



BUSINESS IMPROVEMENT DISTRICT SPECIAL BULLETIN

SEPTEMBER 2020

A MESSAGE FROM THE CITY CLERK

We hope this latest update finds you well. As you may be aware, the City has declared a fiscal emergency due to the ongoing COVID-19 crisis. As a result, our BID staff, along with thousands of other City employees, will soon be furloughed as a cost-saving measure. However, this won't prevent our Office from providing BIDs with as much consistent customer service as possible. In fact, although regular operations have been altered over these past few months to prevent further spread of COVID-19, our staff has taken this as an opportunity to improve operations and further streamline services.

In the same spirit of innovation, the City is also exploring ways to assist the citizens and businesses throughout Los Angeles. One such initiative, the *L.A. Al Fresco* program, has drawn a lot of interest from businesses and BIDs alike. We hope that the update below will be helpful to BIDs in their ongoing effort to provide excellent service to their stakeholders.

Thank you and stay safe,

Holly L. Wolcott

BUSINESS IMPROVEMENT DISTRICTS AND L.A. AL FRESCO

On May 29, 2020, Mayor Garcetti announced L.A. Al Fresco, a program that aims to help local businesses reopen safely, and allow customers and employees to maintain physical distancing, by temporarily relaxing the rules that regulate outdoor dining. Business Improvement Districts (BIDs) interested in this program can review its details [HERE](#).

While BIDs may be eligible to participate in this program, participation must coincide with the rules and requirements set forth in each BID's **Management District Plan (MDP)**, **Engineer's Report (ER)**, and **State law**. While our office supports BIDs in their efforts to respond to the COVID-19 crisis, BIDs must utilize assessment funds in accordance with State and Constitutional laws and City policy.

As such, if your BID is interested in participating in this program, please complete the attached form and submit it to the City Clerk for review **prior to implementation**. Submissions should include details on the following:

- The relevant service program in the Management District Plan and Engineer's Report that supports participation in the program;
- An implementation plan that includes a project timeline, and
- The estimated cost and source of funds for this program.

All reviews will be conducted on a case-by-case basis. If a BID's MDP or ER do not support participation in this program, the City Clerk will advise the BID on available options.

Please note that L.A. Al Fresco program details are subject to change. If this occurs, the City Clerk will evaluate revised program details to determine the impact on this proposed process and the BID program.

CONTACT US

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