Net amount} \times 1.25 = \text{Artist's Price}$$

**Juried Show:** The artist downloads the registration form and puts the **Artist's Price** in the appropriate space before attaching the form to the piece.

**Membership Show:** The artist puts the **Artist's Price** in the appropriate place on the artist's log form.

Each work of art displayed in the gallery has a computer-generated label posted next to it to identify the work and the artist and to list the **Selling Price**. This price includes the **Artist's Price**, state/local sales taxes, and a handling fee. This is calculated automatically and does not affect the commission the artist will receive (**Artist's Net**).

Example: Artist wishes to receive \$80 for a piece. This **Artist's Net** will cover the cost of the materials, framing, etc., plus a small profit:

$$\$80 \text{ Artist's Net} \times 1.25 = \$100 \text{ Artist's Price}$$

A computer-generated label will be placed next to the piece listing the name of the work, the name of the artist, and a **Selling Price** of \$117. When the piece sells, GAL will collect \$117, pay the sales taxes, set aside a small amount to cover costs of credit card use and wrapping materials, and retain 20% of the Artist Price, which is \$20. The artist will receive a **Commission** check for \$80.

## Requirements for Installation-Ready Wall Hangings [paintings, photos, collages, prints]

All pieces must meet the following criteria:

- Be framed [except 3-D pieces] or gallery wrap
- Have edges finished [no bare canvas around sides, for instance]
- Be hung by framing wire, but
  - a. No sawtooth hangers at the top;
  - b. Wire properly attached [approx. 1/3 from top; not real tight, but taut enough so that wire does not show above the top of the piece];
- Wire secured to the frame with appropriate and adequately attached fasteners
- Less than 140" circumference [140" or over counts as 2 pieces]
- If over 24" in any direction, must have Plexiglas rather than glass
- Frame in good repair; no corners that do not meet evenly, no holes or cracks unless barn wood or other aged grain
- Glass/Plexiglas is clean
- Make sure art work and mat are secured in frame and won't fall out when hung

Failure to meet all of the above criteria will preclude acceptance into the GAL for display at a show [membership or juried].

### EVER USED A GIMLET?

Not a drink, but a thing. Gimlets are small manual drills that can tap a hole in wood, plywood, or particle board so that you can plant a screw. They are marvelous for quickly and almost effortlessly starting a hole for a screw when you need to attach a wire in the back of a frame. Also known as thumb drills, you can get a set of seven for under \$15.00 (excluding tax and shipping) from Garrett Wade and sometimes sellers on e-bay. The ones from Garrett Wade are hand-forged in France and can be used for #2 to #9 screws or to tap a hole from 5/64<sup>th</sup> of an inch to 3/16<sup>th</sup>. For further information, go to <http://www.garrettwade.com/set-of-seven-steel-twist-gimlets/p/37J03.04/>