

# 2019 NORTH IOWA FAIR

## “EXPLORE NEW HEIGHTS”

### FREE CARNIVAL RIDE SPONSORSHIP

JULY 18-21 @ NORTH IOWA EVENTS CENTER

3700 4<sup>TH</sup> STREET SW, MASON CITY, IA 50401

*NORTH IOWA FAIR ASSOCIATION DBA NORTH IOWA EVENTS CENTER TAX ID# 420441660*

2019 NORTH IOWA FAIR PLANNING IS UNDERWAY! THIS YEAR’S FAIR THEME IS “EXPLORE NEW HEIGHTS” WITH THE FREE CARNIVAL RIDES ALREADY SCHEDULED FOR JULY 18-21. NORTH IOWA EVENTS CENTER IS PLEASED TO AGAIN OFFER OUR FREE GATE AND FREE CARNIVAL RIDES AT THE 2019 NORTH IOWA FAIR BUT WE NEED YOUR HELP! AT LEAST EIGHT CARNIVAL RIDES WILL BE OFFERED FREE OF CHARGE TO FAIRGOERS AND THEIR FAMILIES THURSDAY-SUNDAY AT THE FAIR, DRAWING VISITORS FROM IOWA, MINNESOTA AND OTHER STATES TO CELEBRATE YOUTH, BUSINESS, ENTERTAINMENT AND AGRICULTURE IN MASON CITY, CERRO GORDO COUNTY AND THIS AMAZING NORTH IOWA COMMUNITY.

At this time, we are seeking sponsors for each of the free carnival rides in the amount of \$350 per sponsor. This is an ideal opportunity to showcase your support of NIEC and the North Iowa Fair by staking official claim to one of the 2019 North Iowa Fair FREE carnival rides with signage to include your business name/logo/contact details.

Your generous FREE carnival ride sponsorship in the amount of \$350 will be highlighted in the following ways:

- Company name and logo displayed on North Iowa Fair webpage at [NorthIowaEventsCenter.org](http://NorthIowaEventsCenter.org).
- Social media recognition from NIEC and the North Iowa Fair including Instagram, Twitter and Facebook.
- Standard media mentions from NIEC and the North Iowa Fair, including newspaper, radio and local television.
- Signage in the form of a banner at one of the FREE 2019 North Iowa Fair carnival rides (please provide logo/details)
- Acknowledgement in the official 2019 North Iowa Fair book.
- Invitation to the annual North Iowa Fair appreciation dinner.

Your representative and any other members of your company are of course welcome to attend so we can thank you personally for your support. We sincerely appreciate your consideration, enthusiasm and support in our efforts to host a vibrant, successful 2019 North Iowa Fair and know area families feel the same way we do! Explore New Heights in 2019...

\_\_\_\_\_ YES, I will be a sponsor for one FREE carnival ride at the 2019 North Iowa Fair for \$350.

COMPANY/ORGANIZATION NAME \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Website for Banner \_\_\_\_\_ Phone Number for Banner \_\_\_\_\_

Contact Email \_\_\_\_\_ Contact Phone \_\_\_\_\_

Additional Contribution (In-Kind Services/Materials or Additional Amount): \_\_\_\_\_

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