

AGENDA

Yuba City DBA/BID Board Meeting Plumas Street Shopping District

January 4, 2024 ~ 8:30 am - 741 Plumas Street, Yuba City - (The Happy Viking)
Zoom Call Option - Meeting ID: 915 3781 3150 - Passcode: vee8gX

Meeting called to order	Ryan Henshaw
Roll Call of Board Members	Marnie Sanders
Approval of Agenda	Ryan Henshaw
Approval of YCDBA Board Meeting Minutes	December 7th, 2023
Correspondence	Sandee Drown
Board Liaisons:	
Jesse Alexander - Yuba City Fire	
Drew Mitchell – Yuba City Community Policing Officer	
Troy Koski – Yuba City Police Homeless Officer	
Doug Libby – Yuba City Development Services	
Ann Gillen – Yuba City Parks & Recreation	
Ben Moody – Yuba City Public Works	
Janell Willis - Yuba Sutter Chamber of Commerce	
Introduction of Guests	Sandee Drown
<i>Josh Wolfe, Cal Trans Clean Act Update for Downtown Project (10 mins)</i>	
Treasurer’s Report (5 minutes)	Scott Sargent
a.....	Current Financial Reports
b	City Invoicing – BID Billing
Coordinator’s Report (5 minutes)	Sandee Drown
a. Social Media	Facebook, Instagram and Website
b. Merchant Highlights	Social Media Posts
c. Coordinators Time Update	Monthly Activities
Membership (5 minutes)	Sandee Drown
a	Merchant Update
Committees	
Events (10 minutes)	Teresa Schmidt
a	Bunny Hop -TBD
b.	Christmas Stroll Wrap Up – December 9, 2023
Marketing (5 minutes)	Stacie Bedford
a	Holiday Preview Wrap
b.....	Newsletter
c.....	Christmas Wreath/Garland Street Decor
Executive (15 minutes)	Ryan Henshaw
a.....	Annual Audit Report to City TBA
b.....	Coordinator Recommendation
c.....	Bird Nuisance
d.	Board Strategic Meeting 1/11 @ 9-12pm
Adjourn meeting	

MISSION STATEMENT

“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.”

AGENDA

**Yuba City DBA/BID Board Meeting
Plumas Street Shopping District**

November 2, 2023 ~ 8:30 am - 741 Plumas Street, Yuba City - (The Happy Viking)
Zoom Call Option - Meeting ID: 915 3781 3150 - Passcode: vee8gX

January 2024 YCDBA Meeting Dates

YCDBA Events Committee: 1/10 @9am
YCDBA Marketing Committee: 1/18 @ 9 am
YCDBA Strategic Meeting 1/11 @9-12pm
YCDBA Executive Board: 1/25 @ 9 am

Next YCDBA Meeting – Feb 1, 2024

The Happy Viking @ 6:00 pm

Local Government Meetings:

Yuba City Council: 1/2, 1/16 & 1/30 @ 6pm
1201 Civic Center Blvd., Yuba City, CA 95993

Yuba City Planning Commission: Not Available @ 6pm
1201 Civic Center Blvd., Yuba City, CA 95993

Sutter Co. Board of Supervisors: 1/9 & 1/23 @ 3pm
1201 Civic Center Blvd., Yuba City, CA 95993

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