

Who we are

Every month, we cover unique projects, key figures, best events and important information on all things construction

Since 2001, Contractor News and Views has been the leading construction magazine. We strive to promote a strong sense of community and support local businesses. We deliver high-quality products that are not only useful in managing business day-to-day operations, but also encourage them to interact with our customers. Long established as the most trusted resource for news, projects, tips, ideas, products and services, Contractor News helps contractors navigate through the many changes the industry brings.

Contractor News brings a modern unbiased view to today's contractors - be it information about state-of-the-art projects and cutting edge technologies, business resources and development, education and enrichment, or industry meetings and events. Combining print, digital, and face-to-face interactions, we touch the lives of countless contractors each month by providing powerful, refereed content that makes doing business in San Diego that much better.

Our Readers

- Licensed Contractors
- Developers
- Associations
- Job Sites
- Plan Rooms
- Local Agencies
- Training Centers

Contractor News and Views has a devoted following from large construction companies, to small equipment stores. Associations, public agencies and construction schools are all avid readers. We also distribute to local and state government officials and agencies.

We direct mail, drop-off and email thousands of general contractors, subcontractors, supply houses, job sites, developers, events, contractor training centers, construction associations, plan rooms, government and public agencies. Advertising with us is a great way to brand your business, and get your company seen by a wide variety of construction industry professionals.

We strive to be current with all our readers and distribution. We are currently growing our distribution with new locations and industry professionals added monthly to our lists.

15
thousand
copies distributed monthly from direct mail, drop-offs and electronically

2
thousand
targeted distribution sites in San Diego County, and Riverside County

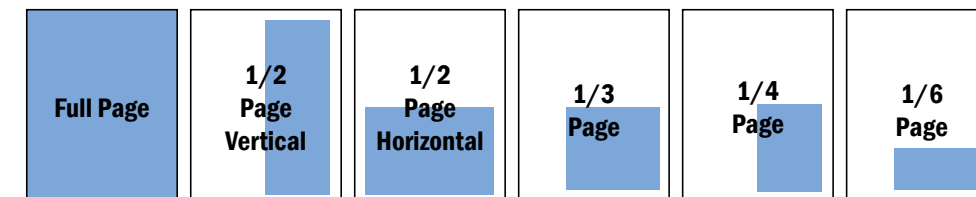
30
thousand
readers each month and a growing online audience

Advertising Rates

FREQ	CNV PREMIUM PAGES							
	Inside Cover	Center Spread	Inside Bk Cover	Full Page	1/2 Page	1/3 Page	1/4 Page	1/6 Page
1X	1380	2350	1206	1231	726	525	413	298
3X	1173	1998	976	1046	617	446	351	253
6X	1056	1798	879	942	555	401	316	228
12X	898	1528	747	800	472	341	268	194

*Subject to change without notice

Ad Specifications



Full Page-Full Bleed: Inside: 8" x 10.5" Outside: 8.75" X 11.25"
 1/2 Page Horizontal: w: 7.5" x h: 4.75"
 1/2 Page Vertical: w: 3.75" x h: 10"
 1/3 Page: w: 5" x h: 4.75"
 1/4 Page: w: 3.75" x h: 4.75")
 1/6 Page: w: 5" x h: 2.4"

ARTWORK: All artwork must be submitted in Electronic Files- camera ready. We prefer PDF-PRESS QUALITY-CMYK Color. Will accept high-res jpg, eps or tiff files. Acceptable ads are created in Adobe In-design, Illustrator, or Photoshop; Quark in high-resolution (Minimums-color: 300dpi b/w: 200dpi)

Digital Version Included Free!

2016 Calendar

Space reservations requested by the 15th of the month prior to publication

- JAN Art Deadline: January 8
- FEB Art Deadline: February 5
- MAR Art Deadline: March 4
- APR Art Deadline: April 1
- MAY Art Deadline: May 6
- JUNE Art Deadline: June 3
- JULY Art Deadline: July 1
- AUG Art Deadline: August 5
- SEPT Art Deadline: September 2
- OCT Art Deadline: October 7
- NOV Art Deadline: November 4
- DEC Art Deadline: December 2

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