

CAPABILITY STATEMENT

Contact Information

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MHCP
COLAB

Core Competencies

MHCP COLAB is an award winning urban planning and public relations firm since 2009.

PRACTICE AREAS: land use policy, community outreach and engagement, public relations and media, community planning and transportation alternatives.

Differentiators

- Robust online engagement platform.
- Media production including film and television.
- Expertise in bicycle/pedestrian planning and land use policy.
- History of high quality work and strong client base.
- Member AICP #016841, LEED AP, Public Relations Society of America (PRSA) and Florida Public Relations Association (FPRA).
- Board member of Miami TPO Bicycle Pedestrian Committee

Certifications + Codes

DBE, LDB Miami Dade County and FDOT,
SBE, Miami Dade County

D-U-N-S number: 115593666

NIGP 91826, 91890, 91892, 96153, 96160

NAICS 541320, 541611, 541820



Past Performance



Wynwood Street
Tree Master Plan

**Wynwood Street
Tree Master Plan**
\$600k total budget

Created the public engagement plan including interactive workshops and a public event at Wynwood Yards; expertise in urban analysis, zoning and implementation and funding for ArquitectonicaGeo, City of Miami and Wynwood BID.

**Little Havana
Pedestrian Priority
Zones**
\$5.3m total budget

Developed a community-based policy and capital improvement program with FDOT, Miami Dade County and City of Miami, to make streets safer for children walking to schools in Little Havana, and developed the public awareness and public relations strategy.

**2045 Long Range
Trans Plan
Gainesville**
\$300k total budget

Partnered with the Corradino Group to develop the bicycle and pedestrian element including the needs assessments and gap analyses for the Metropolitan Transportation Planning Organization for the Gainesville Urbanized Area.

**Illuminate Coral
Gables (ICG)**
\$400k total budget

COLAB was retained by an arts-based economic development initiative for their public relations strategy including press announcements, an Electronic Press Kit, social media, earned media strategy and video production.