

**Recycling Coalition of West Virginia
Meeting Minutes
September 16, 2025
WVDEP Headquarters**

Present:

Mark Holstine, Niki Davis, Chelsea Runion, Kyla Morris, Isaiah McCoy, Annette Hoskins, Lisa Facemyer, Kelly Vickers, Sarah Robinson, Danny Thornsby, Michael Huff, Carrie Jones, Sergio Rodriguez, Traci Knabenshue, Rebecca Friend, Rob Vanater, Terri Tyler, Erika Young, Kathy McKinley, Lisa Layden, and Rachel Eades

This meeting was called to order by Chair Mark Holstine at 10:00 am.

Overview of Coalition Goals:

Chair Holstine gave a brief overview of the Coalition's goals for new attendees, emphasizing the reinvention of the organization to be more inclusive to all sectors and provide to the entire state of West Virginia. Chair Holstine also gave extra thanks to the WV Department of Education's Rachel Eades and WV DEP's Michael Huff and Carrie Jones for all of their efforts.

Approval of Minutes:

Chair Holstine asked for a motion to approve the minutes from the April 15, 2025 meeting. Rob Vanater made a motion to approve the minutes. Erika Young seconded the motion and it passed.

Financial Report

Treasurer Chelsea Runion reported that the Coalition had a general operating balance of \$42,431.30 as of July 31, 2025. Treasurer Runion notified the Coalition of late payment on the credit card, resulting in a \$20.00 late payment fee and a \$6.59 finance fee. The credit card was paid in the full amount of \$328.96. After a deposit of the 2025 REAP Grant at a total of \$14,850.00 and the previously mentioned credit card payment, the balance of the general operating account totaled to \$56,952.34. Annette Hoskins motioned to accept financial status. Lisa Facemyer seconded the motion and it passed.

Discussion occurred where Niki Davis and Treasurer Runion shared that they opened a new bank account with a card for the grant funds.

ReFashion Show

Chair Holstine explained the new ReFashion Show campaign, in which Metro News is providing television ads on football Fridays and radio ads across the state from the end of August to early November. The Coalition watched and listened to the Metro News advertisements, as well as the Facebook advertisement posted in late August and crafted by Michael Huff.

Rob Vanater suggested looking into Studio 3 at WSAZ to hit a different audience.

2025 REAP Grant

Niki Davis gave the Coalition an overview of spending ideas for REAP Grant funds. She provided pricing for table cloths and banners, and she will move forward with a budget revision which is due by December 31, 2025.

Niki also asked for new radio and tv script ideas for Metro News to use following the ReFashion Show up until the end of the campaign. She also mentioned using Meta and other social media ads in the near future.

Annette Hoskins suggested the purchase of digital photo display frames for exhibits.

Bylaws

Chair Holstine gave an extra thanks to SWMB's Kelly Vickers for her immense help with Coalition bylaw amendments. With the exception of a change in Article IV, changing "Board of Education" to "Department of Education", Kathy McKinley motioned that the Coalition accept the amended bylaws. Rob Vanater seconded the motion and it passed.

Miscellaneous

Additional discussion occurred where WVU's Traci Knabenshue offered to share Coalition information with her group of higher education peers, including about 13 institutions. Traci also offered to share the Coalition's social media posts.

Kelly Vickers suggested that the Coalition create policies to complement the bylaw framework as development continues.

Rob Vanater suggested a higher education PR contest.

Erika Young plans to reach out to her alma mater to share Coalition information and gain interest.

Rebecca Friend suggested West Liberty University as a connection.

Chair Holstine will bring his rebranding ideas to the next meeting.

Niki Davis gave an extra thanks to all of the long term members of the Coalition for their continued support and dedication.

Adjournment

Chair Holstine asked for a motion to adjourn. Rob Vanater motioned to adjourn. Kathy McKinley seconded the motion and it passed. The meeting was adjourned at 10:57 am.

Next meeting

The next meeting is to be determined.